

# The Advisory Committee on Diversity for Communications in the Digital Age

Monday, October 4, 2004  
Meeting by Teleconference  
3:00 p.m. – 4:00 p.m.

## Minutes

The Advisory Committee on Diversity for Communications in the Digital Age held a public meeting on October 4, 2004, from 3-4 pm, by teleconference.

### 2. Participants included

#### a. FAC members:

*Julia Johnson*, President, NetCommunications, Chair Emerging Issues Policy Forum  
*Jenny Alonzo*, President, National Association for Multiethnicity In Communications, and Vice President, Production & Inventory Operations, Lifetime Television  
*Decker Anstrom*, President, COO, Landmark Communications  
*Andrew Barrett*, Managing Director, The Barrett Group, Inc.  
*Anthony Gee*, Managing Partner, The Carthage Group  
*Benita Fitzgerald Mosley*, President, Women in Cable and Telecommunications  
*Priscilla Hill-Ardoin*, Senior Vice-President, Regulatory Compliance, SBC  
*Steve Hillard*, President, CEO, Council Tree Communications  
*David Honig*, Executive Director, Minority Media and Telecommunications Council  
*Ginger Lew*, CEO, Telecommunications Development Fund  
*Vonya McCann*, Senior Vice President, Federal External Affairs, Sprint  
*Francisco R. Montero*, Partner, Fletcher, Heald & Hildreth,  
*Henry Rivera*, Partner, Vinson & Elkins  
*Riley Temple*, Partner, Halprin and Temple  
*Lauren Tyler*, Partner, Quetzal/JP Morgan Partners  
*Terdema Ussery*, President, CEO, Dallas Mavericks, and CEO, HDNet  
*Kelvin Westbrook*, President, CEO, Millennium Digital Media

The following FAC members did not attend:

*Matthew Blank*, Chairman, CEO, Showtime Networks  
*Maria Brennan*, Executive Director, American Women in Radio and Television

*Joan Gerberding*, President, Nassau Radio Network  
*Jamie Howard*, COO, BigBand Networks, Inc.  
*Alfred C. Liggins, III*, President, CEO, Radio One  
*Alex Wallau*, President, ABC Television Network  
*Jim Winston*, National Association of Black-Owned Broadcasters  
*Roscoe Young, II*, CEO, KMC Telecom (represented by *Marva Johnson*)

The following FAC experts also attended: Ari Fitzgerald and Yvette Mouton.

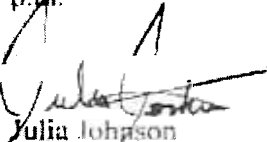
- b. FCC Staff: Linda Blair, Designated Federal Officer (DFO); Maureen C. McLaughlin, Alternate DFO; Sherille Ismail, Office of Strategic Planning; Erin Boone, Office of Strategic Planning; Jean Ann Collins, Office of Strategic Planning; Jamila Bess-Johnson, Media Bureau; Johanna Mikes Shelton, Legal Advisor for Media Issues, Office of Commissioner Adelstein
  - c. Members of the public submitted written statements: T-Mobile USA, Inc.; CTIA – The Wireless Association™; Richard Dean Hodson d/b/a Hodson Broadcasting.
  - d. Members of the public who made oral presentations: Diane Cornell, Vice President for Regulatory Policy, CTIA; Richard Dean Hodson d/b/a Hodson Broadcasting.
  - e. Other members of the public: Several members of the public participated in the teleconference. Others may have listened over the Internet.
3. Description of matters discussed and their resolution.
- a. Welcoming Remarks, Roll Call, Discussion of Meeting Protocol: Chair Julia Johnson.
  - b. Chair Julia Johnson announced that the next Committee meeting is scheduled to take place on December 10, 2004, in Miami, Florida, and requested subcommittees to submit matters for consideration at that meeting by November 19, 2004.
  - c. Riley Temple, Chair of the New Technologies subcommittee, and Ari Fitzgerald, a subject matter expert, discussed the proposed “Resolution Supporting Retention of Designated Entity Rules” as amended on September 21, 2004. [A copy of the resolution is attached.] Francisco Montero, Andrew Barrett, and David Honig also made comments. The Committee voted to adopt the resolution. The following fourteen members voted in favor of adopting the resolution: Jenny Alonzo, Decker Anstrom, Andrew Barrett, Benita Fitzgerald Mosley, Anthony Gee, Steve Hillard, David Honig, Julia Johnson, Ginger Lew, Francisco R. Montero,

Henry Rivera, Lauren Tyler, Terdema Ussery, and Kelvin Westbrook. Three members abstained: Priscilla Hill-Ardoin, Vonya McCann, and Riley Temple. Eight members did not participate in the vote: Matthew Blank, Maria Brennan, Joan Gerberding, Jamie Howard, Alfred C. Liggins, III, Alex Wallau, Jim Winston, and Roscoe Young, II.

- d. Riley Temple, Chair of the Subcommittee on New Technologies, and David Honig, Member, presented the October 1, 2004, proposal regarding the FM Radio Rules -- "Recommendation on Diversifying Ownership in the Commercial FM Radio Band." [A copy of the resolution is attached.] Chair Julia Johnson and Riley Temple, Chair of the Subcommittee on New Technologies, clarified that these recommendations were only being referred to the FCC for consideration in a rulemaking and were not being endorsed on the merits. The Committee voted to adopt the recommendation. The following 17 members voted in favor of the recommendation: Jenny Alonzo, Decker Anstrom, Andrew Barrett, Benita Fitzgerald Mosley, Anthony Gee, Steve Hillard, Priscilla Hill-Ardoin, David Honig, Julia Johnson, Ginger Lew, Vonya McCann, Francisco R. Montero, Riley Temple, Henry Rivera, Lauren Tyler, Terdema Ussery, and Kelvin Westbrook. The following eight members did not participate in the vote: Matthew Blank, Maria Brennan, Joan Gerberding, Jamie Howard, Alfred C. Liggins, III, Alex Wallau, Jim Winston, and Roscoe Young, II.
- e. Chair Julia Johnson invited reports from the subcommittee chairs. There were no reports.
- f. Chair Julia Johnson invited public comment. In response, Diane Cornell, Vice President for Regulatory Policy, CTIA, stated that the issue is not whether to support participation by designated entities in auctions, but rather, how best to support such participation. In this regard, Ms. Cornell asserted that bidding credits were a proven success and set asides were a proven failure. Additionally, Richard Hodson, d/b/a Hodson Broadcasting, provided comments regarding difficulties he has encountered relating to both market entry barriers and lack of commercial FM broadcast opportunities. Mr. Hodson also referred to his Section 257 pleading in MB Docket No. 04-228.
- g. Chair Julia Johnson repeated that the next meeting of the Commission was scheduled for December 10, 2004, in Miami, Florida. The meeting was then adjourned.

4. Certification

I, Julia Johnson, Chair of the Advisory Committee on Diversity for Communications in the Digital Age ("Diversity Committee"), hereby certify that the above minutes accurately describe the fourth meeting of the Diversity Committee, held on October 4, 2004, by teleconference from 3:00 p.m. - 4:00 p.m.



Julia Johnson  
Chair, Advisory Committee on Diversity for Communications in the Digital Age