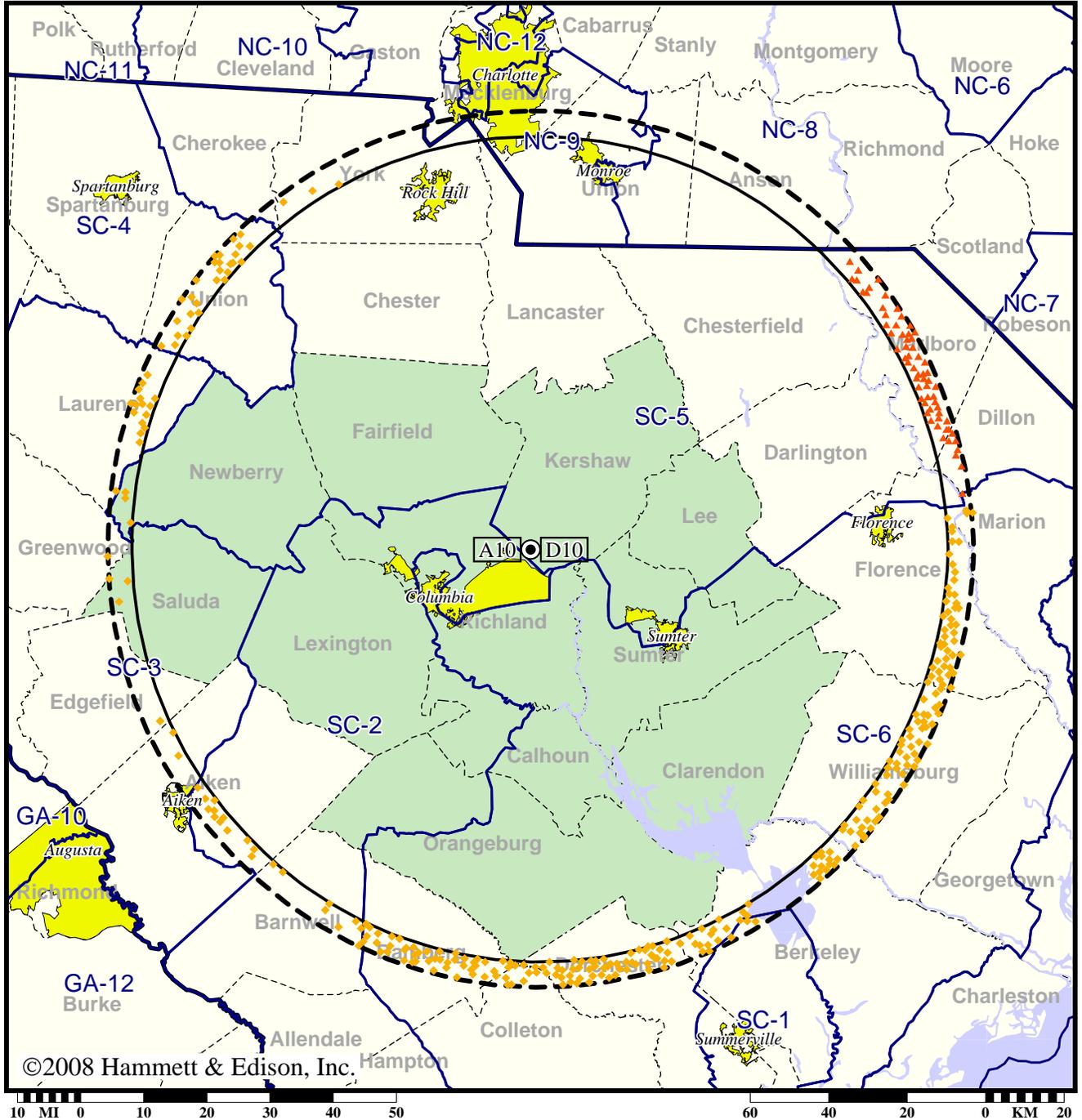


TV Station WIS • Analog Channel 10, DTV Channel 10 • Columbia, SC

Expected Change In Coverage: Granted Construction Permit

CP (solid): 9.20 kW ERP at 479 m HAAT, Network: NBC
vs. Analog (dashed): 316 kW ERP at 479 m HAAT, Network: NBC

Market: Columbia, SC



- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Columbia, SC

WIS

Population Receiving Analog Service 1,329,160
Population Receiving Digital Service..... 1,491,602

The following statistics pertain only to the area outside
the analog service contour:

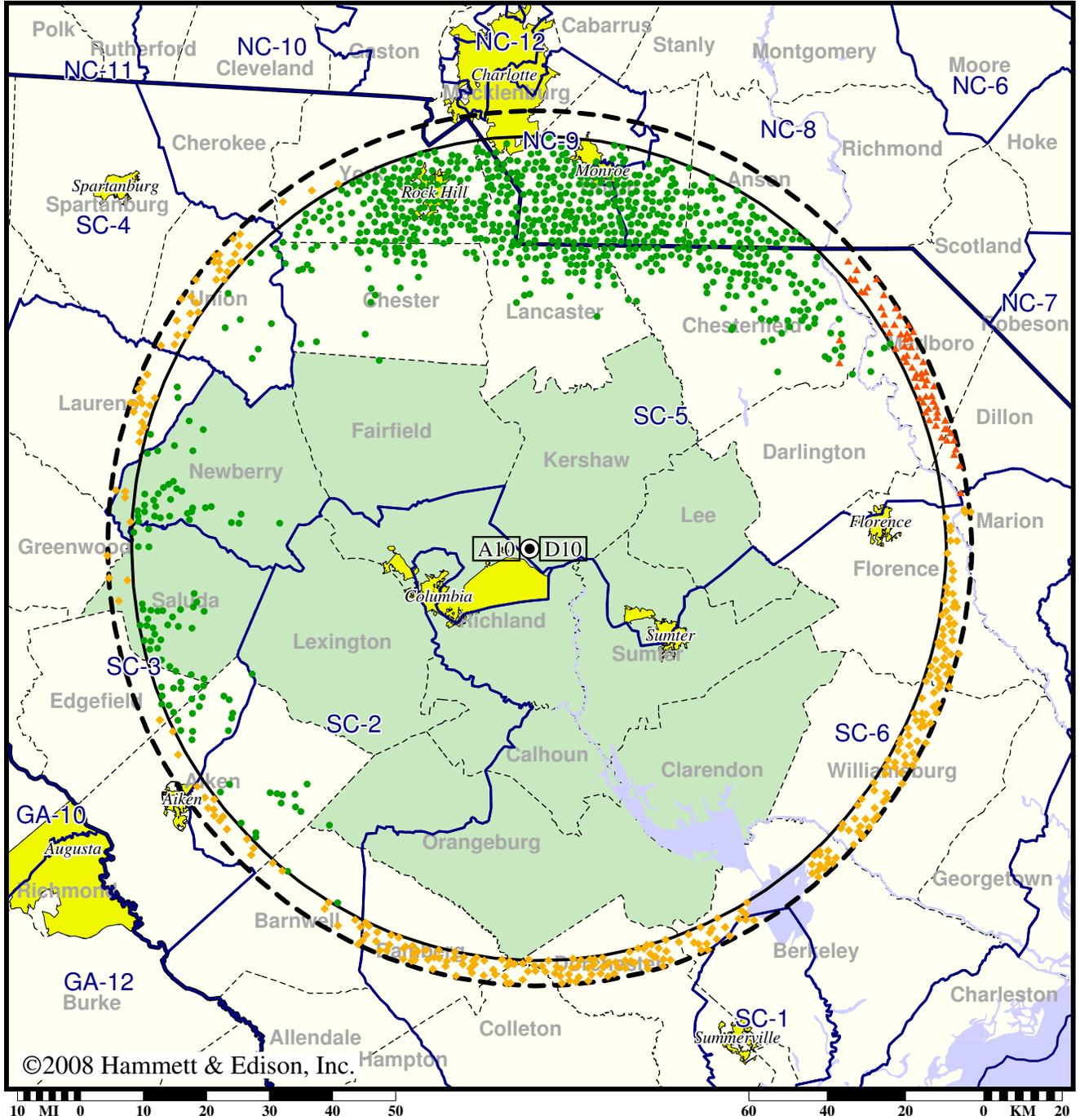
Analog Population Losing Service 42,040
Population Gaining Digital Service 0
Net Gain -42,040

TV Station WIS • Analog Channel 10, DTV Channel 10 • Columbia, SC

Expected Change In Coverage: Granted Construction Permit

CP (solid): 9.20 kW ERP at 479 m HAAT, Network: NBC
vs. Analog (dashed): 316 kW ERP at 479 m HAAT, Network: NBC

Market: Columbia, SC



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- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Columbia, SC

WIS

Population Receiving Analog Service	1,329,160
Population Receiving Digital Service.....	1,491,602
Analog Population Losing Service	42,286
Population Gaining Digital Service	204,728
Net Gain	162,442