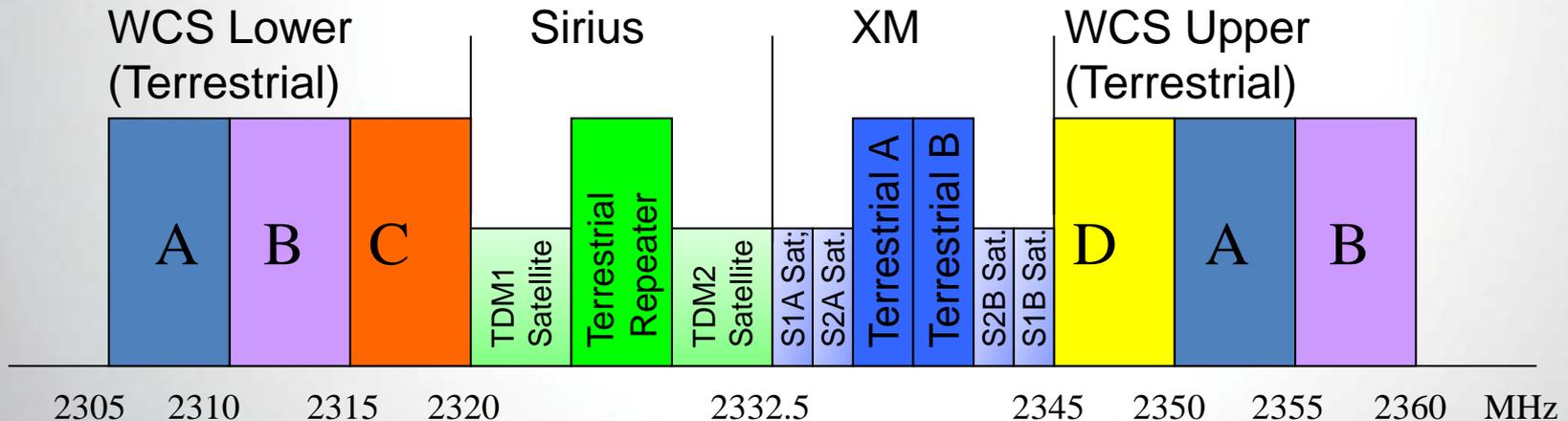




FCC Workshop
Experiences and Lessons Learned

March 12, 2012

Spectrum and Service Overview



- Broadcast subscription service to mobile receivers – primarily automotive
 - Nationwide
 - High availability
 - Ubiquitous coverage
- Service availability requirements >99%
 - Continuous streaming audio without market boundaries
- Quality of service dictates diverse signal delivery using multiple satellites and terrestrial repeaters to address blockages