

Terri Avery

Terri Avery is the operations manager/program director of WBAV-FM 101.9, WPEG-FM 97.9 and WGIV 1600 AM, stations located in Charlotte, North Carolina. A 25-year veteran of the radio business, Terri started her career at radio station WWRL in New York City as an intern. She then was named assistant music director and worked part time on the air.

Her career took her to Dallas where she worked as an on-air personality at KKDA-FM, later becoming music director and then assistant program director. After 10 years at KKDA, she worked at KMJQ in Houston as program director, before returning to KKDA as operations manager and entertainment reporter for the then-local Tom Joyner Morning show.

She did a stint in the record business with Mercury records before going to Radio One stations WWIN/WERQ in Baltimore, where she served as director of programming. Six years later, Terri worked at the National Association of Broadcasters in Washington, DC until she was recruited to work for Davis Broadcasting in Columbus, Georgia as program director of stations WFXE, WOKS, and WKZJ.

Terri joined Infinity Broadcasting in Charlotte as program director for WBAV in 2001. Later, she was promoted to operations manager/program director of the three urban stations in Charlotte, WPEG, WBAV and WGIV.

Terri was recently named a recipient of the Living Legends Foundation's award for her many achievements in radio, and has appeared in the recent issue of Radio Ink as one of the top programmers in the country. She has a degree in communications, has written articles for several radio trade magazines, and has other numerous awards in her name for excellence in radio.