

# Sandel & Associates

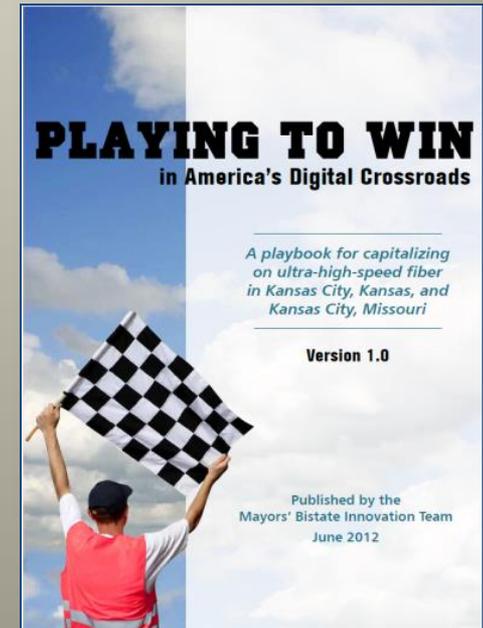
FCC Gigabit City Challenge Workshop

***“What Communities Can Do with a Gigabit”***

# Mayor's Bi-state Innovation Team



“The goal for the team was to be imaginative, innovative and inspired in recommending ways Google Fiber can benefit the KC metro area and its citizens”.



# “Kansas City Playbook”

## *What Communities Can Do with a Gigabit ?*

### *Accept the Challenge:*

“Develop a playbook for civic, corporate and non-profit institutions to take full advantage of the Gigabit connectivity offered by Google and to maximize private investment for the good of the entire Kansas City region”.

[Playing to Win in America’s Digital Crossroads](#)

# ***What Communities Can Do with a Gigabit ?***

“The killer app that will come out of this effort is a new, high performance form of community collaboration”.

#1 “Collaboration” - Regional Video Conferencing

# ***What Communities Can Do with a Gigabit ?***

- #2 *Become Dramatically More Productive*
  - Workforce Productivity
  - Residential Productivity
  - Collaboration Effect and Social Impact
  - *Lower Carbon Emissions*

# What Communities Can Do with a Gigabit ?

## ***#3 Every Gigabit Community Can Improve its Bottom Line***

2011 - Kansas City MSA had a Gross Metropolitan Product (GMP) of 105.9 billion.

## ***Potential Outcome For Your Community:***

Kansas City's MSA Beyond 2015 ?