

**BROADBAND HEALTH TECHNOLOGY ROUNDTABLE:**  
**Leveraging the Power of Broadband to Shape the Future of Health and Care**  
**In Cleveland and Beyond . . .**

**AGENDA**

10:30 a.m.

**Welcome, Introductions, and Program Overview**

Remarks:

- ✚ *Thomas Graham*, MD, Chief Innovation Officer & Justice Family Chair in Medical Innovations, Vice-Chairman, Department of Orthopaedic Surgery, Cleveland Clinic
- ✚ *John Paganini*, Senior Manager, Interoperability Initiatives, HIMSS
- ✚ *Toinette Parrilla*, Director, Cleveland Department of Public Health
- ✚ *Mignon Clyburn*, Commissioner, Federal Communications Commission

[Noting FCC Connect2Health Task Force Roundtable Participants:

- *M. Chris Gibbons*, MD, MPH, Chief Health Innovation Officer
- *Yahya Shaikh*, MD
- *Ben Bartolome*, Special Counsel
- *Deborah Klein*, Special Counsel]

10:45 am

**Discussion I: Charting the Broadband Future for Northeast Ohio**

- What is the current broadband infrastructure in Cleveland? What are the current needs?
- How has broadband transformed the provision of health and care in Cleveland and the surrounding areas?
- What impact has broadband had on health technology innovation and entrepreneurship?
- What are some of the future plans to address any current connectivity needs in underserved sectors of the City?

**Presentations and Featured Panelists:**

- ✚ *Lev Gonick*, Co-Founder and CEO, OneCommunity
- ✚ *Jeff Epstein*, Director, Cleveland Health-Tech Corridor

11:10 am

**Discussion II: The Impact of Broadband on the Health and Care Needs of Urban Communities**

- What are the current broadband connectivity and adoption issues in underserved communities? What efforts have been undertaken to address them?
- How does broadband impact the health and care needs of urban communities?
- What are some of the City's current and future digital initiatives to improve the health and care needs of its citizens, and particularly the traditionally underserved urban populous?
- How do we increase broadband adoption in underserved urban communities? How can we more effectively inform the public that health serves as a compelling use case for broadband adoption?

**Featured Panelists:**

- ✚ *Director Toinette Parrilla*, Cleveland Department of Public Health

- ✚ *Commissioner Myron Bennett*, Cleveland Department of Public Health
- ✚ *Evelyn Burnett, V.P.*, Economic Opportunity, Cleveland Neighborhood Progress
- ✚ *Bill Callahan*, Director, Connect Your Community 2.0
- ✚ *Wanda Davis*, Executive Director, Ashbury Senior Computer Community Center

11:40 am

**Brief 5 Minute Break**

11:45 am

**Discussion III: Research Studies on Broadband Adoption and Health Disparities**

- What are some of the major health disparity issues in Cleveland?
- How has broadband-enabled technology been used to reduce health disparities?
- Is broadband adoption a social determinant of health? If so, how can we ensure that broadband can positively influence health knowledge and outcomes and not create or potentially exacerbate health disparities?

**Featured Panelists:**

- ✚ *Adam Perzynski*, PhD, Assistant Professor of Medicine, Center for Health Care Research and Policy, MetroHealth and Case Western Reserve University
- ✚ *Amy Sheon*, PhD, MPH, Director, Urban Health Initiative, Case Western Reserve University

12:05 pm

**Encouraging the Development of Communications-Based Health Innovations**

- ✚ *John Sharp*, MSSA, PMP, FHIMSS, Sr. Manager, Personal Connected Health Alliance, HIMSS
  - What is connected care?
  - Advancements in mobile and other communications-based health technologies
- ✚ *Dr. Amy Sheon*:
  - Overview of Cleveland Medical Hackathon and Introduction of Team Presentations

**Presentations:**

**“Patient Contact After Discharge”** -- an idea to improve the connection hospitals have to elderly patients post-discharge. By: Heather Blonsky, Systems Analyst, Quality Improvement Data, Cleveland Clinic; and John Iosub, Lead Systems Analyst, Care Management Division, Cleveland Clinic; and Robert B Watson, CT PMP, Cleveland Clinic.

**“Healthy Mom, Healthy Baby Health Risk Assessment”** – user-friendly web application that assesses risks to the health of a woman, especially those that influence pregnancy, childbirth, and infants. By: Dr. Adam Perzynski; and Sarah Shick, Research Associate, Center for Health Care Research and Policy, MetroHealth and Case Western Reserve University.

**“Community Health Pulse”** – development of an interface that will allow public health professionals the ability to look for trends and patterns in health issues, and be able to better predict when and where a health incident may occur. By: Commissioner Myron Bennett; and Vinothini “Vino” Sundaram, Epidemiologist, Office of Communicable Disease Surveillance and Epidemiology Cleveland Department of Public Health.

12:25 pm

**Closing Remarks**

12:30 pm

**End of Roundtable Discussion**