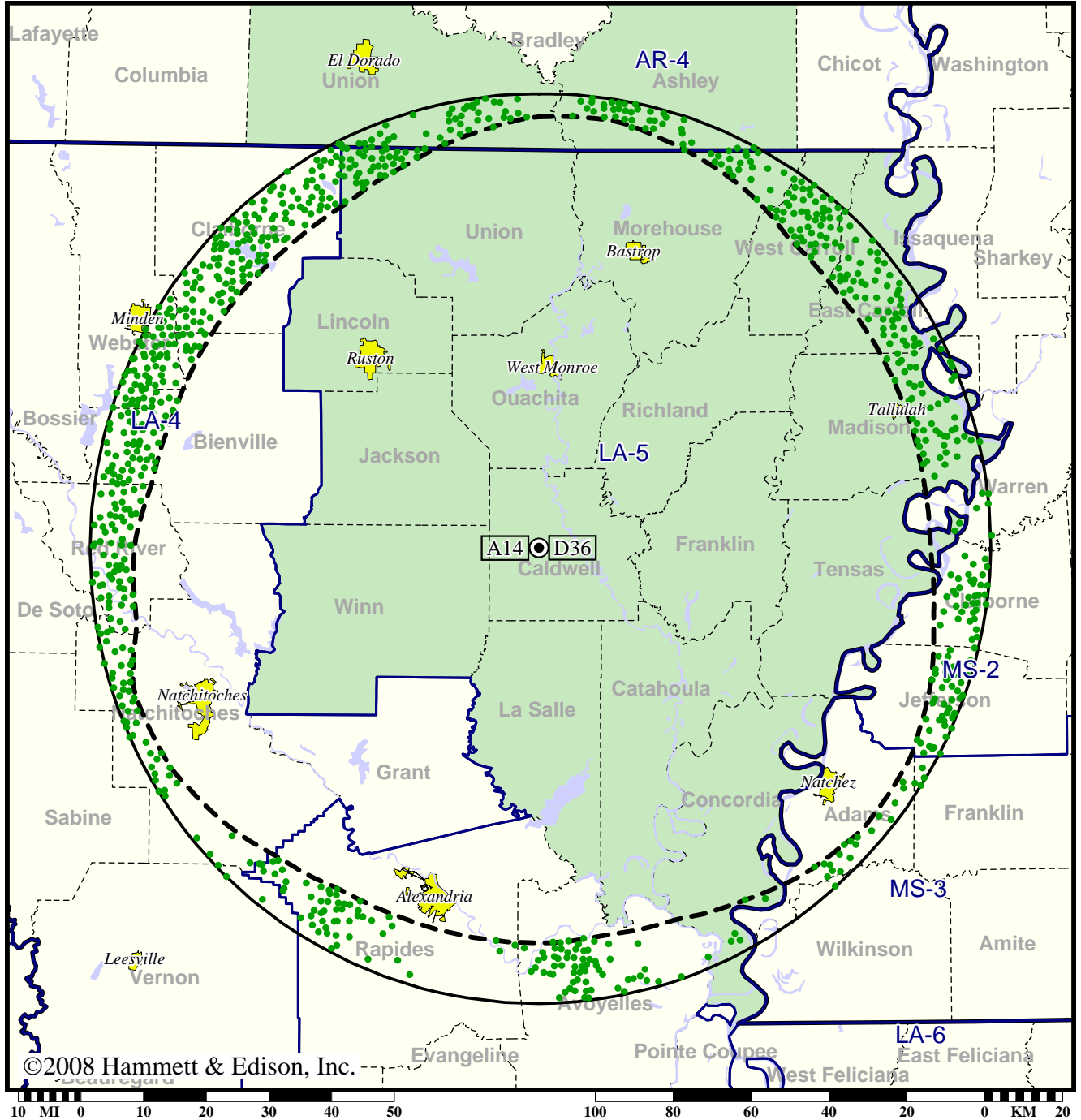


TV Station KARD • Analog Channel 14, DTV Channel 36 • West Monroe, LA

Expected Change In Coverage: Post-Transition Appendix B Facility

Appendix B (solid): 1000 kW ERP at 521 m HAAT, Network: Fox
vs. Analog (dashed): 5000 kW ERP at 572 m HAAT, Network: Fox

Market: Monroe, LA-EI Dorado, AR



- Coverage gained after DTV transition
- (no symbol) No change in coverage

Monroe, LA-El Dorado, AR

KARD

Population Receiving Analog Service	608,226
Population Receiving Digital Service.....	634,798

The following statistics pertain only to the area outside the analog service contour:

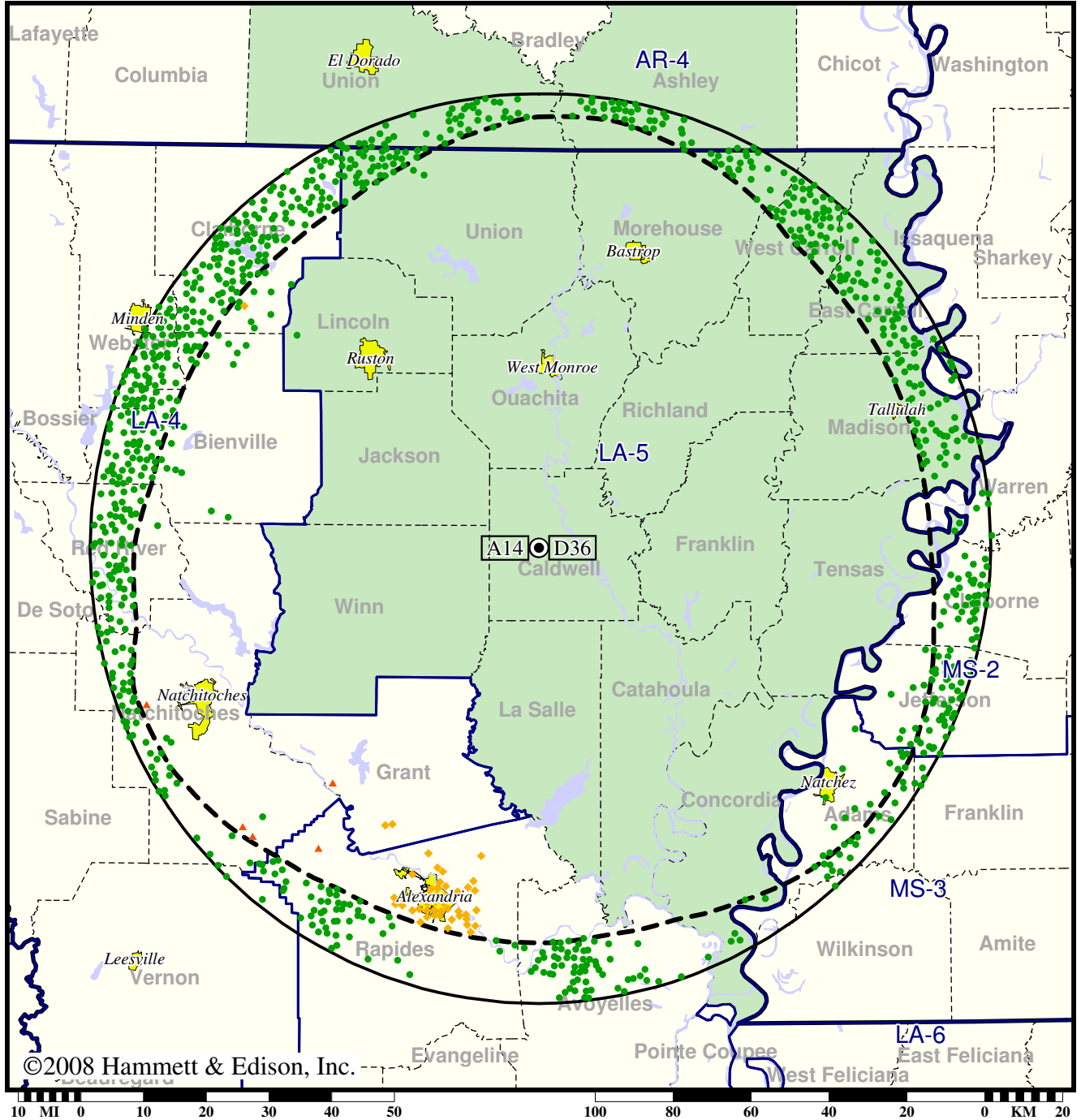
Analog Population Losing Service	0
Population Gaining Digital Service	72,443
Net Gain	72,443

TV Station KARD • Analog Channel 14, DTV Channel 36 • West Monroe, LA

Expected Change In Coverage: Post-Transition Appendix B Facility

Appendix B (solid): 1000 kW ERP at 521 m HAAT, Network: Fox
vs. Analog (dashed): 5000 kW ERP at 572 m HAAT, Network: Fox

Market: Monroe, LA-EI Dorado, AR



- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Monroe, LA-El Dorado, AR

KARD

Population Receiving Analog Service	608,226
Population Receiving Digital Service.....	634,798
Analog Population Losing Service	50,283
Population Gaining Digital Service	76,855
Net Gain	26,572