What Do These Terms Mean?

Facilities-based provider

A mobile wireless broadband provider is considered “facilities-based” if it provides service to a mobile wireless broadband subscriber using the provider’s own facilities and spectrum for which it holds a license, manages, or for which it has obtained the right to use via a spectrum leasing arrangement. Note that the facilities-based provider may—or may not—sell the Internet access service that is delivered over that broadband connection directly to the end user.

Mobile wireless broadband service

Mobile wireless broadband service allows end users to receive information from and/or send information to the Internet from a mobile device and using a mobile network at information transfer rates exceeding 200 kbps in at least one direction. A mobile network enables providers to reuse frequencies and accomplish seamless handoff of subscriber data connections.

End user

A broadband “end user” is a residential, business, institutional, or government entity that uses broadband services for its own purposes and does not resell such services to other entities. For purposes of this form, an Internet Service Provider (ISP) is not an end user of a broadband connection.

Subscriber

A mobile broadband “subscriber” is an in-service connection where the device and subscription permit the user to access the lawful Internet content of his/her choice, over a mobile network, at information rates exceeding 200 kbps in at least one direction. If an individual account includes multiple connections that meet these criteria, each connection should be counted as a separate subscriber. Do not include connections where the subscriber’s content is restricted to only customized-for-mobile content. Include connections with a data plan that allows the user to transfer, on a monthly basis, either a specified or an unlimited amount of data to and from the Internet via a mobile network. Such data plans could be purchased as a bundle with a voice subscription, as an add-on to a voice subscription, or for a non-voice mobile device. Include directly-billed subscribers, prepaid subscribers, and subscribers served via resellers.

Consumer

Consumer mobile broadband subscribers are those not billed to a corporate, non-corporate business, government, or institutional customer account.

State

Subscribers can be assigned to a state based on the area code of the device’s phone number or by using some other method that best reflects the subscriber’s location, such as billing address or place of primary use address. Please describe the method used in the Explanations and Comments section of the form.
Service Characteristics

In each state, for each mobile wireless broadband service offering (i.e., combination of advertised downstream and upstream bandwidths), your data should show the total number of subscribers to that service offering and, of the total, the number of consumer subscribers. If the downstream and/or upstream bandwidth of the service offering is advertised in a range, enter the low end of the range or the minimum bandwidth of the service offering. If no downstream or upstream bandwidth is mentioned in the marketing of the service offering, enter the minimum downstream and upstream bandwidth that subscribers to the service offering should expect to receive. For more information please see, How Should I Format My Mobile Broadband Subscription Data?