## Appendix D <br> TV Usage By Children and Teens


KIDS 2-5
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## TV Usage: Children and Teens, Monday - Friday



Source: Nielsen's National Audience Demographics, Vol. 1, November 1995

TV Usage: Children and Teens, Saturday


Source: Nielsen's National Audience Demographics, Vol. 1, November 1995

## TV Usage: Children and Teens, Sunday



Source: Nielsen's National Audience Demographics, Vol. 1, November 1995

