



**THE FEDERAL
COMMUNICATIONS
COMMISSION
PRESENTS**

**Cybersecurity Forum:
Safeguarding Children and
Families on the Internet**

**November 12, 2013
10:00 AM - 3:00 PM**

**445 12th Street SW
Washington, DC 20554
Room TW-C305 (Commission Meeting Room)**



AGENDA

10:00 a.m. - 10:15 a.m.: Welcome Remarks

Kris Monteith, Acting Bureau Chief, Consumer and Governmental Affairs Bureau

10:15 a.m. - 11:10 a.m.: Panel 1 - Stop. Think. Connect.

Moderator: Stacey Kopnitsky, Assistant Principal,
North Bethesda Middle School

Panelists:

Adela Ghadimi, Assistant Director, Employer Development and Senior Program Coordinator,
University of Miami in Washington, D.C. Program

Jennifer Hanley, Director, Legal & Policy, Family Online Safety Institute (FOSI)

Aditi Jhaveri, Consumer Education Specialist, Federal Trade Commission (FTC)

Joni Lupovitz, Vice President of Policy, Common Sense Media

Jena Roscoe, First Senior Vice President, Chief of Government Affairs and Public Policy,
Operation HOPE

Christine M. Sutton, Secondary Math Teacher, Virgil I. Grissom High School

11:15 a.m. - 12:15 p.m.: Panel 2 - Technologies Affecting Online Safety

Moderator: Jeffery Goldthorp, Associate Bureau Chief,
Cybersecurity and Communications Reliability
Division, Public Safety and Homeland Security
Bureau (PSHSB)

Panelists:

Caroline Curtin, Policy Counsel, Government Affairs, Microsoft

Jamie Hastings, Vice-President of External Affairs, CTIA - The Wireless Association

Sarah Holland, Senior Analyst, Public Policy & Government Relations, Google

Jim Janco, Director, Security and Privacy, Operational and Product Compliance, Comcast

Brooke Oberwetter, Associate Manager, Public Policy, Facebook/Instagram

Micah Schaffer, Director of Operations, Snapchat

12:15 p.m.:

Closing Remarks

Susan McLean, Chief, Consumer Affairs and Outreach Division
Consumer and Governmental Affairs Bureau

12:15 p.m. - 1:00 p.m.: Lunch Break for Registered Students and Panelists

1:00 p.m. - 3:00 p.m.: Exhibition and Demonstrations

AgeCheq
Common Sense Media
Family Career and Community Leadership of America (FCCLA)
Family Online Safety Institute (FOSI)
Federal Communications Commission (FCC)
Federal Trade Commission (FTC)
Microsoft
National Center for Missing and Exploited Children (NetSmartz)
National Consumers League
National Cyber Security Alliance
Operation HOPE
U.S. Department of Homeland Security
ViaSat at the Technology Experience Center (TEC)

Joining us via satellite:

Greater Atlanta Christian School and Messrs, Norcross, GA
Sage Creek High School, Carlsbad, CA
Virgil I. Grissom High School, Huntsville, AL

Attending Schools:

Charles Herbert Flowers High School, Springdale, MD
Oxon Hill High School, Oxon Hill, MD

Lunch for registered students and panelists sponsored by:





Caroline G. Curtin
Policy Counsel
Microsoft Government Affairs

Caroline Curtin is Regulatory Counsel to Microsoft, where she advocates on policy issues related to interactive entertainment and Microsoft's Xbox division. Among other issues, she has worked on child safety, privacy and content issues that affect Microsoft's gaming platform including launching the [Get Game Smart Campaign](#) in 2009. She joined Microsoft's Government Affairs group in May 2008. Prior to joining Microsoft, Caroline worked at America Online for seven years as the Director of Children's Privacy and Safety Policies. In 1996, Caroline joined the Federal Trade Commission as a staff attorney in the Division of Advertising Practices where she pursued cases of misleading and unfair advertising. She was part of the FTC's first Internet Privacy Task Force, co-authoring, "Privacy Online: A Report to Congress." Caroline began her legal career as a judicial clerk for the Honorable Mildred M. Edwards at DC Superior Court. Caroline graduated from Duke University and received her JD from Georgetown University Law Center.



Adela Ghadimi
Assistant Director, Employer Development and Senior Program Coordinator
University of Miami in Washington, D.C. Program

Adela works for the University of Miami in the Washington DC Metro area in a dual roll serving as the first UM in DC Program Coordinator and as an Assistant Director of the Toppel Career Center performing corporate outreach and developing new programs for students and alumni. She has been in the DC Metro area for three years, and previously worked for DC Public Schools and a nonprofit organization that advocated for campus safety and mental health issues. Adela holds a Master of Science degree in International Relations from the London School of Economics and a Bachelor of Arts degree from the University of Miami where she triple majored in International Studies, Political Science, and Geography & Regional Studies.



Jeffery Goldthorp
Associate Bureau Chief
Cybersecurity and Communications Reliability Division, Public
Safety and Homeland Security Bureau
Federal Communications Commission

Jeff Goldthorp is Associate Chief for Cybersecurity and Communications Reliability of the Federal Communications Commission's Public Safety and Homeland Security Bureau and Acting Chief of the Cybersecurity and Communications Reliability Division. He is leading the Commission's efforts to define and implement its mission in cybersecurity. In 2009 Mr. Goldthorp led the Commission's Cyber Security Working Group, which was tasked by FCC Chairman Genachowski with reviewing the Commission's past work in cyber security and identifying areas where the Commission may want to pursue additional steps to secure communications infrastructure. Mr. Goldthorp also made significant contributions to the Commission's National Broadband Plan, particularly in the areas of cybersecurity and communications infrastructure reliability and resiliency. Mr. Goldthorp is also the Designated Federal Officer of the Communications Security, Reliability, and Interoperability Council (CSRIC). In May of 2012, CSRIC recommended a series of practical multi-stakeholder improvements to some of the most important cybersecurity problems facing the Internet. ISPs accounting for nearly 90% of the domestic user base have publicly announced their intention to implement these measures.



Jennifer Hanley
Director, Legal & Policy
Family Online Safety Institute (FOSI)

Jennifer Hanley is the Director of Legal and Policy for the Family Online Safety Institute (FOSI). Jennifer is a magna cum laude graduate of the Catholic University of America, Columbus School of Law. While in law school, Jennifer served as a Vice Chancellor on the CUA Moot Court Board and as the Vice President of the Communications Law Students Association. Jennifer held legal internships with FCC Commissioner Michael Copps, EchoStar, and Comcast. Jennifer graduated Phi Beta Kappa and magna cum laude from the George Washington University where she studied Political Science. Jennifer helps implement FOSI's global projects, initiatives, and government outreach. She is responsible for assisting with FOSI policy positions on Internet safety issues including online privacy, mobile safety, cyberbullying, sexting and federal and state legislation.



Jamie Hastings
Vice-President of External Affairs
CTIA - The Wireless Association

Jamie Hastings joined CTIA in 2011, and is responsible for advocating on policy issues for the U.S. wireless industry before all levels of state government, including public service commissions, state legislatures, governors and state attorneys general. She also engages numerous third-party organizations on a variety of topics and analyzes state legislation and regulatory proposals to ensure market-driven policies continue to reflect the ever-changing and innovative wireless industry. Prior to joining CTIA, Hastings spent 11 years at T-Mobile USA, most recently as its vice president of state

legislative affairs. She previously worked at Omnipoint Communications, Inc, where she was director and senior counsel in the legal and regulatory affairs department. She has also served as director of government relations and government operations for the County of Westchester. Hastings graduated from Fordham University with a bachelor of arts in English. She earned a Juris Doctor from Union University Albany Law School and has a certificate from the JFK School of Government at Harvard University.



Sarah Holland
Senior Analyst, Public Policy & Government
Relations
Google

Sarah Holland is the U.S. policy lead for Google's strategy and programs on child safety and digital literacy. Prior to joining Google, she served as Legislative Assistant and principal advisor to Senator Mark Pryor on online safety, communications and technology, and education issues. Sarah received a B.A. from University of Arkansas and an M.A. from Johns Hopkins University and studied at the American University in Cairo. She is a member of the Family Online Safety Institute (FOSI) Board of Directors.



Jim Janco
Director, Security and Privacy, Operational and
Product Compliance
Comcast

Jim Janco, Director of Operations and Compliance has responsibility for development of product policy as it relates to Xfinity Internet. Jim's focus includes Cyber Security initiatives for Comcast's 20 million Internet customers as well as the creation of key Acceptable Use Policies, such as Anti – Piracy. Jim helped shape the Constant Guard™ product development strategy which provides Anti-Virus, Safe Banking and Shopping to Xfinity Internet customers and currently oversees parental controls education and content delivery for Xfinity Internet and Video products. This area includes the recent development of Xfinity Family Sense™, a digital parenting tool that connects parents and teens in the area of Social Networking and Mobile access. Jim has over 10 years of experience managing Cyber Security initiatives at Comcast.



Aditi Jhaveri
Consumer Education Specialist
Federal Trade Commission

Aditi Jhaveri is a Consumer Education Specialist in the FTC's Bureau of Consumer Protection. She helps develop and implement campaigns on critical consumer protection issues such as online safety, financial literacy, avoiding scams, and preventing identity theft. Aditi writes about these issues for the FTC's general consumer information site, Consumer.ftc.gov. She also writes for OnGuardOnline.gov, the federal government's partnership site to help people stay safe, secure, and responsible online.



Stacey Kohnitsky
Assistant Principal
North Bethesda Middle School

Stacey Kohnitsky is a middle school administrator in Montgomery County Public Schools, MD. She is in her 26th year as an educator and is passionate about the well-being, nurturing and support of academic programming for young adolescents. She also serves as the Executive Director of the Maryland Middle School Association and has participated in numerous advisory groups for the Maryland State Department of Education and the Association of Middle Level Educators. Mrs. Kohnitsky and her husband Dale have two sons currently attending the Univ of Pittsburgh and Univ of Colorado, Boulder.



Joni Lupovitz
Vice President of Policy
Common Sense Media

Joni Lupovitz joined Common Sense Media as Vice President of Policy in April, 2013, based in the Washington, D.C. Office. She previously served as Chief of Staff to the Federal Trade Commission Chairman from March 2009 to March 2013. In that position, she was a senior adviser to the FTC Chairman on policy, strategic planning, and management. She coordinated with the FTC senior staff to advance the agency's consumer protection and competition missions, including law enforcement and policy initiatives involving consumer privacy, new technologies, and marketing to children. Joni joined the FTC in 1999 as an attorney in the Bureau of Consumer Protection's Division of Enforcement. Before that, she was a partner with McDermott, Will & Emery, where she had a diverse civil litigation and administrative practice. She graduated from McGill University and The George Washington University Law School. Joni has a son and daughter in middle school who are an inspiration and a challenge when it comes to media and technology.



Brooke Oberwetter
Associate Manager, Public Policy
Facebook, Inc.

Brooke Oberwetter is the associate manager of external affairs for policy in Facebook's Washington, DC, office, where she manages Facebook's relationships with think tanks, public policy advocacy organizations, and other third party groups. She manages Facebook's small business roadshow program—training small business owners throughout the country on using Facebook—and Facebook's safety roadshow program, teaching parents, teachers, and young people about the tools, settings, and resources available on Facebook that help keep people safe. Other speaking topics include using Facebook for educators, using Facebook for digital diplomacy and activism, and Facebook for non-profits.

Prior to joining Facebook, Brooke worked as an analyst on the public affairs team at New Media Strategies in Arlington, VA, where she focused on regulatory issues. She served as manager of strategic communications at the USTelecom trade association, and has worked in public policy research roles at the Competitive Enterprise Institute and the Cato Institute in Washington, DC. Brooke attended Denison University in Granville, Ohio, and pursued her Masters in Public Policy at American University in Washington, DC.



Jena Roscoe
First Senior Vice President, Chief of Government Affairs and
Public Policy
Operation HOPE

Jena Roscoe serves as First Senior Vice President and Chief of Government Affairs and Public Policy, Operation HOPE. Ms. Roscoe is the first Senior Director of the East Coast National Corporate Headquarters in Washington, DC. Ms. Roscoe is a member of the Urban Financial Services Coalition (UFSC), D.C. Chamber Of Commerce, National Bankers Association, Association of Blacks Foundation Executives, and the United Nations Association of the National Capital Area. Ms. Roscoe is also an Advisory Committee Member for the Howard University Women's Health Institute. Ms. Roscoe was raised in Camp Springs, Maryland; Fayetteville, North Carolina; and Kershaw, South Carolina; but currently resides in Washington, DC. She is an undergraduate alumnus of the Howard University School of Communications. She is working to complete a graduate degree at the same institution. She is a graduate of The American University in Paris, France study abroad program. Ms. Jena V. Roscoe is serving as a "new expert" with the Wi\$eUp Financial Education Program, <http://wiseupwomen.tamu.edu/experts.php>



Micah Schaffer
Director of Operations
Snapchat

Micah Schaffer joined Snapchat in April 2013 as Director of Operations to lead the company's customer support, trust and safety, and policy development. Prior to Snapchat, Micah was an independent policy consultant specializing in abuse and legal operations. Clients included notable social media and user generated content platforms, as well as e-commerce and computer security services. As a founding member of YouTube's operations team from 2006 to 2009, he spearheaded development of content policies, legal compliance and a comprehensive child safety program. Prior to joining YouTube, Micah served as a Culture Fellow at Creative Commons and worked closely with other technology policy and intellectual property advocacy organizations.



Christine M. Sutton
Secondary Math Teacher
Virgil I. Grissom High School

Christine M. Sutton graduated in 1981 from Pennsylvania State University with a Bachelors Degree in Industrial Engineering and began her career with Westinghouse as a software engineer deploying automated manufacturing systems. In 1987 she began supervising a group of software engineers who integrated systems and developed control software for U.S. Postal Service material handling machines. During this time she also earned a Masters Degree in Computer Science from Johns Hopkins University. In 1994 she became a Program Manager for public transit Computer Aided Dispatch/Automated Vehicle Location (CAD/AVL) systems. These systems included the installation of private radio systems, dispatch centers, and in-vehicle hardware to facilitate bus tracking. As a result of business acquisitions, she worked for Westinghouse, Raytheon/HRB/E-Systems, and Orbital Sciences Corporation to deploy systems for Baltimore, Detroit suburbs, and the State of Delaware. In 2003 she left industry to attend Johns Hopkins University's Masters Degree program for Secondary Math Education, and graduated in 2007. While she waited for a full-time teaching position, she briefly returned to industry to work as a systems engineer for AAI. In fall 2008 she was offered a middle school math teaching position with Huntsville City Schools.

EXHIBIT HALL IN ROOMS TW-A402 & TW-A442

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- AgeCheq
- Common Sense Media
- Family Career and Community Leadership of America (FCCLA)
- Family Online Safety Institute (FOSI)
- Federal Communications Commission (FCC)
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- Microsoft
- National Center for Missing and Exploited Children (NetSmartz)
- National Consumers League
- National Cyber Security Alliance
- Operation HOPE
- U.S. Department of Homeland Security

DISPLAY IN TECHNOLOGY EXPERIENCE CENTER (TEC)

- ViaSat
-

FC