



PUBLIC NOTICE

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DA 16-241
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WIRELESS TELECOMMUNICATIONS BUREAU RELEASES BROADCAST INCENTIVE AUCTION FILE FORMATS FOR REVERSE AUCTION

AU Docket No. 14-252
GN Docket No. 12-268
WT Docket No. 12-269

1. The Wireless Telecommunications Bureau today releases specifications for Auction System data file formats for the broadcast incentive auction's reverse auction (Auction 1001). The Commission has determined that qualified bidders in the reverse auction will have access to detailed information related to the results of their bidding, and the specifications set forth the file formats in which this information will be made available to qualified bidders.¹

2. We have received a request that we release the reverse auction file format specifications in advance of the auction, similar to what we have done for the forward auction (Auction 1002).² By releasing these specifications, we are enabling prospective reverse auction bidders to continue to familiarize themselves with the auction process and to know in advance what data will be downloadable from the Auction System. The sample data files we release pertain to a hypothetical reverse auction bidder's stations, bids, and the results of its bidding. Each bidder's actual information will be available to it on the various screens in the Auction System during the reverse clock auction.

3. The specifications and sample data files are provided on the Auction 1001 website (www.fcc.gov/auctions/1001) in the Data section. The specifications provide, for each data file, an overall description of the file, the data fields that are included (with definitions of the data elements in each field), the data type, examples, and notes.³ Please note that for the sample data files the website

¹ The file formats we release today may be subject to minor modifications. We will announce any minor modifications, and revised sample data files will replace those posted at the location described below.

² See *Wireless Telecommunications Bureau Releases Broadcast Incentive Auction File Formats for Forward Auction Clock Phase*, AU Docket No. 14-252, GN Docket No. 12-268, WT Docket No. 12-269, Public Notice, DA 15-1488 (WTB rel. Dec. 23, 2015); see also *Wireless Telecommunications Bureau Releases Broadcast Incentive Auction File Formats for Forward Auction Assignment Phase*, AU Docket No. 14-252, GN Docket No. 12-268, WT Docket No. 12-269, Public Notice, DA 16-124 (WTB rel. Feb. 4, 2016).

³ We note that the terminology used in this Public Notice is defined in the technical appendices to the *Auction 1000 Application Procedures Public Notice*. See *Application Procedures for Broadcast Incentive Auction Scheduled to Begin on March 29, 2016; Technical Formulas for Competitive Bidding*, AU Docket No. 14-252, GN Docket No. 12-268, WT Docket No. 12-269, Public Notice, DA 15-1183 (WTB rel. Oct. 15, 2015) (*Auction 1000 Application Procedures Public Notice*).

provides a single ZIP file containing the individual CSV files, but the Auction System will provide each of the CSV files separately. We emphasize that the sample data files we release today are for illustrative purposes only; they do not reflect any predictions or assumptions about the actual bidding in the auction, the number of rounds, or the outcome of the auction.

4. For further information, contact Melissa Dunford at (202) 418-0617 or melissa.dunford@fcc.gov, or Sasha Javid at (202) 418-2392 or sasha.javid@fcc.gov.⁴

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⁴ This Public Notice is being issued pursuant to section 0.131 by the Wireless Telecommunications Bureau, which is a member of the Incentive Auction Task Force. 47 C.F.R. § 0.131.