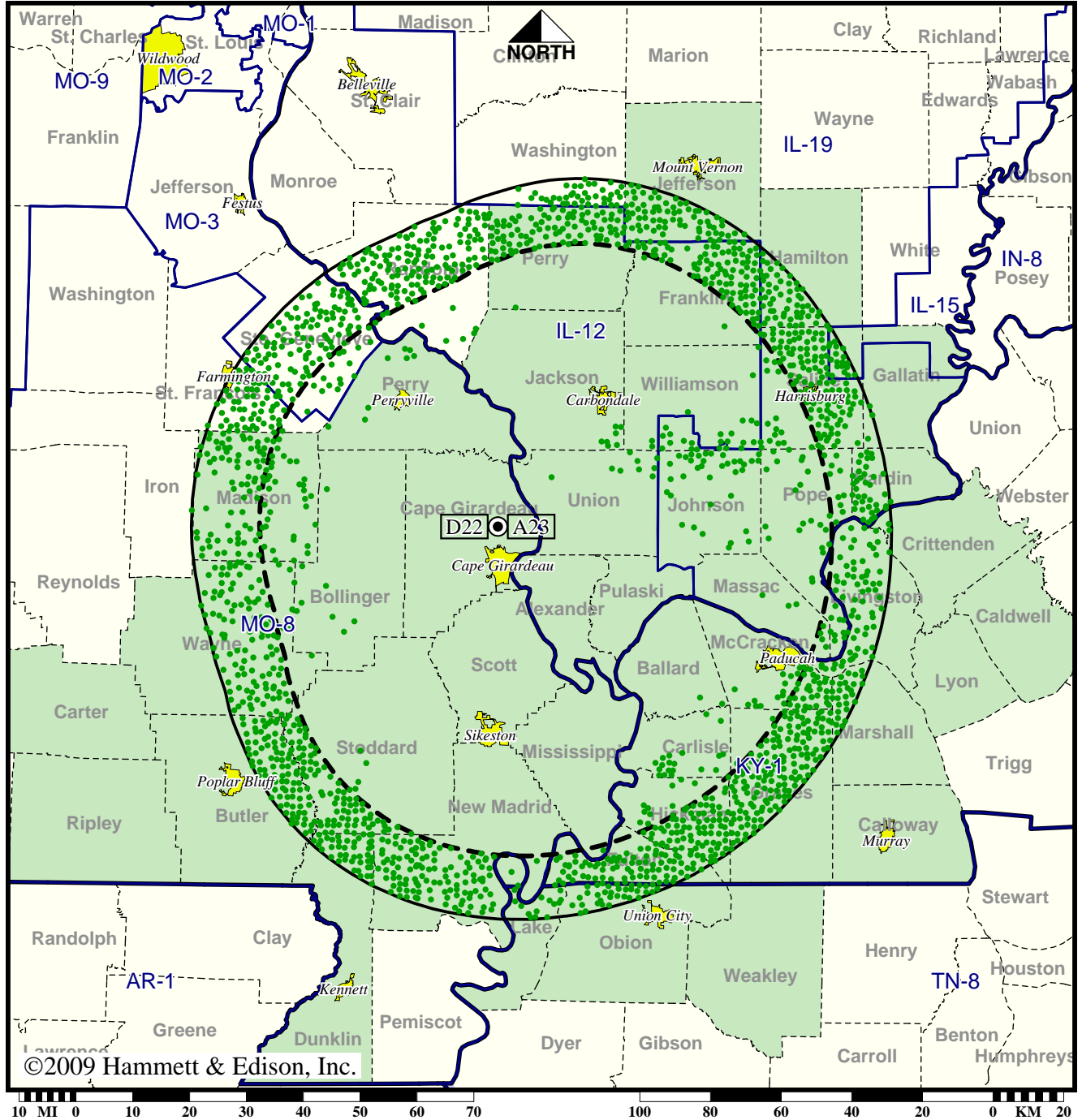


TV Station KBSI • Analog Channel 23, DTV Channel 22 • Cape Girardeau, MO

Expected Operation on June 13: Licensed

Digital License (solid): 435 kW ERP at 543 m HAAT, Network: Fox
 vs. Analog (dashed): 1860 kW ERP at 543 m HAAT, Network: Fox

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

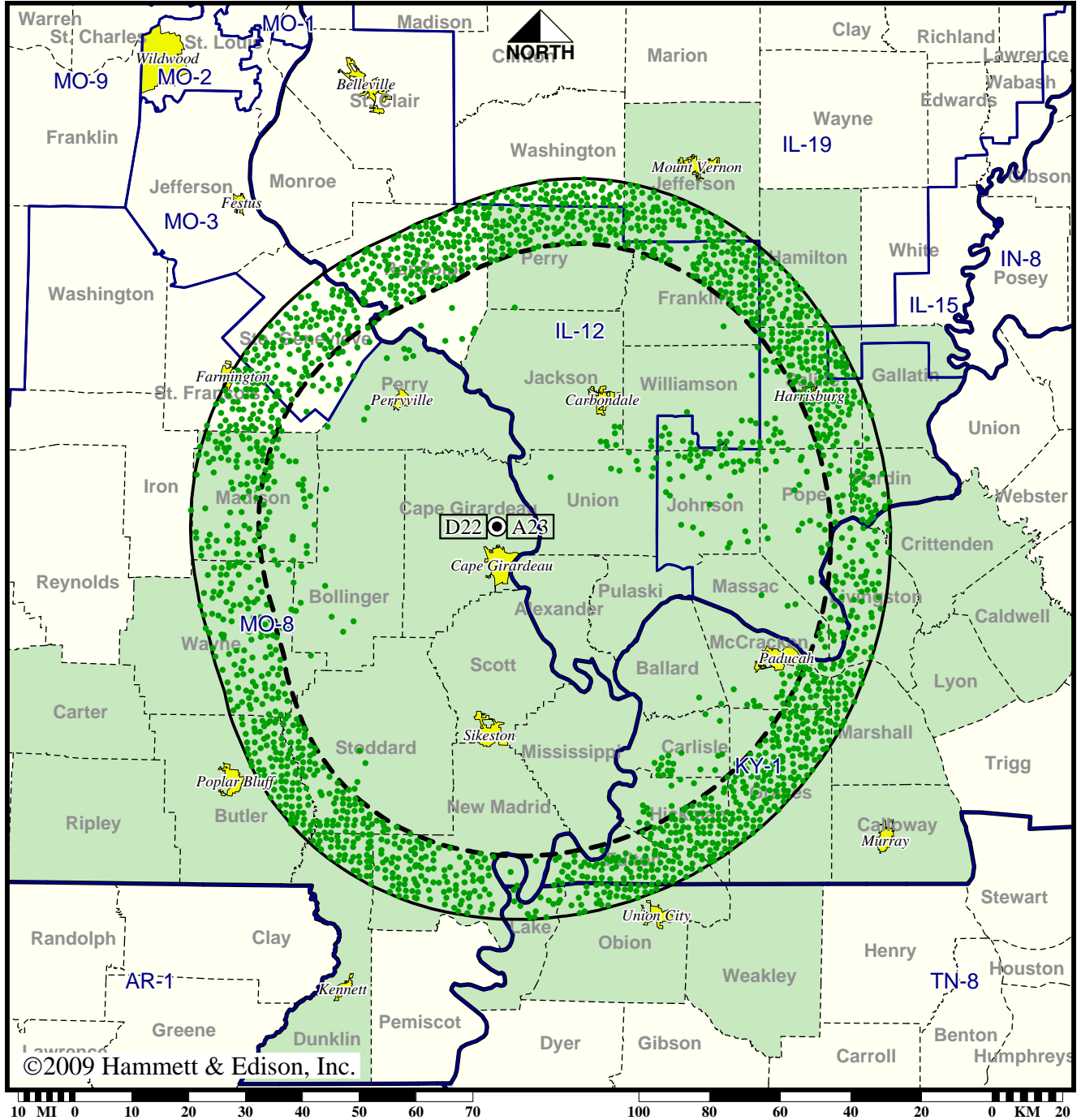
Analog service	504,494 persons
Digital service	685,805
Analog loss	0
Digital gain	181,311
Net gain	181,311

TV Station KBSI • Analog Channel 23, DTV Channel 22 • Cape Girardeau, MO

Approved Post-Transition Operation: Licensed

Digital License (solid): 435 kW ERP at 543 m HAAT, Network: Fox
 vs. Analog (dashed): 1860 kW ERP at 543 m HAAT, Network: Fox

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



● Coverage gained after DTV transition
 No symbol = no change in coverage

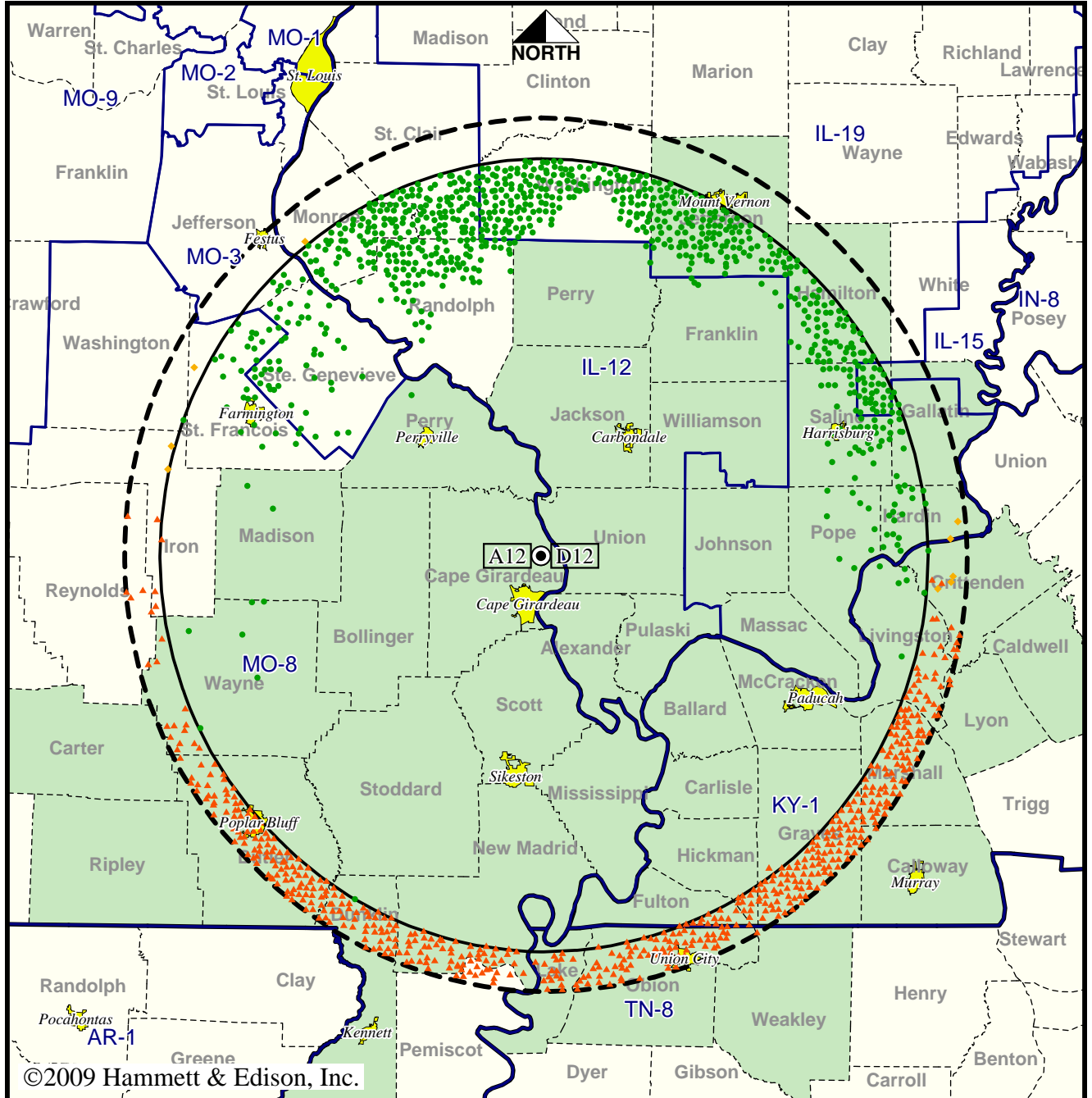
Analog service	504,494 persons
Digital service	692,616
Analog loss	0
Digital gain	188,122
Net gain	188,122

Station KFVS-TV • Analog Channel 12, DTV Channel 12 • Cape Girardeau, MO

Expected Operation on June 13: Granted Construction Permit

**Digital CP (solid): 6.80 kW ERP at 609 m HAAT, Network: CBS
vs. Analog (dashed): 316 kW ERP at 610 m HAAT, Network: CBS**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

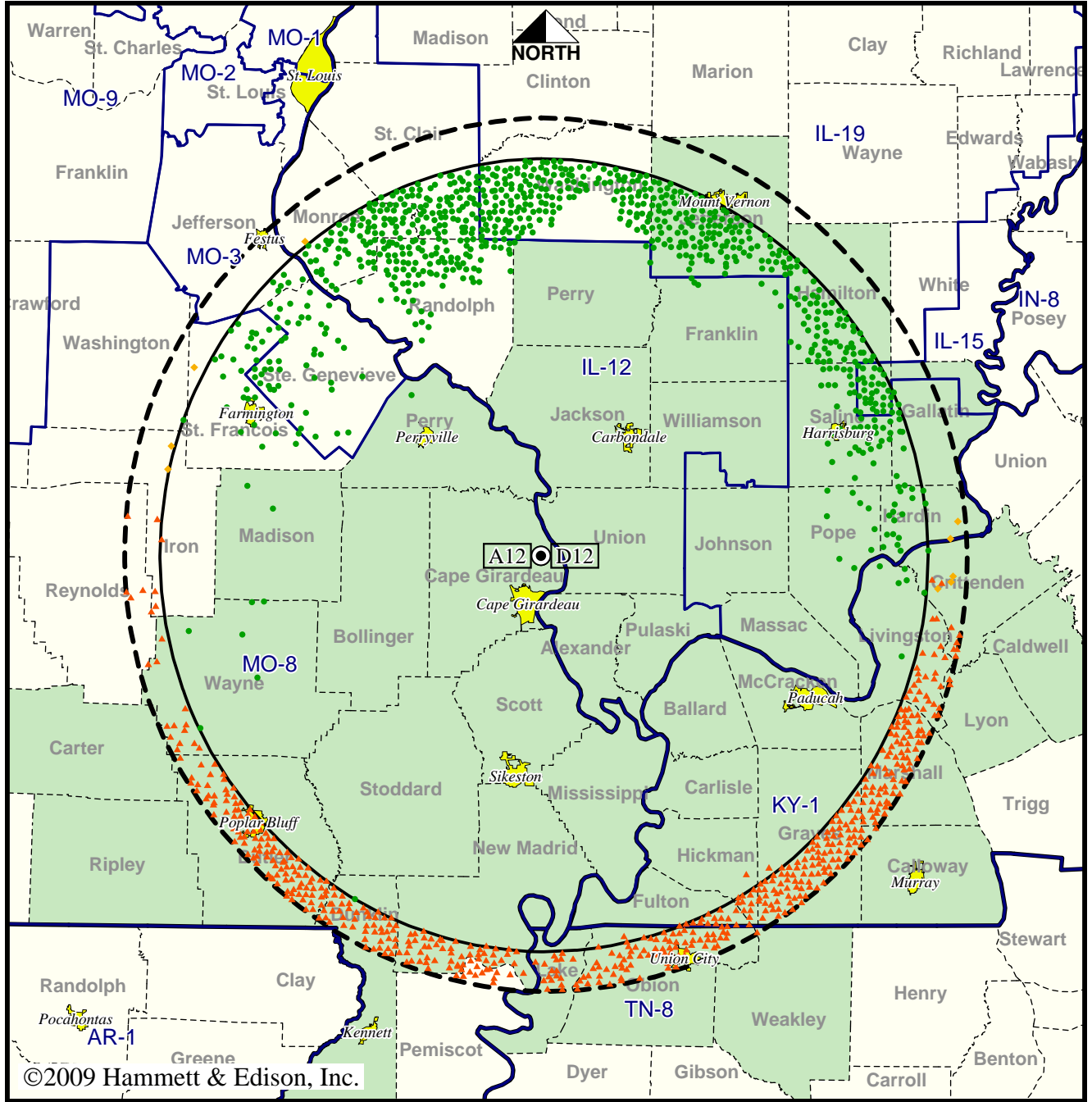
Analog service	757,700 persons
Digital service	755,486
Analog loss	77,952
Digital gain	75,738
Net gain	-2,214

Station KFVS-TV • Analog Channel 12, DTV Channel 12 • Cape Girardeau, MO

Approved Post-Transition Operation: Granted Construction Permit

**Digital CP (solid): 6.80 kW ERP at 609 m HAAT, Network: CBS
vs. Analog (dashed): 316 kW ERP at 610 m HAAT, Network: CBS**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

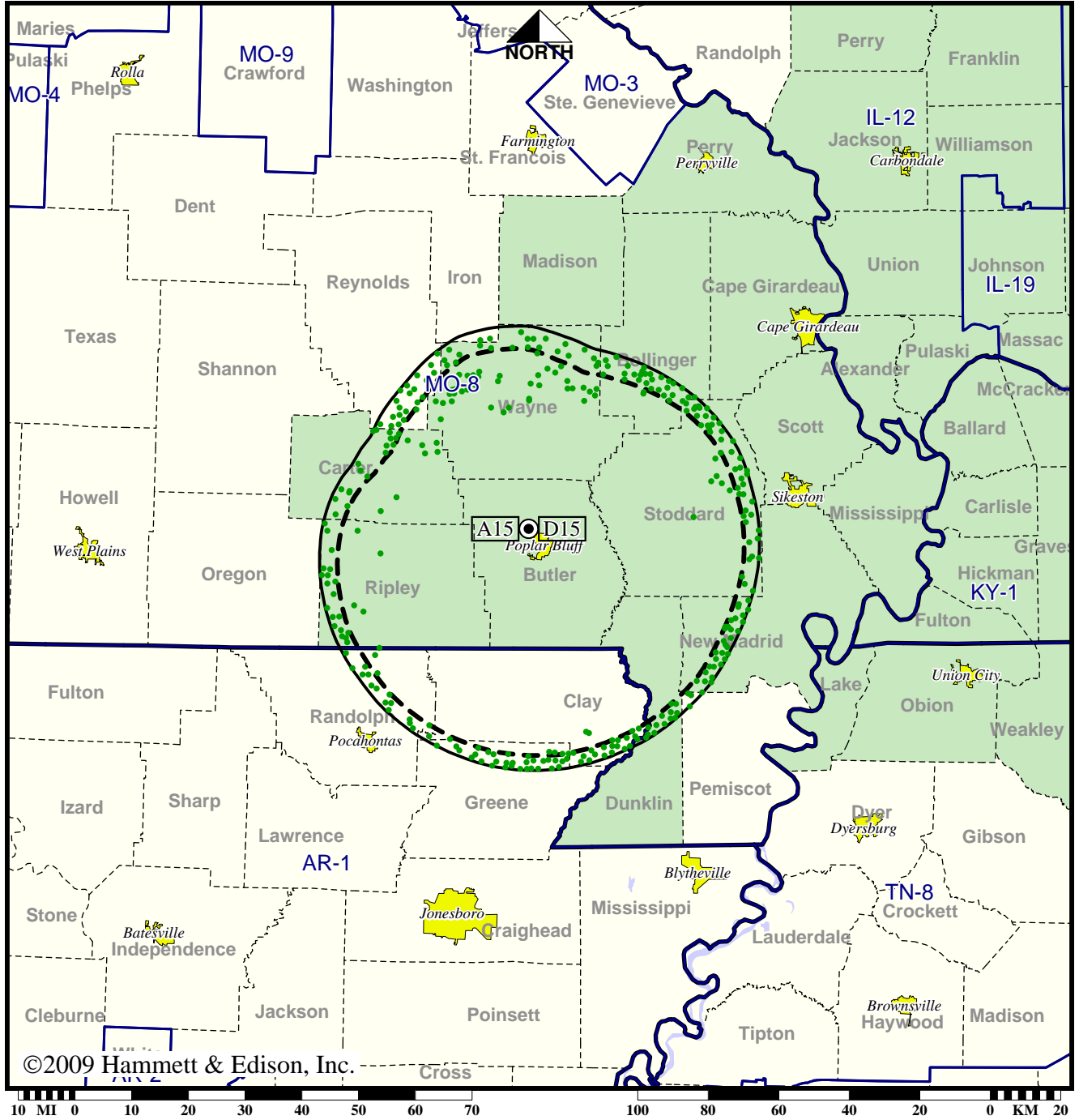
Analog service	757,700 persons
Digital service	755,462
Analog loss	77,976
Digital gain	75,738
Net gain	-2,238

Station KPOB-TV • Analog Channel 15, DTV Channel 15 • Poplar Bluff, MO

Expected Operation on June 13: Granted Construction Permit

**Digital CP (solid): 34.5 kW ERP at 184 m HAAT, Network: ABC
vs. Analog (dashed): 776 kW ERP at 184 m HAAT, Network: ABC**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

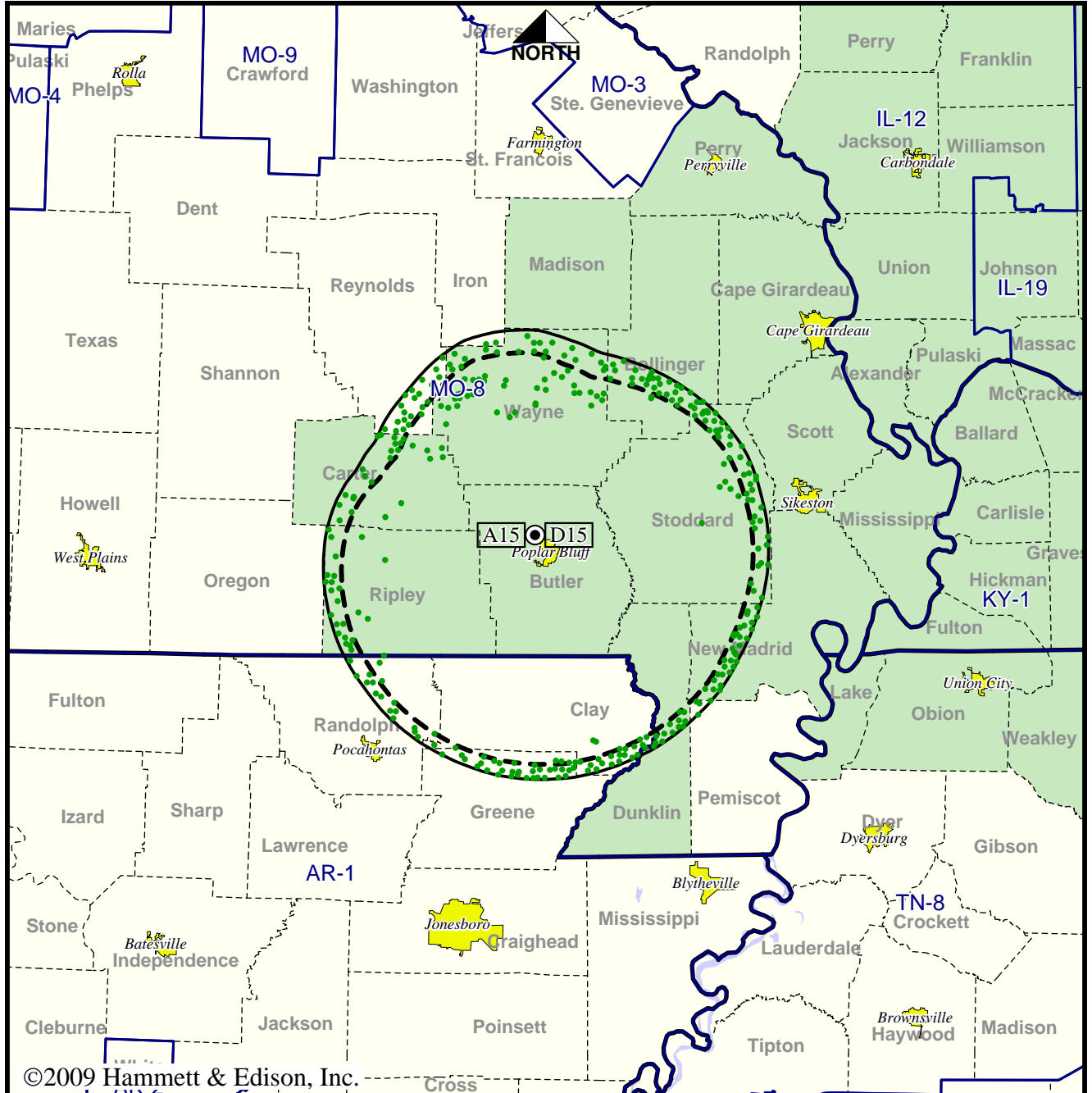
Analog service	129,912 persons
Digital service	142,501
Analog loss	0
Digital gain	12,589
Net gain	12,589

Station KPOB-TV • Analog Channel 15, DTV Channel 15 • Poplar Bluff, MO

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 34.5 kW ERP at 184 m HAAT, Network: ABC
 vs. Analog (dashed): 776 kW ERP at 184 m HAAT, Network: ABC

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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10 MI 0 10 20 30 40 50 60 70 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage

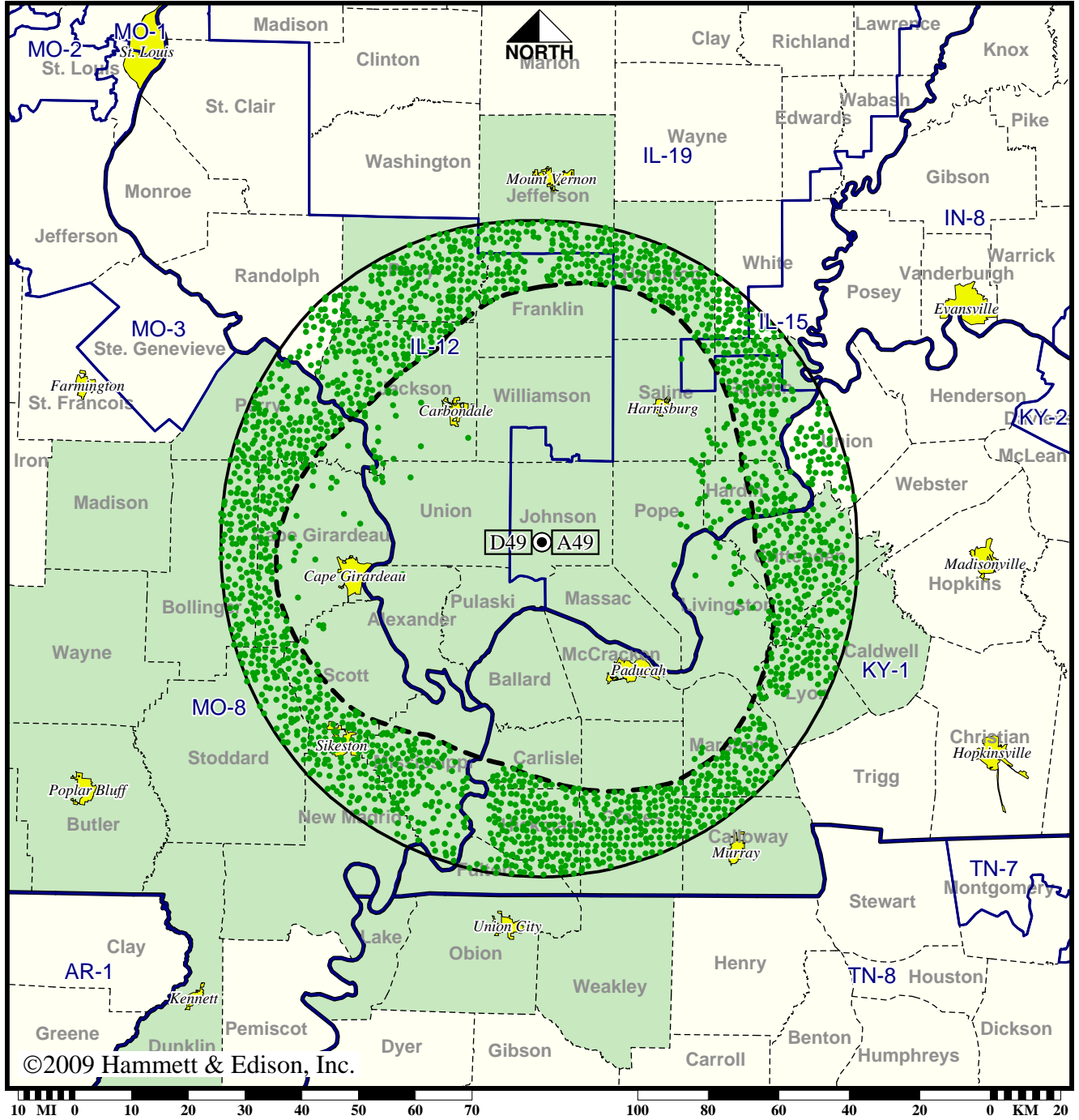
Analog service	129,912 persons
Digital service	142,501
Analog loss	0
Digital gain	12,589
Net gain	12,589

TV Station WDKA • Analog Channel 49, DTV Channel 49 • Paducah, KY

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 550 kW ERP at 324 m HAAT
 vs. Analog (dashed): 2450 kW ERP at 327 m HAAT

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



● Coverage gained after DTV transition
 No symbol = no change in coverage

Analog service	446,619 persons
Digital service	628,693
Analog loss	0
Digital gain	182,074
Net gain	182,074

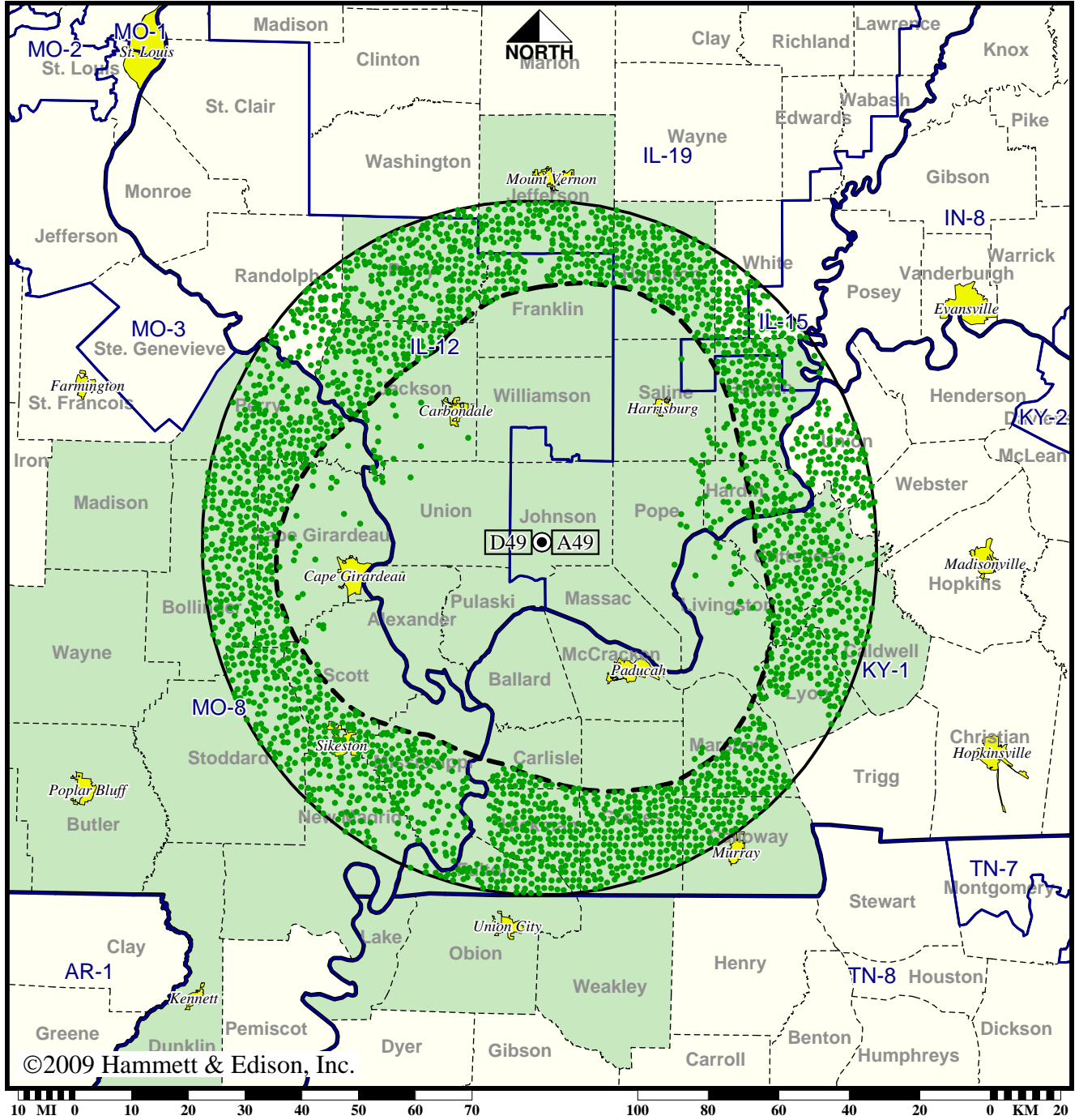
BPCDT-20080317AIT
 WDKA Digital CP

TV Station WDKA • Analog Channel 49, DTV Channel 49 • Paducah, KY

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 324 m HAAT
 vs. Analog (dashed): 2450 kW ERP at 327 m HAAT

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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● Coverage gained after DTV transition
 No symbol = no change in coverage

Analog service	446,619 persons
Digital service	668,137
Analog loss	0
Digital gain	221,518
Net gain	221,518

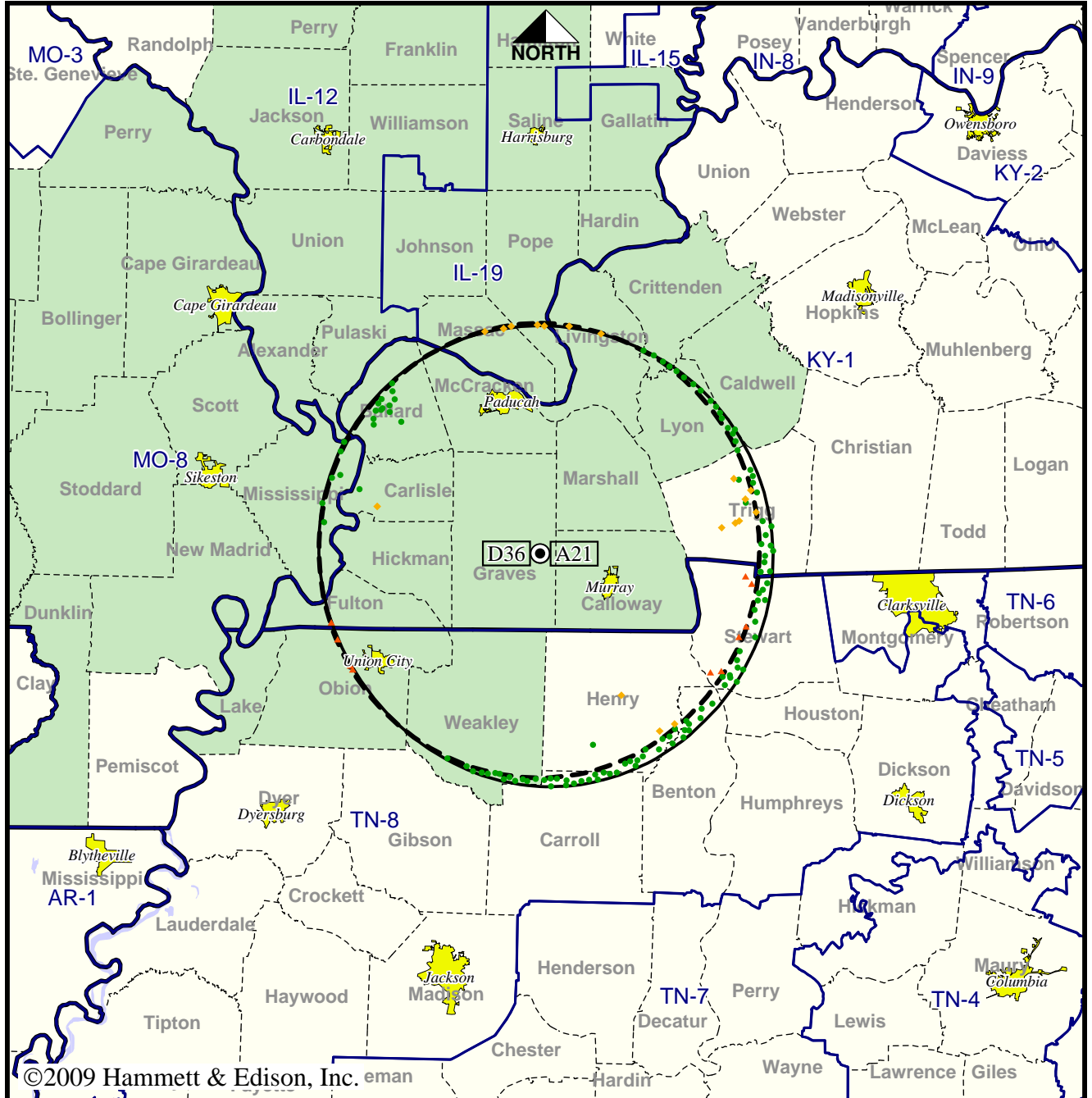
BMPCDT-20080620AIQ
 WDKA Digital CP

TV Station WKMU • Analog Channel 21, DTV Channel 36 • Murray, KY

Expected Operation on June 13: Licensed

**Digital License (solid): 56.9 kW ERP at 187 m HAAT, Network: PBS
vs. Analog (dashed): 692 kW ERP at 201 m HAAT, Network: PBS**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

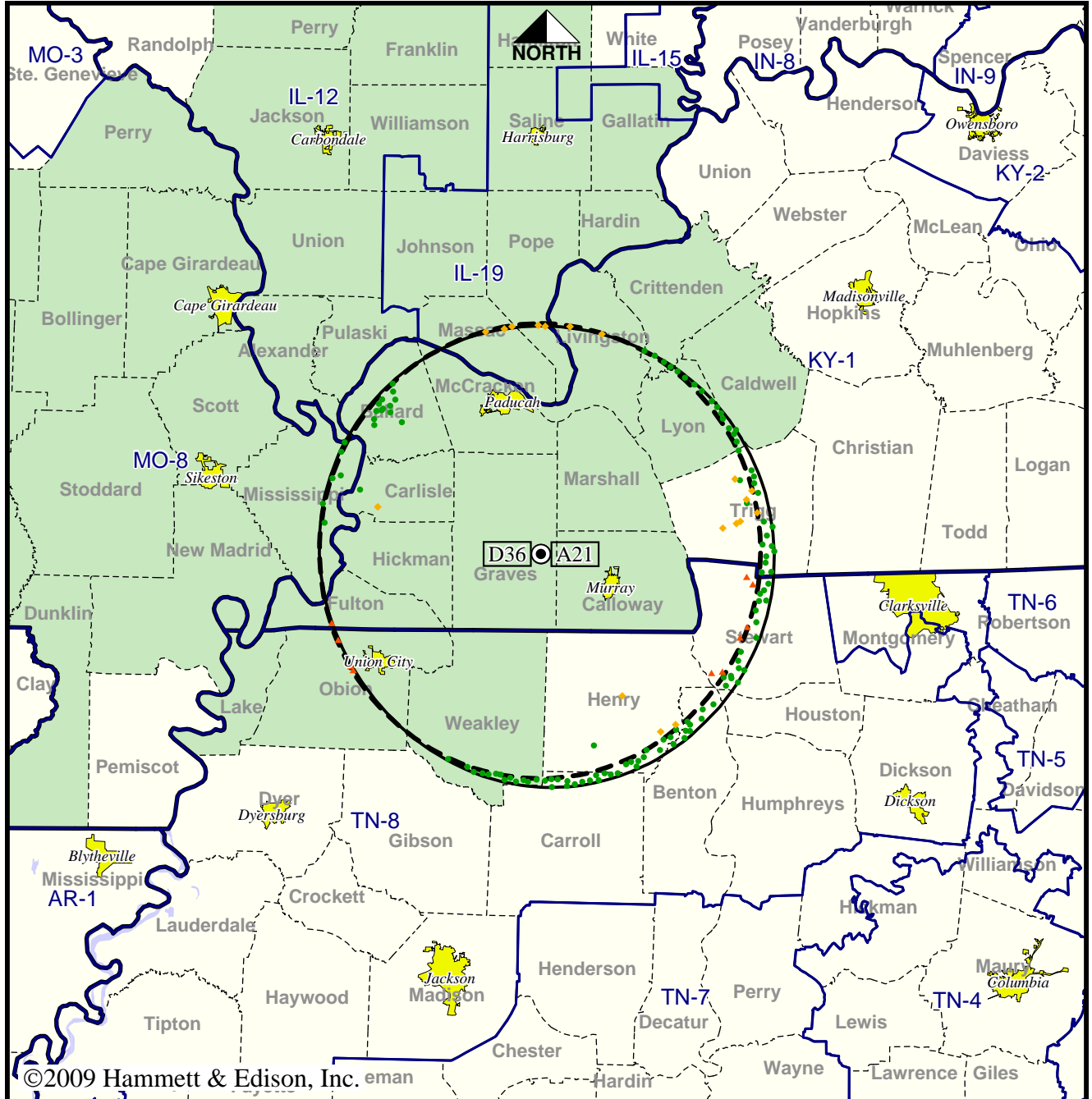
Analog service	310,065 persons
Digital service	318,532
Analog loss	2,079
Digital gain	10,546
Net gain	8,467

TV Station WKMU • Analog Channel 21, DTV Channel 36 • Murray, KY

Approved Post-Transition Operation: Licensed

**Digital License (solid): 56.9 kW ERP at 187 m HAAT, Network: PBS
vs. Analog (dashed): 692 kW ERP at 201 m HAAT, Network: PBS**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

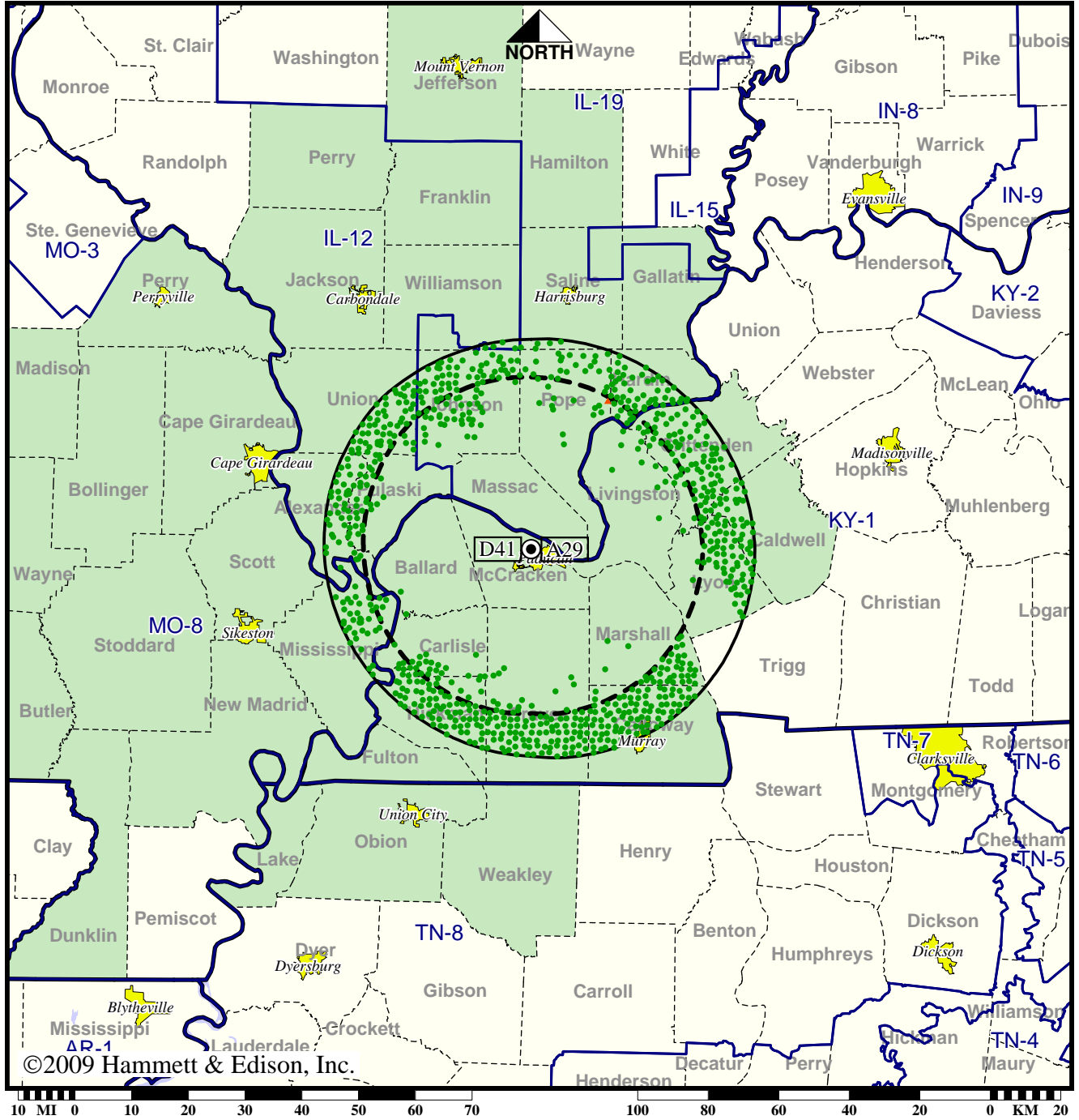
Analog service	310,065 persons
Digital service	318,532
Analog loss	2,079
Digital gain	10,546
Net gain	8,467

TV Station WKPD • Analog Channel 29, DTV Channel 41 • Paducah, KY

Expected Operation on June 13: Licensed

**Digital License (solid): 55.7 kW ERP at 143 m HAAT, Network: PBS
vs. Analog (dashed): 145 kW ERP at 152 m HAAT, Network: PBS**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

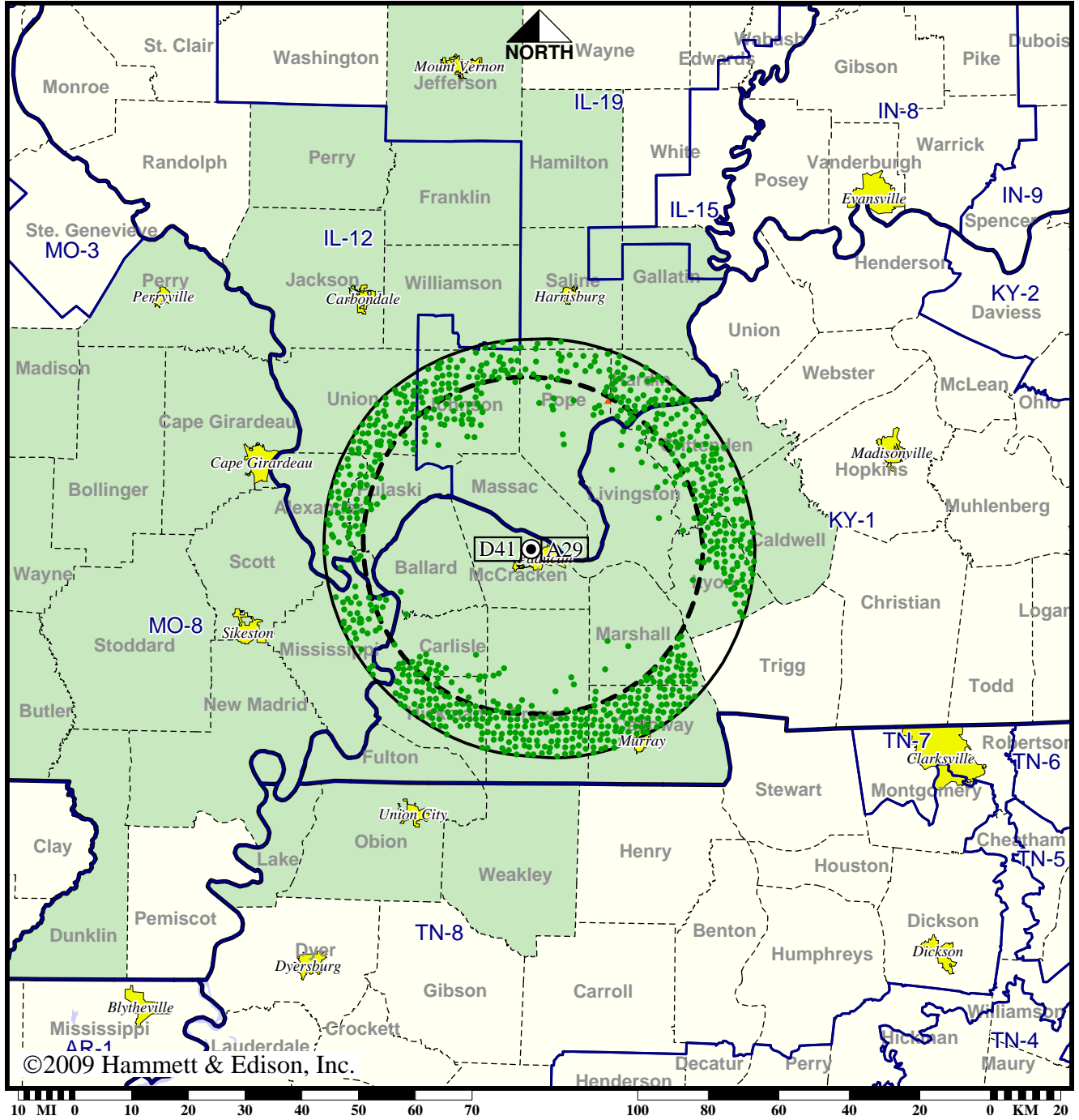
Analog service	176,600 persons
Digital service	237,392
Analog loss	16
Digital gain	60,808
Net gain	60,792

TV Station WKPD • Analog Channel 29, DTV Channel 41 • Paducah, KY

Approved Post-Transition Operation: Licensed

**Digital License (solid): 55.7 kW ERP at 143 m HAAT, Network: PBS
vs. Analog (dashed): 145 kW ERP at 152 m HAAT, Network: PBS**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

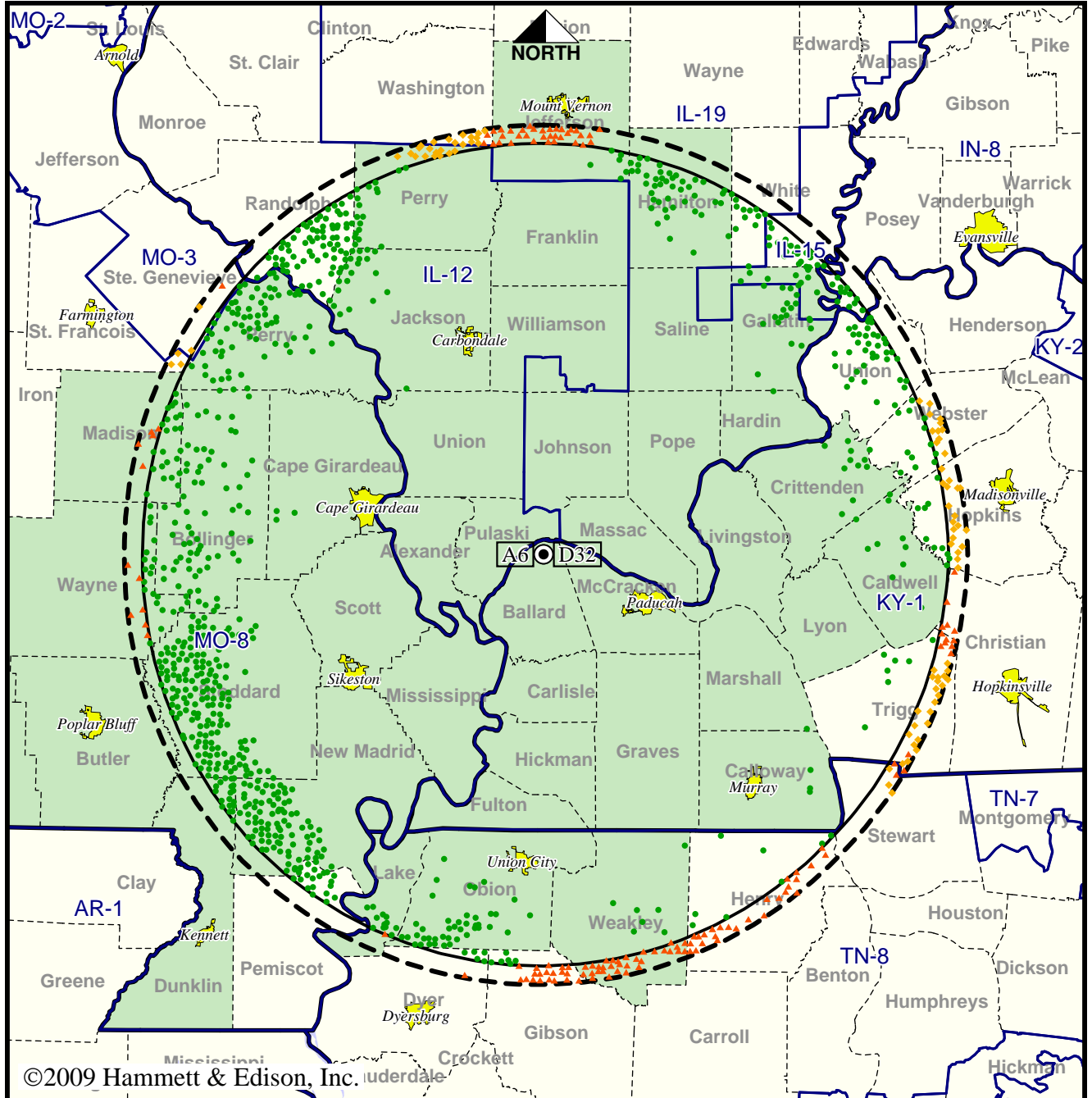
Analog service	176,600 persons
Digital service	237,183
Analog loss	16
Digital gain	60,599
Net gain	60,583

Station WPSD-TV • Analog Channel 6, DTV Channel 32 • Paducah, KY

Expected Operation on June 13: Licensed

Digital License (solid): 906 kW ERP at 492 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 482 m HAAT, Network: NBC

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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10 MI 0 10 20 30 40 50 60 70 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

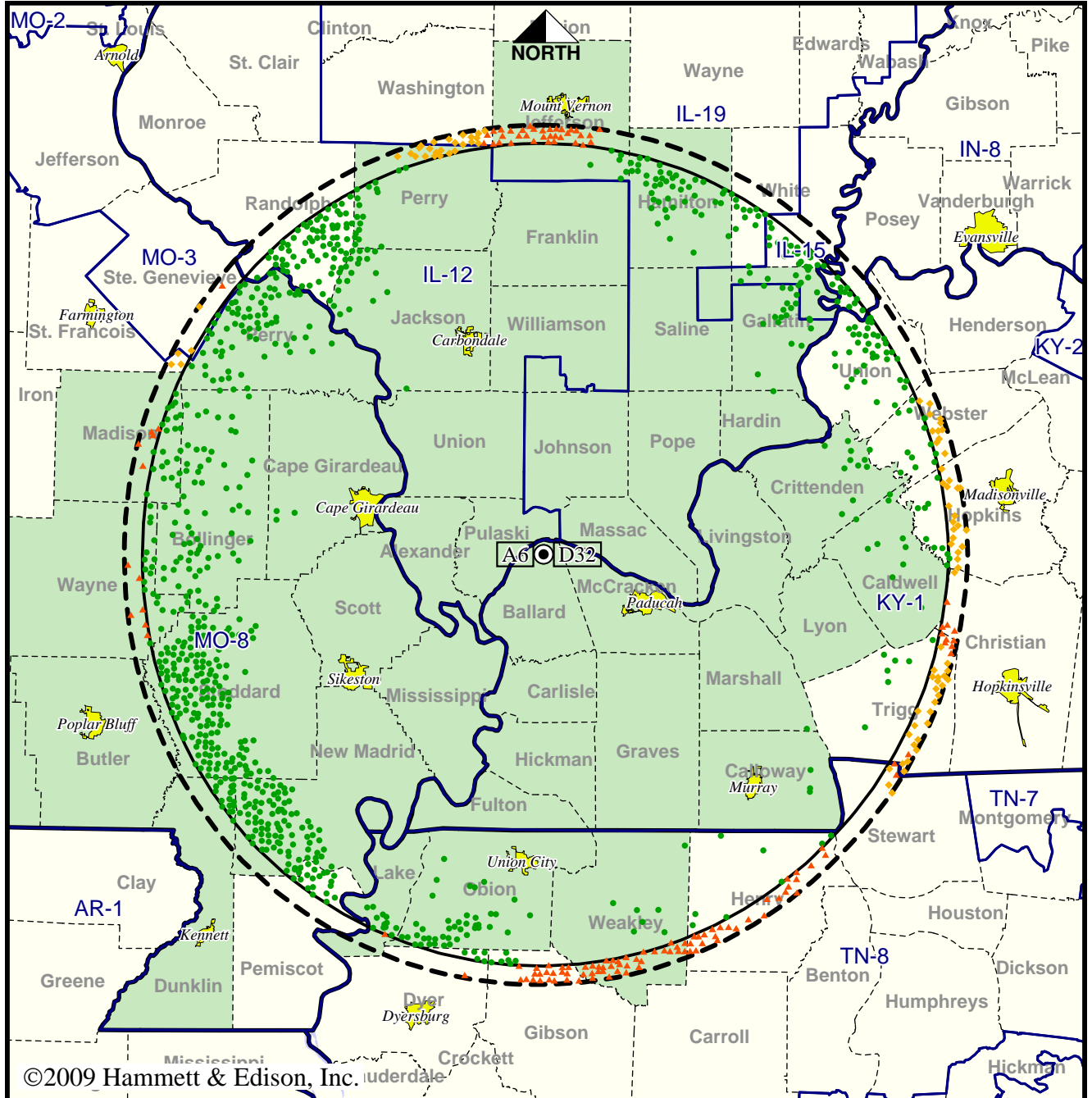
Analog service	816,682 persons
Digital service	864,517
Analog loss	14,678
Digital gain	62,513
Net gain	47,835

Station WPSD-TV • Analog Channel 6, DTV Channel 32 • Paducah, KY

Approved Post-Transition Operation: Licensed

Digital License (solid): 906 kW ERP at 492 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 482 m HAAT, Network: NBC

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

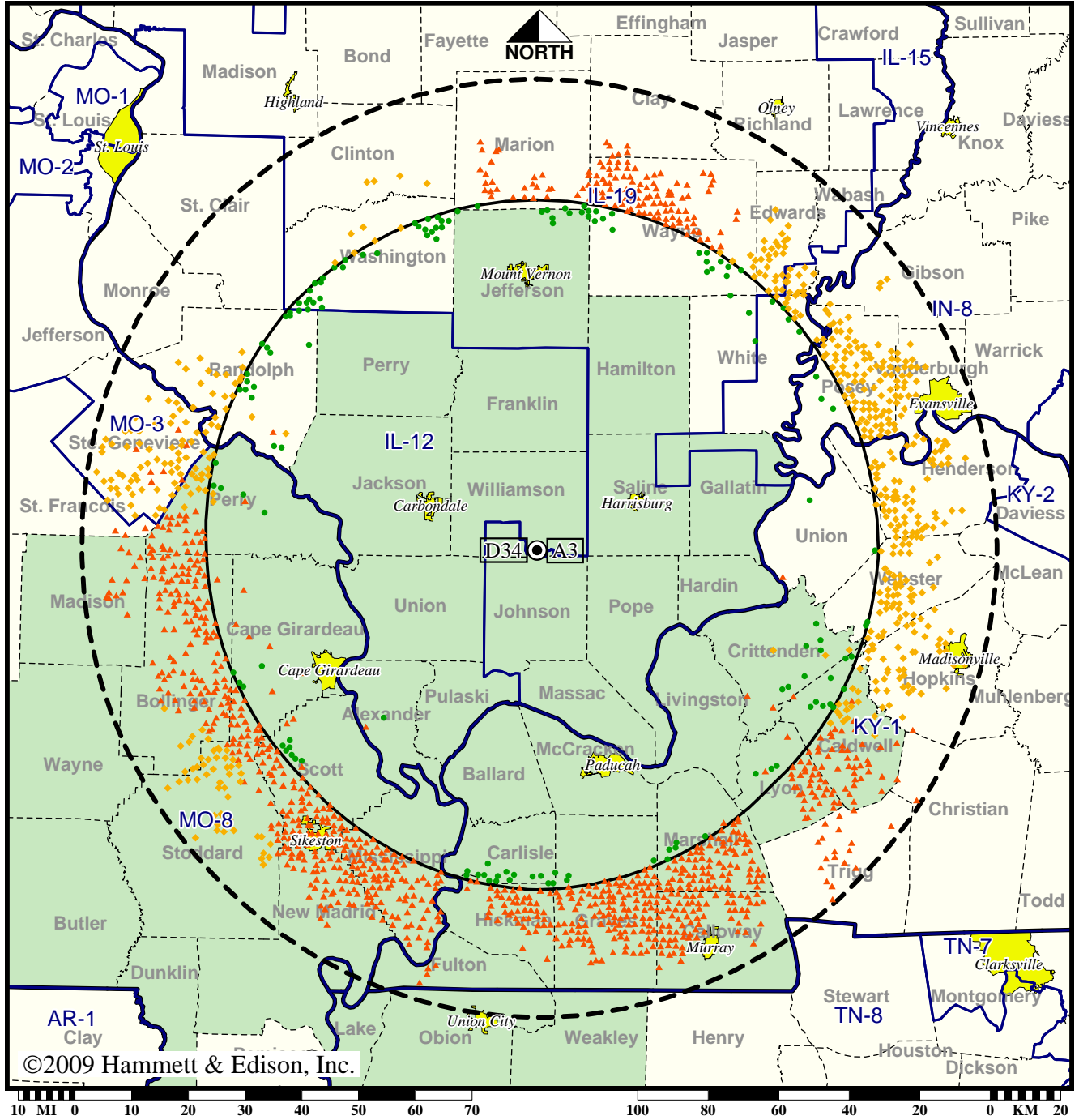
Analog service	816,682 persons
Digital service	864,517
Analog loss	14,678
Digital gain	62,513
Net gain	47,835

Station WSIL-TV • Analog Channel 3, DTV Channel 34 • Harrisburg, IL

Expected Operation on June 13: Granted Construction Permit

**Digital CP (solid): 1000 kW ERP at 291 m HAAT, Network: ABC
vs. Analog (dashed): 100 kW ERP at 629 m HAAT, Network: ABC**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

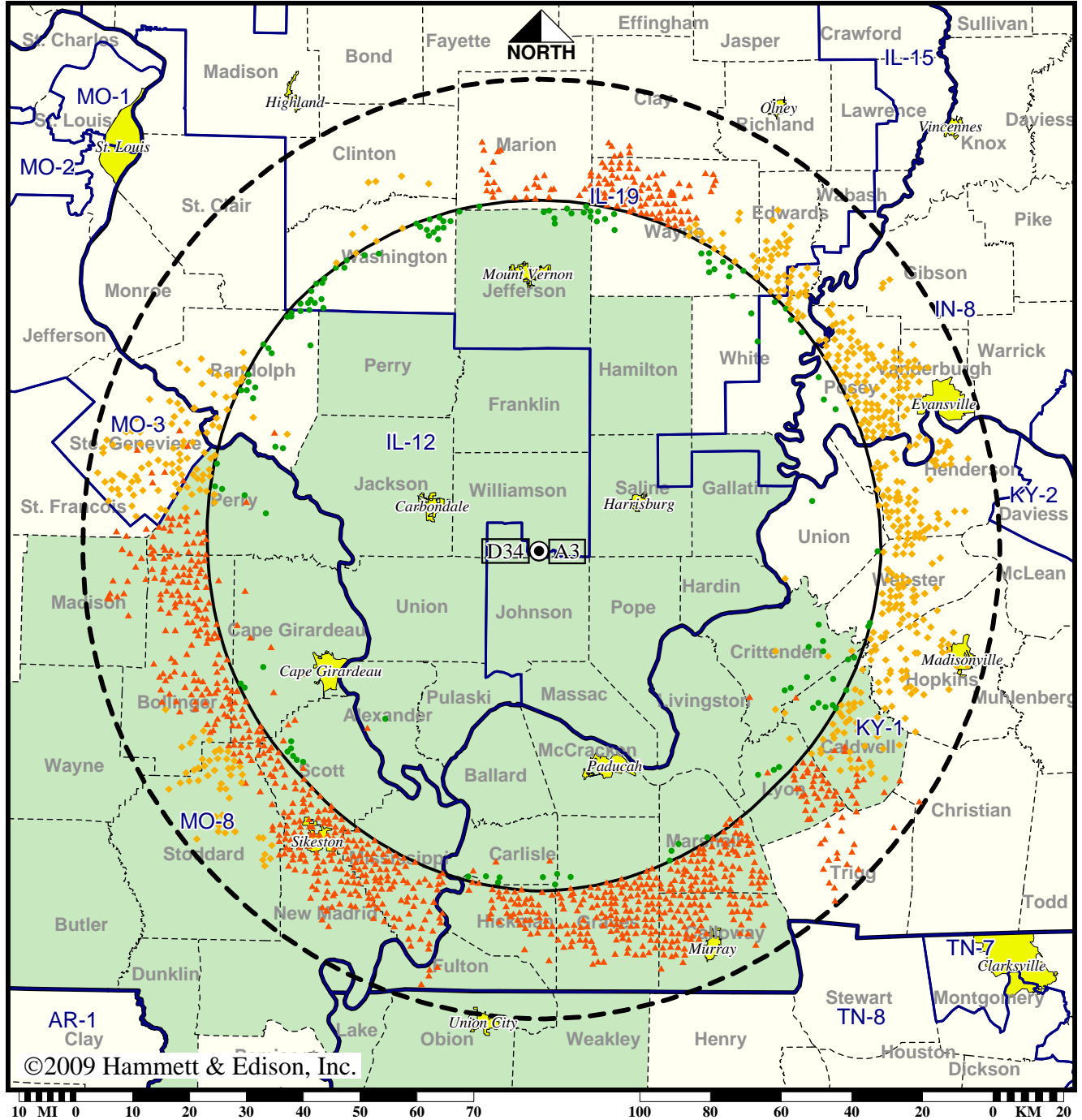
Analog service	823,667 persons
Digital service	660,494
Analog loss	170,387
Digital gain	7,214
Net gain	-163,173

Station WSIL-TV • Analog Channel 3, DTV Channel 34 • Harrisburg, IL

Approved Post-Transition Operation: Granted Construction Permit

**Digital CP (solid): 1000 kW ERP at 291 m HAAT, Network: ABC
vs. Analog (dashed): 100 kW ERP at 629 m HAAT, Network: ABC**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

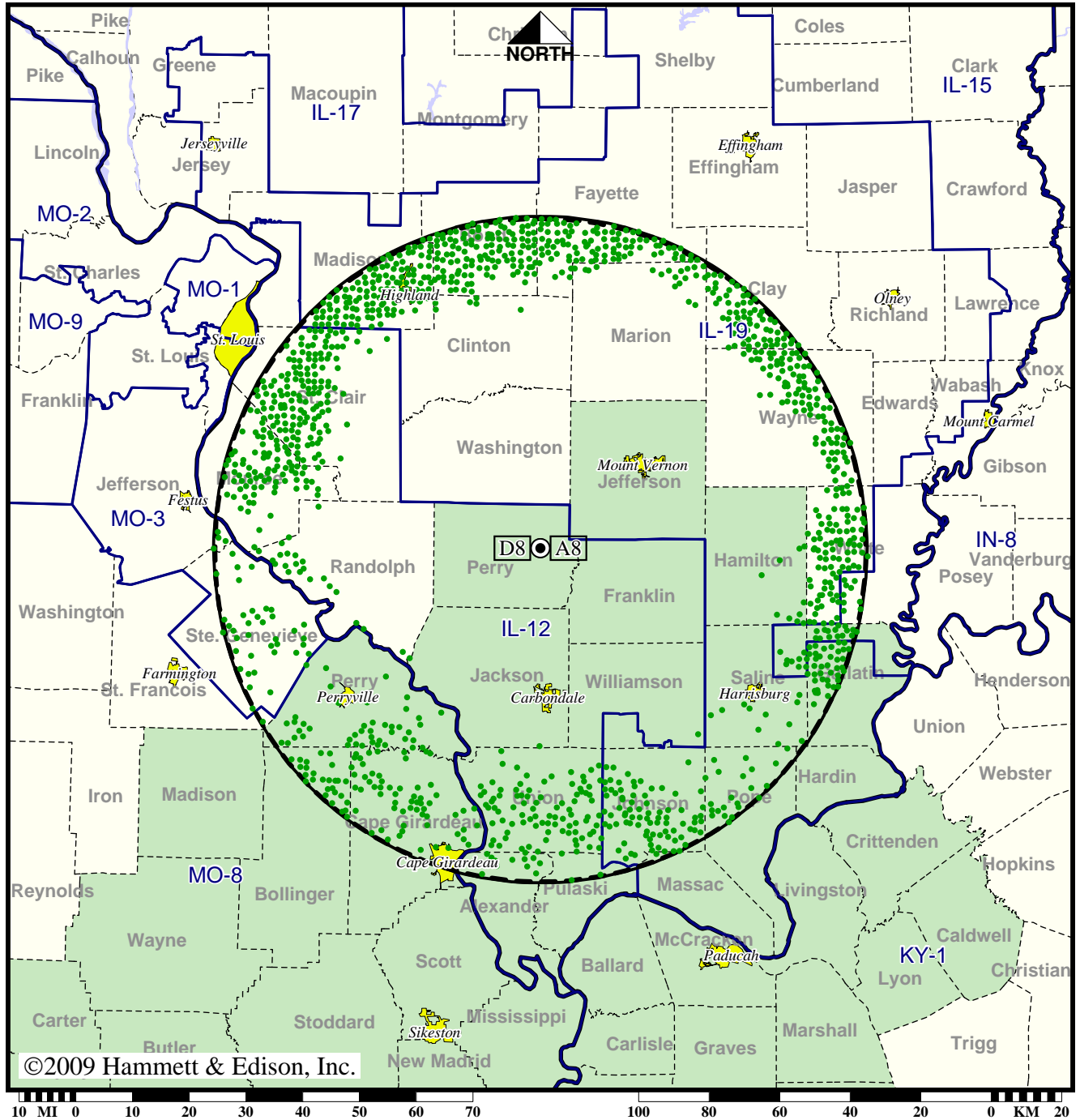
Analog service	823,667 persons
Digital service	659,566
Analog loss	170,815
Digital gain	6,714
Net gain	-164,101

Station WSIU-TV • Analog Channel 8, DTV Channel 8 • Carbondale, IL

Expected Operation on June 13: Granted Construction Permit

**Digital CP (solid): 14.1 kW ERP at 271 m HAAT, Network: PBS
vs. Analog (dashed): 316 kW ERP at 271 m HAAT, Network: PBS**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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● Coverage gained after DTV transition
No symbol = no change in coverage

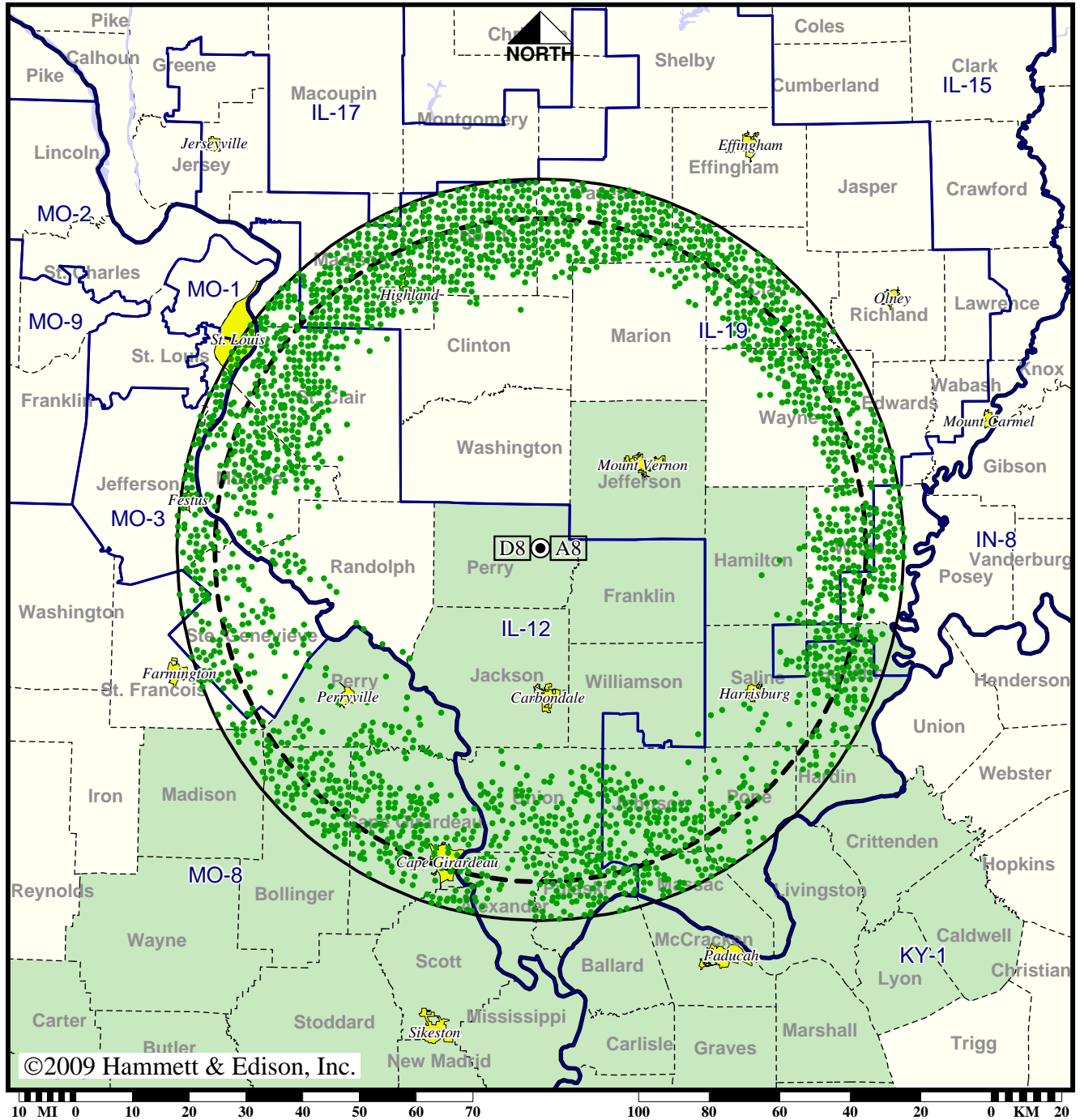
Analog service	501,829 persons
Digital service	751,123
Analog loss	0
Digital gain	249,294
Net gain	249,294

Station WSIU-TV • Analog Channel 8, DTV Channel 8 • Carbondale, IL

Approved Post-Transition Operation: Granted Construction Permit

**Digital CP (solid): 53.0 kW ERP at 271 m HAAT, Network: PBS
vs. Analog (dashed): 316 kW ERP at 271 m HAAT, Network: PBS**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



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● Coverage gained after DTV transition
No symbol = no change in coverage

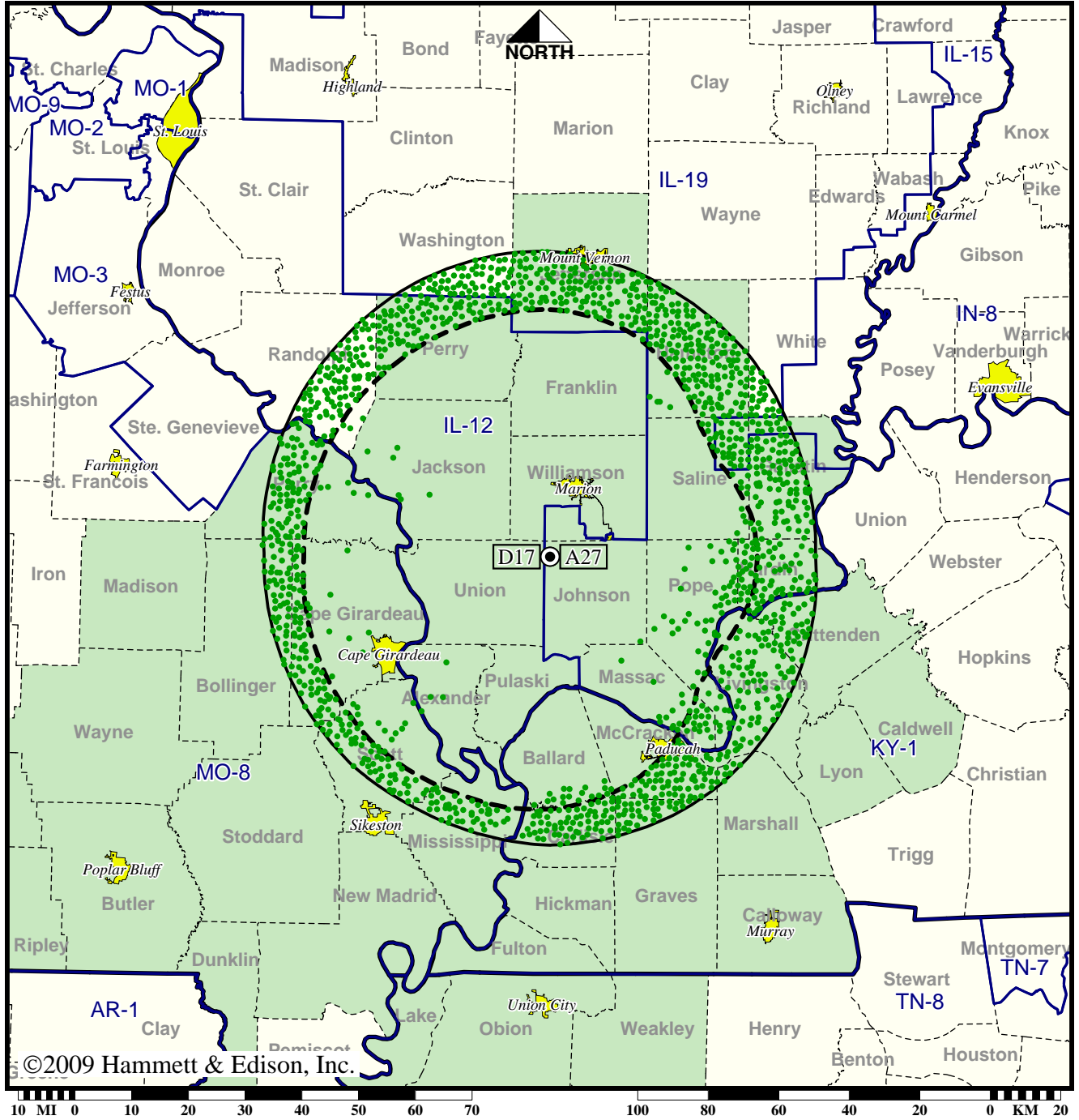
Analog service	501,829 persons
Digital service	1,214,019
Analog loss	0
Digital gain	712,190
Net gain	712,190

TV Station WTCT • Analog Channel 27, DTV Channel 17 • Marion, IL

Expected Operation on June 13: Granted Construction Permit

**Digital CP (solid): 800 kW ERP at 213 m HAAT
vs. Analog (dashed): 2880 kW ERP at 233 m HAAT**

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



● Coverage gained after DTV transition
No symbol = no change in coverage

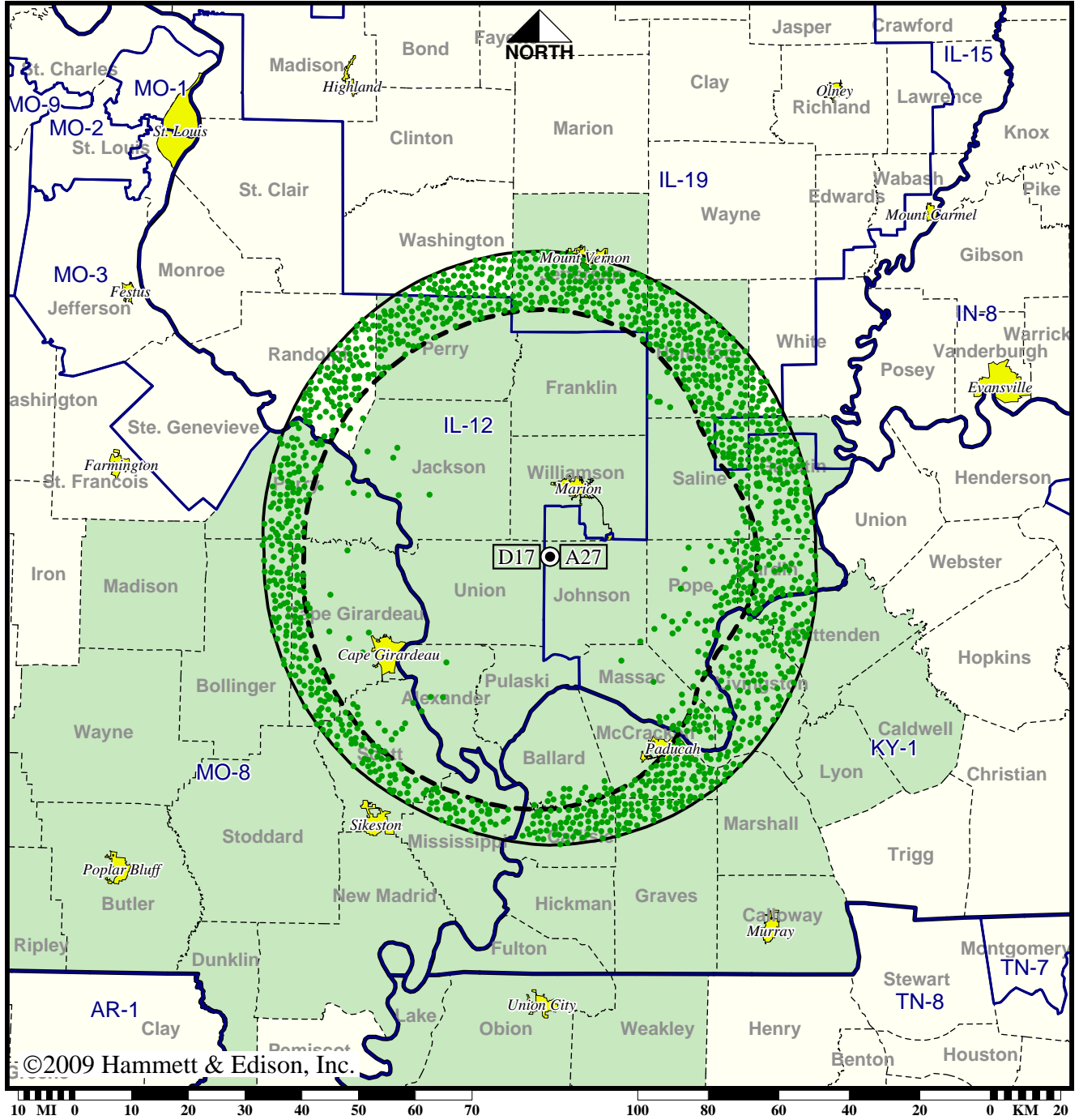
Analog service	372,231 persons
Digital service	526,287
Analog loss	0
Digital gain	154,056
Net gain	154,056

TV Station WTCT • Analog Channel 27, DTV Channel 17 • Marion, IL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 800 kW ERP at 213 m HAAT
 vs. Analog (dashed): 2880 kW ERP at 233 m HAAT

Market: Paducah, KY-Cape Girardeau, MO-Harrisburg-Mt. Vernon, IL



● Coverage gained after DTV transition
 No symbol = no change in coverage

Analog service	372,231 persons
Digital service	526,074
Analog loss	0
Digital gain	153,843
Net gain	153,843