

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of)
)
Wireless Telecommunications Bureau Report:)
Policy Review of Mobile Broadband Operators’)
Sponsored Data Offerings for Zero Rated Content)
and Services)
)

ORDER

Adopted: February 3, 2017

Released: February 3, 2017

By the Acting Chief, Wireless Telecommunications Bureau:

1. On January 11, 2017, the Wireless Telecommunications Bureau (Bureau) issued a report titled “Policy Review of Mobile Broadband Operators’ Sponsored Data Offerings for Zero Rated Content and Services” (Policy Review Report).¹ Today, the Bureau sent letters to AT&T Mobility, T-Mobile, and Verizon Wireless closing the inquiries into each company’s sponsored data and zero-rating offerings, taking no further action.² By this Order, and pursuant to Section 1.113 of the Commission’s rules, the Bureau now sets aside and rescinds the Policy Review Report and any and all guidance, determinations, and conclusions contained therein, including the document’s draft framework. The Policy Review Report will have no legal or other effect or meaning going forward.

2. Accordingly, pursuant to the authority delegated under Sections 0.131 and 0.331 of the Commission’s rules, 47 C.F.R. §§ 0.131, 0.331, **IT IS ORDERED** that the January 11, 2017 Wireless Telecommunications Bureau report titled “Policy Review of Mobile Broadband Operators’ Sponsored Data Offerings for Zero Rated Content and Services” is hereby **RETRACTED**.

¹ Wireless Telecommunication Bureau, Policy Review of Mobile Broadband Operators’ Sponsored Data Offerings for Zero Rated Content and Services (Jan. 11, 2017), http://transition.fcc.gov/Daily_Releases/Daily_Business/2017/db0111/DOC-342987A1.pdf.

² Letter from Nese Guendelsberger, Acting Chief, Wireless Telecommunications Bureau, to Robert W. Quinn, Jr., Senior Executive Vice President, External and Legislative Affairs, AT&T (Feb. 3, 2017); Letter from Nese Guendelsberger, Acting Chief, Wireless Telecommunications Bureau, to Kathleen Ham, Senior Vice President, Government Affairs, T-Mobile (Feb. 3, 2017); Letter from Nese Guendelsberger, Acting Chief, Wireless Telecommunications Bureau, to Kathleen Grillo, Senior Vice President and Deputy General Counsel, Public Policy and Government Affairs, Verizon (Feb. 3, 2017).

3. **IT IS FURTHER ORDERED** that, pursuant to section 1.102(b)(1) of the Commission's rules, 47 C.F.R. § 1.102(b)(1), this Order **SHALL BE EFFECTIVE** upon release.

FEDERAL COMMUNICATIONS COMMISSION

Nese Guendelsberger
Acting Chief
Wireless Telecommunications Bureau