

Biography of Hal R. Varian

Hal R. Varian is the Dean of the [School of Information Management and Systems](#) at the [University of California, Berkeley](#). He is also a Professor in the [Haas School of Business](#), a Professor in the [Department of Economics](#), and holds the Class of 1944 Professorship.

He received his S.B. degree from [MIT](#) in 1969 and his MA (mathematics) and Ph.D. (economics) from [UC Berkeley](#) in 1973. He has taught at [MIT](#), [Stanford](#), [Oxford](#), [Michigan](#) and other universities around the world.

Professor Varian is a fellow of the [Guggenheim Foundation](#), the [Econometric Society](#), and the [American Academy of Arts and Sciences](#). He has served as Co-Editor of the [American Economic Review](#) and is on the editorial boards of several journals.

Professor Varian has published numerous [papers](#) in economic theory, industrial organization, financial economics, econometrics and information economics. He is the author of two major economics [textbooks](#) which have been translated into 11 languages. His recent work has been concerned with the economics of information technology and the [information economy](#). He is the co-author of a bestselling book on business strategy, [Information Rules: A Strategic Guide to the Network Economy](#) and currently writes a monthly column for the [The New York Times](#).