

Date sent: Monday, June 18, 2012
Subject: On-line Video Description Consumer Guide

Video description is audio-narrated descriptions of a television program's key visual elements. These descriptions are inserted into natural pauses in the program's dialogue. Video description makes TV programming more accessible to individuals who are blind or visually impaired. On August 25, 2011, the FCC adopted rules to implement the video description provisions of the [Twenty-First Century Communications and Video Accessibility Act of 2010](#) (CVAA). These rules are effective as of July 1, 2012.

Click the link below to learn more details about the new rules from the Video Description guide:

<http://www.fcc.gov/guides/video-description>