

## Summary of Remarks

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I'd like to thank everyone at the FCC for the opportunity to introduce my company and speak about this important topic.

ZoomSafer is the leading provider of innovative software solutions to ensure safe and legal use of mobile phones while driving. Uniquely designed for today's highly mobile, text-happy, and hyper-connected society, ZoomSafer offers practical and affordable solutions that prevent distracted driving for consumers, corporations, and government organizations.

**For consumers, ZoomSafer eliminates the temptation to text while driving and keeps your family safe.**

Adults want to stay connected and be more productive, teens want to gossip, flirt and not be bored – whatever the reasons; distracted driving is seriously dangerous behavior that's guaranteed to lead to trouble.

But how do you prevent it? How do you keep yourself and your family focused on the road while driving?

Say "Hello" to ZoomSafer, your personal safe driving assistant. ZoomSafer automatically knows when you and your family are driving and eliminates dangerous distractions due to text and email messages.

Worried about staying connected while driving? Don't be! ZoomSafer automatically tells your friends and family when you're driving and enables you to stay connected with safe and legal hands-free services.

Thanks to ZoomSafer, it has never been easier to keep your family safe behind the wheel. Simply install ZoomSafer on your family's mobile phones and choose the services you want to activate.

When driving, you can have ZoomSafer:

- Activate automatically or manually
- Auto-reply to text messages, emails and unanswered phone calls
- Enable outbound calls via one touch voice dialer
- Prioritize inbound calls through your choice of hands-free options
- Tell you who is calling so you don't have to look at your phone.
- Optionally share your status via email, text, Facebook or Twitter

**For corporations, ZoomSafer is the simple and practical way to enforce distracted driving policies and minimize liability...**

Mobile phones are critical to modern business productivity. However, used while driving, mobile phones pose a serious danger to employees and an expensive liability to companies.

It's this sharp doubled-edged truth that has motivated nearly 20% of US corporations to implement policies to prohibit employees from using mobile phones while driving.

Unfortunately, without management tools to ensure compliance, these companies depend entirely on employee self-enforcement. And while documenting a corporate policy is a terrific first step toward managing risks -- by itself a paper policy is not enough to reduce crashes and minimize liability. In order to truly protect your employees and your company, you need the active ability to help drivers make better choices so they are less distracted and more focused.

That's ZoomSafer for Business, a simple and inexpensive way to ensure safe and legal use of mobile phones while driving so your company can reduce crashes, minimize liability, save money – and still maintain hands-free mobile productivity. With ZoomSafer, you create the policy. We make sure it's followed. Safe, legal and productive.