

Cybersecurity Roundtable

Securing and Empowering
Small Businesses with
Technology

Monday, May 16, 2011

10:30 AM – 12:00 PM

Commission Meeting Room

Federal Communications Commission

445 12th Street, SW

Washington, DC 20554

Cybersecurity Roundtable: Securing and Empowering Small Businesses with Technology

- **Julius Genachowski**, Chairman, FCC
- **Secretary Michael Chertoff**, Chairman, Chertoff Group
- **Al Kinney**, Director, Defense Cyber Security Capabilities, HP Enterprise
- **Ann Beauchesne**, Vice President National Security & Emergency Preparedness Department U.S. Chamber of Commerce
- **Chanelle Hardy**, Senior Vice President for Policy, National Urban League
- **Cheri F. McGuire**, VP, Global Government Affairs & Cybersecurity Policy, Symantec
- **Dave Notch**, Chief Information Security Officer, Thomson Reuters
- **Ken Yancey**, CEO, SCORE
- **Maurice Jones**, COO and CFO of Parkinson Construction Company
- **Dr. Phyllis Schneck**, CTO, McAfee Public Sector

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Julius Genachowski

Chairman, Federal Communications Commission

Chairman Genachowski has two decades of experience in public service and the private sector. Prior to his appointment as FCC Chairman, he spent more than a decade working in the technology and media industries as an executive, entrepreneur, and board member. He was a senior executive at IAC/InterActiveCorp, a Fortune 500 company, serving as Chief of Business Operations and, before that, General Counsel. He co-founded the technology incubator LaunchBox Digital, and he was a Special Advisor at the private equity firm General Atlantic.

Genachowski's public service spans broadly across government. His confirmation as FCC Chairman returned him to the agency where, from 1994 until 1997, he served as Chief Counsel to Chairman Reed Hundt, and, before that, as Special Counsel to then-FCC General Counsel (later Chairman) William Kennard.

Previously, he was a law clerk at the U.S. Supreme Court for Justice David Souter and Justice William J. Brennan, Jr. (ret.), and the U.S. Court of Appeals for the D.C. Circuit for Chief Judge Abner Mikva. Genachowski also worked in Congress for then-U.S. Representative (now Senator) Charles E. Schumer (D-N.Y.), and on the staff of the House select committee investigating the Iran-Contra Affair. He was nominated by President Obama in March 2009, and confirmed by the Senate in June 2009.



**Secretary Michael Chertoff
Chairman, Chertoff Group**

As Secretary of the U.S. Department of Homeland Security from 2005 to 2009, Mr. Chertoff led the country in blocking would-be terrorists from crossing our borders or implementing their plans if they were already in the country. At Chertoff Group, Mr. Chertoff provides high-level strategic counsel to corporate and government leaders on a broad range of security issues, from risk identification and prevention to preparedness, response and recovery. "Risk management has become the CEO's concern," he says. "We help our clients develop comprehensive strategies to manage risk without building barriers that get in the way of carrying on their business."



**Al Kinney
Director, Defense Cyber Security Capabilities, HP Enterprise**

Al Kinney is the Director, Defense Cyber Security Capabilities at HP Enterprise Services. Mr. Kinney serves with a team of DoD Cybersecurity subject matter experts who oversee business, marketing, and investment strategies supporting development of defense cyber warfare services capabilities, industry awareness, and client interaction. While serving as a Portfolio Manager with the Johns Hopkins University Applied Physics Laboratory, Mr. Kinney developed a line of Cyber Warfare business culminating in a competitive award for DARPA's National Cyber Range. He holds a Command & Staff Diploma from the Naval War College along with science and engineering degrees from the U.S. Naval Academy and the Naval Postgraduate School. He is active in the academic community as a member of the University of Maryland Baltimore County Cyber Security Advisory Board and is an adjunct professor within the Johns Hopkins University Whiting School of Engineering. His recent academic projects include designing a Masters program in Cybersecurity Strategy and Policy for UMBC.



**Ann Beauchesne
Vice President National Security & Emergency**

Preparedness Department U.S. Chamber of Commerce
Ann M. Beauchesne is Vice President of the U.S. Chamber of Commerce's National Security & Emergency Preparedness Department, which works to achieve increased national security while maintaining the openness and mobility that are critical to the Nation's economy. She is the principal spokesperson on national security and emergency preparedness issues and is responsible for building and

maintaining relationships with administration and regulatory agency leaders. The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations.



Chandelle Hardy
Senior Vice President for Policy, National Urban League

Chanelle Hardy is the Senior Vice President for Policy for the National Urban League (NUL) and Executive Director of the National Urban League Policy Institute (NULPI), and is responsible for developing the League's policy, research and advocacy agenda. She serves as editor-in-chief of the NULPI signature publication, "The State of Black America," and coordinates the NUL Legislative Policy Conference. She is the former Chief of Staff and Counsel to US Representative Artur Davis, who represented the Seventh Congressional District of

Alabama and served on the House Ways and Means Committee and the Committee on House Administration. Ms. Hardy received her JD from the Howard University School of Law and was a member of the Huver I. Brown Trial Advocacy Moot Court Team. She received her undergraduate degree in English, with Honors, and Piano Performance from the University of Maryland at College Park (UMCP).



Cheri F. McGuire
VP, Global Government Affairs & Cybersecurity Policy,
Symantec

Cheri McGuire serves as Vice President for Global Government Affairs and Cybersecurity Policy at Symantec Corporation where she leads global policy efforts focused on cybersecurity, data integrity and privacy issues. She works extensively with industry and government organizations and serves as Chair of the IT Sector Coordinating Council. Prior to

joining Symantec, she served as Director for Critical Infrastructure and Cybersecurity in Microsoft's Trustworthy Computing Group, where she focused on driving strategic change in industry and governments to advance critical infrastructure security and resiliency. Her role included working with groups to align software, services, and capabilities with CIP and cybersecurity requirements and policy. She also served as Microsoft's representative to the Industry Executive Subcommittee of the President's National Security Telecommunications Advisory Committee. Prior to joining Microsoft, Ms. McGuire served as the Acting Director of the Department of Homeland Security's (DHS) National Cyber Security Division (NCSA), including the United States

Computer Emergency Readiness Team (US-CERT), where she led the national-level mission for responding to cyber incidents and securing America's cyber infrastructure. She built a cooperative alliance with IT Sector industry and government representatives to develop the first IT Sector Specific Plan (SSP), under the National Infrastructure Protection Plan (NIPP), to increase the security and resiliency of the IT Sector. Ms. McGuire holds an MBA from The George Washington University and a BA from the University of California at Riverside.



Dave Notch

Chief Information Security Officer, Thomson Reuters

Dave Notch currently serves as Thomson Reuters Chief Information Security Officer. He is responsible for managing the corporate programs for information security, business continuity, disaster recovery and technology related audit and compliance activities. He has served a number of roles related to security, architecture and engineering during his 17 years in the technology

industry. He holds a Masters degree in Computer Science from the University of Minnesota, Institute of Technology. He currently sponsors the Thomson Reuters Information Security Council and BCP/DR Leadership Team and has represented the company on a number of industry and advisory groups.



Ken Yancey

CEO, SCORE

Ken Yancey is responsible for developing SCORE's business plan and vision as well as coordinating national program efforts and all the association's management operations. He also directs the efforts of the headquarters staff to serve and support the 370 chapters across the country. Prior to joining SCORE in 1993, he was

Executive Director at the National Business Association. Mr. Yancey is a graduate of Texas A&M University (BBA/Finance), and is a recipient of the USA Freedom Corp Award of Excellence, the ASAE Summit Award, and the BSA Goose Creek District Award of Merit.



Maurice Jones

COO and CFO of Parkinson Construction Company

Maurice Jones is the Chief Operating Officer and Chief Financial Officer of Parkinson Construction Company, Inc. (PCCI) of Washington, DC, and Brentwood, MD. Mr. Jones, who has held his current

positions for the past two years, is responsible for the day-to-day management of the company's 100+ employees which includes managing its IT solutions. PCCI is a licensed general contractor that has specialized in general construction and masonry subcontracting for more than 30 years. The company has helped construct notably high-profile facilities such as Verizon Center, Nationals Park and Arena Stage; buildings at all of the region's major airports, the Pentagon and Fort McNair; and schools, universities, other government and office buildings throughout the metropolitan area. Mr. Jones earned his Bachelor of Science degree in Accounting from Morgan State University and currently attends Johns Hopkins University's Carey Business School graduate program.



Dr. Phyllis Schneck
CTO, McAfee Public Sector

Dr. Phyllis Schneck currently serves as vice president of threat intelligence at McAfee, and is responsible for the design and application of McAfee's® Internet reputation intelligence, strategic thought leadership around technology and policy in cybersecurity, and leading McAfee® initiatives in critical infrastructure protection and cross-sector cybersecurity. She recently served as a commissioner and working group co-chair on the public-private partnership for the CSIS Commission to Advise the 44th President on Cyber Security. Dr. Schneck also served for eight years as chairman of the National Board of Directors of the FBI's InfraGard program and as founding president of InfraGard Atlanta, GA. Named one of Information Security Magazine's Top 25 Women Leaders in Information Security, she holds three patents in high-performance and adaptive information security, and has six research publications in the areas of information security, real-time systems, telecom and software engineering. Dr. Schneck holds a Ph.D. in Computer Science from Georgia Tech.

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