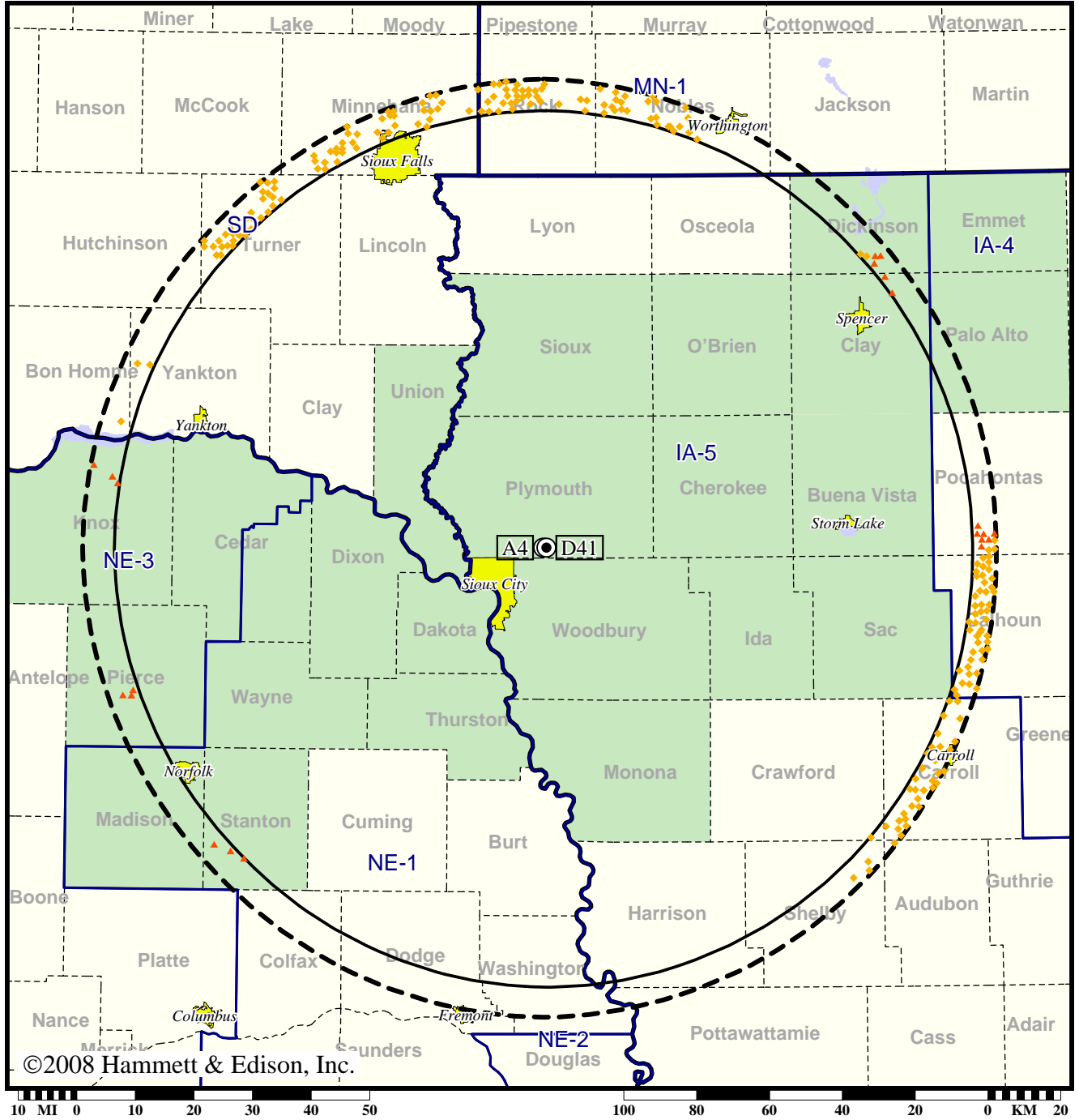


TV Station KTIV • Analog Channel 4, DTV Channel 41 • Sioux City, IA

Expected Change In Coverage: Post-Transition Appendix B Facility

Appendix B (solid): 873 kW ERP at 609 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 585 m HAAT, Network: NBC

Market: Sioux City, IA



- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Sioux City, IA

KTIV

Population Receiving Analog Service	477,300
Population Receiving Digital Service.....	651,357

The following statistics pertain only to the area outside the analog service contour:

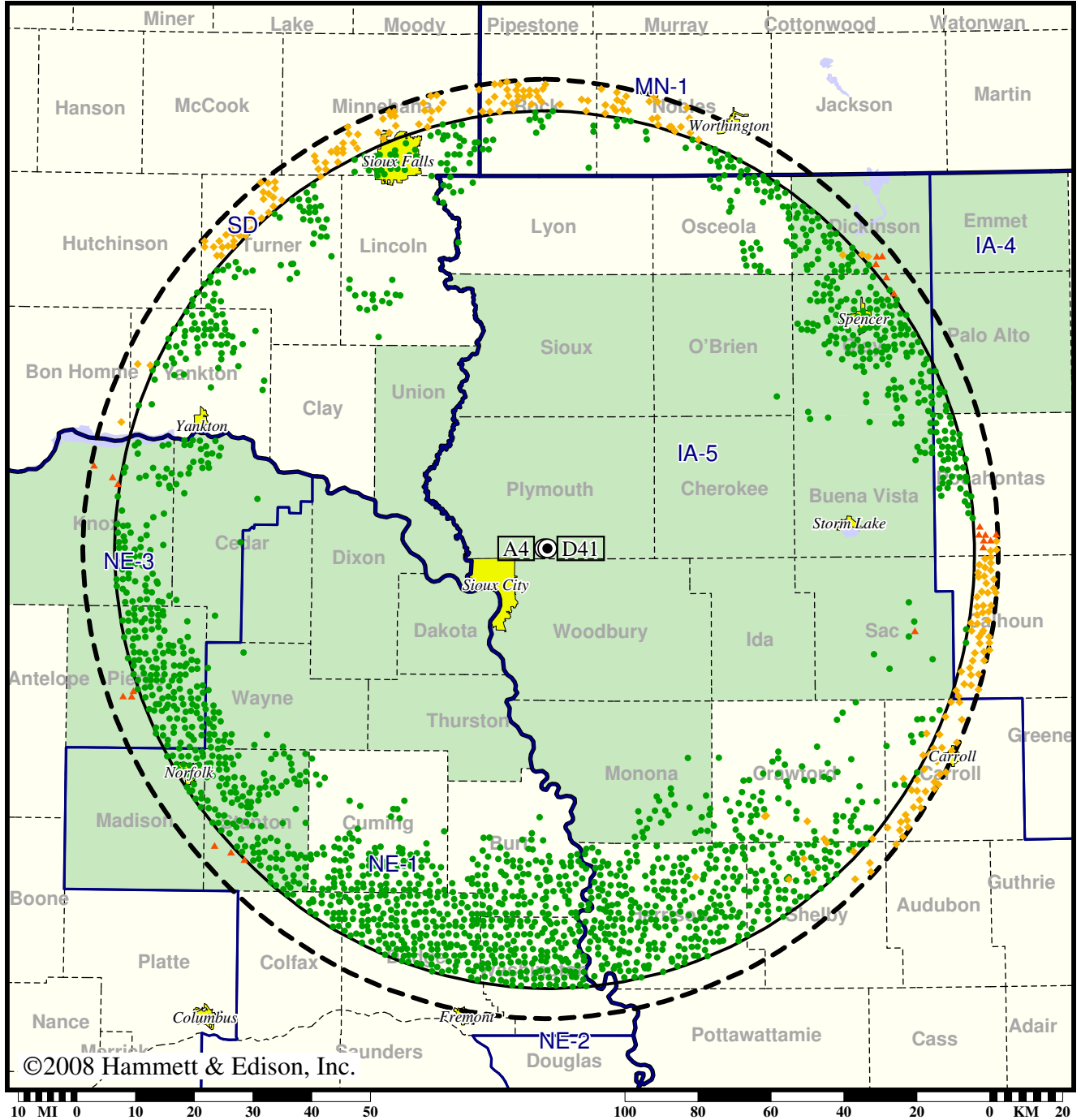
Analog Population Losing Service	9,904
Population Gaining Digital Service	0
Net Gain	-9,904

TV Station KTIV • Analog Channel 4, DTV Channel 41 • Sioux City, IA

Expected Change In Coverage: Post-Transition Appendix B Facility

Appendix B (solid): 873 kW ERP at 609 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 585 m HAAT, Network: NBC

Market: Sioux City, IA



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- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Sioux City, IA

KTIV

Population Receiving Analog Service	477,300
Population Receiving Digital Service.....	651,357
Analog Population Losing Service	10,683
Population Gaining Digital Service	184,740
Net Gain	174,057