

**Cable Pass Rates in States With Significant Rural Populations**

| States        | Homes Passed <sup>1</sup> | Households <sup>2</sup> | Cable Passage Rate Using Households <sup>3</sup> | Housing Units <sup>4</sup> | Cable Passage Rate Using Housing Units <sup>5</sup> |
|---------------|---------------------------|-------------------------|--------------------------------------------------|----------------------------|-----------------------------------------------------|
| Alaska        | 172,041                   | 221,600                 | 77.64%                                           | 260,978                    | 65.92%                                              |
| Idaho         | 334,312                   | 469,645                 | 71.18%                                           | 527,824                    | 63.34%                                              |
| Kansas        | 877,368                   | 1,037,891               | 84.53%                                           | 1,131,200                  | 77.56%                                              |
| Kentucky      | 1,156,794                 | 1,590,647               | 72.72%                                           | 1,750,927                  | 66.07%                                              |
| Maine         | 436,509                   | 518,200                 | 84.24%                                           | 651,901                    | 66.96%                                              |
| Minnesota     | 1,528,769                 | 1,895,127               | 80.67%                                           | 2,065,946                  | 74.00%                                              |
| Mississippi   | 575,436                   | 1,046,434               | 54.99%                                           | 1,161,953                  | 49.52%                                              |
| Montana       | 219,085                   | 358,667                 | 61.08%                                           | 412,633                    | 53.09%                                              |
| Nevada        | 669,438                   | 751,165                 | 89.12%                                           | 827,457                    | 80.90%                                              |
| New Hampshire | 397,473                   | 474,606                 | 83.75%                                           | 547,024                    | 72.66%                                              |
| New Mexico    | 497,037                   | 677,971                 | 73.31%                                           | 780,579                    | 63.68%                                              |
| North Dakota  | 201,847                   | 257,152                 | 78.49%                                           | 289,677                    | 69.68%                                              |
| South Dakota  | 174,867                   | 290,245                 | 60.25%                                           | 323,208                    | 54.10%                                              |
| Utah          | 391,172                   | 701,281                 | 55.78%                                           | 768,594                    | 50.89%                                              |
| Vermont       | 156,174                   | 240,634                 | 64.90%                                           | 294,382                    | 53.05%                                              |
| West Virginia | 642,550                   | 736,481                 | 87.25%                                           | 844,623                    | 76.08%                                              |
| Wyoming       | 145,136                   | 193,608                 | 74.96%                                           | 223,854                    | 64.84%                                              |
| <b>Totals</b> | <b>8,576,008</b>          | <b>11,461,354</b>       | <b>74.83%</b>                                    | <b>12,862,760</b>          | <b>66.67%</b>                                       |

<sup>1</sup> See, NCTA State Web Site.

<sup>2</sup> 2000 Census Report, 1026 - 1076.

<sup>3</sup> Determined by dividing the number of Homes Passed by the number of Households.

<sup>4</sup> 2000 Census Report, 1026 - 1076.

<sup>5</sup> Determined by dividing the number of Homes Passed by the number of Housing Units.