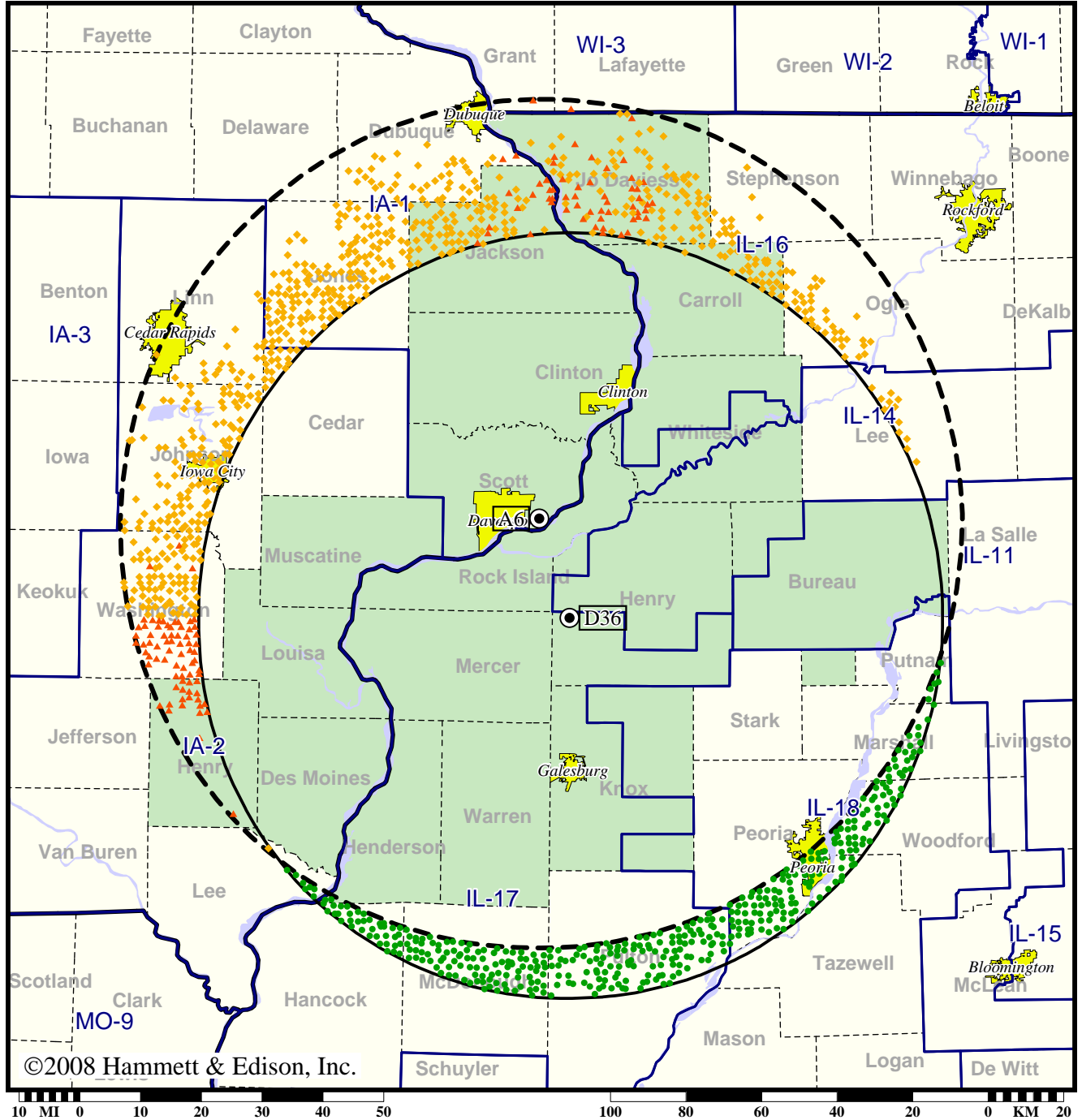


Station KWQC-TV • Analog Channel 6, DTV Channel 36 • Davenport, IA

Expected Change In Coverage: Granted Construction Permit

CP (solid): 1000 kW ERP at 329 m HAAT, Network: NBC
vs. Analog (dashed): 100 kW ERP at 408 m HAAT, Network: NBC

Market: Davenport, IA-Rock Island-Moline, IL



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- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Davenport, IA-Rock Island-Moline, IL

KWQC-TV

Population Receiving Analog Service 927,153
Population Receiving Digital Service..... 1,051,590

The following statistics pertain only to the area outside
the analog service contour:

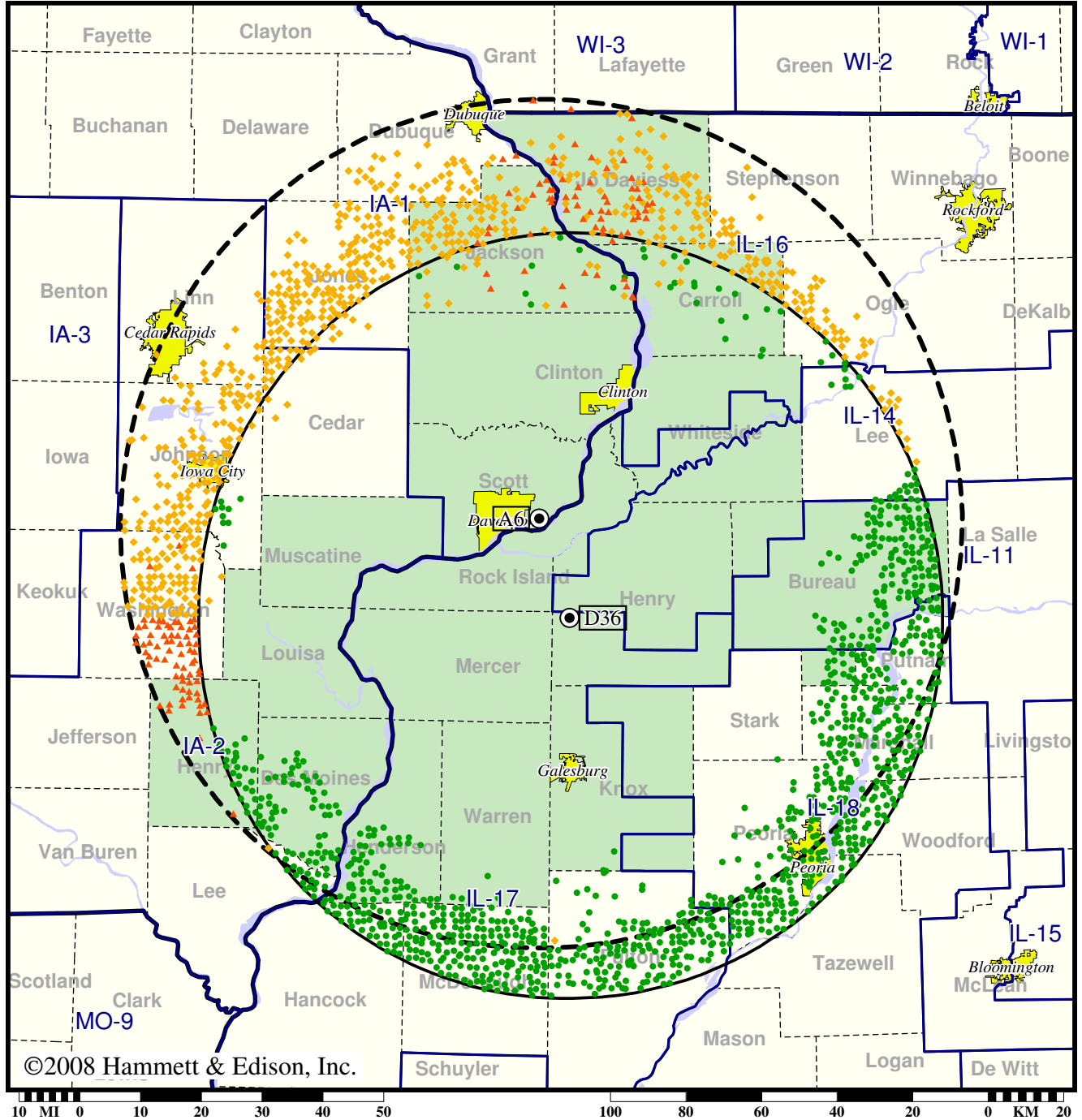
Analog Population Losing Service 123,714
Population Gaining Digital Service 173,908
Net Gain 50,194

Station KWQC-TV • Analog Channel 6, DTV Channel 36 • Davenport, IA

Expected Change In Coverage: Granted Construction Permit

CP (solid): 1000 kW ERP at 329 m HAAT, Network: NBC
vs. Analog (dashed): 100 kW ERP at 408 m HAAT, Network: NBC

Market: Davenport, IA-Rock Island-Moline, IL



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- Coverage gained after DTV transition
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- ▲ Coverage lost and no other service by same network

Davenport, IA-Rock Island-Moline, IL

KWQC-TV

Population Receiving Analog Service	927,153
Population Receiving Digital Service.....	1,051,590
Analog Population Losing Service	126,747
Population Gaining Digital Service	251,184
Net Gain	124,437