To have a fair shot at 21st century success, you need access to broadband. This is true in urban areas, in rural areas, and in everything in between. But according to the data from this agency, more than 24 million Americans lack access to broadband. That is not acceptable. It consigns too many of our fellow citizens to the wrong side of the digital divide. It’s a problem we need to fix.

So today we start with a map. This is important because the old adage is true: you cannot manage problems you do not measure. With this tool, we can identify where service is and is not, where facilities are being built and where they are lacking, and how communities are connected and how they are at risk of falling behind. In other words, we have a blueprint for action that will provide everyone from consumers to policymakers with more information.

This is good. So thank you to our staff for the hard work that went into this update. It represents a step forward and comes not a moment too soon.

But while this is good for starters, we can’t stop here. For this effort to be truly meaningful, there are some serious shortcomings we need to address.

First, any responsible map should incorporate the availability of mobile broadband services. This does not. I think it does the country a disservice to have a National Broadband Map with only half the picture. It is disappointing if our efforts end here with fixed technologies. In other words, we still have work to do.

Second, this map has errors. How do I know? I looked up my house and can tell you with good authority it lists service that is not available at my location. You can go ahead and plug in your address and you might find the same thing.

So I think it’s time for a public project. It’s time to use the wisdom of crowds to fix deficiencies in our data. It’s time to use crowdsourcing to improve this new National Broadband Map. No matter who you are or where you live you probably have a story to tell—about how service stops short of your street, about how speeds are not what are commercially reported, about how you’re waiting for deployment that was promised long ago. Or maybe you have tales to share about how another service not listed on our records is available at your location.

I know our map would be better off if we had this data. I know that slicing and dicing data in Washington conference rooms never gives you a truly accurate picture of what is really happening on the ground. I think we can come together and do this. And to get this effort started, I set up an e-mail box at the FCC: broadbandfail@fcc.gov. It’s for those who want to relay to this agency their facts, their stories, and the difficulties they have had securing broadband. It is a way for this agency to learn what is wrong with our map—and how we can
make it right. We can do this. Let’s make it happen. Let’s build the first Citizens Broadband Map.