

## CBS Statement on PPM Issue:

CBS has a proud record of diversity and supporting ownership of media by minorities and women. We, too, are concerned about the sample size Arbitron relies upon in both its older diary and newer PPM measurements, but we regret that we must vote "no" on the resolution before us which recommends that the FCC investigate Arbitron. We do so for two reasons, both based on procedure. First, unlike other recommendations from this committee, this resolution has not undergone the vetting of a subcommittee. This is a stark deviation from the committee's processes. Second, and most importantly, the resolution urges the FCC to launch an investigation of an entity that holds no FCC license and is clearly not regulated by the agency. We view such expanded Commission jurisdiction as inappropriate and, if exercised in this case, a precedent for FCC involvement in the practices of any entity whose business is at all related to any regulated service.