



C2HFCC *Beyond the Beltway* Series: **Mississippi**
University of Mississippi Medical Center – Jackson, MS
MBCC and MTHA Conferences - Jackson, MS Convention Center
FCC Roundtable - Jackson Medical Mall – Jackson, MS
North Sunflower Medical Center, Ruleville, MS

***Broadband-Enabled Health Technologies: Chronic Disease Management
in Rural and Underserved Areas***

Day 1: December 2, 2014

Roundtable @ University of Mississippi Medical Center (UMMC) Center for Telehealth

Introductions and Opening Remarks

Dr. James P. Keeton, Vice Chancellor for Health Affairs; Dean, School of Medicine, UMMC
Mignon L. Clyburn, Commissioner, Federal Communications Commission
P. Michele Ellison, FCC Deputy General Counsel & Chair, Connect2HealthFCC Task Force

UMMC Center for Telehealth Overview & Demonstration

Dr. Kristi Henderson, Chief Telehealth & Innovation Officer, UMMC

A Focus on Outcomes and Data: Broadband-Enabled Telehealth in Mississippi

Dr. Richard Summers, Associate Vice Chancellor for Research, UMMC

Mississippi Broadband Connect Coalition (MBCC) Summit — Jackson Convention Center

Welcoming Remarks

The Honorable Phil Bryant, Governor, Mississippi
Jim Barksdale, Chair, Mississippi Broadband Connect Coalition

Keynote Addresses

Mignon Clyburn, Commissioner, Federal Communications Commission
Scott Woods, Senior Communications Program Specialist and Federal Program Officer,
Broadband Technology Opportunities Program, National Telecommunications and
Information Administration

Live Demonstration: Broadband-Enabled Telehealth Solutions in Mississippi

Dr. Kristi Henderson, Chief Telehealth & Innovation Officer, UMMC

*Additional agenda information and a complete participants list is available from MBCC.

See <http://etechconference.com/2014/11/25/mississippi-broadband-connect-coalition-mbcc-state-broadband-summit-on-december-2/>

Inaugural Mississippi Telehealth Association Conference (MTHA) — Jackson Convention Center

Conference participants:

William Ray, Chair, MTHA
Mignon Clyburn, Commissioner, Federal Communications Commission
Dr. M. Chris Gibbons, Distinguished Scholar-in-Residence, Connect2HealthFCC Task Force

Dr. Kristi Henderson, Exec. Director, MTHA; Chief Telehealth & Innovation Officer, UMMC
Dr. Craig Orgeron, Exec. Director, Mississippi Department of Information Technology Services
Vicki Helfrich, Exec. Officer, Mississippi Wireless Communication Commission
Dr. Ruth Fredericks, NeuroOncologist, Medical Dir. of Primary Stroke Center, St. Dominic Hosp.
Dr. Karissa Price, Chief Marketing Officer, Care Innovations
Austin White, Chief Operating Officer, MD Health

*Additional conference participants and agenda information are available from MTHA. See <http://etechconference.com/2014/11/25/mississippi-telehealth-association-mtha-conference-december-2/>

Broadband and Telehealth in Action: UMMC Tele-ER Operations and Mississippi MEDCOM

Stephen Houck, Manager, Mississippi MED-COM
Dr. Damon Darsey, Director- MED-COM
Dr. Alan Jones, Chairman, Emergency Medicine
Donna Norris, Clinical Director, Emergency Services
Marshall Burgess- Technical Manager, Mississippi MED-COM
Melissa King, Director of Teleemergency

Day 2: December 3, 2014

9:30am – 11:00am

FCC TELEHEALTH FORUM: *The Transformative Power of Broadband in Rural Public Health*

Featuring participants from the University of Mississippi Medical Center, Jackson State

**University School of Health Sciences, the Mississippi Department of Health, Care Innovations –
a GE-Intel Company, and the non-profit sector**

Jackson Medical Mall, Center Stage — Jackson, Mississippi

Welcome and Opening Remarks

FCC Commissioner Mignon L. Clyburn
Primus Wheeler, Executive Director, Jackson Medical Mall
James C. Renick, Ph.D., Provost and Senior VP for Academic Affairs, Jackson State
University

Featured Guest: Dr. Robert Smith, Founder, Medical Committee for Human Rights

The Broadband Health Imperative in MS: A Conversation with Commissioner Mignon Clyburn

Dr. Gloria Billingsley, Associate Professor, Jackson State University
Dr. Paul Byers, Deputy State Epidemiologist for Mississippi
Dr. Kristi Henderson, Chief Telehealth & Innovation Officer, UMMC
Scott Laidlaw, National Director, Payor and Provider Markets, Care Innovations
Dr. Celeste Parker, Assistant Professor, Jackson State University
Dr. Karissa Price, Chief Marketing Officer, Care Innovations
Robert Pugh, Executive Director, Mississippi Primary Care Association
Dr. Corey Wiggins, Director, Mississippi Economic Policy Center; State Health Chair,
Mississippi State Conference of the NAACP

Questions and Answers

RURAL BROADBAND SITE VISIT: FCC Goes to Sunflower County, MS
Diabetic Telehealth Pilot Project at North Sunflower Medical Center, Ruleville, MS

Mississippi Governor Phil Bryant and FCC Commissioner Mignon Clyburn, along with the Connect2HealthFCC Task Force, are visiting North Sunflower Medical Center as part of an ongoing public-private partnership to address the growing diabetes crisis that affects more than 370,000 adults in the state of Mississippi and 29.1 million people nationwide. The centerpiece of the partnership is a population health care model that leverages telehealth technology delivered over state-of-the-art broadband connections, and is designed to improve the health of participants while also reducing the total cost of care.

Participants in the Diabetes Telehealth Network are given tablets that enable healthcare providers to remotely manage patients with chronic conditions. With their tablets, patients share what's going on with them physically, emotionally, and psychologically through daily health sessions with their clinicians. In addition, the tablets automatically capture their health data, such as weight, blood pressure, and glucose levels, and transmit that daily to clinicians. This daily information provided by patients gives clinicians a much more complete view of a patient's health status permitting earlier, proactive care. Using broadband-enabled technology, clinicians can better engage and educate patients, easily adjust medical care plans, as well as schedule phone calls or video chats with patients.

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