

Access to Capital “Pre-Workshop Chat Session” Transcript

from Thomas Reed (“TR”) to All Participants:

- Good Afternoon Everyone... We will be starting shortly.
- Hi Everyone, let's get started.
- Don't be shy!

from attendee to TR:

- Hello Tom. Many thanks for organizing this.

from Attendee:

- Is there a List of Attendees for the workshop?

from TR to All Participants:

- FYI. This is our third annual cap access event.

from TR to All Participants:

- Attendee asks: Is there a List of Attendees for the workshop? The updated PN for the workshop is coming out today. I'm assuming you mean panelists.

from Attendee:

- Yes.
- Thank you.

from TR to All Participants:

- Here are the confirmed panelists for the event: Gary Bojes (RUS), PAt Kelley SBA, David Gillers - Senate Small Biz Cmte, S. Jenell Trigg - Lerman Senter. This is the public sector panel.
- Private Equity panel: Anita Stephens Graham (Opportunity Cap), Hank Torbert (Avondale), Jim Downey (Pacific Media Cap), and Brian Maillian (Whitestone Cap)

from Attendee to Host:

- How realistic can we get financial assistance to engage in the opportunities, as small business owners?

from TR to All Participants:

- Former Commissioner, now RUS administrator Jonathan Adelstein will be giving remarks. Outgoing Commissioner Michael Copps will be addressing the group as well.

from Attendee:

- How realistic can we get financial assistance to engage in the opportunities, as small business owners?

from Attendee:

- Thank you for holding this most important session. We look forward to learning how entrepreneurs of ethnic communities can be most effective in these areas.

from TR to All Participants:

- There will be one-on-one sessions for individuals who submit business plans and register beforehand. The meetings are intended for mentorship and relationship building. What happens after that depends on the participants.

from TR to All Participants:

- from Attendee: Can you speak to any emphasis with respect to traditional or new media entrepreneurship?

from Attendee to Host:

- ditto on Attendee question. It is the simpler/predecessor to mine I guess... There are so many ways to look at broadcast now...I am mostly interested in the cross between platforms.

from TR to All Participants:

- The workshop is intended to address cap access challenges in both telecom and broadcast arenas. The panelists will focus on unique issues in new media as well.

from TR to All Participants:

- from Attendee:
- I have a number of questions on regulating hypervideo interfaces (HTML5, Canvas, etc.) and layered augmented reality broadcast with integrated retail. & questions of how you are looking at cross-media (transmedia/multi-platform) synced delivery regulation of multiple pipes (i.e. telecom and ISP). But they may be too longwinded for this forum. But I would like to know what the future focus ...or if there is an initiative looking at those issues.

from TR to All Participants:

- These are discrete and important issues which can be addressed at the workshop directly, or in the individual breakout sessions. BTW -- we will be streaming the workshop live so questions can be put directly to our panelists remotely.

from TR to All Participants:

- from Attendee:
- Where will some of the newcomers fit in this discussion? New media is big word for some of us.

from TR to All Participants:

- This workshop is designed to provide some initial guidance to new players in telecom, broadcast, and new media arenas. I will be asking the panelists some questions in and around the interplay between all of these industries. How they work together. How new IT has created new opportunities and how and where financiers are looking to invest.

- It's OCBO's hope that this workshop will stimulate the dialogue between new entrants and investors.

from TR to All Participants:

- from Attendee:
- How does one get registered for this upcoming workshop? The invitation to this chat session does not provide that information. When do we expect to receive the link to the live streaming of the workshop?

from TR to All Participants:

- Contact Karen Beverly 202-418-0993 or karen.beverly@fcc.gov to register (for event and breakouts)

from Attendee to All Panelists:

- Will there be a directory available for references ie. printed?

from Attendee to Host:

- Thank you so much for the useful information on registering for the event and breakouts!

from TR to All Attendees:

- Tip: to make the breakouts as useful as possible, we need small biz owners to submit their business plans a few days before the event. You should also review the investment portfolios of the panelists to ensure the best fit for your company.

from TR to All Attendees:

- Reminder: if you can't attend the workshop in person, we will be streaming live and accepting questions from on line participants.
- We are also interested in tracking how relationships progress from this event so if you intend to take advantage of the breakouts, please keep in touch with us to let us know how things are proceeding.
- Reminder: a public notice with details on the event, final agenda and panelist bios will be available on the Daily Digest tomorrow. We will also post on OCBO's website. Check our website for updates.
- BTW -- registration for the event is free and open to the public. Re the breakouts, we do require business plans be communications and/or new media related.
- We've got about 5 minutes left. Reminder: the workshop will be held here at FCC headquarters -- 445 12th St. SW, Wash DC 20554 from 9am to noon for the workshop and 1:30 to 5 for the breakouts. Closest metros are Smithsonian or L'Enfant Plaza.
- Thank you for your participation. We look forward to seeing you on the 8th! Signing off but feel free to contact our office 418-0990 if you have additional questions.