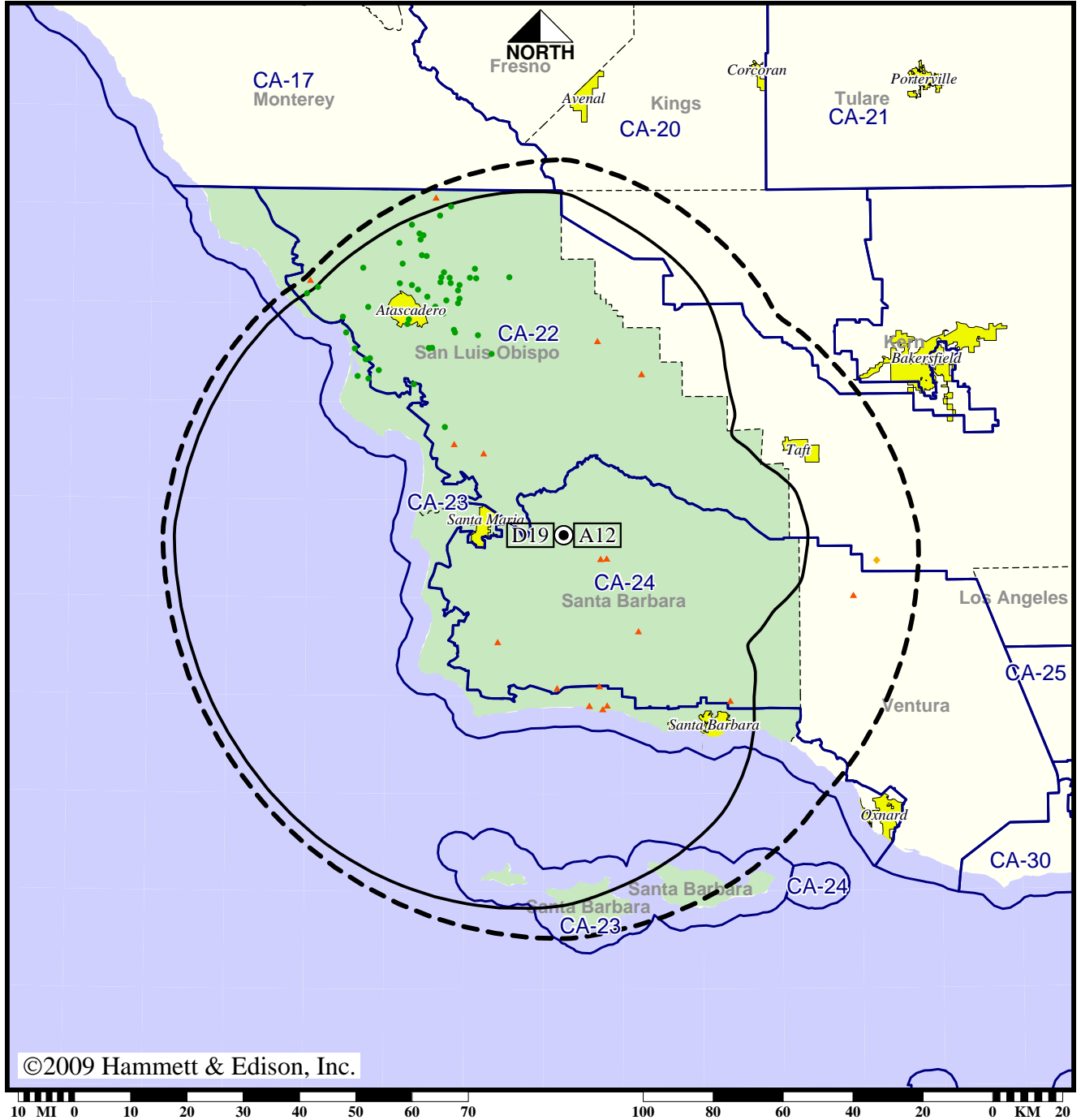


Station KCOY-TV • Analog Channel 12, DTV Channel 19 • Santa Maria, CA

Expected Operation on June 13: Licensed

Digital License (solid): 130 kW ERP at 579 m HAAT, Network: CBS  
 vs. Analog (dashed): 115 kW ERP at 591 m HAAT, Network: CBS

Market: Santa Barbara-Santa Maria-San Luis Obispo, CA



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

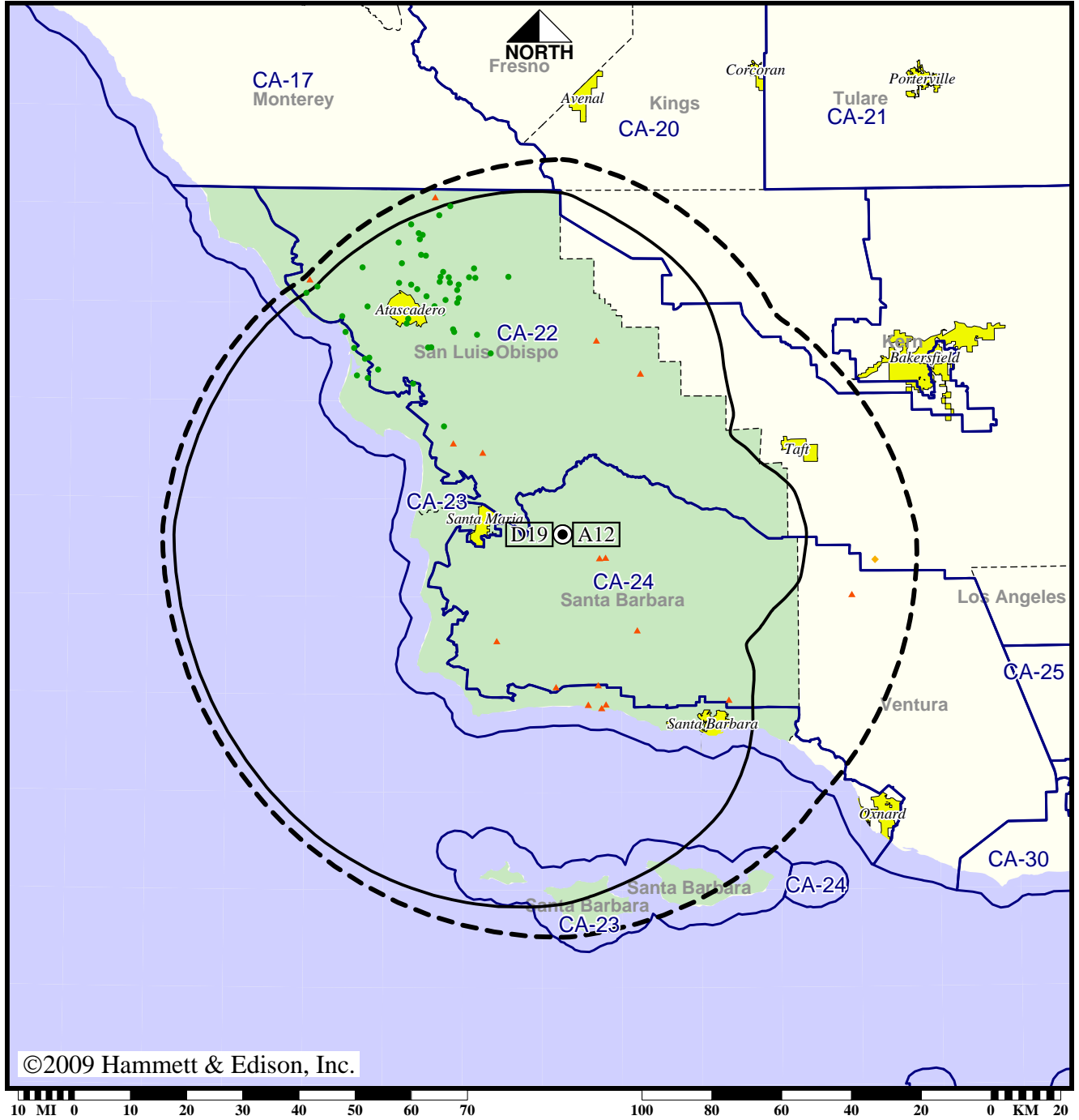
Analog service	357,647 persons
Digital service	384,247
Analog loss	534
Digital gain	27,134
Net gain	26,600

Station KCOY-TV • Analog Channel 12, DTV Channel 19 • Santa Maria, CA

Approved Post-Transition Operation: Licensed

Digital License (solid): 130 kW ERP at 579 m HAAT, Network: CBS  
 vs. Analog (dashed): 115 kW ERP at 591 m HAAT, Network: CBS

Market: Santa Barbara-Santa Maria-San Luis Obispo, CA



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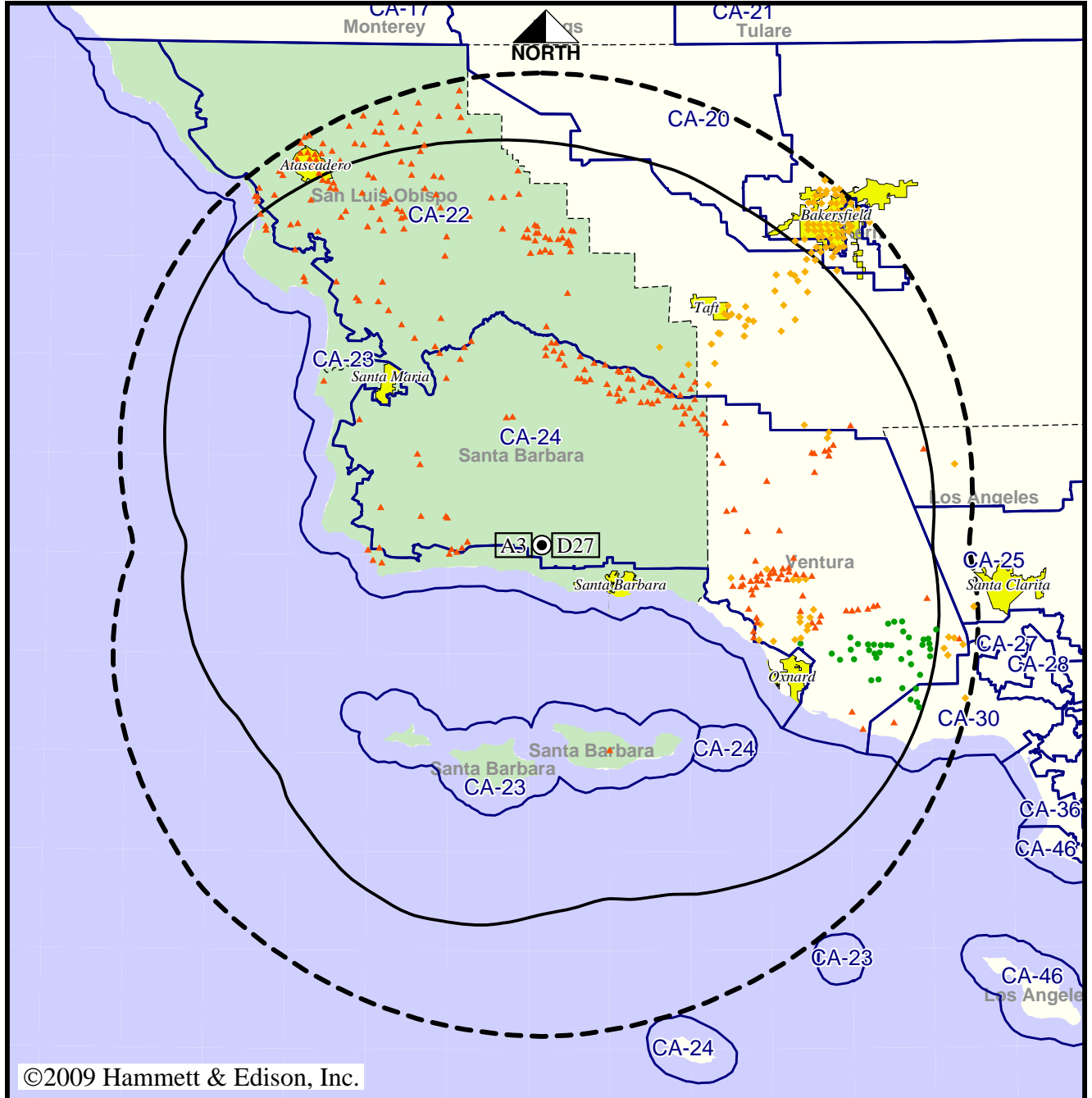
Analog service	357,647 persons
Digital service	384,247
Analog loss	534
Digital gain	27,134
Net gain	26,600

Station KEYT-TV • Analog Channel 3, DTV Channel 27 • Santa Barbara, CA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 250 kW ERP at 918 m HAAT, Network: ABC  
 vs. Analog (dashed): 50.1 kW ERP at 917 m HAAT, Network: ABC

Market: Santa Barbara-Santa Maria-San Luis Obispo, CA



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

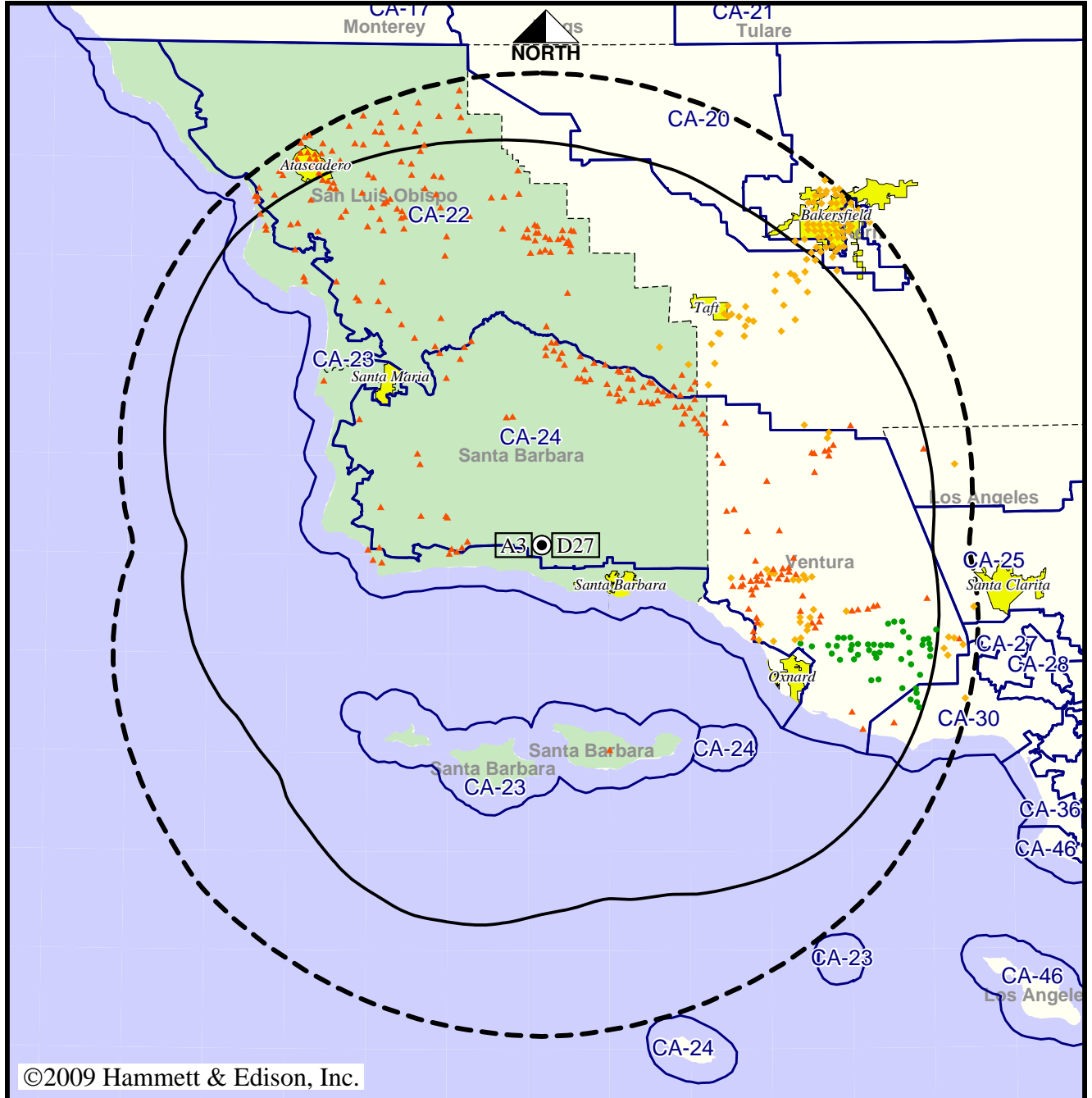
Analog service	1,341,192 persons
Digital service	1,043,537
Analog loss	404,389
Digital gain	106,734
Net gain	-297,655

Station KEYT-TV • Analog Channel 3, DTV Channel 27 • Santa Barbara, CA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 250 kW ERP at 918 m HAAT, Network: ABC  
 vs. Analog (dashed): 50.1 kW ERP at 917 m HAAT, Network: ABC

Market: Santa Barbara-Santa Maria-San Luis Obispo, CA



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

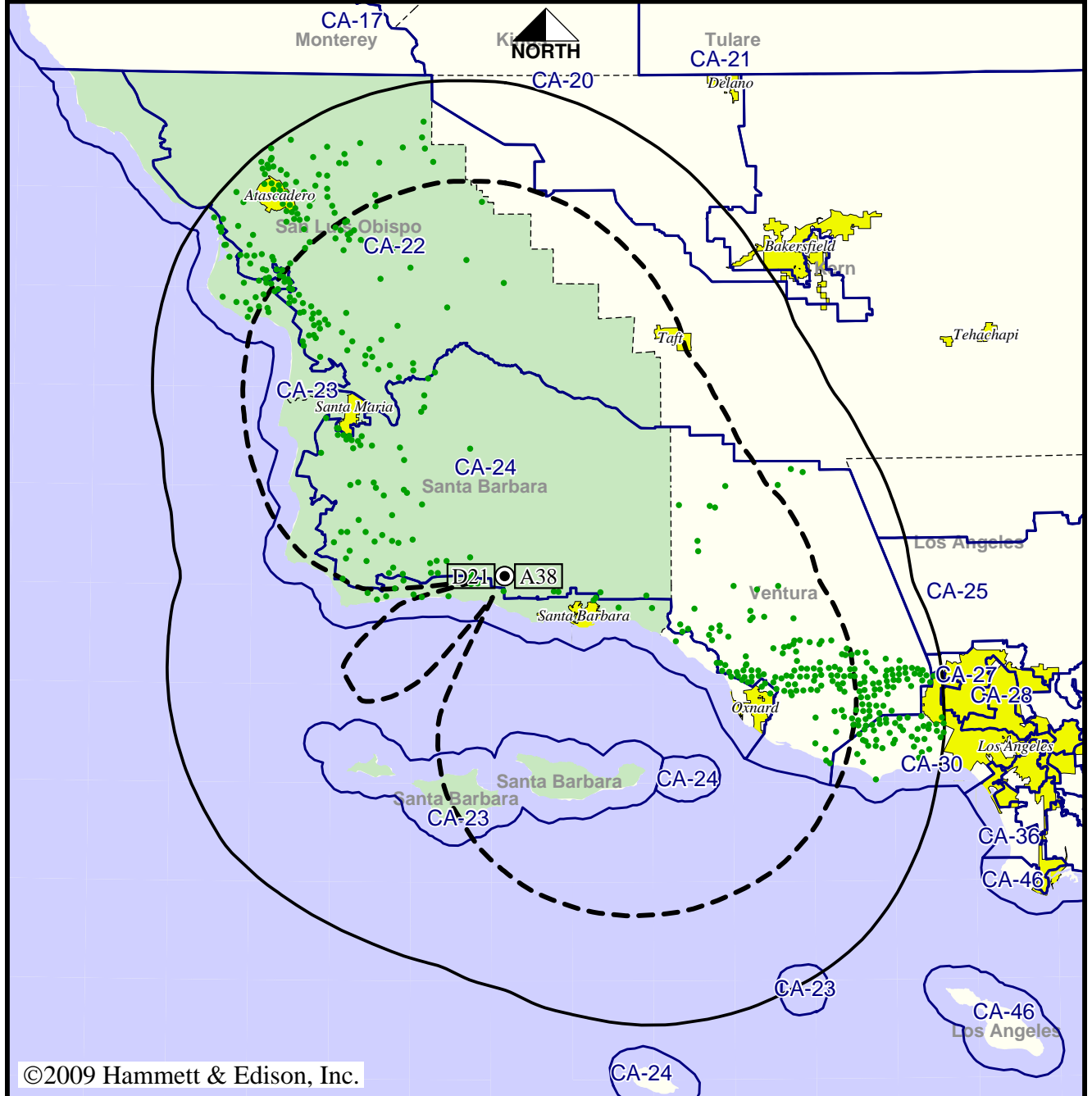
Analog service	1,341,192 persons
Digital service	1,047,771
Analog loss	404,389
Digital gain	110,968
Net gain	-293,421

TV Station KPMR • Analog Channel 38, DTV Channel 21 • Santa Barbara, CA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 923 m HAAT  
 vs. Analog (dashed): 2450 kW ERP at 924 m HAAT

Market: Santa Barbara-Santa Maria-San Luis Obispo, CA



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● Coverage gained after DTV transition  
 No symbol = no change in coverage

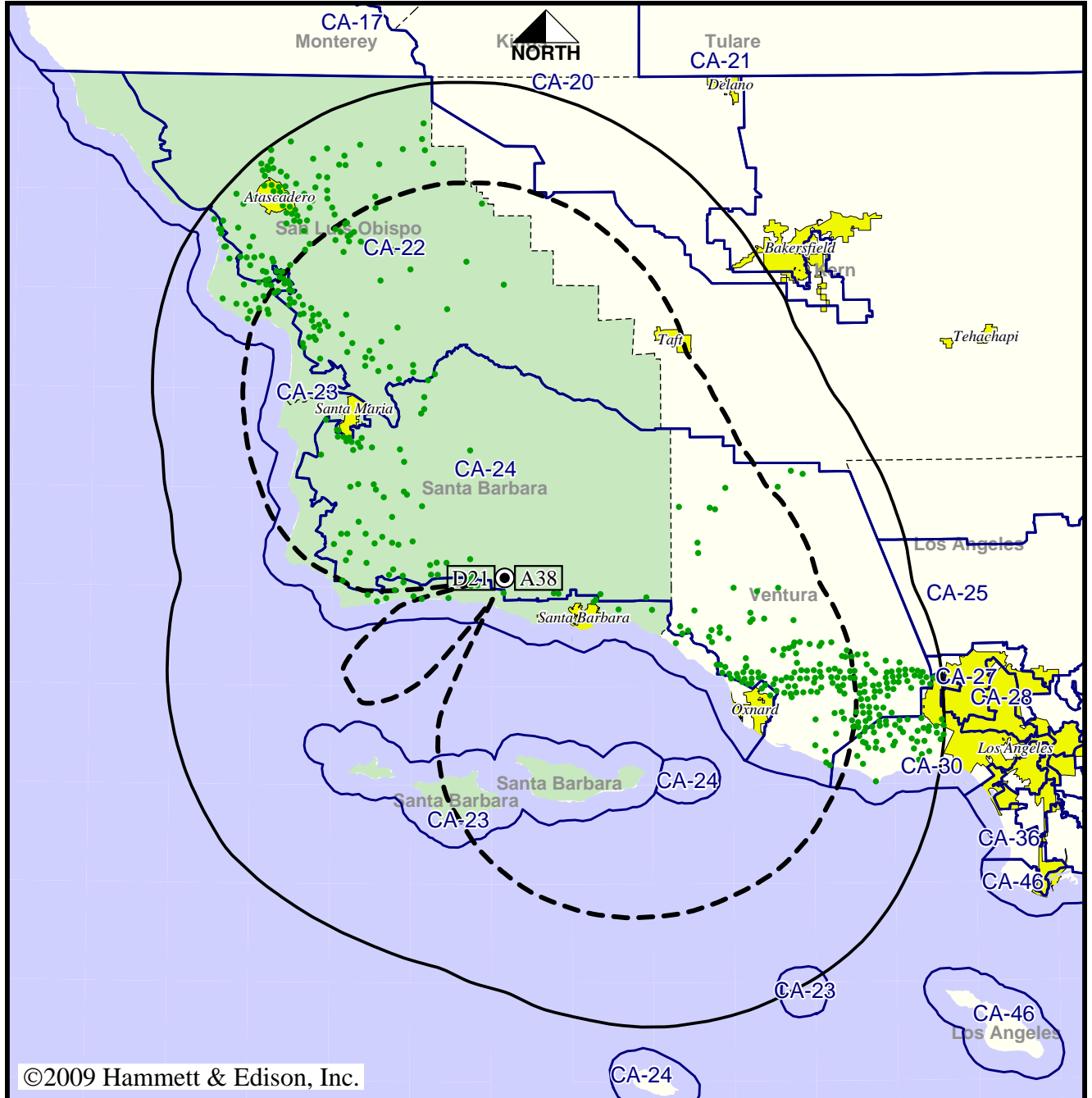
Analog service	701,071 persons
Digital service	1,264,610
Analog loss	0
Digital gain	563,539
Net gain	563,539

TV Station KPMR • Analog Channel 38, DTV Channel 21 • Santa Barbara, CA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 923 m HAAT  
 vs. Analog (dashed): 2450 kW ERP at 924 m HAAT

Market: Santa Barbara-Santa Maria-San Luis Obispo, CA



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● Coverage gained after DTV transition  
 No symbol = no change in coverage

Analog service	701,071 persons
Digital service	1,264,610
Analog loss	0
Digital gain	563,539
Net gain	563,539

TV Station KSBY • Analog Channel 6, DTV Channel 15 • San Luis Obispo, CA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 515 m HAAT, Network: NBC  
 vs. Analog (dashed): 100 kW ERP at 543 m HAAT, Network: NBC

Market: Santa Barbara-Santa Maria-San Luis Obispo, CA



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

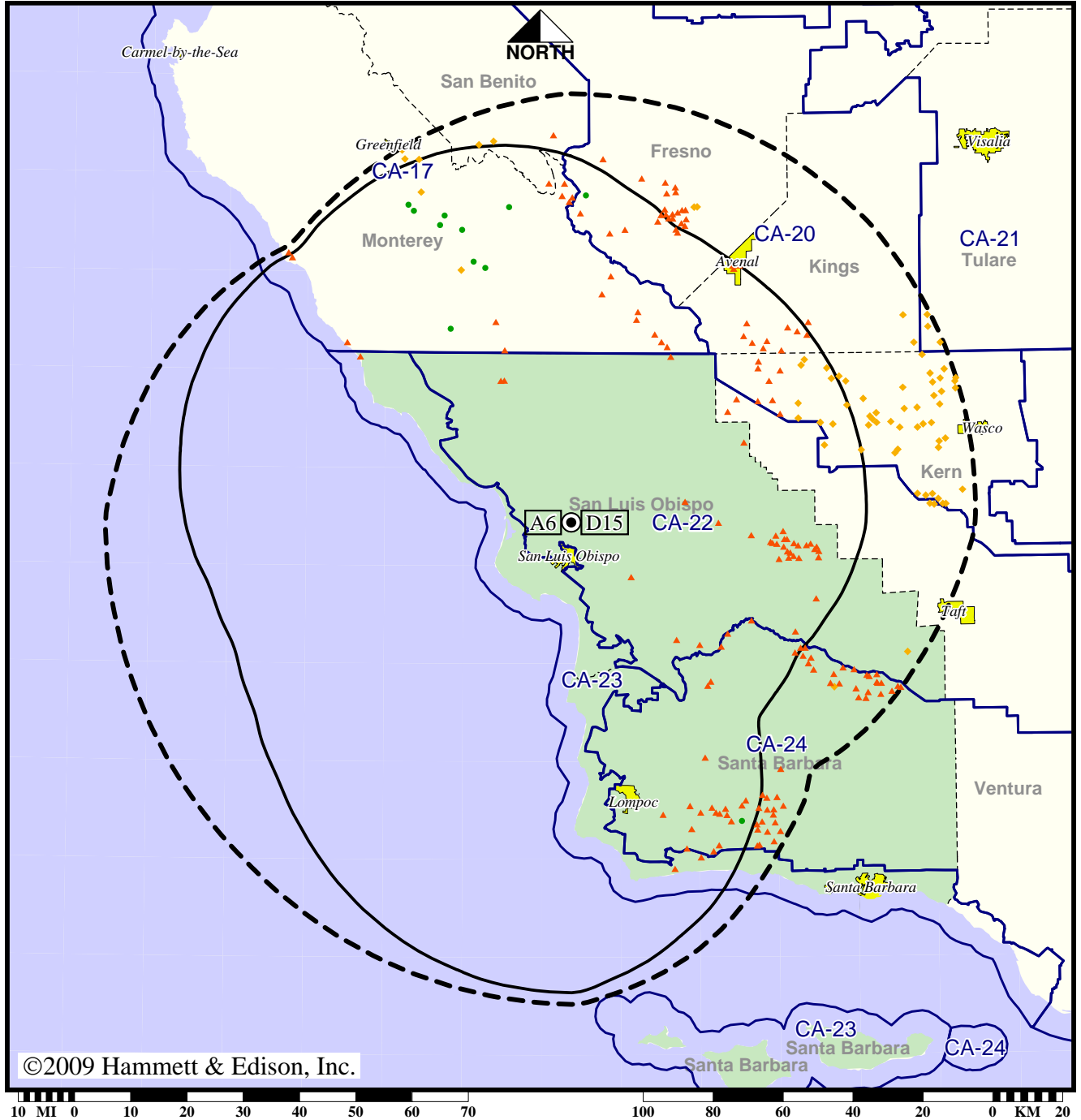
Analog service	477,478 persons
Digital service	439,724
Analog loss	38,096
Digital gain	342
Net gain	-37,754

TV Station KSBY • Analog Channel 6, DTV Channel 15 • San Luis Obispo, CA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 515 m HAAT, Network: NBC  
 vs. Analog (dashed): 100 kW ERP at 543 m HAAT, Network: NBC

Market: Santa Barbara-Santa Maria-San Luis Obispo, CA



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Analog service	477,478 persons
Digital service	439,724
Analog loss	38,096
Digital gain	342
Net gain	-37,754

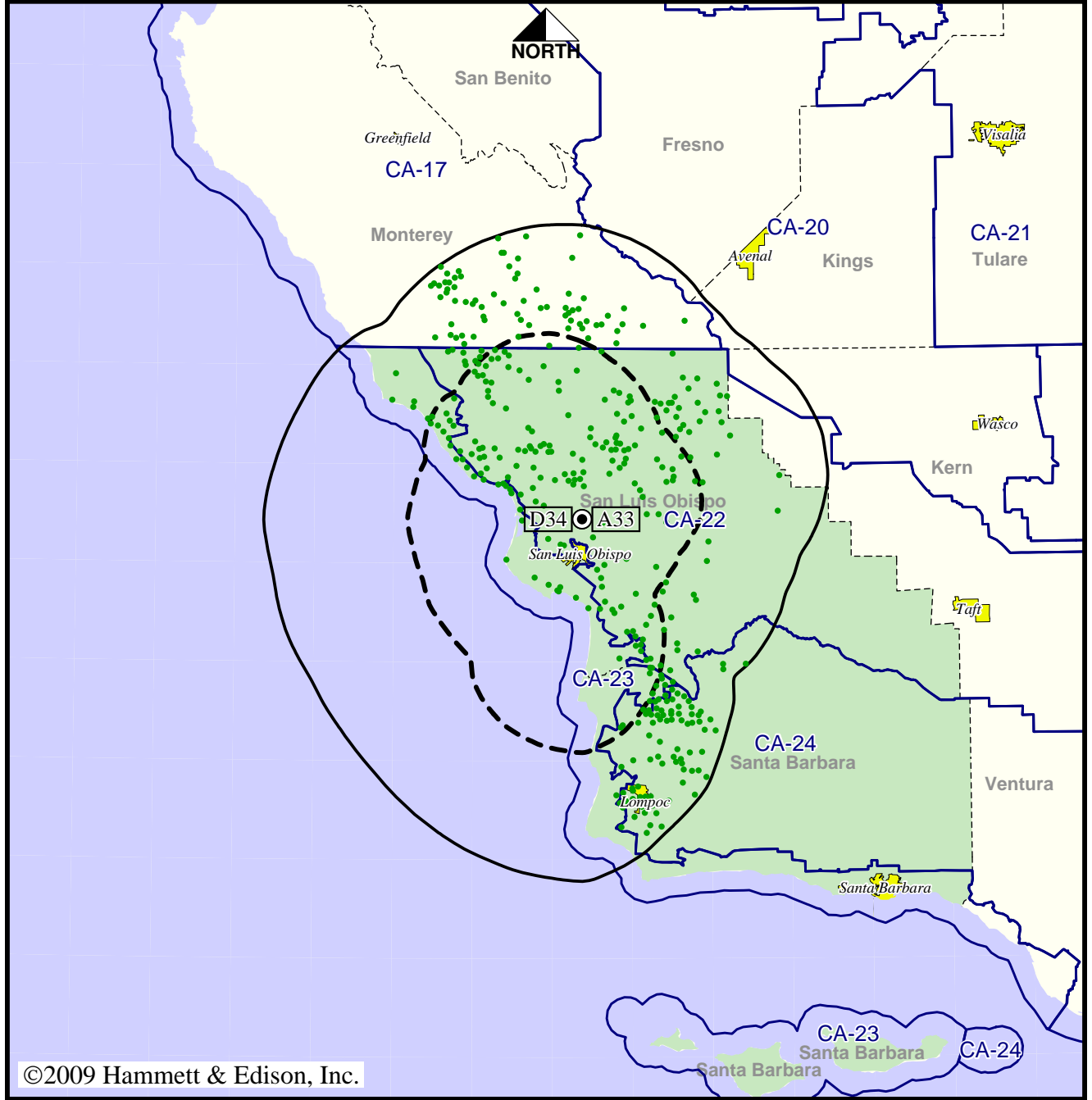


TV Station KTAS • Analog Channel 33, DTV Channel 34 • San Luis Obispo, CA

Expected Operation on June 13: Licensed

Digital License (solid): 80.4 kW ERP at 453 m HAAT  
 vs. Analog (dashed): 60.3 kW ERP at 440 m HAAT

Market: Santa Barbara-Santa Maria-San Luis Obispo, CA



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- Coverage gained after DTV transition
- No symbol = no change in coverage

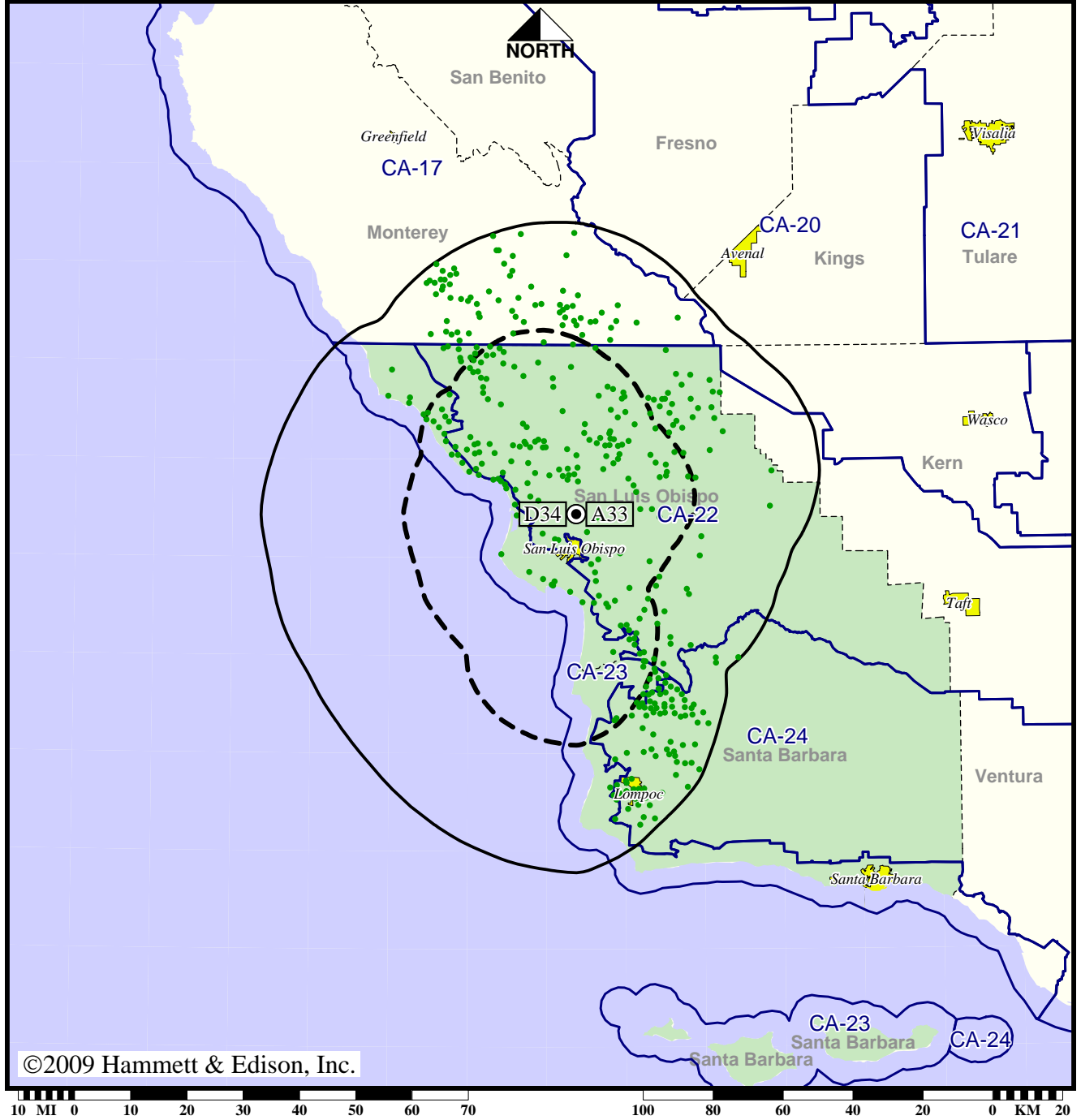
Analog service	263,784 persons
Digital service	403,432
Analog loss	0
Digital gain	139,648
Net gain	139,648

TV Station KTAS • Analog Channel 33, DTV Channel 34 • San Luis Obispo, CA

Approved Post-Transition Operation: Licensed

Digital License (solid): 80.4 kW ERP at 453 m HAAT  
 vs. Analog (dashed): 60.3 kW ERP at 440 m HAAT

Market: Santa Barbara-Santa Maria-San Luis Obispo, CA



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● Coverage gained after DTV transition  
 No symbol = no change in coverage

Analog service	263,784 persons
Digital service	403,432
Analog loss	0
Digital gain	139,648
Net gain	139,648

BLCDT-20070222AAX  
 KTAS Digital License