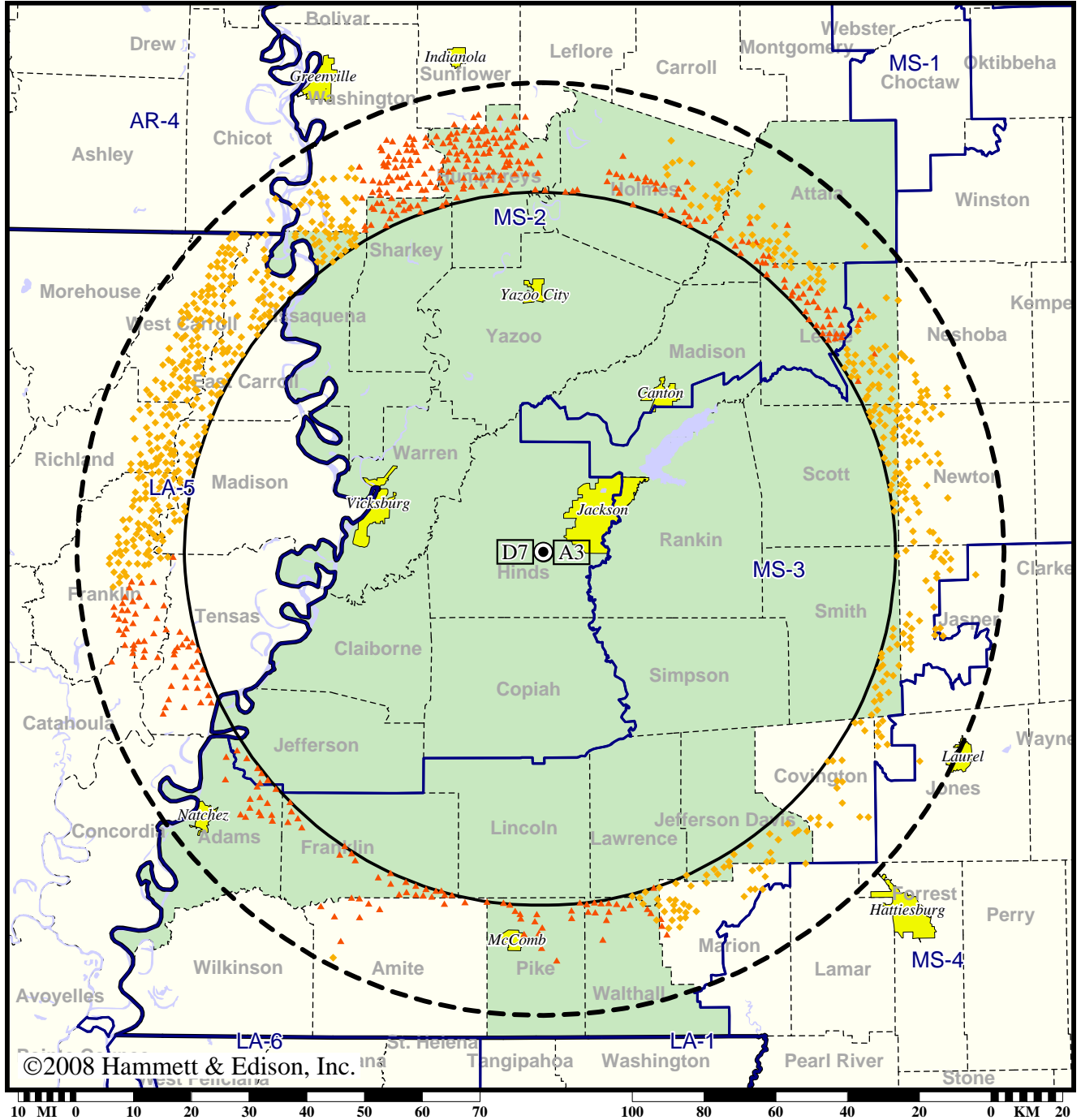


TV Station WLBT • Analog Channel 3, DTV Channel 7 • Jackson, MS

Expected Change In Coverage: Granted Construction Permit

CP (solid): 10.3 kW ERP at 389 m HAAT, Network: NBC
vs. Analog (dashed): 100 kW ERP at 624 m HAAT, Network: NBC

Market: Jackson, MS



- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Jackson, MS

WLBT

Population Receiving Analog Service	801,267
Population Receiving Digital Service.....	740,065

The following statistics pertain only to the area outside the analog service contour:

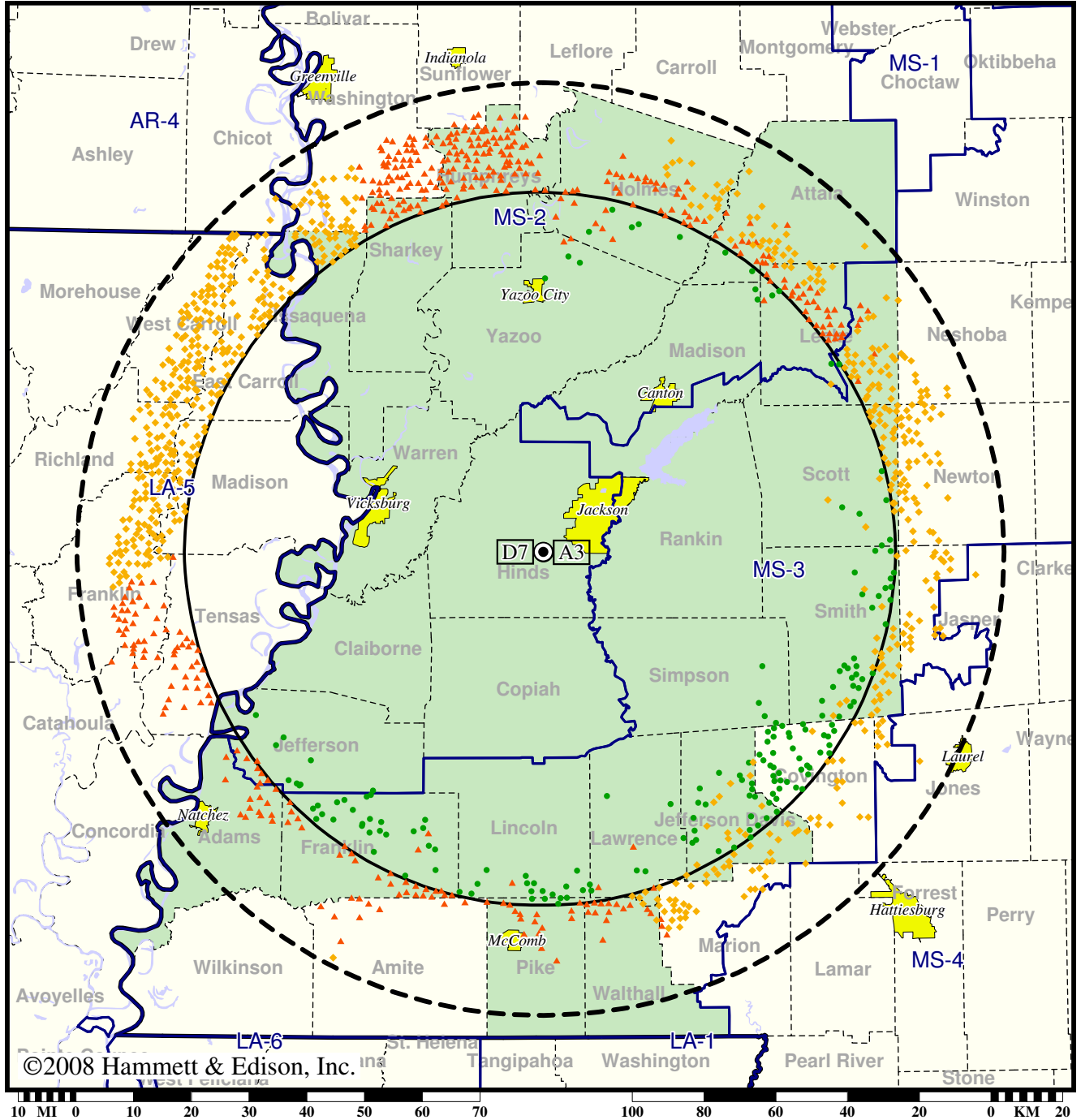
Analog Population Losing Service	71,249
Population Gaining Digital Service	0
Net Gain	-71,249

TV Station WLBT • Analog Channel 3, DTV Channel 7 • Jackson, MS

Expected Change In Coverage: Granted Construction Permit

CP (solid): 10.3 kW ERP at 389 m HAAT, Network: NBC
vs. Analog (dashed): 100 kW ERP at 624 m HAAT, Network: NBC

Market: Jackson, MS



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- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Jackson, MS

WLBT

Population Receiving Analog Service	801,267
Population Receiving Digital Service.....	740,065
Analog Population Losing Service	73,368
Population Gaining Digital Service	12,166
Net Gain	-61,202