

Date sent:

Tuesday, March 19, 2013

Subject:

Save the date and early registration: M-Enabling Summit, June 6-7, 2013

2nd Global M-Enabling Summit and Showcase for Mobile Applications and Services for Senior Citizens and Users of All Abilities – June 6-7, Washington, D.C.

The Federal Communications Commission (FCC) will co-host the 2nd M-Enabling Summit on June 6-7, 2013, in cooperation with the Global Initiative for Inclusive ICTs (Information and Communication Technologies) or G3ict, and E.J. Krause and Associates, the conference and showcase organizer. The Summit will be held at the Renaissance Capitol View Hotel in Arlington, Virginia. The Summit will be preceded by briefing sessions hosted at the FCC headquarters in Washington, DC on June 5th for international delegates to learn about the implementation of the 21st Century Communications and Video Accessibility Act (CVAA) in the United States.

The Summit will be entirely dedicated to reviewing how to best promote and implement accessible mobile communications and services for senior citizens and persons of all abilities and is supported by major disability and senior organizations, as well as industry associations and the private sector. The Summit is expected to attract hundreds of participants from more than 40 countries, underlining the global scope of new mobile opportunities for users and developers alike.

The program will focus on accessibility innovations with 150 speakers, private sector leaders, apps developers, mobile accessibility experts and disability advocates sharing their experience. Confirmed presenters include representatives of leading U.S. and international organizations of persons with disabilities and senior citizens as well as executives of the Consumer Electronics Association (CEA), CTIA- The Wireless Association, the Telecommunications Industry Association (TIA), the Worldwide Web Consortium (W3C), the Mobile Manufacturers Forum (MMF) alongside with AT&T, Sprint, T-Mobile, Adobe Systems, Microsoft, BlackBerry, Orange, Freedom Scientific, IBM, Code Factory, Apps4Android and a number of developers of mobile enabled accessibility solutions.

The Summit will offer to participants an opportunity to:

- Meet applications developers and innovators currently developing advanced mobile assistive solutions and services for seniors and persons with disabilities, and benefit from hands-on demonstrations;
- Find out how the latest mobile solutions on smart phones and tablets can open opportunities for business, governments, educators and care professionals to serve a wide range of users seeking accessible and assistive solutions;
- Review the latest success stories in fostering greater mobile technology adoption among users living with disabilities around the world;
- Find out how new mobile technologies and applications are helping major mobile service providers and businesses to meet accessibility requirements for seniors and persons with disabilities;

- Check leading apps and services for emergency response and disaster preparedness, special education, financial services, broadcasting, rehabilitation, senior care services, travel and tourism, health services, education, independent living, gaming and mainstream commercial services;
- Discover the steps taken by leading public and private sector organizations to implement accessible mobile services for seniors and persons with disabilities;
- Hear how the CVAA and the Convention on the Rights of Persons with Disabilities (CRPD) can help create a new global market;
- Learn how to develop accessible mobile web applications and services for seniors and persons with disabilities.

For additional information on early bird registration to attend the M-Enabling Summit, visit www.m-enabling.com .

For additional information about the CVAA or the CRPD, visit:

CVAA

<http://transition.fcc.gov/cgb/dro/cvaa.html>

CRPD

<http://www.un.org/disabilities/convention/conventionfull.shtml>