

Date: Wednesday, April 22, 2015

Subject: FCC to Co-host 4th M-Enabling Conference on Accessible Mobile Technology, June 1-2, 2015

The 4th annual M-Enabling Summit on accessible mobile technology for senior citizens and users of all abilities will be held June 1-2, 2015 at the Renaissance Arlington Capital View Hotel in Arlington, VA. The FCC will co-host the M-Enabling Summit, in cooperation with the Global Initiative for Inclusive Information and Communication Technologies (G3ict) and E.J. Krause & Associates.

The Summit, which will run under the theme *“Mobile Innovation: Smarter Living for All”* will be dedicated to empowering mobile technologies, and focus on next-generation innovations and breakthroughs for senior citizens and persons of all abilities. Supported by major disability and senior organizations, as well as industry associations and the private sector, the Summit is expected to attract hundreds of participants from more than 40 countries, underlining the global scope of new mobile opportunities for users and developers alike.

The Summit will feature the official ceremony of the FCC Chairman’s Awards for Advancement in Accessibility, preceded by remarks by FCC Commissioner Jessica Rosenworcel. The opening plenary session: *“Can Policy and Multi-Stakeholders Cooperation Promote Innovation?”* on June 1st, will include panelist Karen Peltz Strauss, FCC Deputy Bureau Chief, Consumer and Governmental Affairs Bureau.

Gary Shapiro, President and CEO, of the Consumer Electronics Association (CEA) will be the opening keynote speaker at the M-Enabling Summit. Shapiro’s keynote will emphasize the unprecedented momentum of innovation that brings to market ground-breaking solutions for new user interfaces, environmental sensors and remote controls with life-changing implications for persons with visual, hearing, physical, and intellectual disabilities.

The Summit’s program will focus on accessibility innovations, with over 150 speakers, private sector leaders, apps developers, policy makers, mobile accessibility experts and disability advocates sharing their knowledge and experience. Confirmed presenters include representatives of leading organizations facilitating the accessible technology market.

Experts will discuss accessibility solutions highlighting 6 major tracks: Cutting edge accessibility environments, Internet of things & cloud computing, all-inclusive daily living, policy and standards, assistive mobile and wearable solutions, CMO/CIO accessibility imperatives.

For more information on registering to attend the M-Enabling Summit, visit www.m-enabling.com
To view a complete agenda: <http://m-enabling.com/agenda.html>