



# NEWS

**Federal Communications Commission**  
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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## **FCC COMMISSIONER CLYBURN NAMES ADONIS HOFFMAN CHIEF OF STAFF AND SENIOR LEGAL ADVISOR - MEDIA**

Washington, D.C. – FCC Commissioner Mignon L. Clyburn announced today the appointment of Adonis Hoffman as Chief of Staff and Senior Legal Advisor – Media.

“Adonis brings years of government, private sector and academic experience to our team. We hope to draw on his skills, relationships and insights as we move into a new and exciting chapter at the Commission.”

Hoffman is a veteran communications attorney with prior FCC, Capitol Hill and law firm experience. He served as Counsel and Subcommittee Staff Director on the House Foreign Affairs Committee in the 1980s and 1990s, and joined the FCC in 1997 as Counsel in the International Bureau. He served as Deputy Chief of the Cable (now Media) Bureau from 1998-2000, and led the FCC’s Interagency Working Group on Advertising Practices during the tenure of Chairman Kennard. Hoffman became Senior Vice President and Counsel at the American Association of Advertising Agencies (the 4As) from 2000-2010, coordinating the association’s outreach and lobbying efforts at the Federal Trade Commission, FDA and in Congress. In 2010, he established a management consulting firm and think tank focused on global corporate citizenship, and authored *Doing Good—the New Rules of Corporate Responsibility, Conscience and Character*. In 2008, Hoffman was appointed Adjunct Professor at Georgetown University in the Graduate School’s Communication, Culture and Technology Program. Hoffman received an A.B. from Princeton and a J.D. from Georgetown University Law Center, and is admitted to practice in the District of Columbia, the U.S. Court of International Trade and the U.S. Supreme Court.

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