

# **MEDIA BUREAU**

## **Report** **2005-2008**



**January 15, 2009**

# MEDIA BUREAU

## Mission Statement

The Media Bureau develops, recommends and administers the policy and licensing programs relating to electronic media, including cable television, broadcast television, and radio in the United States and its territories.



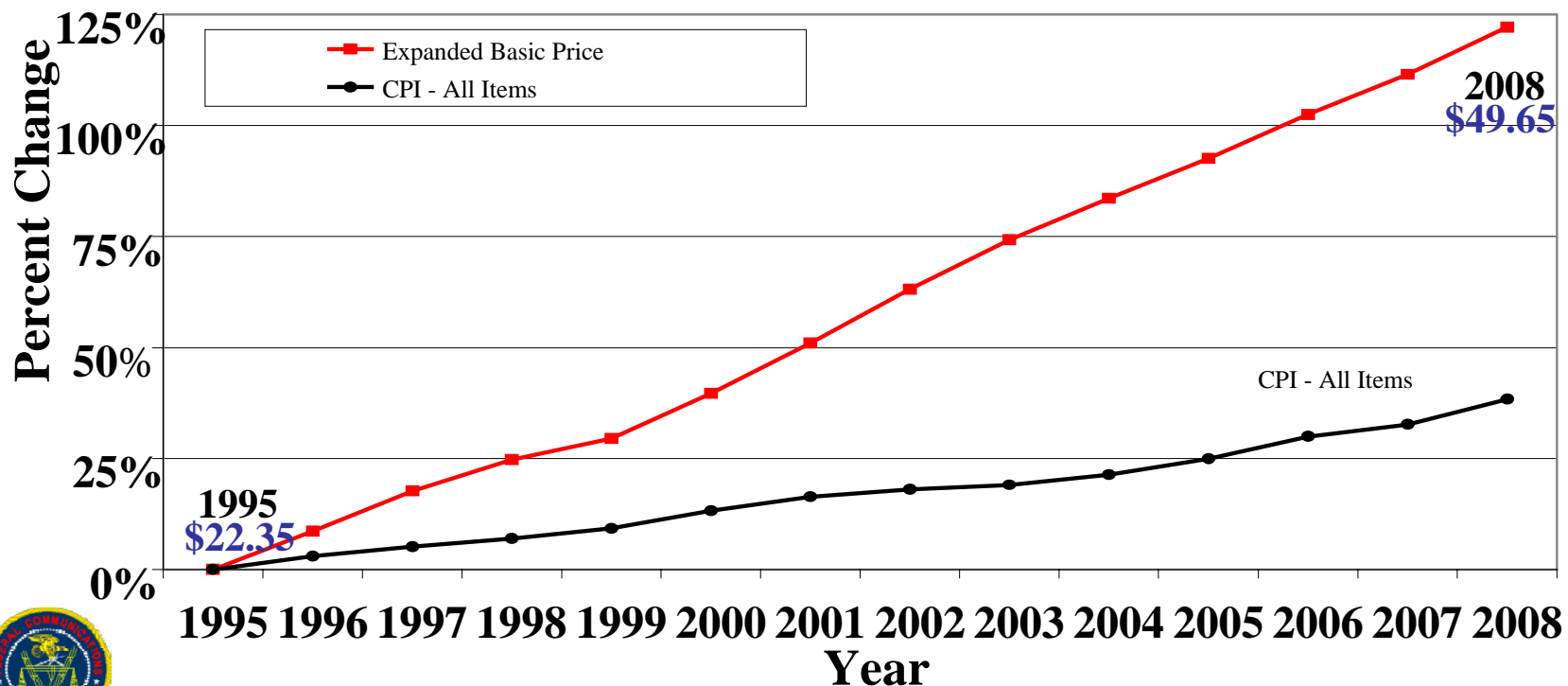
# MEDIA BUREAU

- **Promoting Competition Across Technology Platforms**
- **Fostering Innovation Through Open Technology Platforms**



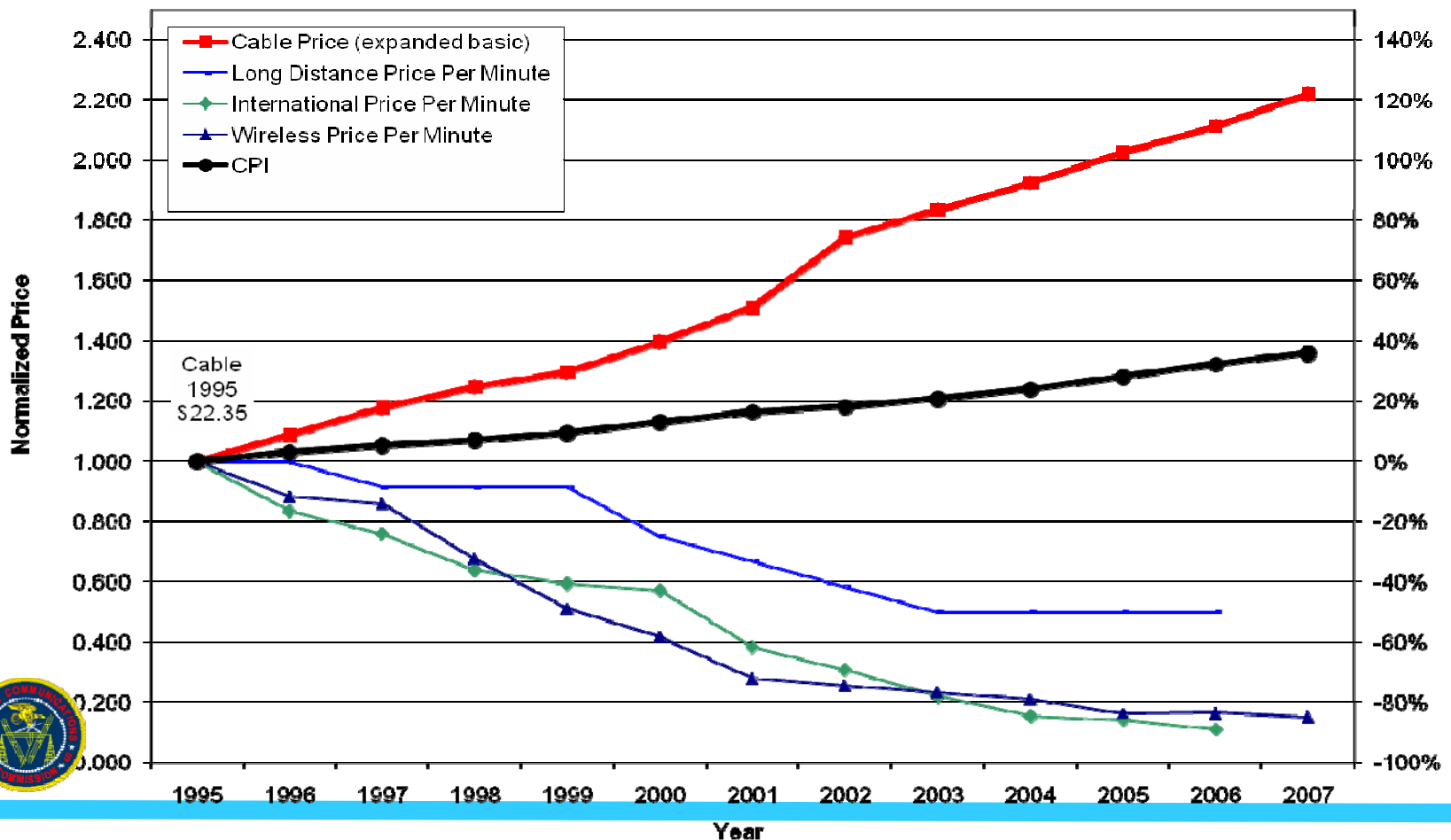
# MEDIA BUREAU

- Cable Rates and Consumer Price Index  
1995-2008



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## Rates for Communications Services 1995-2007



# MEDIA BUREAU

## Promoting Competition

- Video Franchise Reform
- Apartment Building Access
- Video Programming Competition
  - Prohibition of Exclusive Contracts
  - Leased Access Reform
  - Horizontal Ownership Limit



## Fostering Innovation

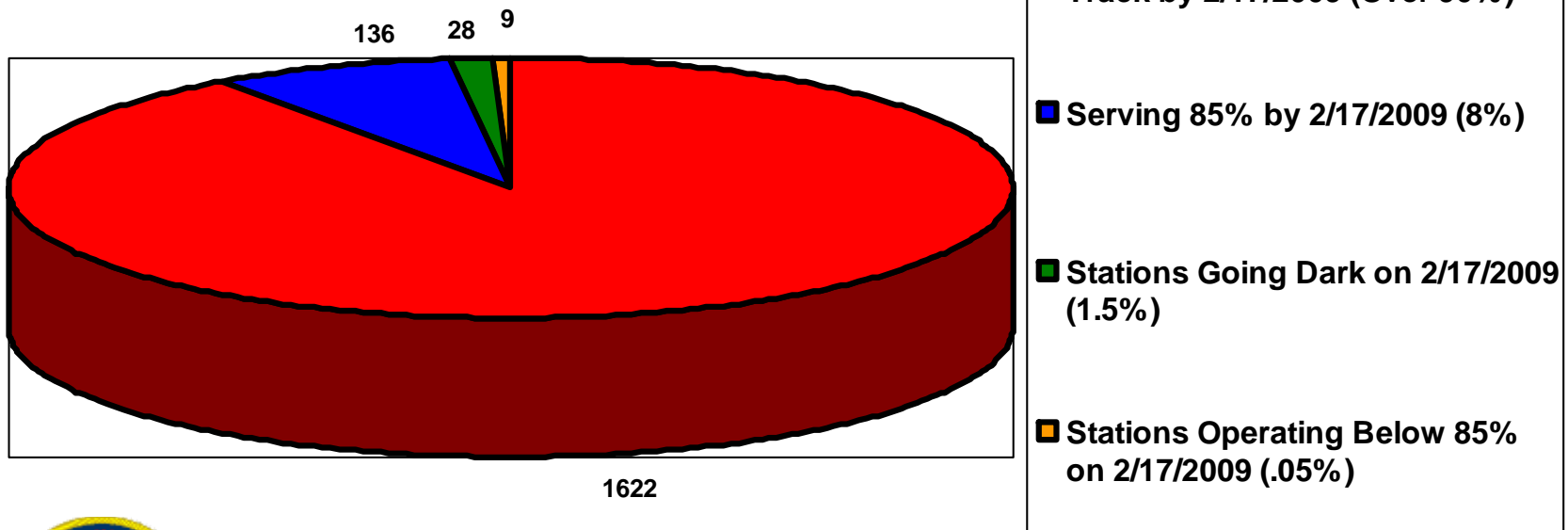
- Non-Proprietary Set-Top Boxes



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## Overseeing the DTV Transition

### Status of Full- Power Stations Transition to Digital



# **MEDIA BUREAU**

## **Overseeing the DTV Transition**

### **– Broadcaster Preparation**

- **New Channels and Buildout Requirements**
- **DTV Transition Status Reporting**
- **Means for Full Coverage of Service Area**

### **– Policy Goals**

- **Carriage Obligations of Cable and Satellite**
- **Television Labeling Requirement**
- **DTV Consumer Education Initiative**
- **Analog Night Light**





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## Protecting Consumers

- Children’s Television
  - \$26.1M in fines and consent decrees
- Violence Report
- Childhood Obesity Taskforce
- A La Carte Report



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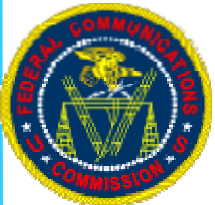
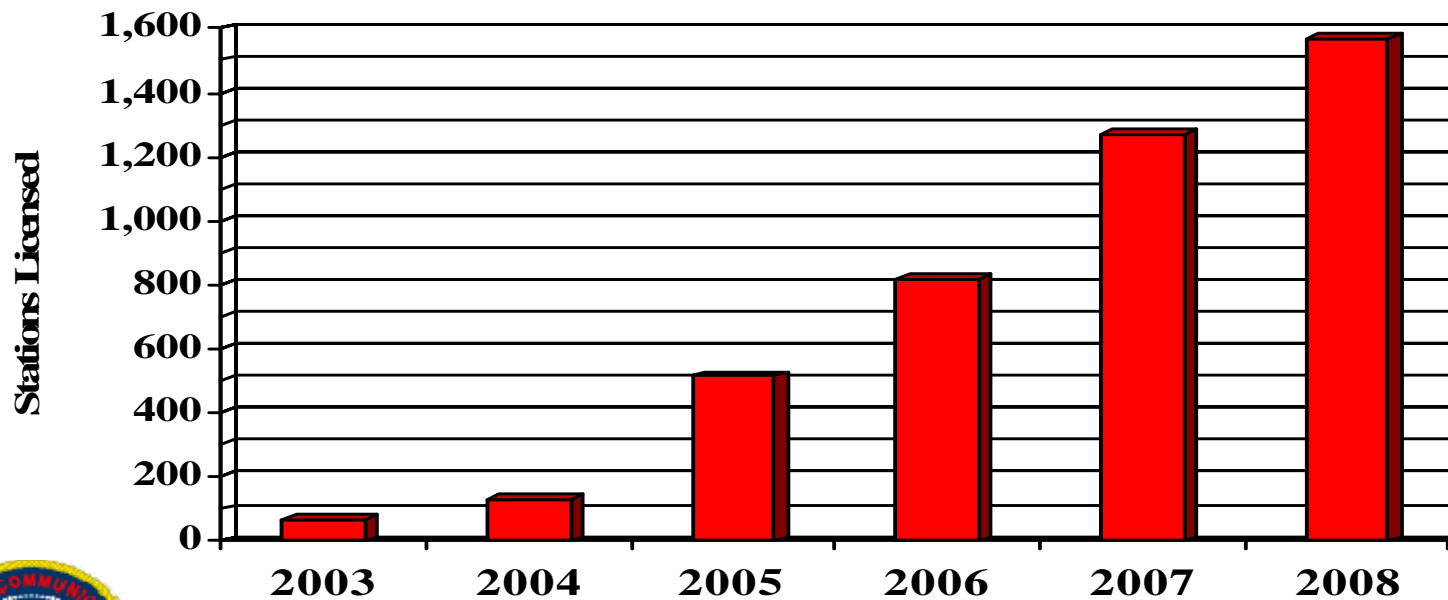
- **Fostering Diversity and Localism**
  - **Diversity**
    - **Access to Capital Conference**
  - **Localism**
  - **Spectrum Sharing**



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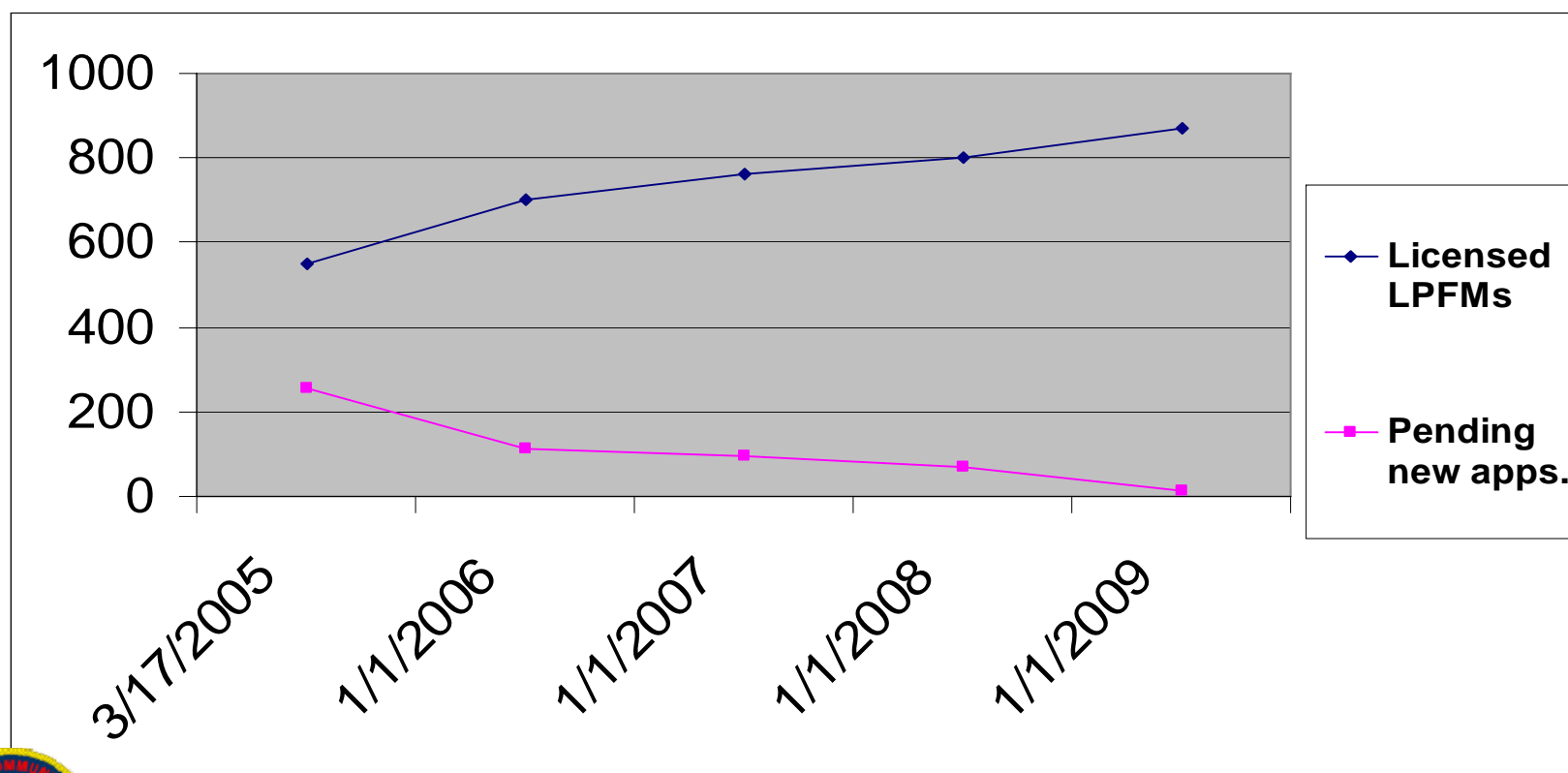
- Digital Audio Broadcasting

## Digital Terrestrial Radio



# MEDIA BUREAU

- Low Power FM Service



# **MEDIA BUREAU**

## **WORKLOAD**

- 67,617 Applications Disposed**
- 216 Items Circulated to 8th Floor**
- 193 Commission Orders Adopted**
- 33 Meeting Agenda Items Adopted**
- 880 NALs Issued (\$5.0M Total)**
- 7 Consent Decrees Reached (\$24.2M Total)**
- 2130 Responses to Congressional  
Inquiries**

