

**FEDERAL COMMUNICATIONS COMMISSION
BROADCAST LOCALISM HEARING
MONTEREY, CALIFORNIA
JULY 21, 2004**

**EDUARDO DOMINGUEZ
STATION MANAGER, KSTS(TV)**

Mr. Eduardo Domínguez is the station manager of KSTS(TV), Channel 48, San Jose, California. KSTS features an hour of local news daily, and routinely sponsors or covers many local events of importance to its community.

Neither broadcast work nor a commitment to local issues is new to Mr. Dominguez. Mr. Domínguez has long experience in broadcast media, with a particular emphasis on California Spanish-language television stations. Immediately prior to his current position, he was general manager of Telemundo's affiliate in the Los Angeles market, KVEA(TV), where he developed new local news and affairs programming as well as fostering outreach into the community. Before KVEA, Mr. Dominguez was station manager of KWHY-TV, Los Angeles, California, where he was responsible for the successful transition of Channel 22 from Galavision Network affiliate to a local independent Spanish-language station.

During these years, Mr. Domínguez has initiated many efforts critical to his stations' communities. He successfully launched several community-based projects and campaigns including a citizenship and voter registration campaign in 1996 and 1998. In 2000, he developed the Hispanic Census 2000 media campaign for Telemundo's stations across the nation. He led an effort to launch the first Spanish-language voice interactive phone system, *Contacto 52*. He also was responsible in developing and executing the first Spanish-language weekly half-hour public affairs program co-produced with the leading Spanish-language newspaper in the country.

Throughout his work, Mr. Dominguez also has made a personal commitment to community participation. He has been actively involved in numerous charitable fund-raisers that include health, social, educational, scholarship, citizenship, and government service projects.

Born and raised in Los Angeles, Mr. Domínguez earned a Bachelor of Arts degree from California State University, Los Angeles.

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