



OFFICE OF
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

September 27, 2007

Dear Chairman Rivera,

This letter requests the assistance of the Advisory Committee on Diversity for Communications in the Digital Age (Diversity Committee) in facilitating greater diversity in the communications sector by encouraging educational outreach in the context of ownership transactions.

Specifically, I request that the Diversity Committee work with all industry trade associations to provide small businesses, minority and women entrepreneurs, and other designated entities with the information necessary so that they can be aware of emerging ownership opportunities in the communications industry.

I point your attention to a successful model for such outreach. In January 2006, Clear Channel Communications sponsored an educational conference presented by the Minority Media and Telecommunications Council, and hosted by the National Association of Broadcasters and Education Foundation. This conference helped to ensure that minority and women entrepreneurs had access to information necessary to enable them to participate in the acquisition of Clear Channel radio and television assets.

I would encourage the Diversity Committee to facilitate the creation of similar educational conferences to be conducted by the communications industry whenever a significant ownership-related transaction is proposed to the Commission. These conferences would serve to encourage and facilitate communications companies that engage in transactions and license transfers to include small businesses, minorities and women entrepreneurs, and other designated entities during negotiations on assets and properties identified for divestiture.

I understand that on the Diversity Committee agenda is a proposal to develop a detailed plan for a conference on access to capital for media and telecom entrepreneurs in cooperation with a major university in New York City. This conference will focus on the investment banking and private equity communities, and the opportunities for small businesses, new entrants, and designated entities to acquire access to financing and thereby facilitate entry to ownership in the communications sector. Please consider expanding your proposal to include the outreach and educational conferences that I have referred to above in conjunction with major ownership transactions.

I am grateful for your work on the Diversity Committee and I look forward to working with you in developing programs that will increase opportunities for small businesses, minorities and women entrepreneurs, and designated entities.

Sincerely,

A handwritten signature in black ink that reads "Kevin J. Martin".

Kevin J. Martin