



Building Connected Health and Smart Care Systems in Florida and Beyond

By 2030, 1 in 4 Floridians will be over the age of 65; nationally, 1 in 5 Americans will have reached that milestone. As our population ages and more Americans assume caregiving tasks for family members, broadband-enabled health technologies hold great promise to help address access to care challenges, facilitate the next-generation of caregiving and provide new self-management tools. This summit explores a transformative vision of broadband in health and how we can achieve it.



broadband health summit

1
OCTOBER
2015

Kinne Auditorium
Mayo Clinic

Jacksonville
Florida



selected conference speakers

1. Tom Wheeler

Chairman, Federal
Communications Commission

2. Mignon Clyburn

Commissioner, Federal
Communications Commission

3. Gail Croall, MD

Chief Medical Officer
Healthspot

4. Deborah Mulligan, MD

Chief Medical Officer
MDLive

5. Steve Ommen, MD

Associate Dean
Connected Care
Mayo Center for Connected Care

6. Michael Robinson

Vice President, U.S. Health
and Life Sciences, Microsoft

7. Alex Romillo

Chief Operating Officer
Health Choice Network

8. Meredith Atwell Baker

President and CEO, CTIA

“Everyone connected” . . . to the people services and information they need to get well and stay healthy.

www.fcc.gov/health
connect2health@fcc.gov

The **Federal Communications Commission** regulates interstate and international communications by radio, television, wire, satellite and cable in all 50 states, the District of Columbia and U.S. territories. An independent U.S. government agency overseen by Congress, the Commission is the United States' primary authority for communications law, regulation and technological innovation in this space. Learn more at www.fcc.gov.

Mayo Clinic is a nonprofit worldwide leader in medical care, research and education for people from all walks of life. Mayo Clinic has major campuses in Rochester, Minnesota; Scottsdale and Phoenix, Arizona; and Jacksonville, Florida. Mayo Clinic's mission is to inspire hope and contribute to health and well-being by providing the best care to every patient through integrated clinical practice, education and research.

Connect2Health^{FCC} (C2HFCC) is a senior level, multi-disciplinary Task Force created by FCC Chairman Tom Wheeler to move the needle on broadband and advanced health care technologies. Recognizing that technology innovations in clinical practice and care delivery are poised to fundamentally change the face of health care, C2HFCC is charged with exploring the intersection of broadband, advanced technology and health. Connect2HealthFCC is essentially charting the broadband future of health care – serving as an umbrella for all FCC health-oriented activities to help enable a healthier America. Learn more at www.fcc.gov/health.

- During the Summit, we encourage you to tweet using #C2HFCC.
- Follow us on Facebook at www.facebook.com/FCC and www.facebook.com/MayoClinic.
- You may submit questions to the session participants via Twitter (#C2HFCC) or email (livequestions@fcc.gov).



BROADBAND HEALTH SUMMIT:

Building Connected Health and Smart Care Systems in Florida and Beyond

AGENDA

9:00-9:40 a.m. **Welcome and Introductory Remarks**

Dr. Sarvam P. TerKonda, Site Medical Director for Connected Care in Florida, Mayo Clinic
The Honorable Mia L. Jones, Florida House of Representatives, District 14

Brief Remarks: FCC Chairman Tom Wheeler

9:40-10:45 a.m. **What Next? A C-Suite Chat with Chairman Wheeler and Commissioner Clyburn**
Connected Care: The Next Decade of Broadband Access and Care Delivery

This executive-level dialogue will focus on the next decade of connected care and the overarching vision that the health and technology industries bring to the table, especially as it relates to meeting the needs of seniors and people living with disabilities. Participants will discuss a future where broadband allows seamless integration and collaboration in ways that bring unprecedented health benefits to consumers and helps the health care system address coming challenges.

Discussants:

- *FCC Chairman Tom Wheeler*
- *FCC Commissioner Mignon Clyburn*
- *Dr. Gail Croall*, Chief Medical Officer, HealthSpot
- *Dr. Deborah Mulligan*, Chief Medical Officer, MDLive
- *Dr. Steve Ommen*, Medical Director, Mayo Clinic Center for Connected Care
- *Michael Robinson*, Vice President, U.S. Health and Life Sciences, Microsoft
- *Alex Romillo*, Chief Operating Officer, Health Choice Network

10:45-11:00 a.m. Break

11:00-11:10 a.m. **Brief Remarks: FCC Commissioner Clyburn**

11:15-2:45 p.m. **The Challenge: Catalyzing a Broadband Health Ecosystem in Florida**

11:15-12:30 p.m. *Part 1: Florida in the Broadband Health Spotlight*

“Any problem can be solved with a little ingenuity.” Across the state of Florida, broadband health pioneers are using good old American ingenuity to successfully meet the health needs of seniors and people with disabilities. This session showcases these projects and mines their experiences for lessons learned and next generation ideas. How can we scale these projects up across the state? How do we increase consumer awareness? How could we leverage broadband to help these models work together seamlessly?

Moderator:

- *Rena Brewer*, CEO, Global Partnership for Telehealth

Discussants:

- *Dr. Kevin Barrett*, Medical Director, Mayo Clinic Telestroke
- *Don Hughes*, Fire Chief, Satellite Beach Fire Department
- *Candice King*, Executive Director, Acorn Clinic
- *Kendra Siler-Marsiglio, Ph.D., HCC*, Director, Rural Health Partnership; CommunityHealth IT President, Well Florida
- *Sean McCoy, Ph.D.*, Health Science Specialist, Veterans Health Administration
- *Austin White*, President and COO, MD Health RX Solutions, LLC

12:30 p.m. Break and Lunch

12:45-1:00 p.m. **Luncheon Keynote**

Meredith Atwell Baker, President and CEO, CTIA – The Wireless Association

Video Spotlight

1:00-1:45 p.m. *Part 2: Interactive Telehealth Design Session - Broadband Bridging Gaps for Seniors and People with Disabilities*

The full potential of broadband-enabled health tools and services will involve deployment across integrated networks that enable tools to work together in consumer-focused ecosystems. Summit panelists and attendees will be divided into groups and presented with an example of a “real-life” health challenge facing Florida’s seniors, their caregivers, or people living with disabilities and will work collaboratively to create and envision possible broadband-enabled health technology solutions to address these challenges. This fast-paced, interactive session will leverage the expertise of Summit participants to explore the connected care future and the potential infrastructure challenges and other barriers to achieving it.

Design Lead:

- *Dr. Michael Chris Gibbons*, Connect2HealthFCC Task Force

Facilitators:

- *Deana Burrill Chupp*, Learning and Development Consultant, Mayo Clinic
- *Tamara Demko, J.D., M.P.H.*, Principal, Health Policy Advisors, LLC
- *Melinda S. (Mindy) Gillis*, Education Specialist, Mayo Clinic
- *Jackie McCarthy*, Director of Wireless Internet Development, CTIA – The Wireless Association
- *Julia McCurry, RHIT, CHDS, CHTS-IS*, Supervisor, Mayo Clinic
- *Ken Peach*, Executive Director, Health Council of East Central Florida
- *Linda Rhodes, MBA*, Leadership Development Advisor, Mayo Clinic
- *Kendra Siler-Marsiglio, Ph.D., HCC*, Director, Rural Health Partnership; CommunityHealth IT President, Well Florida
- *Dr. Sarvam TerKonda*, Site Medical Director for Connected Care in Florida, Mayo Clinic

1:45-2:00 p.m. Break

2-2:45 p.m. *Interactive Telehealth Design Session – Rapporteur Reports*
Identifying key takeaways and actionable content from each breakout group.

2:45-3:00 p.m. **Closing and Wrap-Up**

Dr. Sarvam TerKonda, Mayo Clinic

Commissioner Mignon Clyburn, Federal Communications Commission

PARTICIPANT BIOS



Chairman Tom Wheeler

Federal Communications Commission

Tom Wheeler became the 31st Chairman of the Federal Communications Commission (FCC) on November 4, 2013. Chairman Wheeler was appointed by President Barack Obama and unanimously confirmed by the United States Senate. For over three decades, Chairman Wheeler has been involved with new telecommunications networks and services, experiencing the revolution in telecommunications as a policy expert, an advocate, and a businessman. As an entrepreneur, he started or helped start multiple companies offering innovative cable, wireless, and video communications services. He is the only person to be selected to both the Cable Television Hall of Fame and The Wireless Hall of Fame, a fact President Obama joked made him “The Bo Jackson of Telecom.” Prior to joining the FCC, Chairman Wheeler was Managing Director at Core Capital Partners, a venture capital firm investing in early stage Internet Protocol (IP)-based companies. He served as President and CEO of Shiloh Group, LLC, a strategy development and private investment company specializing in telecommunications services and co-founded SmartBrief, the internet’s largest electronic information service for vertical markets. From 1976 to 1984, Chairman Wheeler was associated with the National Cable Television Association (NCTA), where he was President and CEO from 1979 to 1984. Following NCTA, Chairman Wheeler was CEO of several high tech companies, including the first company to offer high speed delivery of data to home computers and the first digital video satellite service. From 1992 to 2004, Chairman Wheeler served as President and CEO of the Cellular Telecommunications & Internet Association (CTIA). Chairman Wheeler wrote *Take Command: Leadership Lessons of the Civil War* (Doubleday, 2000) and *Mr. Lincoln's T-Mails: The Untold Story of How Abraham Lincoln Used the Telegraph to Win the Civil War* (HarperCollins, 2006). His commentaries on current events have been published in the Washington Post, USA Today, Los Angeles Times, Newsday, and other leading publications. Presidents Clinton and Bush each appointed Chairman Wheeler a Trustee of the John F. Kennedy Center for the Performing Arts, where he served for 12 years. He is also the former Chairman and President of the Foundation for the National Archives, the non-profit organization dedicated to telling the American Story through its documents, and a former board member of the Public Broadcasting Service (PBS). Chairman Wheeler is a proud graduate of The Ohio State University and the recipient of its Alumni Medal. He resides in Washington, D.C.



Commissioner Mignon Clyburn

Federal Communications Commission

Mignon L. Clyburn served as Acting Chairwoman of the Federal Communications Commission, following her appointment by President Barack Obama on May 20, 2013. As Commissioner, she is serving a second term as a Democrat on the Commission, for which she was sworn in on February 19, 2013 following her re-nomination by the President and confirmation by the United States Senate. Clyburn began her service at the FCC in August, 2009, after spending 11 years as a member of the sixth district on the Public Service Commission (PSC) of South Carolina. She served as its chair from July 2002 through June 2004. Prior to her service on the PSC, Clyburn was the publisher and general manager of The Coastal Times, a Charleston-based weekly newspaper that focused primarily on issues affecting the African American community. She co-owned and operated the family founded newspaper for 14 years. A longtime champion of consumers and a defender of the public interest, Commissioner Clyburn considers every Commission proceeding with an eye toward how it will affect each and every American. She is a strong advocate for enhanced accessibility in communications for disabled citizens, and works closely with representative groups for the deaf and hard of hearing. She has fought to promote strong competition across all communications platforms, believing that the more robust and competitive the marketplace, the less need there is for regulation. However, when the market is not adequately addressing consumer concerns, Clyburn is an outspoken champion for smart, targeted regulatory action. She has pushed for media ownership rules that reflect the demographics of America, affordable universal telephone and high-speed internet access, greater broadband deployment and adoption throughout the nation, and transparency in regulation. Commissioner Clyburn is a member of the Federal-State Joint Board on Universal Service, Federal-State Joint Board on Separations, and the Federal-State Joint Conference on Advanced Services, all of which she chaired for three years during her first term at the FCC.

Clyburn is a graduate of the University of South Carolina, and holds a Bachelor of Science degree in Banking, Finance and Economics.



Steve R. Ommen, MD, FACC, FAHA

Associate Dean of the Center for Connected Care, Mayo Clinic

Dr. Steve R. Ommen is a Professor of Medicine, Mayo Clinic College of Medicine, a Consultant in Cardiovascular Diseases and Internal Medicine, and Director of the Cardiomyopathy Clinic, Mayo Clinic. He is the Medical Director for AskMayoExpert, Associate Dean of the Center for Connected Care, and Medical Director, Connected Care Delivery Platform. Dr. Ommen received his Bachelor of Sciences degree in Biomedical Engineering from Northwestern University. His undergraduate medical education, Internal Medicine residency and Cardiovascular Diseases fellowship were all completed at Mayo Clinic, Rochester, Minnesota. Dr. Ommen has received several awards throughout his career including the Outstanding Achievement Award in Clinical Cardiology, the Mayo Award of Individual Excellence, the Mayo Award for Team Excellence, the Excellence in Teaching Recognition for Mayo Clinic College of Medicine, and the Outstanding Course Director Award from the Mayo School of Continuing Medical Education. He is active in advocating for the advancement of telehealth and connected care through discussions at the national level so that these advancements in health care delivery can be made available to people and patients more broadly.



Sarvam P. TerKonda, M.D.

Assistant Professor of Plastic Surgery

Site Medical Director for Connected Care in Florida, Mayo Clinic

Dr. TerKonda is a consultant in the Division of Plastic Surgery, Department of Surgery and assistant professor of plastic surgery, Mayo Clinic College of Medicine. He currently serves as Vice Chair of the Clinical Practice Committee-Florida and Chair of the Outpatient Practice Subcommittee-Florida. He also serves as the Florida liaison to the Office of Information and Knowledge Management. Dr. TerKonda was recently appointed the Vice Chair of the Florida Board of Medicine (FBM). He serves on the FBM's Telemedicine Subcommittee and as Chair of the Outpatient Surgery Rule Subcommittee for the Joint Boards of Medicine and Osteopathic Medicine.



Meredith Attwell Baker

President and CEO, CTIA-The Wireless Association

Meredith Attwell Baker joined CTIA-The Wireless Association as its President and CEO in June 2014. She brings extensive experience on spectrum issues and wireless policy and a keen understanding of how government and business must work together to drive innovation. Prior to joining CTIA, Mrs. Baker served as the Senior Vice President of Government Affairs at Comcast NBCUniversal where she was responsible for developing policy positions on legislative and regulatory issues and representing those positions before the U.S. Congress, the Administration and government agencies. Appointed by President Barack Obama in 2009, Mrs. Baker served as a Commissioner to the Federal Communications Commission (FCC) until June 2011. During her tenure, she championed a forward-looking approach to spectrum management issues as well as a flexible regulatory environment to encourage continued innovation and competition in the technology and telecommunications industries. Previously, Mrs. Baker served in the Bush Administration as the Acting Assistant Secretary of Commerce for Communications and Information as well as the Acting Administrator of the National Telecommunications and Information Administration (NTIA). While at NTIA, she facilitated the nation's historic transition to digital television, which freed commercial spectrum for wireless companies, and promoted market-based policies that encouraged innovation; served on delegations representing the United States at major international telecommunications conferences; and engaged in bilateral discussions with senior level officials from countries around the world to encourage investment in the United States. Mrs. Baker holds a B.A. from Washington & Lee University and a law degree from the University of Houston. She is a member of the Texas State Bar. Mrs. Baker and her husband Jamie reside in McLean, Virginia. She has four stepdaughters.

**Kevin M Barrett, M.D., M.Sc.**

Associate Professor of Neurology, Mayo Clinic

Dr. Barrett is the Clinical/Academic/Education roles: Vice-Chair Department of Neurology, Medical Director of Stroke Telemedicine Program, and Co-Director of the Comprehensive Stroke Center Mayo Clinic Hospital. He completed his medical training at the College of Medicine, Mayo Clinic, Jacksonville, FL, (Neurology), 2002-2006, and the University of Virginia, Charlottesville, VA, (Vascular Neurology), 2006-2008.

Rena Brewer, RN, MA

CEO, Global / Georgia Partnership for Telehealth (GPT)

Principle Investigator (PI), Southeastern Telehealth Resource Center

Rena has spent the last 10 years participating in the advancement of telehealth across the region through her positions at Georgia Partnership for Telehealth (GPT) and the Southeastern Telehealth Resource Center (SETRC). The first five years GPT, which is Georgia's statewide, nonprofit, telehealth network, she was involved in telehealth network building and implementation throughout the state of Georgia. The last five years were spent serving as the director of SETRC, which is one of 14 federally funded (HRSA/OAT) regional & national resource centers with the mission of providing support/guidance to those wishing to implement telehealth services. Rena's key work in Florida has been the formation and facilitation of 3 active & engaged Telehealth Workgroups along with the organizing of the Annual Florida Telehealth Summit designed to highlight current telehealth initiatives in FL and provide a platform to address key issues & barriers. During the last five years she has also served as the Director of the National School of Applied Telehealth, the online educational arm of SETRC which has trained national and international students. She recently transitioned to the role of SETRC PI & GPT CEO. In her current position as GPT CEO, she oversees one of the most robust, comprehensive telehealth networks in the nation.

**Gail Borgatti Croall, MD**

Chief Medical Officer, HealthSpot

Dr. Gail Borgatti Croall is an experienced healthcare executive and comes to HealthSpot with over 12 years of leadership roles in managing population health for large national managed care companies and statewide health plans for Commercial, Healthcare Exchange and Medicaid populations. She recently served as Senior Vice President and Chief Medical Officer for Anthem, Inc. (WellPoint) commercial clinical programs including Utilization Management, Care and Condition Management, Behavioral Health and population health analytics and held a similar Chief Medical Officer role for OptumHealth, a UnitedHealth Group company, and National Medical Director role for CareSource, an Ohio-based Medicaid and government business managed care company. She has also been involved with many national organizations including Population Health Alliance (formerly known as DMAA) and HERO Health and is a member of WBL (Women Business Leaders in Health Care). She serves on the board of the Visiting Nurse Association for Southwest Ohio and is a board member for The Emily Program, which serves children and adults with eating disorders. She also serves on the Advisory Board for Cognitive Pulse, a cognitive cloud healthcare solution company, and has had over 17 years of private practice with a large multispecialty provider group. She has expertise ranging from innovation, strategy, operations and implementation to healthcare analytics, and has achieved significant success in population health management outcomes with the reduction of medical trend costs for national employer groups and improvement in quality of care outcomes for all segments of the population across the continuum of care.

**Tamara Demko, J.D., M.P.H.**

Principal, Health Policy Advisors, LLC

Tamara Yang Demko, J.D., M.P.H., is the Principal of Health Policy Advisors, a full-service health policy research, advocacy, and strategic consulting firm. She previously served as the Executive Director of the Florida TaxWatch Center for Health and Aging in Tallahassee. Through Health Policy Advisors, Tamara continues to consult for Florida TaxWatch on telehealth matters, recently authoring a third telehealth report and hosting a second statewide telehealth conference. She earned her undergraduate degree in psychology at the University of Florida, her juris doctor from Harvard Law School, and a Master of Public Health (Public Health Administration) from the University of South Florida. She is currently completing dissertation work for a Doctor of Public Health degree (Health Policy Management and Leadership) from the University of North Carolina at Chapel Hill, focusing on state

health legislation for her research. Tamara is an active member of the Florida, Massachusetts, and District of Columbia Bars. She regularly appears as a guest speaker on the nexus of public health, politics, law, and medicine. In 2007, she entered into government service as the Assistant Deputy Secretary for Health at the Florida Department of Health, working with nine public health divisions, and overseeing the Office of Minority Health. By the end of 2008, she was serving as the Chief of Staff for the Agency for Persons with Disabilities, serving the needs of 49,000 Floridians, and also served as the Executive Director of the Governor's Task Force on Autism Spectrum Disorders.



Donald Hughes

Fire and Paramedic Chief, Satellite Beach Fire Department

Donald Hughes began his Firefighter/Paramedic career in 1984 and is currently the Fire and Paramedic Chief for the City of Satellite Beach Florida. During his career, Chief Hughes has served in various command roles in large scale natural and man-made disasters. In 2010 Chief Hughes served as the Operations Section Chief for the State of Florida response to the Deep Water Horizon oil spill at the State of Florida State Emergency Operations Center.

Chief Hughes is a senior adjunct instructor for the United States National Fire Academy, lecturing nationwide on Fire Ground Incident Management, Disaster Incident Management, Fire Service Leadership and Firefighter Health and Safety. In addition to his Fire Service Career Chief Hughes is also a Unit Commander for the United States Department of Health and Human Services, National Disaster Medical System. His unit of more than 100 personnel provides emergency medical care to areas impacted by widespread disaster. Deployment missions included Hurricanes Charlie (2004), Katrina and Rita (2005), and Super Storm Sandy (2012). Chief Hughes graduated from Barry University with a Bachelors of Arts in Public Administration, from Webster University with a Master of Arts in Management and Executive Leadership, and is professional accredited through the Center for Public Safety Excellence as a Chief Fire Officer and a Chief Emergency Medical Service Officer.

Candice King

Executive Director, ACORN Clinic

Candice King has over thirty years of management, marketing, strategic planning, health services administration, grant-writing/administration, consulting, evaluation, and research experience. She holds a Master degree in survey research and evaluation methodology and a MBA in marketing. Ms. King returned to ACORN Clinic as the executive director in 2013 after previously serving in this role in the mid 2000's. ACORN Clinic is a non-profit clinic providing low-cost medical and dental care to low-income, uninsured residents of north central Florida. She recently worked at the University of Florida College of Medicine's Family Data Center (FDC) providing budget/fiscal management and administrative oversight, participating on research project teams, and writing/managing grants. Prior to joining the staff at the FDC, Ms. King conducted large scale research projects, held management positions in state and local government as well as the non-profit sector, and was responsible for community outreach in various social service, health and public safety agencies. She served as the founding director of a sales tax funded county health program for the working uninsured named CHOICES (Community Health Offering Innovative Care and Educational Services). Ms. King previously served as Assistant Director for Marketing and Outreach for the University of Florida's Institute on Aging and in this position was responsible for disseminating research information to the academic community as well as public press. She served as the manager of marketing and research in a successful HMO in Colorado and also consulted with Westat, Inc. on several studies performed for the CDC.



Deborah Ann Mulligan, MD FAAP FACEP

Chief Medical Officer, MDLIVE

A tri-lingual, practicing pediatric emergency medicine physician, Dr. Mulligan is the Founder and Director of the Institute for Child Health Policy at Nova Southeastern University where she advises national health systems and policymakers about disruptive technologies and business models that accelerate transformation and constrain health expenditures. Dr. Mulligan is the Chief Medical Officer of MDLIVE, the nation's leading provider of telehealth software and services. Dr. Mulligan has held leadership positions in health care, government and technology sectors to include that of Pediatric Services Medical Director for nation's 4th largest safety net hospital system and Co-President/CMO to Sitio Saludable, Inc. a national multi-disciplinary media startup company formed to provide broadcast and digital content to promote and support positive health behavior change among the U.S. Hispanic population. She has served the Department of Health and Human Services MCHB EMSC as Project Director and

Florida Senior Advisor of state model programs. Dr. Mulligan is active with her consultancy roles to the White House Office of National AIDS Policy, CDC, and Florida State Agency for Health Care Administration and Department of Health. She has lectured globally and received numerous health policy, community service, scientific, educational and professional society awards, including recognition by the Honorable US Representative E. Clay Shaw in the US Congressional Record; National EMSC Heroes Award for Innovation; Florida Medical Association Physician Communicator of the Year; Florida State Surgeon General Injury Prevention Award and the Florida State University and Colleges 'Campus COMPACT Community Engagement Educator Award' presented by First Lady Michelle Obama.



Michael D. Robinson

Vice President, United States Health and Life Sciences, Microsoft

As the Vice President for Microsoft's Health & Life Sciences business in the United States, Michael D. Robinson is responsible for more than \$2 Billion in revenue and driving Microsoft's business initiatives into both commercial and public sector organizations in the Provider, Payer, Life Sciences, Public Health and Human Services verticals. These initiatives include sales, technology partnerships, solution areas, marketing, standards and advocacy. He brings to his position over 30 years of sales, technology and management experience. Michael joined Microsoft in January 2002; previous positions included General Manager Public Sector Middle East and Africa, General Manager New York Metro District, General Manager Mid-Atlantic District and Resource Director for East Region consulting services. Michael's background includes roles in executive management, enterprise sales, project management and business strategy development. Michael is a graduate of National-Louis University in Chicago, where he received a bachelor's of science degree in management. He also holds an executive MBA from Pace University in New York. Michael is active in the community; he serves on the Board of Directors for the National Foundation for Teaching Entrepreneurship (NFTE), Information Technology Senior Manager Forum (ITSMF), New York Urban League (Board Chair), Pace University School of Business Advisory Board and the Howard University School of Business Information Systems Advisory Board. He has also received multiple awards for his community commitment including; Harlem YMCA Black Achievers in Industry and the prestigious Frederick Douglas Award from the New York Urban League.



Alejandro (Alex) Romillo

Executive Vice President/Chief Operating Officer, Health Choice Network, Inc.

Mr. Romillo possesses twenty-three years of Health Information Technology (HIT) experience in safety net provider organizations. He began his education and career at the University of Miami – Miller School of Medicine from 1992-1999, where he assisted in the implementation of the first departmentalized management information systems designed to provide point of care access to online medical research. He then served as a member of the executive team for Community Health of South Dade, Inc. from 1999-2001. Community Health of South Dade, Inc. was one of the largest community health centers in the country serving a large mental health and HIV/AIDS population. In this capacity, he held the title of Director of Management Information Systems and Logistics. From 1999-2011, Mr. Romillo served as the Sr. Vice President and Chief Information Officer for Health Choice Network, Inc. and as the contract CIO for 45 member Community Health Centers, Mental Health centers and Homeless Health Care Centers. In 2011, Mr. Romillo was named Executive Vice President and Chief Operating Officer for Health Choice Network. Romillo is responsible for the day-to-day operations of Health Choice Network, Inc. and Health Choice Network of Florida. Currently Health Choice Network, under Mr. Romillo's leadership has implemented cost effective cutting-edge technology solutions to reach more than 5,600 active Users, across 375 remote access locations, and in 16 different States. In 2012, the health centers served over 800,000 unique Patient visits and synchronized well over 145TB of health information technology.



Kendra Siler-Marsiglio, PhD

Director, Rural Health Partnership; President, CommunityHealth IT

As the Director of the Rural Health Partnership and President of CommunityHealth IT, Kendra Siler-Marsiglio, PhD works to electronically connect individuals to their community's healthcare ecosystems. To do so, she organizes experts from over 50 regional, state, and national organizations to: 1) expand reliable and affordable Internet connectivity; 2) facilitate electronic health record adoption; and 3) coordinate patient-approved sharing of electronic patient health information. As part of the national VA "Veteran Initiated Electronic Care

Coordination” (VIECC) project, Dr. Siler-Marsiglio works closely with the North Florida/South Georgia VA Health as the civilian lead to bridge the gap between the civilian and veteran healthcare delivery systems. Over 65,000 Veterans in North Florida/South Georgia use the VA’s Personal Health Record to access their health data from the VA. Through MyHealthStory, CommunityHealth IT’s Health Information Exchange, health information from the VA can now be shared electronically with civilian healthcare professionals who provide care for Veterans. As the lead for Florida’s Health Information Technology (HIT) Environmental Scan, Dr. Siler-Marsiglio directed the expert team that performed a robust assessment of Florida’s statewide HIT and Health Information Exchange status and capabilities. Currently, Dr. Siler-Marsiglio plays a key role in the administration of several HIT grants, including two provided by the CDC and PCORI. For Dr. Siler-Marsiglio’s depth and breadth of work in helping the nation’s rural health systems adopt health information technologies, she was the recipient of the 2013 Critical Access and Rural Hospital Champion Award from the head of the Office of the National Coordinator of Health Information Technology (ONC).

Jackie McCarthy

Director, Wireless Internet Development, CTIA-The Wireless Association

Jackie McCarthy is the Director of Wireless Internet Development at CTIA-The Wireless Association®. Jackie addresses policy issues for mobile technology’s emerging uses, including mobile health, connected transportation and mobile financial services. She also leads outreach to stakeholders and entrepreneurs in these sectors. Previously, Jackie served as Director of State Regulatory Affairs at CTIA. Prior to joining CTIA in 2009, Jackie was the Director of Government Affairs at PCIA-The Wireless Infrastructure Association. Jackie earned a B.S., with High Honors from Stetson University, and a J.D. with Honors from Emory University School of Law. In her spare time, Jackie loves endurance sports and is a six-time Ironman triathlon finisher.

Sean C. McCoy, PhD

Health Science Specialist, Veterans Health Administration

Sean received his B.S. in Exercise and Sport Sciences at Ursinus College, M.S. in Health and Human Performance from Frostburg State University, and a PhD in Exercise Physiology from the University of Florida. Sean serves the Veterans Rural Health Resource Center-Eastern Region on clinical video telehealth projects focused on improving access and functional outcomes for Veterans with neurologic and neurodegenerative disease. Currently, the Office of Rural Health is funding clinical demonstration projects in the areas of amyotrophic lateral sclerosis, multiple sclerosis, and stroke evaluating Specialty Care and comprehensive care delivered to the home. Sean has evaluated numerous technology platforms that provide an opportunity to monitor individuals at home using motion capture technology, and Bluetooth enabled devices to evaluate the safety of treatment protocols. His vision is to establish best practices for home tele-rehabilitation, enhance provider patient interaction, and improve adherence rates to prescribed medication and treatment protocols. The platforms allow for tele-rehabilitation, wellness, and cognitive rehabilitation. Future directions will evaluate opportunities to track provider activity delivering care in the community.



Ken Peach, FACHE

Executive Director, Health Council of East Central Florida

Ken Peach is Executive Director of the Health Council of East Central Florida, the health planning agency for Orlando and the Space Coast. The Health Council collects and analyzes data to identify health issues and then creates and supports programs to address them. Before joining the Health Council in December, 2010, Ken owned a medical practice business development company and health insurance agency. From 1985 to 2005, Ken was an administrator in hospitals, health systems, and senior living facilities. He served as the American Hospital Association Regional Executive for Florida and Puerto Rico and Vice-

President, Integrated Delivery Systems, with the Florida Hospital Association. Ken began his career in New Jersey and Florida building, managing, and owning AM and FM radio stations. Ken holds a B.A. in Communications degree from Seton Hall University and an M.B.A. with Health Services Administration degree from Florida Institute of Technology. He serves on numerous health and community boards in the Orlando area. Ken and his wife Anne reside in Orlando.

**Austin White**

Chief Operations Officer, MD Plus and MD Health RX Solutions

Since 2010, Mr. White has served as COO and Senior VP Business of Development and Board Member of MD Plus and MD Health Rx Solutions. Austin brings a 38 year successful business career with in senior level management in sales, marketing, sales training, finance, P&L management, product development & design, healthcare service provider, manufacturing processes, channel management, logistics, procurement, contract negotiations, merger and acquisitions, and motivational speaking. MD Plus is a concierge telemedicine company that provides access, via phone and web, to Registered Nurses and Board Certified Physicians 24/7/365.

Connect2Health^{FCC} Task Force**Michele Ellison**

Chair, Connect2Health^{FCC} Task Force

Michele Ellison is Deputy General Counsel of the Federal Communications Commission and Chair of the FCC's Connect2Health Task Force. Previously, Ms. Ellison served as the agency's Chief of Staff. Prior to that, she was Chief of the FCC's Enforcement Bureau. She has also led the agency's legal team as Acting General Counsel. Under her leadership, the Commission took consistent and aggressive action to enforce the Communications Act and the Commission's rules – issuing more than \$300 million in proposed penalties and settlements and taking nearly 6000 enforcement actions. During her prior twelve-year stint in the Office of General Counsel, Ms. Ellison oversaw the transactions, bankruptcy, and fraud litigation portfolios and successfully negotiated multimillion dollar litigation settlements valued in excess of \$4 billion. Over the years, Ms. Ellison has been tapped to provide leadership in cross-cutting areas critical to the agency's mission. She co-chaired the Commission's Localism Task Force, a national effort to assess broadcasters' service to local communities. She also led the Commission's Task Force on expanding communications opportunities for small businesses and developing countries, and served as Special Advisor to former Chairman William Kennard on agency-wide personnel, administrative, and operational matters. Before joining the Commission in 1995, Ms. Ellison was a Partner, and earlier an associate, at Williams and Connolly, one of Washington D.C.'s premiere litigation firms. Ms. Ellison clerked for the Honorable Damon J. Keith of the United States Court of Appeals for the Sixth Circuit and for the Honorable Paul R. Webber, III of the Superior Court for the District of Columbia. She received her J.D., *cum laude* from Howard University School of Law, and her B.A. from Duke University.

Dr. M. Chris Gibbons

Chief Health Innovation Officer, Connect2Health^{FCC} Task Force

Dr. Gibbons joins the FCC from Johns Hopkins University, where he was an Associate Director of the John Hopkins Urban Health Institute and an Assistant Professor of medicine, public health, and health informatics at the Johns Hopkins Schools of Medicine and Public Health. Dr. Gibbons is a physician informatician, healthcare disparities, and urban health expert whose academic research has focused on the use of technology and consumer health informatics to improve healthcare disparities. Dr. Gibbons work is also leading the emergence of a new field of study called Populomics – the intersection of population science, medicine and health informatics. Dr. Gibbons is a published author and a frequent lecturer on healthcare disparities and public health, often serving as advisor and expert consultant to several states and other federal agencies, including the U.S. Department of Health and Human Services, Office of Minority Health, and the Center for Medicare and Medicaid Services. In addition, Dr. Gibbons has been named a Health Disparities Scholar by the National Center for Minority Health and Health Disparities at the National Institutes of Health. Dr. Gibbons obtained his medical degree from the University of Alabama. He then completed residency training in Preventive Medicine, as well as fellowship training in General Surgery and in molecular oncology, at Johns Hopkins. Dr. Gibbons also earned a Master of Public Health degree, focusing on health promotion among urban and disadvantaged populations, also at Johns Hopkins.

NOTES