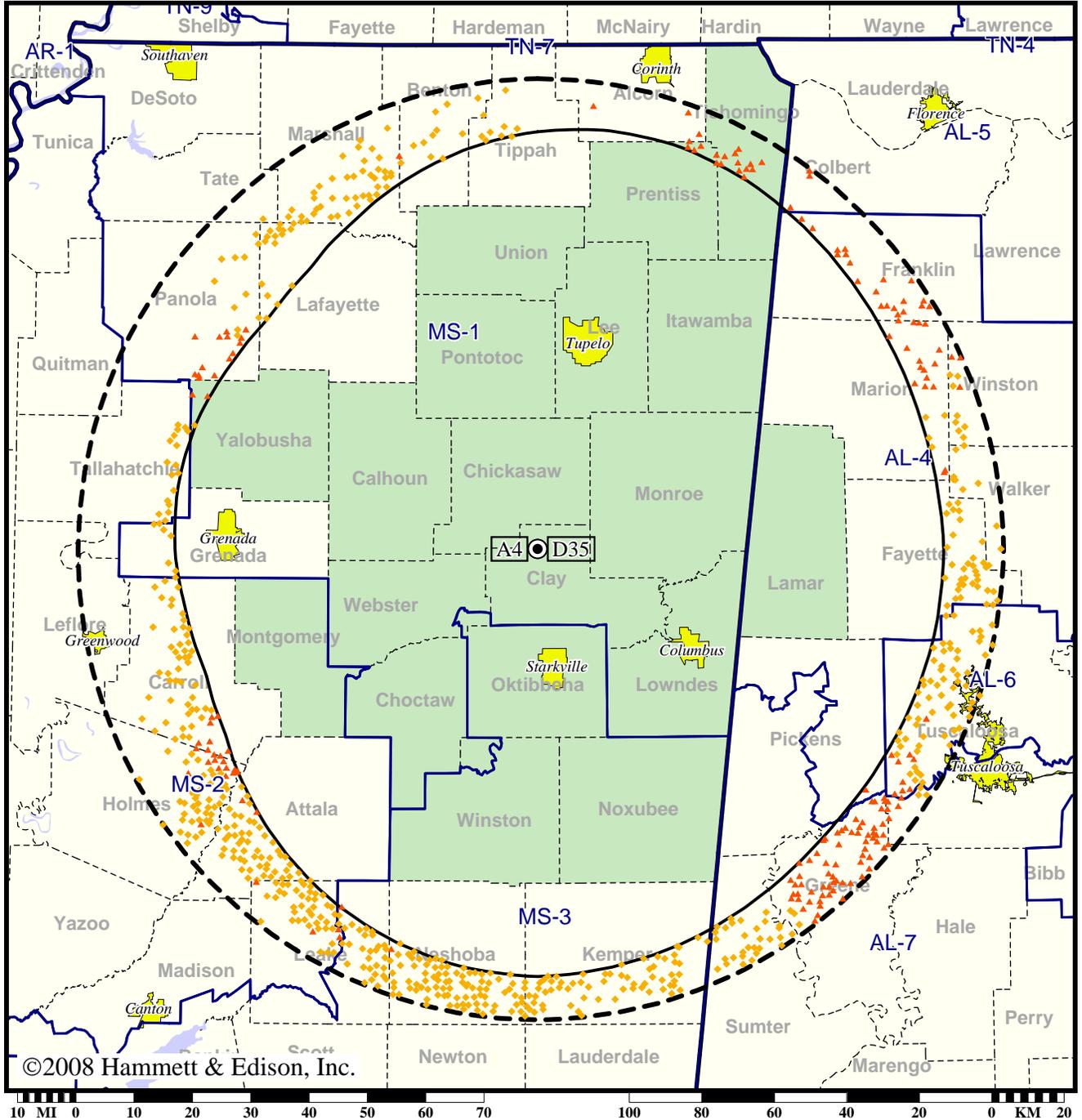


Station WCBI-TV • Analog Channel 4, DTV Channel 35 • Columbus, MS

Expected Change In Coverage: Licensed Operation

Licensed (solid): 708 kW ERP at 584 m HAAT, Network: CBS
vs. Analog (dashed): 100 kW ERP at 610 m HAAT, Network: CBS

Market: Columbus-Tupelo-West Point, MS



- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Columbus-Tupelo-West Point, MS

WCBI-TV

Population Receiving Analog Service 678,537
Population Receiving Digital Service..... 642,395

The following statistics pertain only to the area outside
the analog service contour:

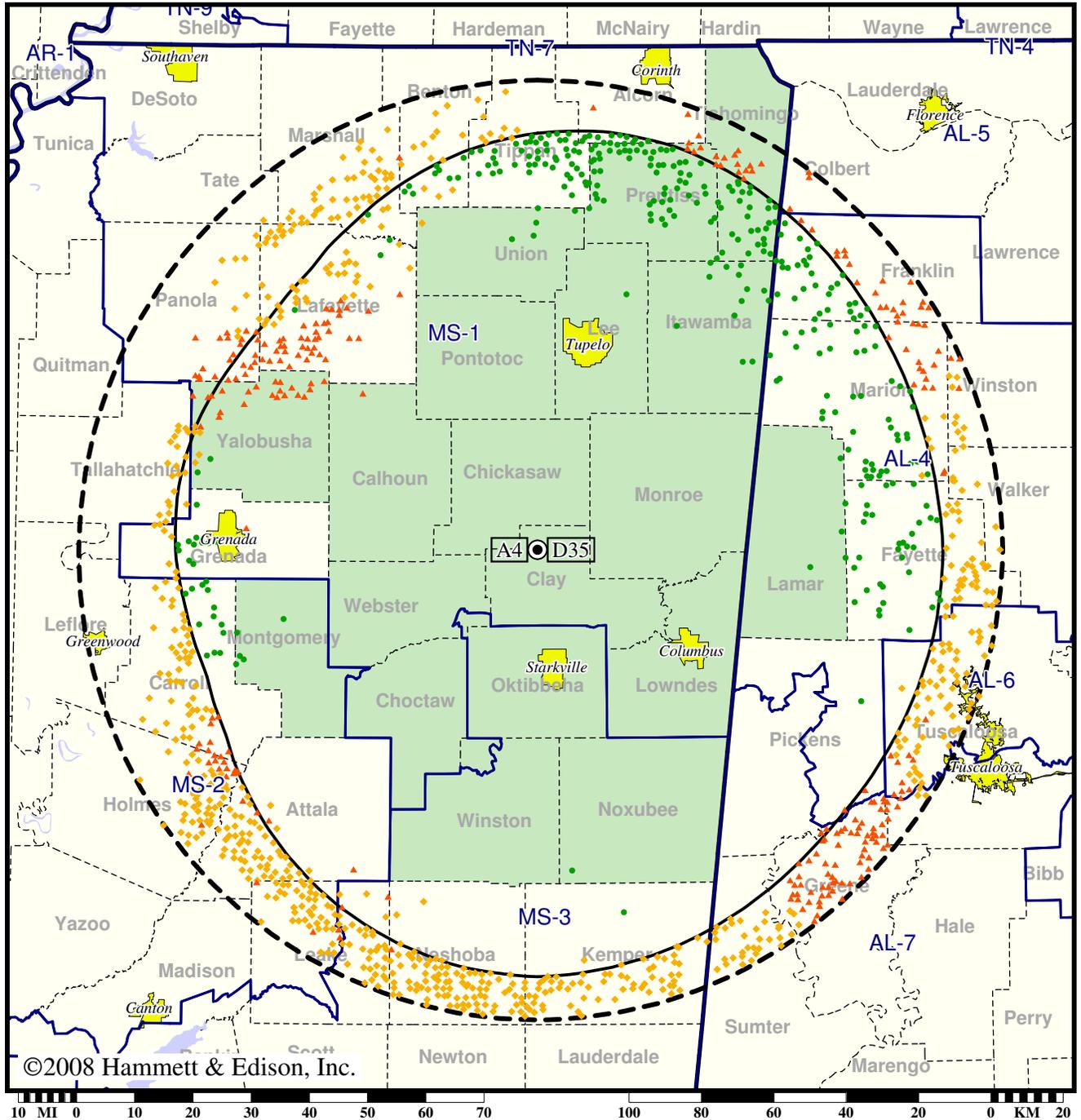
Analog Population Losing Service 47,080
Population Gaining Digital Service 0
Net Gain -47,080

Station WCBI-TV • Analog Channel 4, DTV Channel 35 • Columbus, MS

Expected Change In Coverage: Licensed Operation

Licensed (solid): 708 kW ERP at 584 m HAAT, Network: CBS
vs. Analog (dashed): 100 kW ERP at 610 m HAAT, Network: CBS

Market: Columbus-Tupelo-West Point, MS



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- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Columbus-Tupelo-West Point, MS

WCBI-TV

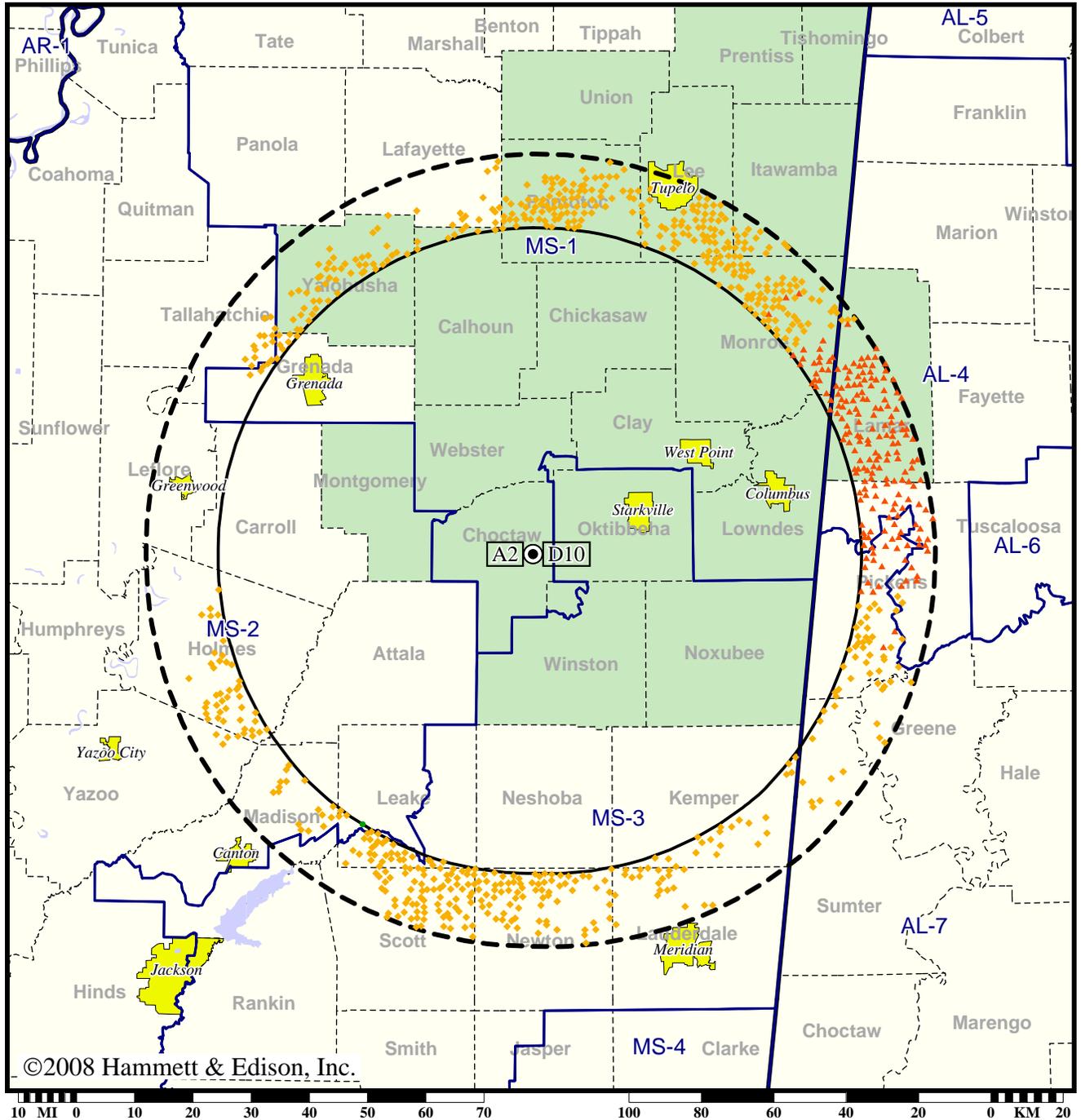
Population Receiving Analog Service	678,537
Population Receiving Digital Service.....	642,395
Analog Population Losing Service	58,206
Population Gaining Digital Service	22,064
Net Gain	-36,142

Station WMAB-TV • Analog Channel 2, DTV Channel 10 • Mississippi State, MS

Expected Change In Coverage: Licensed Operation

Licensed (solid): 4.30 kW ERP at 349 m HAAT, Network: PBS
vs. Analog (dashed): 100 kW ERP at 379 m HAAT, Network: PBS

Market: Columbus-Tupelo-West Point, MS



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- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Columbus-Tupelo-West Point, MS

WMAB-TV

Population Receiving Analog Service438,238
Population Receiving Digital Service.....364,293

The following statistics pertain only to the area outside
the analog service contour:

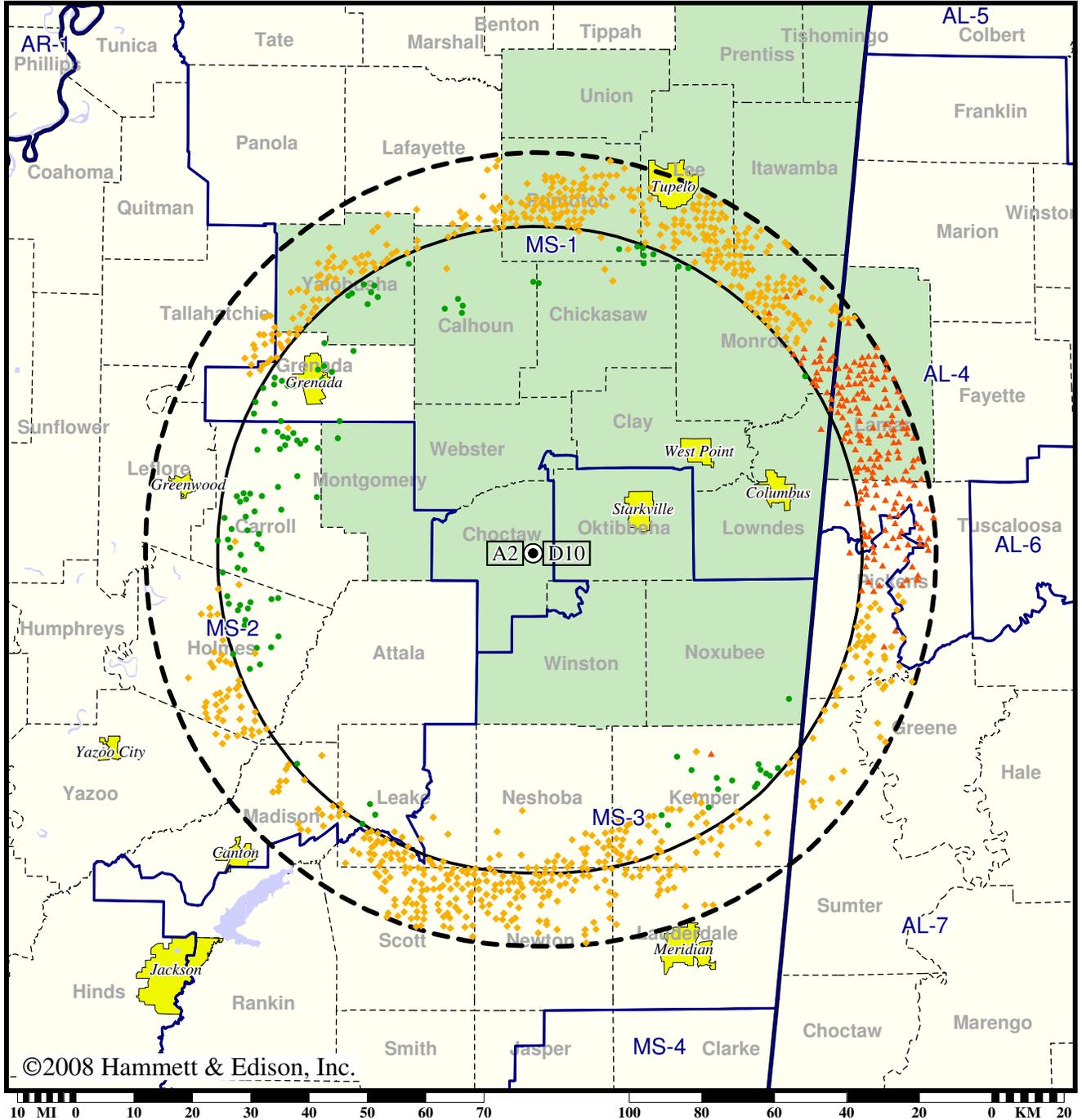
Analog Population Losing Service75,904
Population Gaining Digital Service0
Net Gain-75,904

Station WMAB-TV • Analog Channel 2, DTV Channel 10 • Mississippi State, MS

Expected Change In Coverage: Licensed Operation

Licensed (solid): 4.30 kW ERP at 349 m HAAT, Network: PBS
vs. Analog (dashed): 100 kW ERP at 379 m HAAT, Network: PBS

Market: Columbus-Tupelo-West Point, MS



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- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Columbus-Tupelo-West Point, MS

WMAB-TV

Population Receiving Analog Service	438,238
Population Receiving Digital Service.....	364,293
Analog Population Losing Service	81,285
Population Gaining Digital Service	7,340
Net Gain	-73,945