Rapid City Localism Task Force Hearing
Park Owens, Rapid City-Pennington County Emergency Management Director
Remarks Summary

1. Local broadcaster dissemination of emergency information
   a. Collaborative/cooperative arrangement
   b. Group email
   c. Group fax
   d. Meetings/visits with local broadcasters
   e. Local broadcasters know to call emergency management office

2. Emergency Alert System (EAS) Initiative
   a. South Dakota EAS Plan collaboration
   b. Local EAS Plan collaboration
   c. Organic EAS equipment in the Emergency Operations Center (EOC) for local origination of Civil Emergency Messages (CEMs)
   d. Only local government in South Dakota with EAS origination equipment
   e. KOTA-TV/Radio collaborated to purchase EAS receive frequency card for their EAS equipment so EOC could broadcast
   f. Made possible by remote phone access equipment

3. Recent local broadcaster support of government initiatives
   a. Severe Weather Awareness Week
   b. On-going West Nile Virus Preparedness Campaign
   c. Use of recording studios to create HazMat and Weather Campaign PSAs
   d. Local broadcaster interviews of emergency management staff on topics of current interest