



Federal Communications Commission  
INCENTIVE AUCTION IMPLEMENTATION

# Channel Sharing Workshop

## Introduction

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May 22, 2012

# What Is Channel Sharing?



“FCC Shares Channel-Sharing Details” TVTechnology, May 1, 2012 [www.tvtechnology.com](http://www.tvtechnology.com)

# “Spectrum Act”

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**Part of Middle Class Tax Relief and Job Creation Act of 2012,  
signed by the President on February 22**

**Creates incentive auction authority (ability to share auction  
proceeds)**

**Consistent with the vision we laid out in our proposal:**

- Spectrum contributions will be *voluntary***
  
- Three options for contributing are included**
  - All 6 MHz**
  - Channel Share**
  - Move from UHF to VHF**

# Policy Objectives of Channel Sharing

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## A way for broadcasters to

- **Contribute spectrum to the auction**
- **Share auction proceeds**
- **Stay on the air**

## Channel sharing

- **Provides a way to help meet our need for spectrum, and**
- **Acknowledges that broadcasting plays an important role in our nation's communication infrastructure**

**Still many unknowns, including how to incorporate channel sharing into the auction design, but that work is underway and will be shared publicly as part of our forthcoming NPRMs**

# Channel Sharing Order: The Fundamentals

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Channel Sharing Order Released on April 27, 2012.

1. **Voluntary arrangements**
2. **Flexible capacity sharing**
3. **Channel sharers remain separate FCC licensees**
4. **Only in connection with the incentive auction at this time**
5. **Full power and Class A stations**
  - **Licensees**
  - **Applicants and permittees that have completed facility construction**
6. **Commercial and NCE stations may channel share**
7. **Must carry rights preserved**