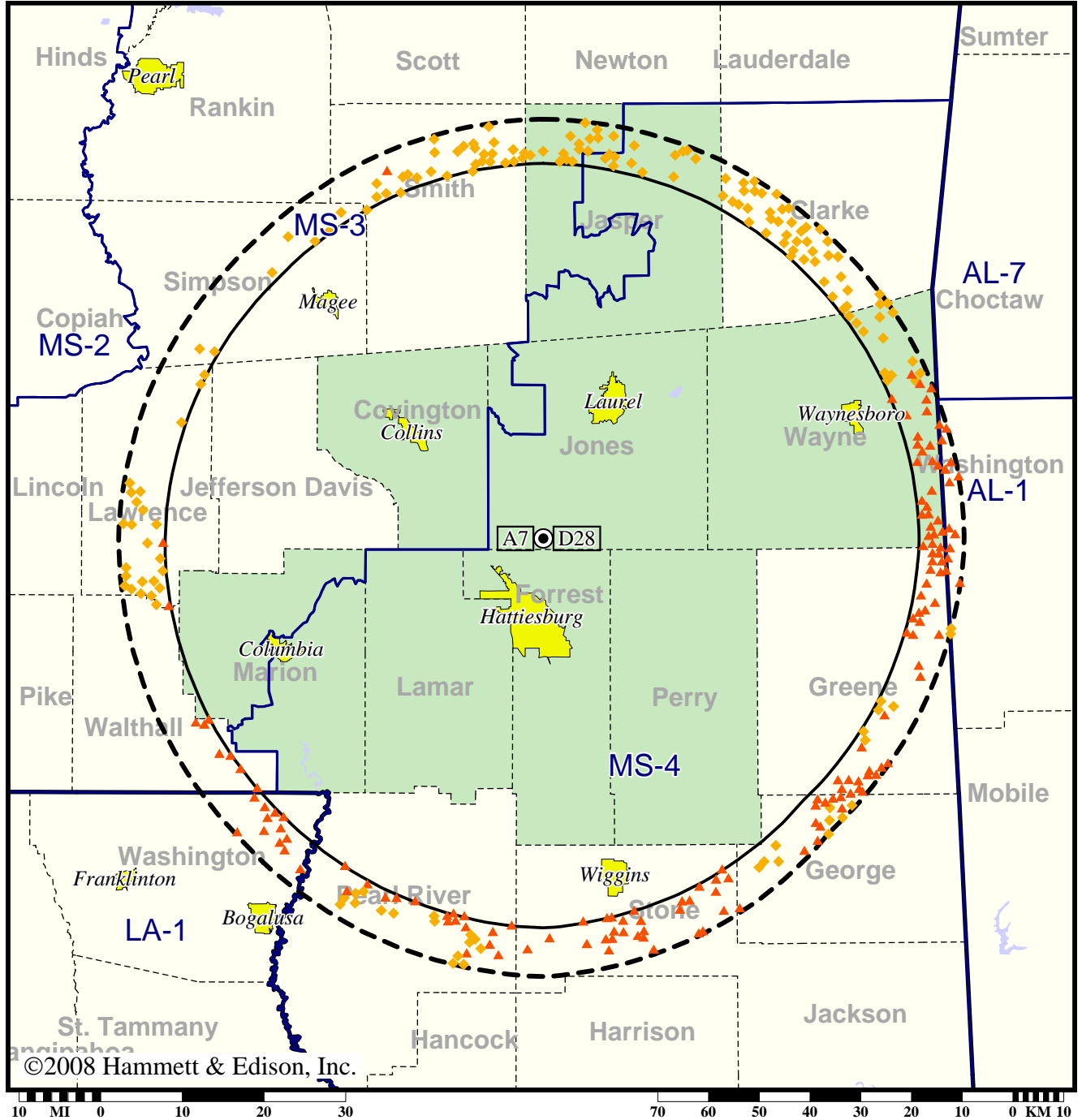


Station WDAM-TV • Analog Channel 7, DTV Channel 28 • Laurel, MS

Expected Change In Coverage: Granted Construction Permit

CP (solid): 347 kW ERP at 150 m HAAT, Network: NBC
vs. Analog (dashed): 316 kW ERP at 155 m HAAT, Network: NBC

Market: Hattiesburg-Laurel, MS



- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Hattiesburg-Laurel, MS

WDAM-TV

Population Receiving Analog Service 344,705
Population Receiving Digital Service..... 340,262

The following statistics pertain only to the area outside
the analog service contour:

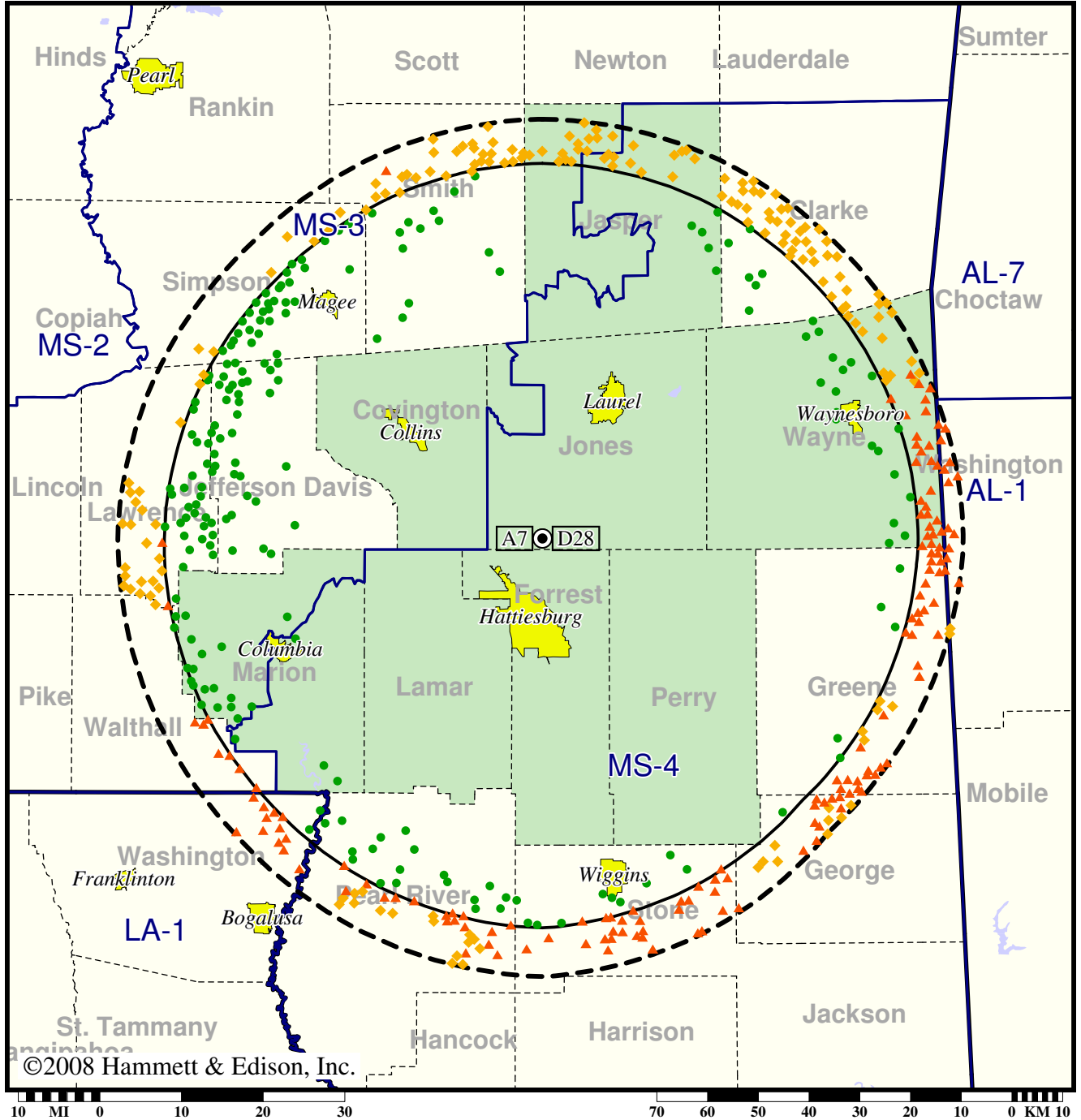
Analog Population Losing Service 16,062
Population Gaining Digital Service 0
Net Gain -16,062

Station WDAM-TV • Analog Channel 7, DTV Channel 28 • Laurel, MS

Expected Change In Coverage: Granted Construction Permit

CP (solid): 347 kW ERP at 150 m HAAT, Network: NBC
 vs. Analog (dashed): 316 kW ERP at 155 m HAAT, Network: NBC

Market: Hattiesburg-Laurel, MS



- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Hattiesburg-Laurel, MS

WDAM-TV

| | |
|---|---------|
| Population Receiving Analog Service | 344,705 |
| Population Receiving Digital Service..... | 340,262 |
| Analog Population Losing Service | 16,271 |
| Population Gaining Digital Service | 11,828 |
| Net Gain | -4,443 |