New DTV Station • Channel 34 • Senatobia, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 237 m HAAT

Market: Memphis, TN

Coverage gained after DTV transition

Digital service 1,363,420 persons
Station WBUY-TV • Analog Channel 40, DTV Channel 41 • Holly Springs, MS

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 345 kW ERP at 140 m HAAT
vs. Analog (dashed): 4680 kW ERP at 142 m HAAT

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage

Analog service 1,131,847 persons
Digital service 1,273,624
Analog loss 0
Digital gain 141,777
Net gain 141,777

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Station WBUY-TV • Analog Channel 40, DTV Channel 41 • Holly Springs, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 675 kW ERP at 140 m HAAT vs. Analog (dashed): 4680 kW ERP at 142 m HAAT

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage

Analog service 1,131,847 persons
Digital service 1,294,961
Analog loss 0
Digital gain 163,114
Net gain 163,114
Station WHBQ-TV • Analog Channel 13, DTV Channel 13 • Memphis, TN

Expected Operation on June 13: Special Temporary Authorization

Digital STA (solid): 15.0 kW ERP at 219 m HAAT, Network: Fox
vs. Analog (dashed): 316 kW ERP at 308 m HAAT, Network: Fox

Market: Memphis, TN

- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

<table>
<thead>
<tr>
<th>Analog service</th>
<th>Digital service</th>
<th>Analog loss</th>
<th>Digital gain</th>
<th>Net gain</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,421,908 persons</td>
<td>1,392,850</td>
<td>42,752</td>
<td>13,694</td>
<td>-29,058</td>
</tr>
</tbody>
</table>

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Station WHBQ-TV • Analog Channel 13, DTV Channel 13 • Memphis, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 95.0 kW ERP at 308 m HAAT, Network: Fox
vs. Analog (dashed): 316 kW ERP at 308 m HAAT, Network: Fox

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage
Coverage lost but still served by same network
Coverage lost and no other service by same network

Analog service 1,421,908 persons
Digital service 1,571,960
Analog loss 911
Digital gain 150,963
Net gain 150,052
Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 835 kW ERP at 320 m HAAT, Network: PBS
vs. Analog (dashed): 316 kW ERP at 324 m HAAT, Network: PBS

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage
Coverage lost but still served by same network
Coverage lost and no other service by same network

Analogue service 1,383,661 persons
Digital service 1,527,789
Analogue loss 241
Digital gain 144,369
Net gain 144,128

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Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 835 kW ERP at 320 m HAAT, Network: PBS
vs. Analog (dashed): 316 kW ERP at 324 m HAAT, Network: PBS

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage
Coverage lost but still served by same network
Coverage lost and no other service by same network

Analog service 1,383,661 persons
Digital service 1,527,789
Analog loss 241
Digital gain 144,369
Net gain 144,128

Map set 2

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TV Station WLMT • Analog Channel 30, DTV Channel 31 • Memphis, TN

Expected Operation on June 13: Licensed

Digital License (solid): 871 kW ERP at 340 m HAAT
vs. Analog (dashed): 3020 kW ERP at 340 m HAAT

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage

Analog service 1,353,029 persons
Digital service 1,609,225
Analog loss 0
Digital gain 256,196
Net gain 256,196

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TV Station WLMT • Analog Channel 30, DTV Channel 31 • Memphis, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 871 kW ERP at 340 m HAAT
vs. Analog (dashed): 3020 kW ERP at 340 m HAAT

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage

Analog service 1,353,029 persons
Digital service 1,609,225
Analog loss 0
Digital gain 256,196
Net gain 256,196
Station WMAV-TV • Analog Channel 18, DTV Channel 36 • Oxford, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 272 kW ERP at 426 m HAAT, Network: PBS
vs. Analog (dashed): 1100 kW ERP at 420 m HAAT, Network: PBS

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage
Coverage lost but still served by same network

Analog service: 372,551 persons
Digital service: 936,730
Analog loss: 138
Digital gain: 564,317
Net gain: 564,179

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Map set 2
Station WMC-TV • Analog Channel 5, DTV Channel 5 • Memphis, TN

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 7.30 kW ERP at 309 m HAAT, Network: NBC
vs. Analog (dashed): 100 kW ERP at 309 m HAAT, Network: NBC

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage

<table>
<thead>
<tr>
<th>Country/Area</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analog service</td>
<td>1,485,670 persons</td>
</tr>
<tr>
<td>Digital service</td>
<td>1,602,221</td>
</tr>
<tr>
<td>Analog loss</td>
<td>0</td>
</tr>
<tr>
<td>Digital gain</td>
<td>116,551</td>
</tr>
<tr>
<td>Net gain</td>
<td>116,551</td>
</tr>
</tbody>
</table>
Station WMC-TV • Analog Channel 5, DTV Channel 5 • Memphis, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 34.5 kW ERP at 308 m HAAT, Network: NBC vs. Analog (dashed): 100 kW ERP at 309 m HAAT, Network: NBC

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage

Analog service 1,485,670 persons
Digital service 1,861,554
Analog loss 0
Digital gain 375,884
Net gain 375,884

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Map set 2
Station WPTY-TV • Analog Channel 24, DTV Channel 25 • Memphis, TN

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 340 m HAAT, Network: ABC
vs. Analog (dashed): 3020 kW ERP at 340 m HAAT, Network: ABC

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage
Coverage lost after DTV transition

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Analog service 1,368,955 persons
Digital service 1,629,895
Analog loss 142
Digital gain 261,082
Net gain 260,940

Map set 1

BLCDD-20050628AAP
WPTY-TV Digital License
Station WPTY-TV • Analog Channel 24, DTV Channel 25 • Memphis, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 340 m HAAT, Network: ABC
vs. Analog (dashed): 3020 kW ERP at 340 m HAAT, Network: ABC

Market: Memphis, TN
**Station WPXX-TV • Analog Channel 50, DTV Channel 51 • Memphis, TN**

**Expected Operation on June 13: Licensed**

**Digital License (solid): 1000 kW ERP at 298 m HAAT vs. Analog (dashed): 1320 kW ERP at 315 m HAAT**

**Market: Memphis, TN**

Coverage gained after DTV transition

No symbol = no change in coverage

Analog service  1,251,538 persons  
Digital service  1,446,977  
Analog loss  0  
Digital gain  195,439  
Net gain  195,439

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Station WPXX-TV • Analog Channel 50, DTV Channel 51 • Memphis, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 298 m HAAT
vs. Analog (dashed): 1320 kW ERP at 315 m HAAT

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage

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Analog service 1,251,538 persons
Digital service 1,446,557
Analog loss 0
Digital gain 195,019
Net gain 195,019

BLCDD-20020430ACC
WPXX-TV Digital License
Station WREG-TV • Analog Channel 3, DTV Channel 28 • Memphis, TN

Expected Operation on June 13: Licensed

Digital License (solid): 906 kW ERP at 313 m HAAT, Network: CBS
vs. Analog (dashed): 100 kW ERP at 297 m HAAT, Network: CBS

Market: Memphis, TN

Coverage gained after DTV transition
No symbol = no change in coverage
Coverage lost but still served by same network
Coverage lost and no other service by same network

Analog service 1,400,074 persons
Digital service 1,506,052
Analog loss 8,831
Digital gain 114,809
Net gain 105,978
Station WREG-TV • Analog Channel 3, DTV Channel 28 • Memphis, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 906 kW ERP at 313 m HAAT, Network: CBS
vs. Analog (dashed): 100 kW ERP at 297 m HAAT, Network: CBS

Market: Memphis, TN

- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

Analog service: 1,400,074 persons
Digital service: 1,506,052
Analog loss: 8,831
Digital gain: 114,809
Net gain: 105,978
DTV Station WTWV • Channel 23 • Memphis, TN

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 22.0 kW ERP at 240 m HAAT

Market: Memphis, TN

Coverage gained after DTV transition

Digital service 1,156,946 persons
DTV Station WTWV • Channel 23 • Memphis, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 261 m HAAT

Market: Memphis, TN

Coverage gained after DTV transition

Digital service 1,414,526 persons