

The logo consists of a white square with a black border containing the letters 'HTC' in a bold, black, sans-serif font.

HTC

CLEVELAND
HEALTH-TECH CORRIDOR

HTC Overview

HTC is: A collaborative effort to leverage core assets to grow Cleveland's economy and link Downtown and University Circle

- Four health care clinical/research institutions
- Four higher education institutions
- Five incubators/accelerators
- HealthLine transit investment
- Convention Center and GCHI
- 100 gigabit fiber network
- Developable land
- Entrepreneurial support organizations



HTC is: A strategy to create clusters of innovation around health care and technology



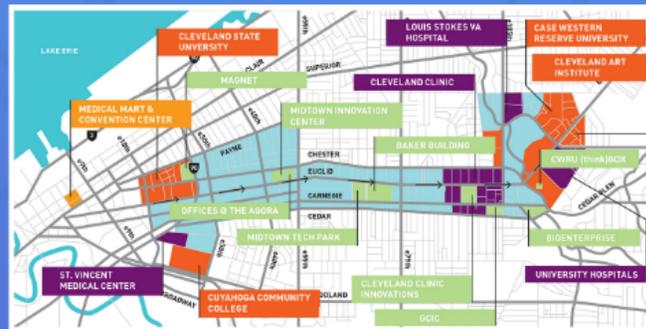
140 Businesses and Growing

What we do

- Evangelize
- Attract
- Stimulate
- Connect
- Leverage
- Convene

HTC is: A collaborative effort to leverage core assets to grow Cleveland's economy and link Downtown and University Circle

- Four health care clinical/research institutions
- Four higher education institutions
- Five incubators/accelerators
- HealthLine transit investment
- Convention Center and GCHI
- 100 gigabit fiber network
- Developable land
- Entrepreneurial support organizations



HTC is: A strategy to create clusters of innovation around health care and technology



Pharma



Device



Health IT



Tech



140 Businesses and Growing

What we do

- Evangelize
- Attract
- Stimulate
- Connect
- Leverage
- Convene

Successes

***\$4 Billion invested
\$1 Billion planned***



HTC By the Numbers

- **\$70 million** public investment in last 7 years
- **\$4 billion** total RE investment, **\$1 billion** planned
- **\$288 million** private investment raised by companies in last 3 years
- **50,000+** students, **50,000+** med/tech employees
- **500,000 SF** new/renovated office/lab space
- **2,640** new or retained jobs since 2008
- **Four \$15+ million exits** in last 12 months

\$4 Billion invested

\$1 Billion planned



HTC By the Numbers

- **\$70 million** public investment in last 7 years
- **\$4 billion** total RE investment, **\$1 billion** planned
- **\$288 million** private investment raised by companies in last 3 years
- **50,000+** students, **50,000+** med/tech employees
- **500,000 SF** new/renovated office/lab space
- **2,640** new or retained jobs since 2008
- **Four \$15+ million exits** in last 12 months

Infrastructure



100 GIGABIT

Fiber and Health Care

Fiber investments lead to

Hospital gigabit connectivity

--> lower costs, better information, more connectivity

HTC development and growth

--> access to health care closer to the neighborhoods

Talent in coding, big data

--> hackathons
--> tech interventions in community health

Growth in Big Data analytics

--> population health assessment

The logo consists of a white square with a black border containing the letters 'HTC' in black. The entire logo is set against a white horizontal bar.

HTC

CLEVELAND
HEALTH-TECH CORRIDOR