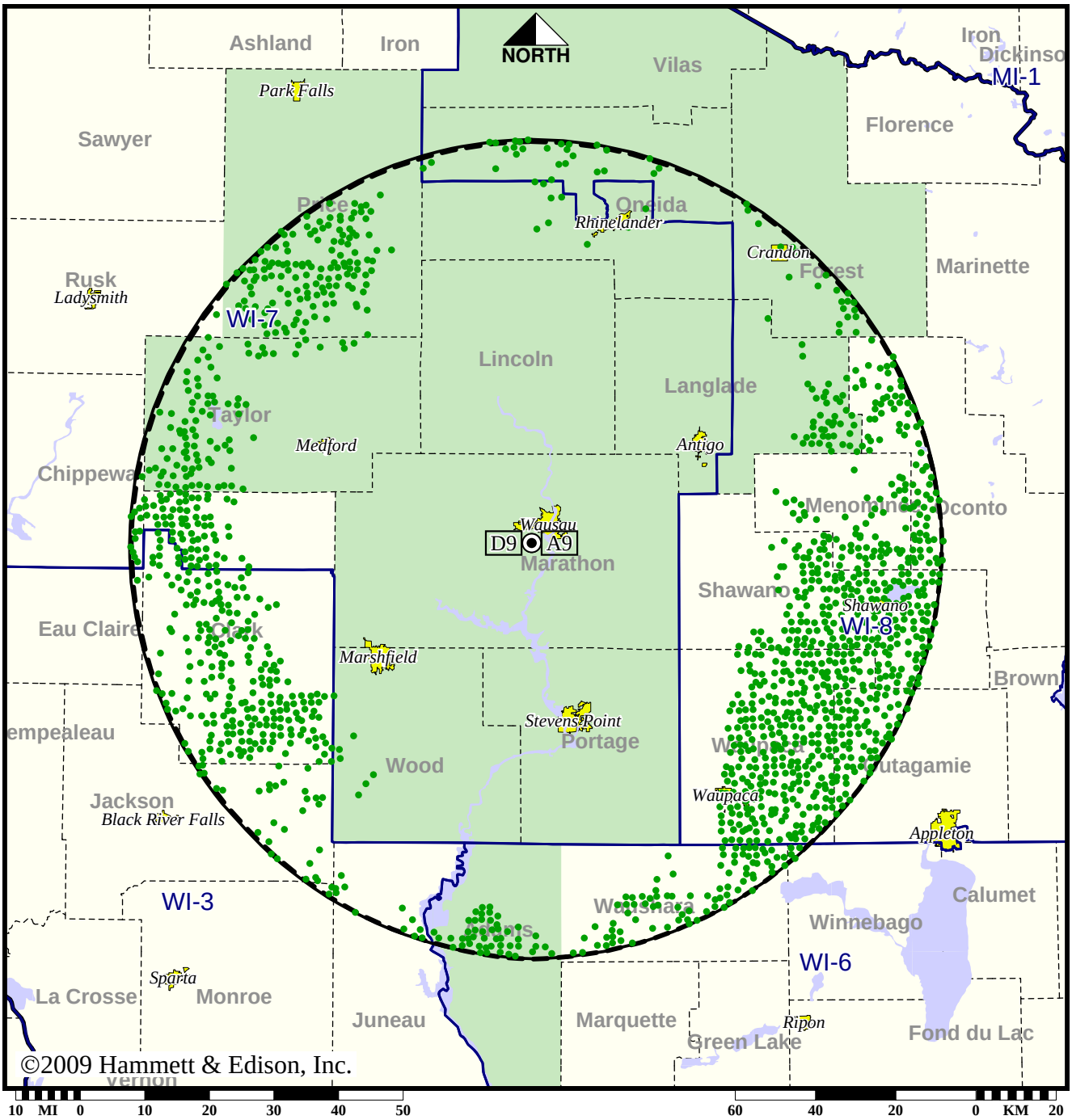
Station WAOW-TV • Analog Channel 9, DTV Channel 9 • Wausau, WI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 16.6 kW ERP at 368 m HAAT, Network: ABC
vs. Analog (dashed): 316 kW ERP at 368 m HAAT, Network: ABC

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	414,690 persons
Digital service	523,098
Analog loss	0
Digital gain	108,408
Net gain	108,408

BPCDT-20080314ADZ
WAOW-TV Digital CP

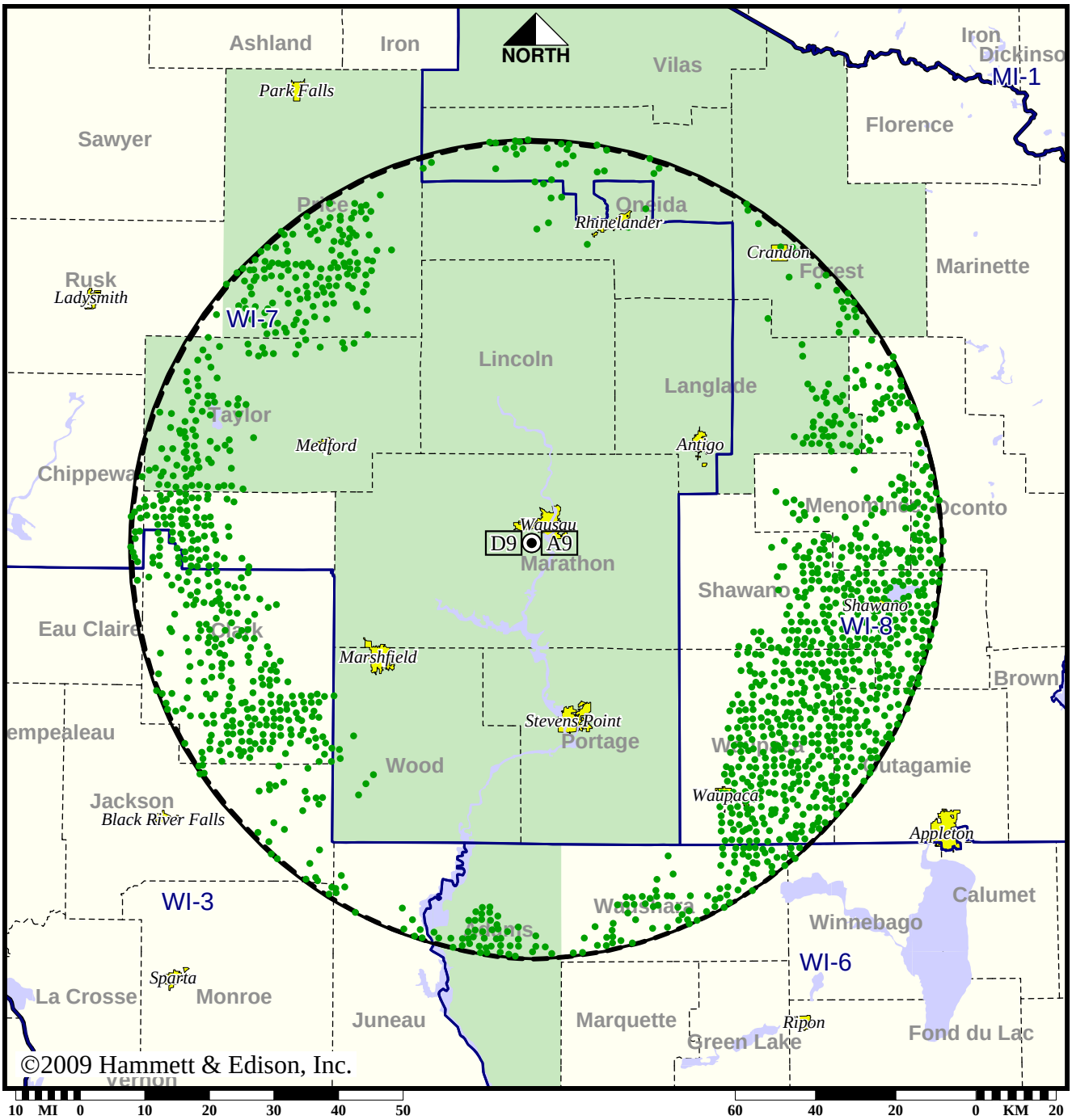
Map set 1

Station WAOW-TV • Analog Channel 9, DTV Channel 9 • Wausau, WI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 16.6 kW ERP at 368 m HAAT, Network: ABC
vs. Analog (dashed): 316 kW ERP at 368 m HAAT, Network: ABC

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	414,690 persons
Digital service	522,909
Analog loss	0
Digital gain	108,219
Net gain	108,219

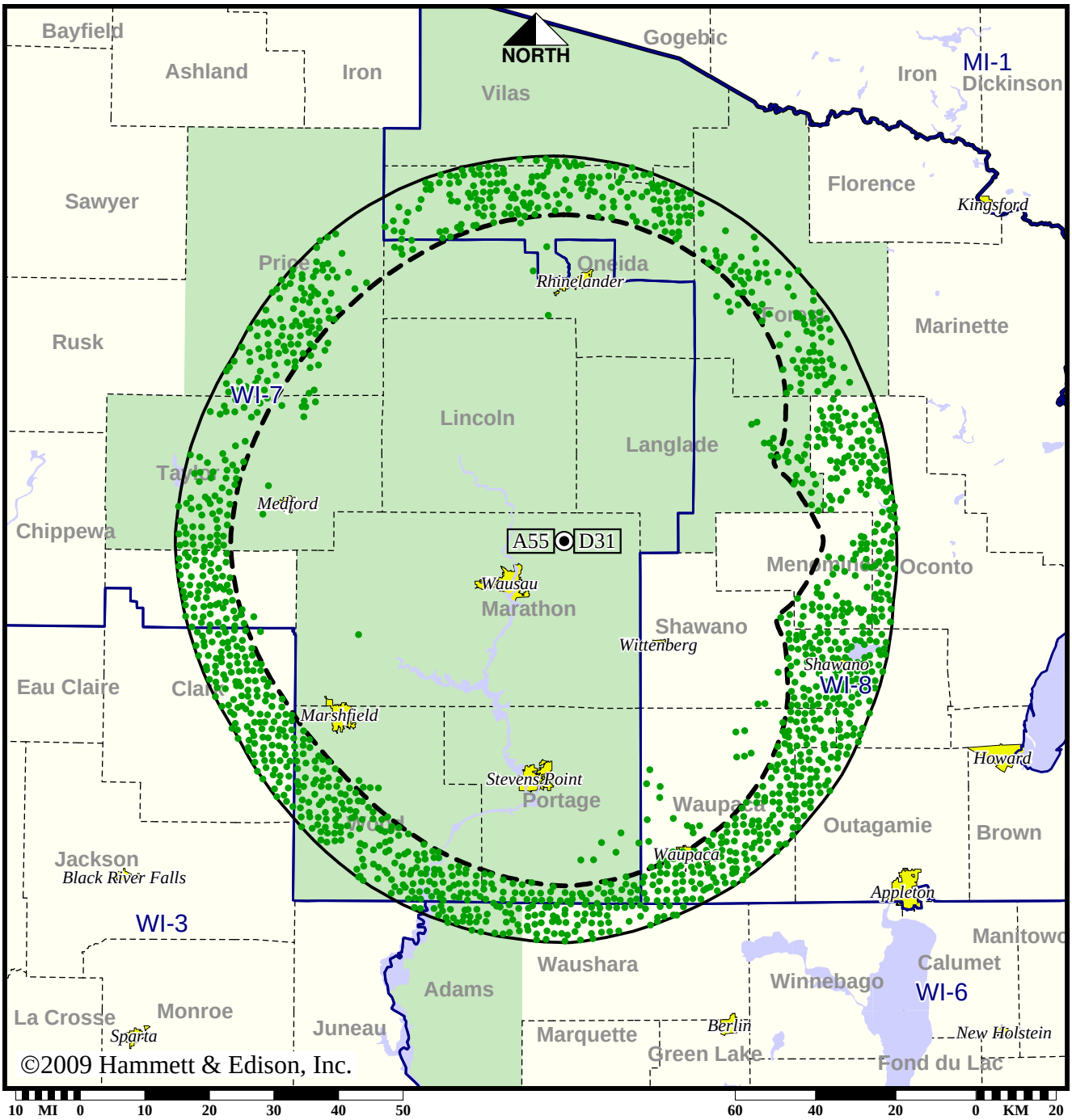
BPCDT-20080314ADZ
WAOW-TV Digital CP

TV Station WFXS • Analog Channel 55, DTV Channel 31 • Wittenberg, WI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 685 kW ERP at 325 m HAAT, Network: Fox
vs. Analog (dashed): 5000 kW ERP at 327 m HAAT, Network: Fox

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	379,455 persons
Digital service	496,111
Analog loss	0
Digital gain	116,656
Net gain	116,656

BMPCDT-20081117ACB
WFXS Digital CP

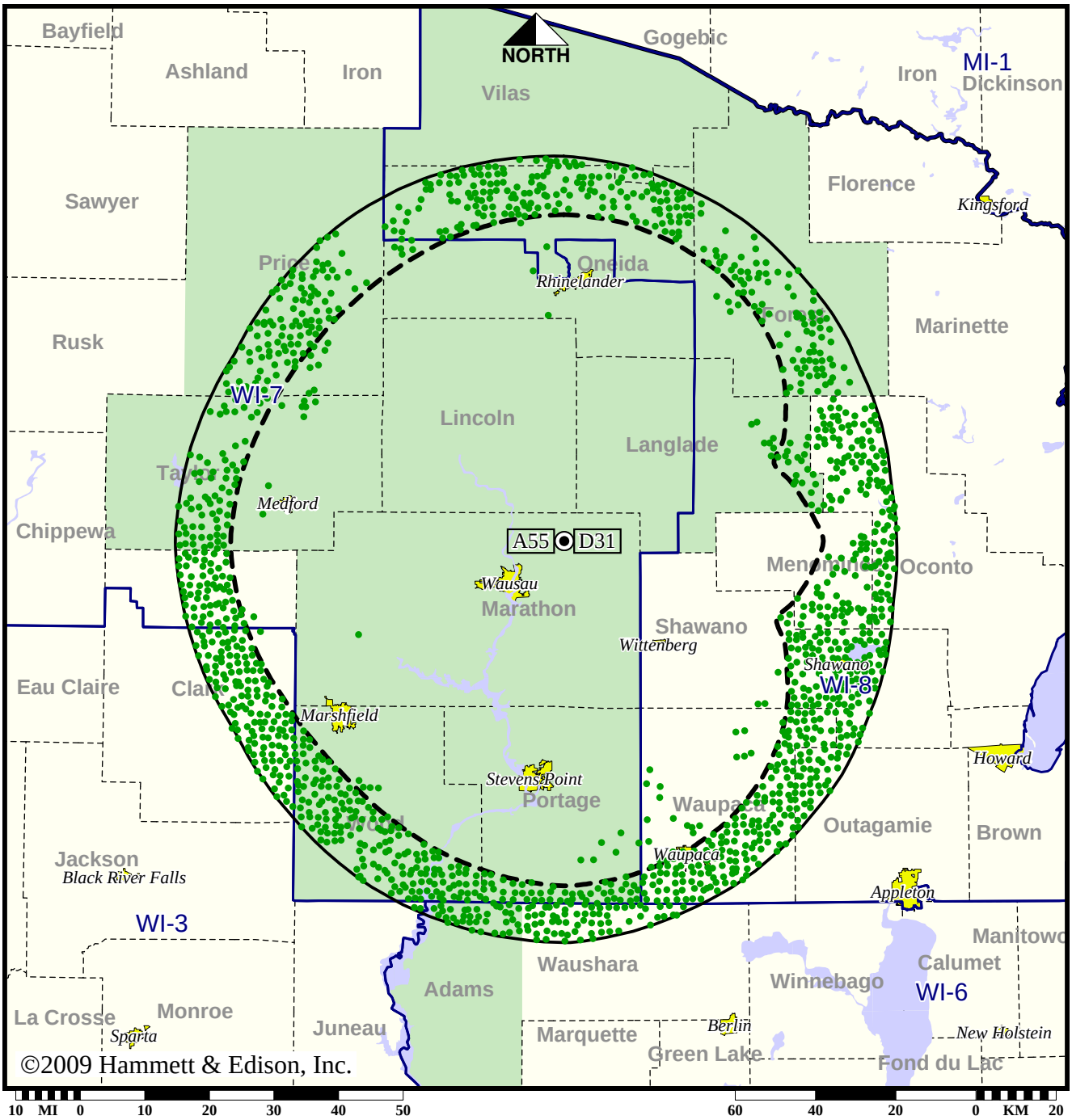
Map set 1

TV Station WFXS • Analog Channel 55, DTV Channel 31 • Wittenberg, WI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 685 kW ERP at 325 m HAAT, Network: Fox
vs. Analog (dashed): 5000 kW ERP at 327 m HAAT, Network: Fox

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	379,455 persons
Digital service	496,081
Analog loss	0
Digital gain	116,626
Net gain	116,626

BMPCDT-20081117ACB
WFXS Digital CP

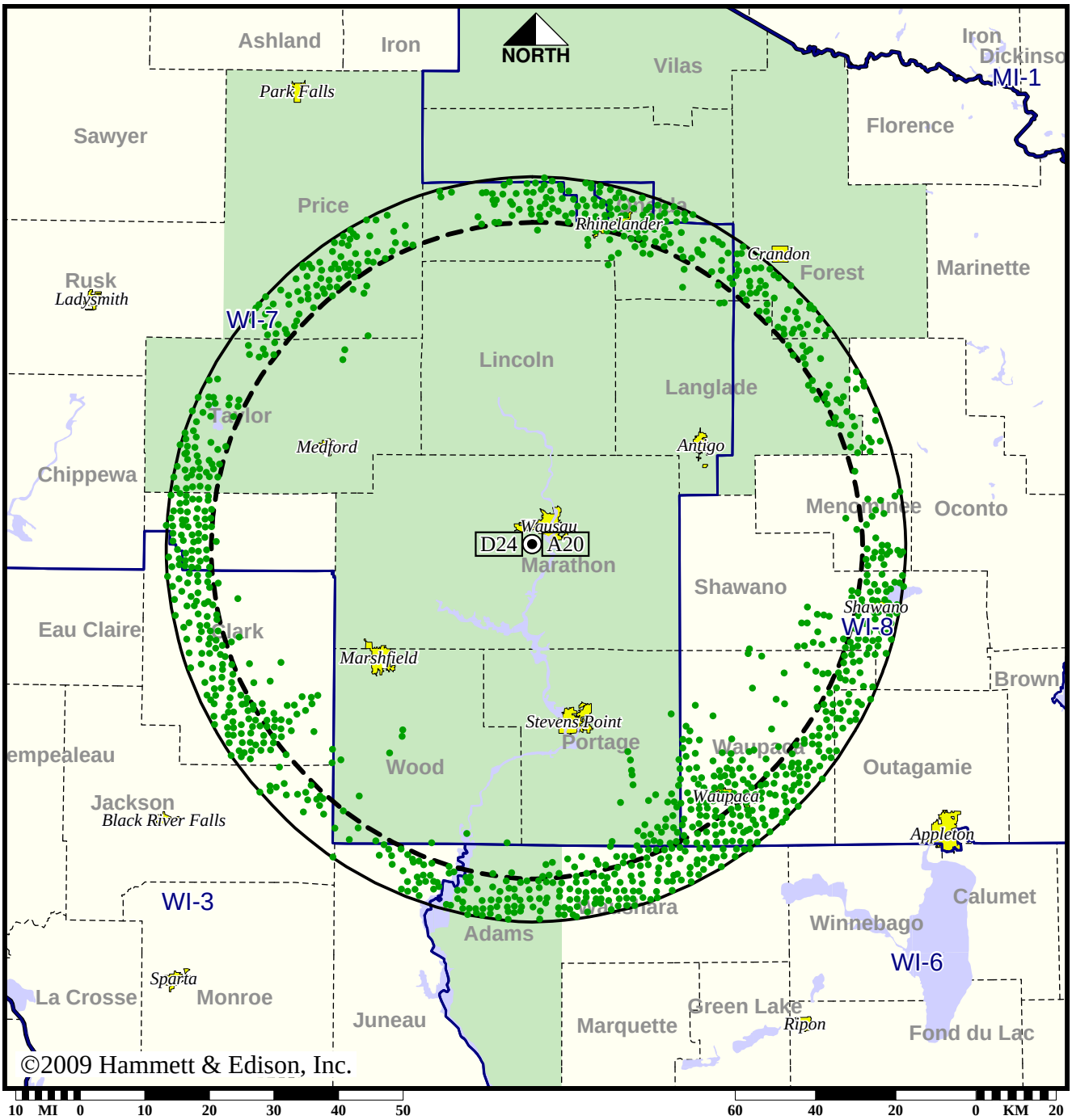
Map set 2

Station WHRM-TV • Analog Channel 20, DTV Channel 24 • Wausau, WI

Expected Operation on June 13: Licensed

Digital License (solid): 172 kW ERP at 387 m HAAT, Network: PBS
vs. Analog (dashed): 1380 kW ERP at 371 m HAAT, Network: PBS

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	394,162 persons
Digital service	481,087
Analog loss	0
Digital gain	86,925
Net gain	86,925

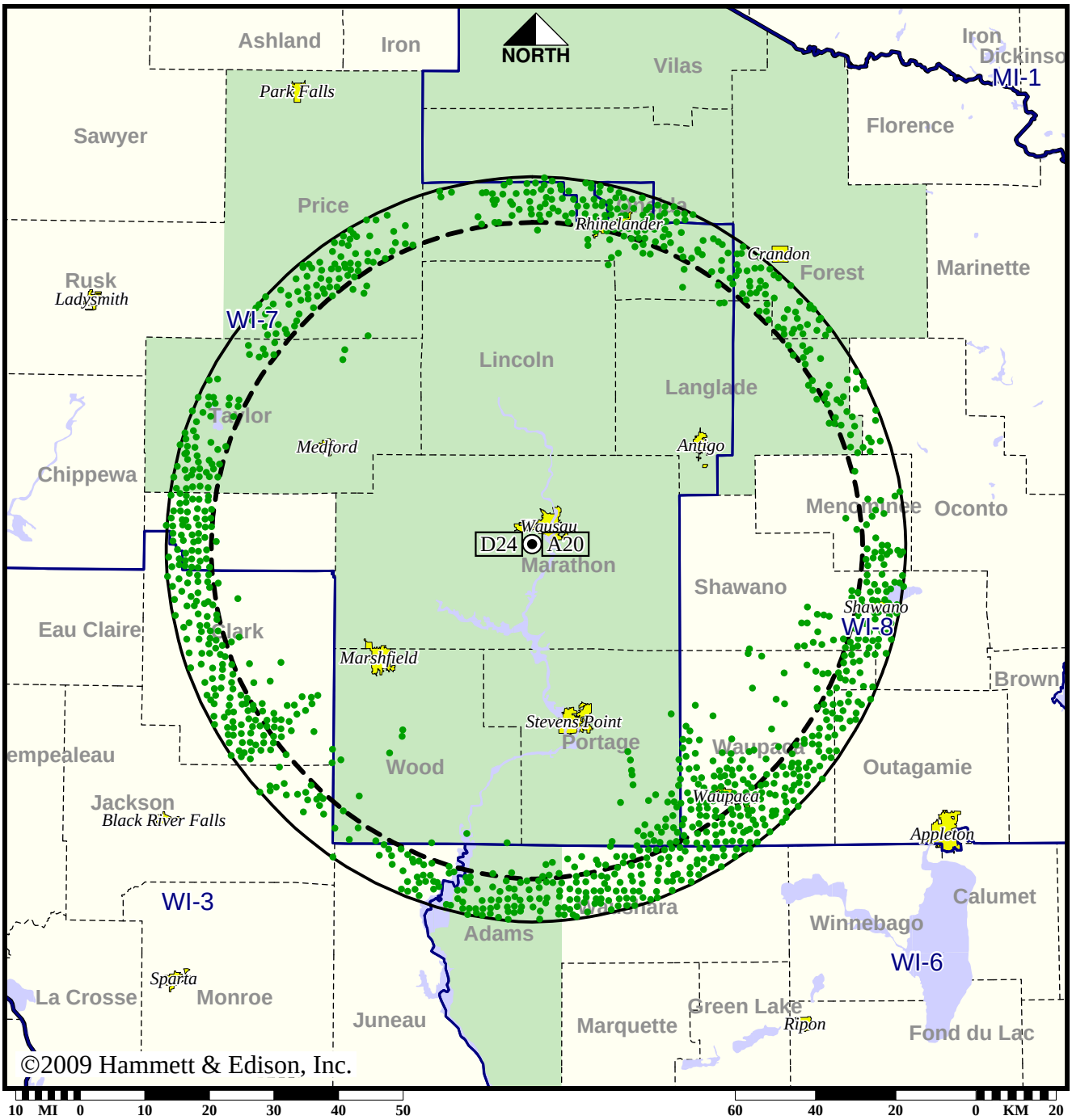
BLEDT-20051014AAW
WHRM-TV Digital License

Station WHRM-TV • Analog Channel 20, DTV Channel 24 • Wausau, WI

Approved Post-Transition Operation: Licensed

Digital License (solid): 172 kW ERP at 387 m HAAT, Network: PBS
vs. Analog (dashed): 1380 kW ERP at 371 m HAAT, Network: PBS

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	394,162 persons
Digital service	481,087
Analog loss	0
Digital gain	86,925
Net gain	86,925

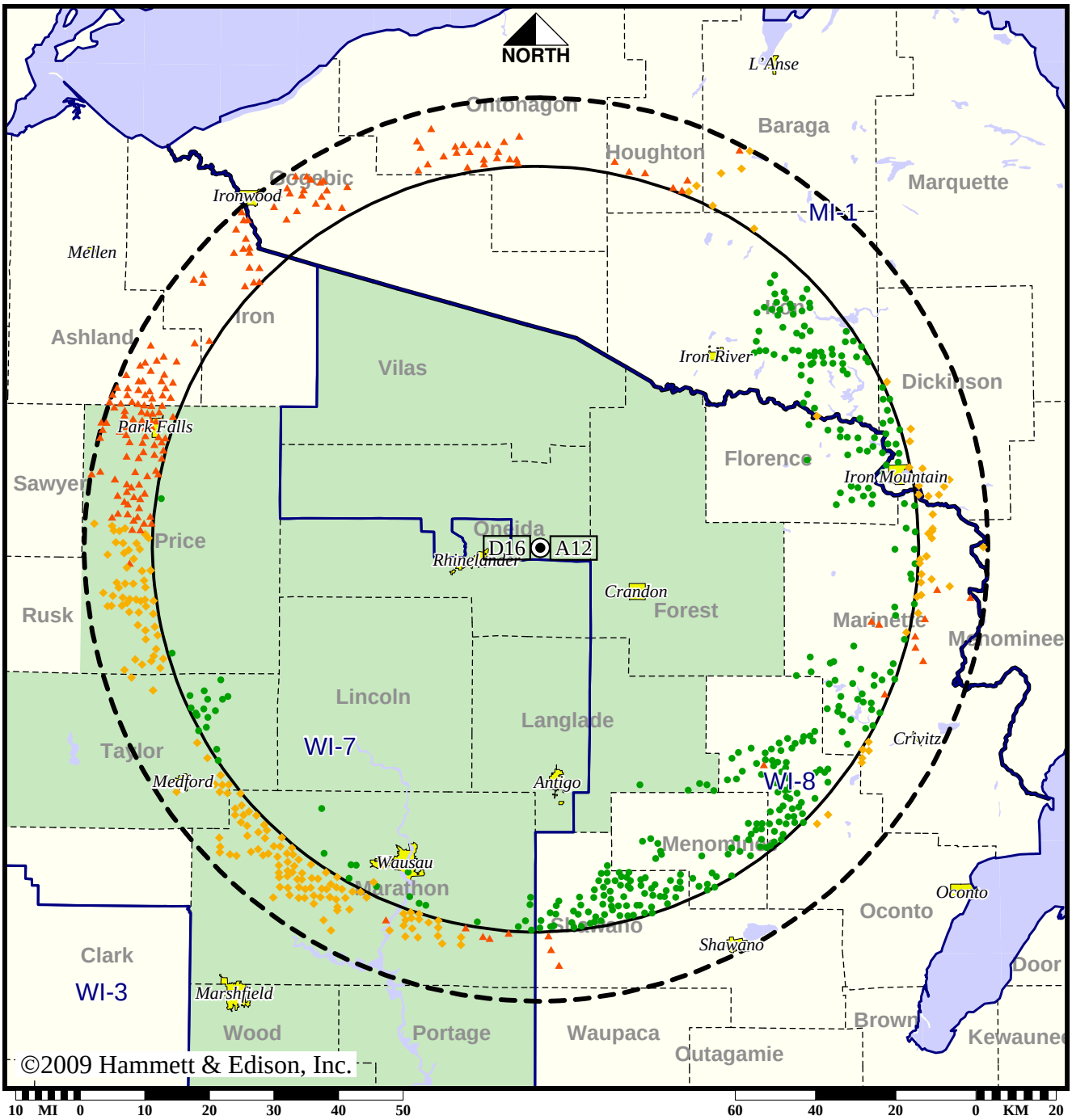
BLEDT-20051014AAW
WHRM-TV Digital License

Station WJFW-TV • Analog Channel 12, DTV Channel 16 • Rhinelander, WI

Expected Operation on June 13: Licensed

Digital License (solid): 269 kW ERP at 362 m HAAT, Network: NBC
vs. Analog (dashed): 316 kW ERP at 506 m HAAT, Network: NBC

Market: Wausau-Rhinelander, WI



- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

Analog service	270,492 persons
Digital service	269,337
Analog loss	23,503
Digital gain	22,348
Net gain	-1,155

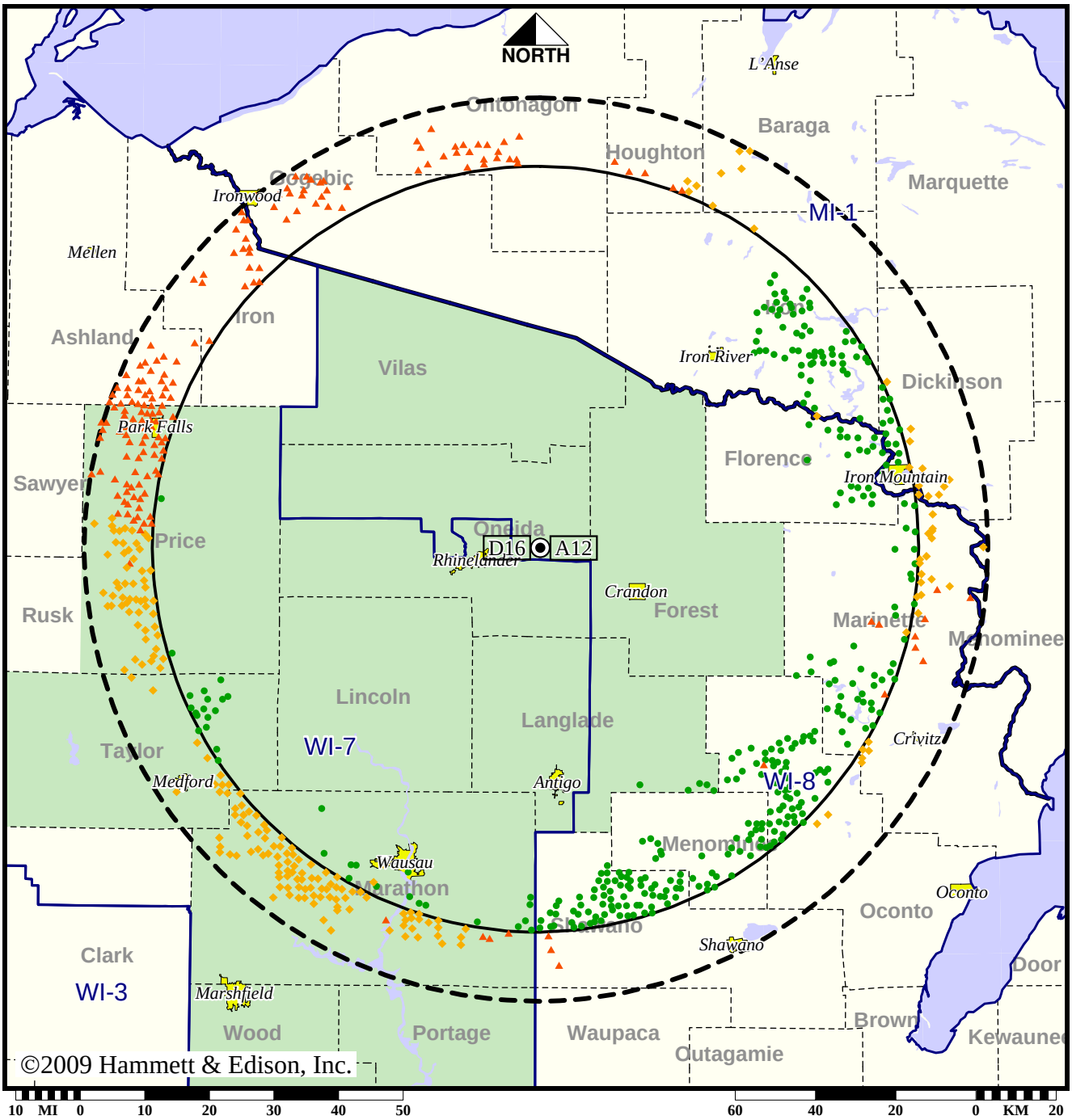
BLCDT-20070222AOP
WJFW-TV Digital License

Station WJFW-TV • Analog Channel 12, DTV Channel 16 • Rhinelander, WI

Approved Post-Transition Operation: Licensed

Digital License (solid): 269 kW ERP at 362 m HAAT, Network: NBC
vs. Analog (dashed): 316 kW ERP at 506 m HAAT, Network: NBC

Market: Wausau-Rhinelander, WI



- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

Analog service	270,492 persons
Digital service	269,337
Analog loss	23,503
Digital gain	22,348
Net gain	-1,155

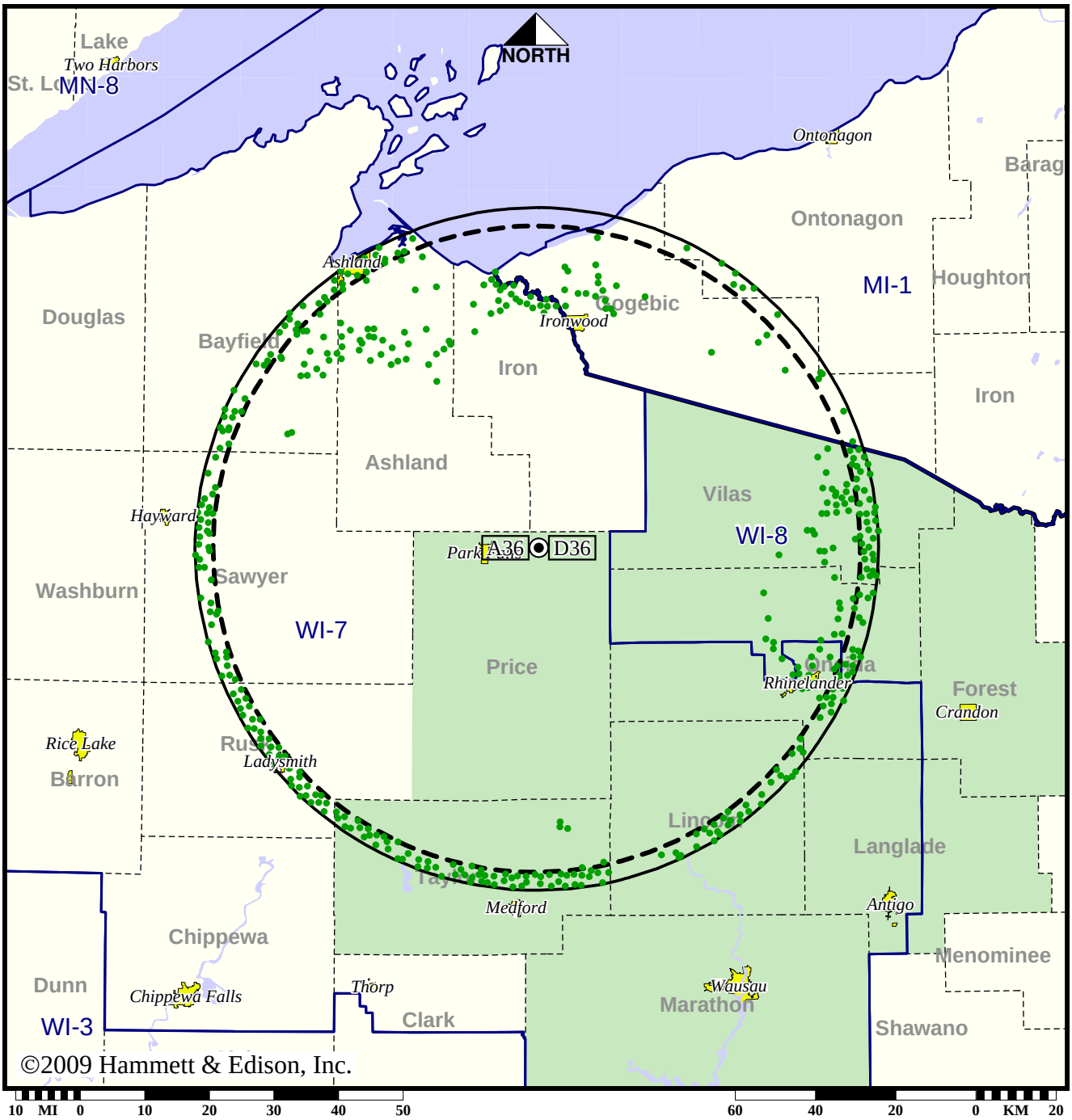
BLCDT-20070222AOP
WJFW-TV Digital License

Station WLEF-TV • Analog Channel 36, DTV Channel 36 • Park Falls, WI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 50.0 kW ERP at 445 m HAAT, Network: PBS
vs. Analog (dashed): 1050 kW ERP at 445 m HAAT, Network: PBS

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	100,942 persons
Digital service	134,699
Analog loss	0
Digital gain	33,757
Net gain	33,757

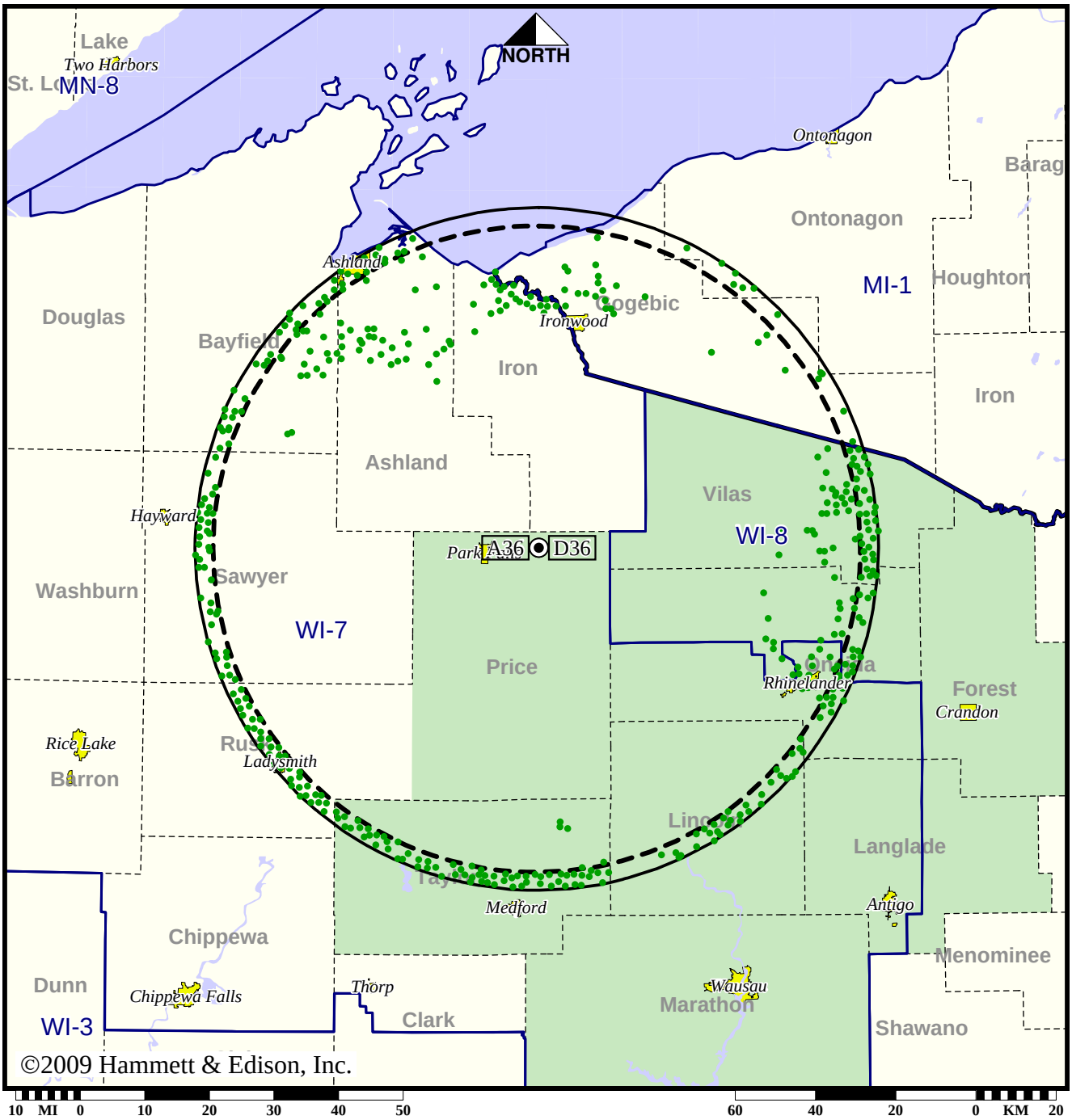
BPEDT-20080211ACC
WLEF-TV Digital CP

Station WLEF-TV • Analog Channel 36, DTV Channel 36 • Park Falls, WI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 50.0 kW ERP at 445 m HAAT, Network: PBS
vs. Analog (dashed): 1050 kW ERP at 445 m HAAT, Network: PBS

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	100,942 persons
Digital service	134,748
Analog loss	0
Digital gain	33,806
Net gain	33,806

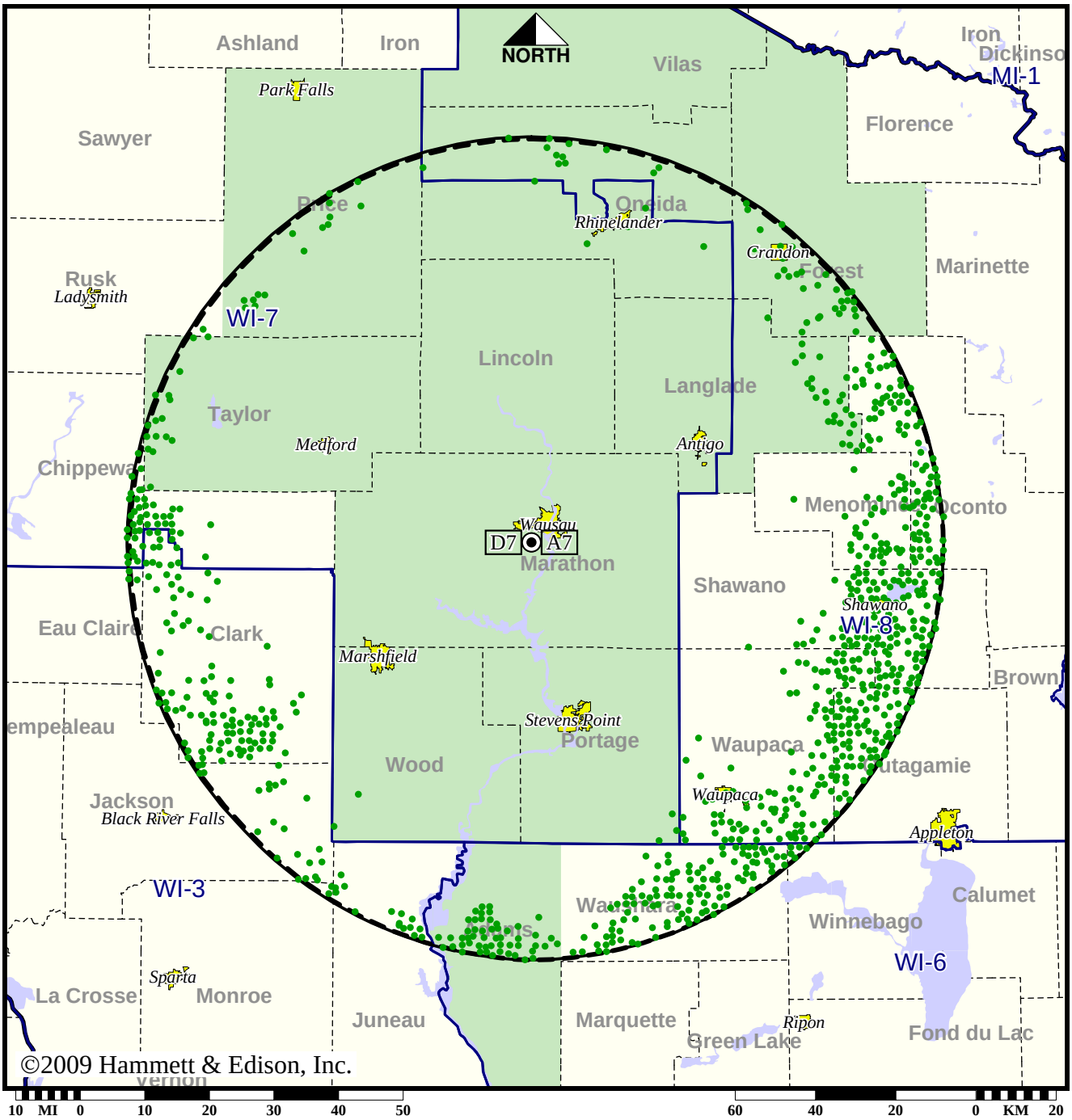
BPEDT-20080211ACC
WLEF-TV Digital CP

Station WSAW-TV • Analog Channel 7, DTV Channel 7 • Wausau, WI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 16.9 kW ERP at 373 m HAAT, Network: CBS
vs. Analog (dashed): 316 kW ERP at 373 m HAAT, Network: CBS

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	459,787 persons
Digital service	529,374
Analog loss	0
Digital gain	69,587
Net gain	69,587

Map set 1

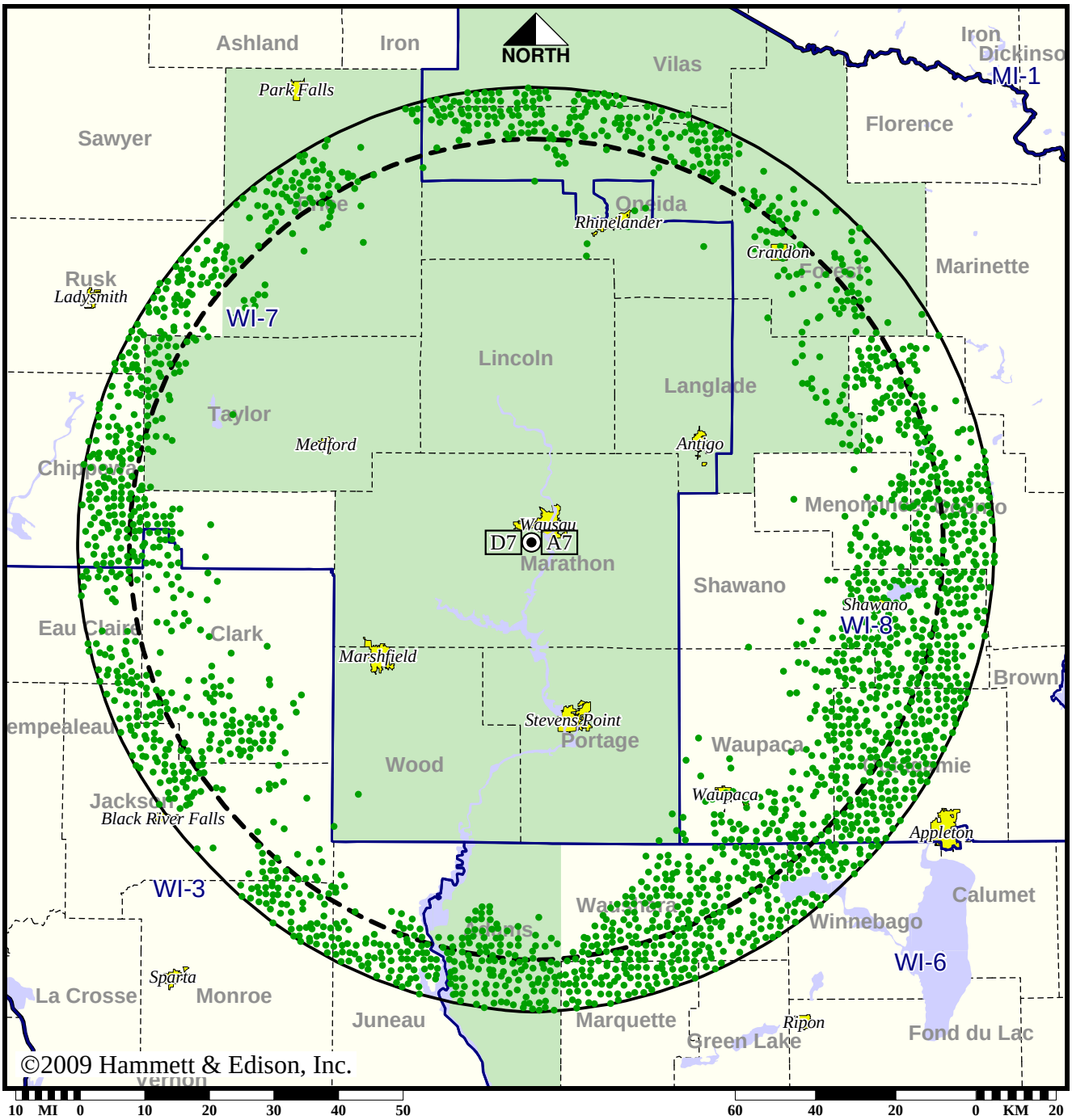
BPCDT-20080501ACF
WSAW-TV Digital CP

Station WSAW-TV • Analog Channel 7, DTV Channel 7 • Wausau, WI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 72.0 kW ERP at 373 m HAAT, Network: CBS
vs. Analog (dashed): 316 kW ERP at 373 m HAAT, Network: CBS

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	459,787 persons
Digital service	615,838
Analog loss	0
Digital gain	156,051
Net gain	156,051

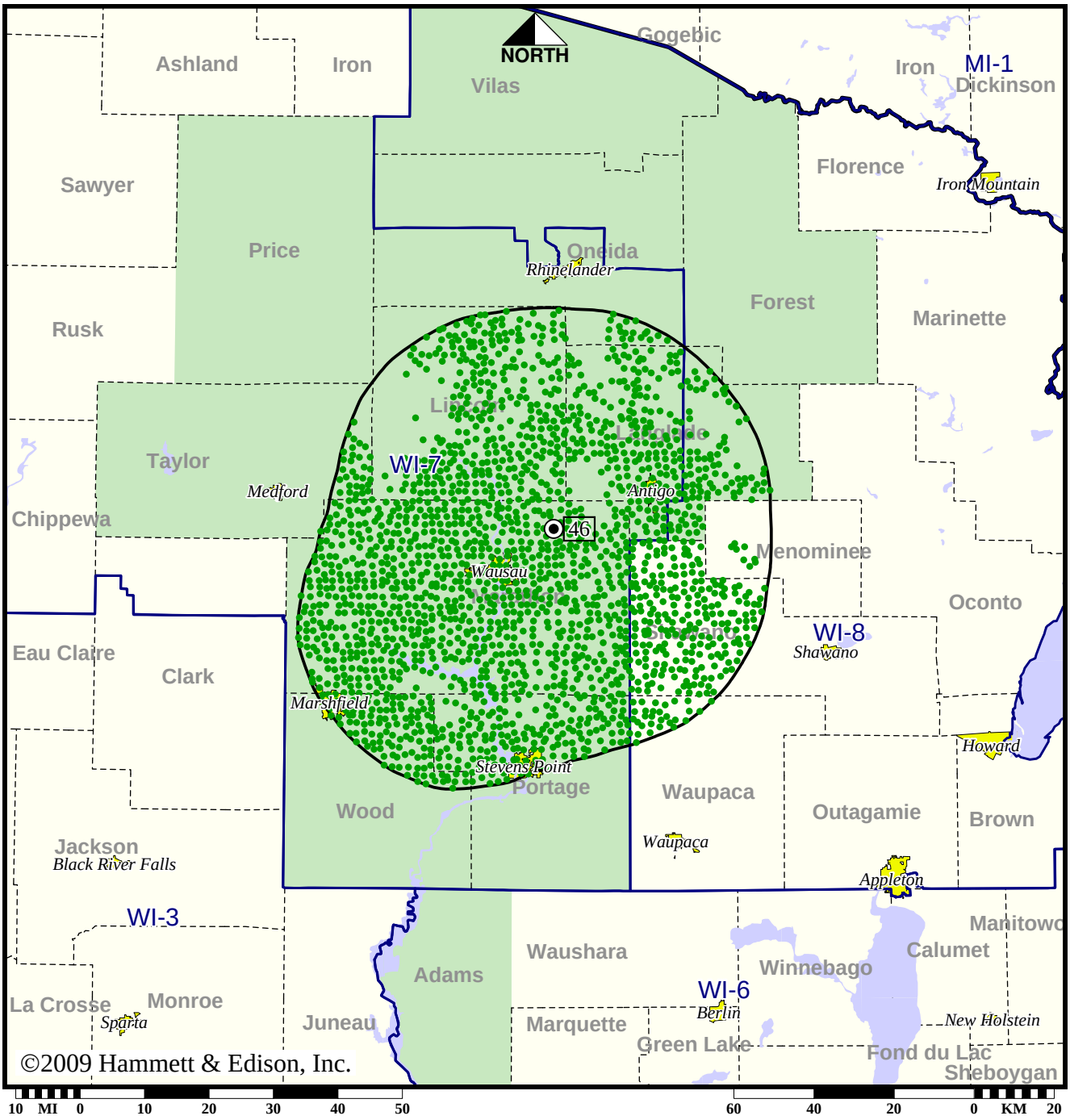
BMPCDT-20080620AKR
WSAW-TV Digital CP

DTV Station WTPX • Channel 46 • Antigo, WI

Expected Operation on June 13: Licensed

Digital License (solid): 50.0 kW ERP at 286 m HAAT

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition

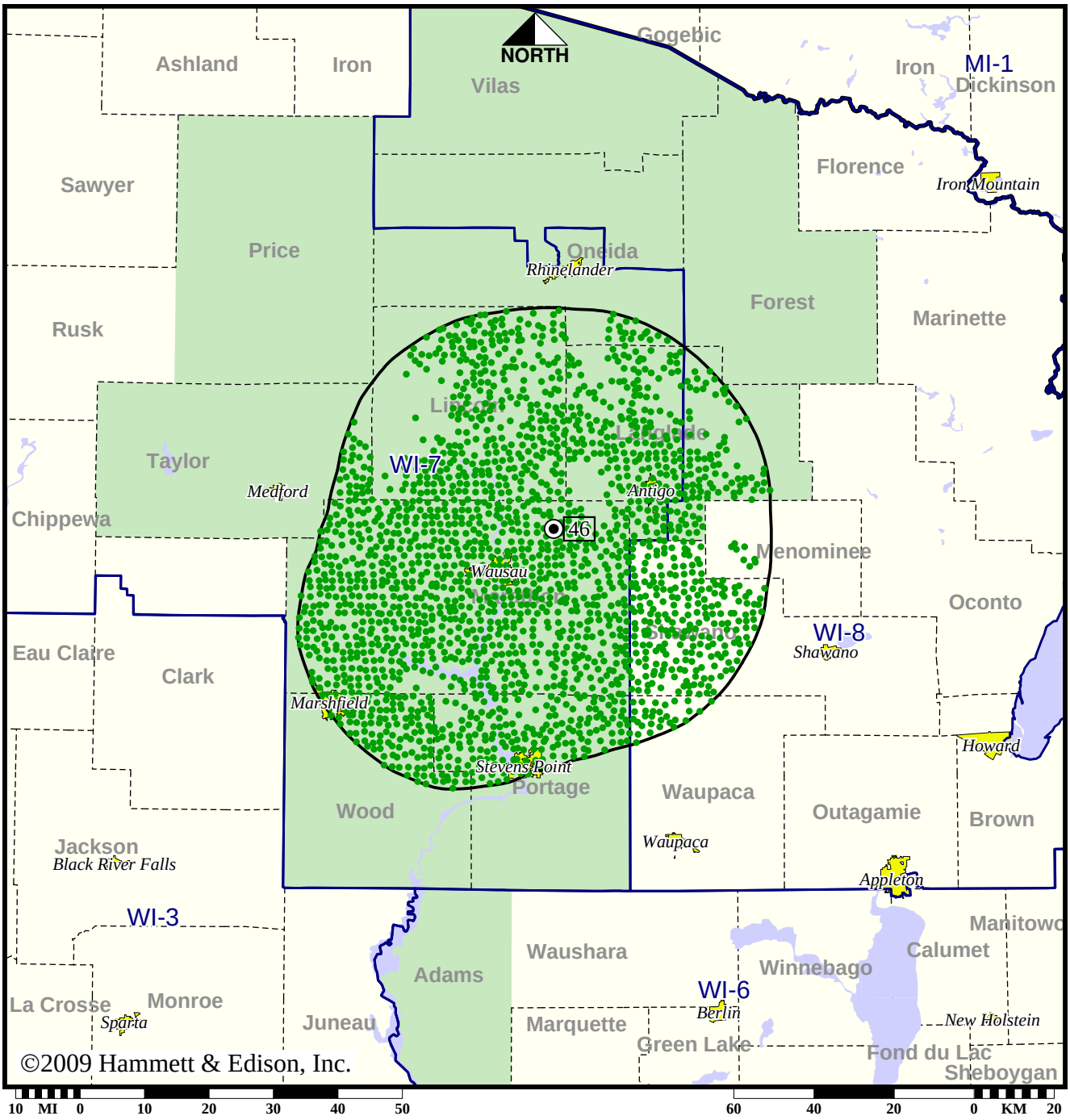
Digital service 244,487 persons

DTV Station WTPX • Channel 46 • Antigo, WI

Approved Post-Transition Operation: Licensed

Digital License (solid): 50.0 kW ERP at 286 m HAAT

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition

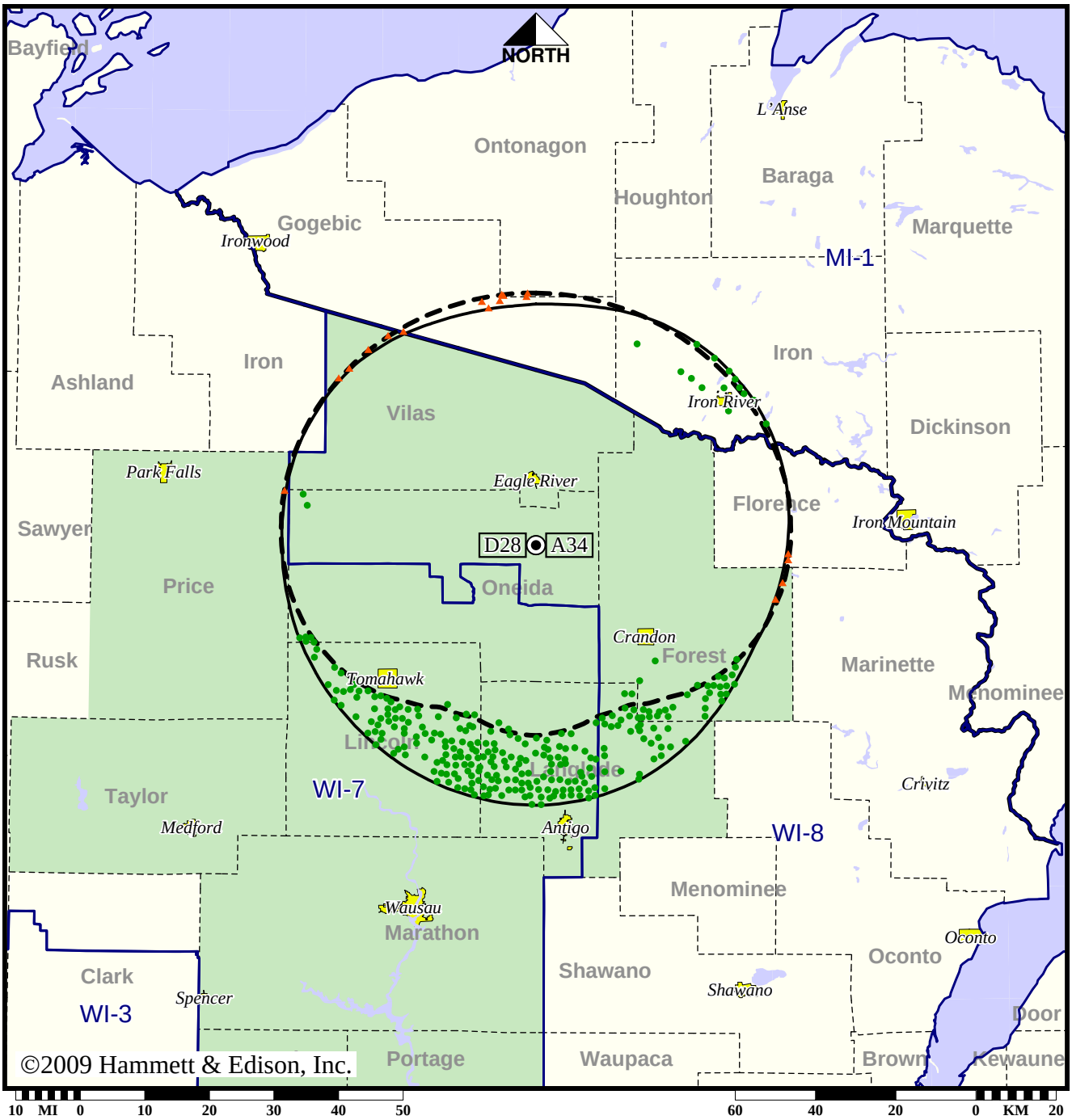
Digital service 244,487 persons

TV Station WYOW • Analog Channel 34, DTV Channel 28 • Eagle River, WI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 70.0 kW ERP at 144 m HAAT, Network: ABC
vs. Analog (dashed): 2400 kW ERP at 154 m HAAT, Network: ABC

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage
▲ Coverage lost after DTV transition

Analog service	82,467 persons
Digital service	91,394
Analog loss	295
Digital gain	9,222
Net gain	8,927

BMPCDT-20041001ANY
WYOW Digital CP

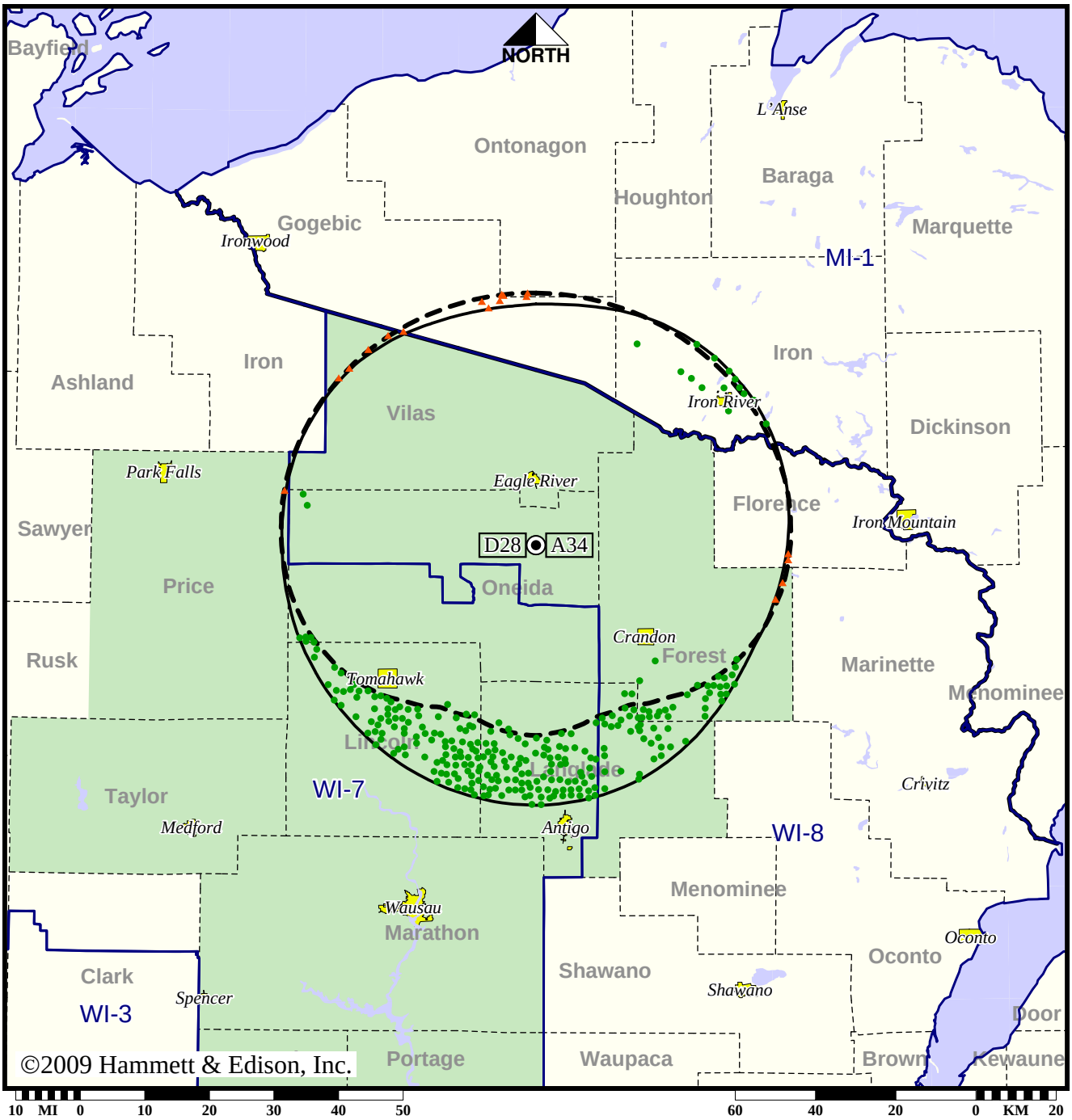
Map set 1

TV Station WYOW • Analog Channel 34, DTV Channel 28 • Eagle River, WI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 70.0 kW ERP at 144 m HAAT, Network: ABC
vs. Analog (dashed): 2400 kW ERP at 154 m HAAT, Network: ABC

Market: Wausau-Rhinelander, WI



● Coverage gained after DTV transition
No symbol = no change in coverage
▲ Coverage lost after DTV transition

Analog service	82,467 persons
Digital service	91,394
Analog loss	295
Digital gain	9,222
Net gain	8,927

BMPCDT-20041001ANY
WYOW Digital CP