



Congress of the United States
House of Representatives
 Washington, DC 20515-0526

JULIA BROWNLEY
 26TH DISTRICT, CALIFORNIA
 MEMBER OF CONGRESS
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COMMITTEE ON VETERANS' AFFAIRS
 RANKING MEMBER, SUBCOMMITTEE ON HEALTH
 SUBCOMMITTEE ON ECONOMIC OPPORTUNITY

COMMITTEE ON SCIENCE,
 SPACE, AND TECHNOLOGY
 SUBCOMMITTEE ON ENVIRONMENT
 SUBCOMMITTEE ON SPACE

August 14, 2014

Received & Inspected

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FCC Mail Room

Chairman Tom Wheeler
 Commissioner Mignon Clyburn
 Commissioner Ajit Pai
 Commissioner Jessica Rosenworcel
 Commissioner Michael O'Reilly
 Federal Communications Commission
 445 Twelfth Street, SW, Room 8-C445
 Washington, D.C. 20554

Dear Commissioners:

I write today in support of the letter the California Emerging Technology Fund (CETF) submitted to the Federal Communications Commission regarding Comcast's Internet Essentials program.

I share the CETF's interest in ensuring that low-income Americans have affordable access to the Internet. Internet access helps students learn, connects job-seekers with employment opportunities, provides families access to community services and the global marketplace, and connects individuals to the worldwide community.

Enclosed you will find a copy of the July 11, 2014 letter that CETF submitted on this issue. I urge your full and fair consideration of the CEFT's views as you continue your review of the proposed merger.

Sincerely,

JULIA BROWNLEY
 Member of Congress

Enclosure



July 11, 2014

Chairman Tom Wheeler
Commissioner Mignon Clyburn
Commissioner Ajit Pai
Commissioner Jessica Rosenworcel
Commissioner Michael O’Rielly
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Comcast-Time Warner Cable
Docket #14-57

Dear Chairman Wheeler, Commissioner Clyburn, Commissioner Pai,
Commissioner Rosenworcel, and Commissioner O’Rielly:

“Every American should have affordable access to robust broadband service, and the means and skills to subscribe if they so choose.”
— National Broadband Plan, 2010

The Federal Communications Commission (FCC) set forth a bold vision to empower all Americans with high-speed Internet access in the National Broadband Plan. Yet, four years later, too many people in California and across the nation still live without high-speed Internet access at home. The California Emerging Technology Fund (CETF) and undersigned broadband champions have been working with federal, state and regional leaders in collaboration with more than 100 community-based organizations to close the Digital Divide in California.

California has a broadband adoption goal of 80% home use by 2017, with no single group below 70%. While our focused effort has resulted in significant progress in connecting the poorest Californians, the latest statewide survey shows that California is falling short. According to the 2014 Annual Statewide Survey conducted by the Field Research Corporation, fully one-quarter of California households do not have high-speed Internet at home. About half of households with Spanish-speaking Latinos or earning under \$20,000 a year do not have home broadband access.

Federal law says there must be a finding of public benefit to approve the proposed Comcast acquisition of Time Warner Cable and exchange of service territory with Charter Communications. This review process provides an opportunity for the FCC to hold Comcast accountable to improve its Internet Essentials program and achieve acceptable performance. Comcast launched Internet Essentials, a \$9.95-a-month broadband plan plus a \$150 computer voucher for families of students eligible to receive free or reduced school lunch, to secure federal government approval to purchase NBC Universal in 2010. However, the current program threatens to leave millions of the very Americans who could benefit most without an affordable connection to the Internet.

In 3 years, Comcast has signed up only 11% of the eligible households in California and the nation. That is 35,205 households in California out of more than 313,000 eligible families. At that rate, it would take another decade for Comcast to reach just half of the currently-eligible population. Further, conservative analysis indicates that if the acquisition is approved, an estimated 1.375 million California households (more than 3 million K-12 students—87% of all California students qualifying for free and reduced lunch) would be eligible for Internet Essentials in the new combined service territory of approximately 3.7 million households (including Charter Communications subscribers whom Comcast intends to acquire in a swap if the acquisition is approved.)

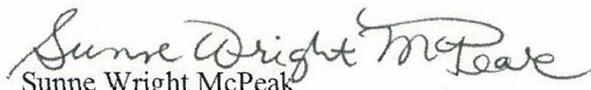
As you consider whether or not to approve the Comcast corporate consolidation, we strongly recommend the following requirements:

1. **Include All Low-Income Households:** Extend Comcast Internet Essentials to all low-income households, not just those with school children. For example, low-income seniors, people with disabilities and recently returned veterans are not covered today. According to 2014 Annual Statewide Survey, 6 in 10 of those who do not use the Internet at home suggested they might be interested if they had access to affordable broadband and equipment and the skills to use it.
2. **Set Performance Goals:** Set a national goal for Comcast to increase Internet Essentials subscribership for eligible households (now at about 11% in California and the nation) to reach 45% in 2 years, and to continue the program until 80% adoption is achieved in low-income neighborhoods in each major market within the combined service areas.
3. **Capitalize an Independent Fund and Coordinate with States:** Work through and collaborate with states that have an adopted plan to close the Digital Divide. In states such as California that are major Comcast-TWC markets and have a strategic plan to close the Digital Divide, require Comcast to dedicate a sufficient amount to an independently-managed fund to engage experienced community-based organizations to assist in achieving the 45% subscription sign-ups and overall 80% adoption rate.
4. **Establish an Advisory Oversight Committee:** Establish a national advisory oversight committee for Internet Essentials to provide feedback and input to the FCC in monitoring performance and progress. In the first 3 years, the program has been riddled with problems, including 8-12 week waits before getting service, credit checks on customers in violation of advertised program rules, a non-working online sign-up system, and customer representatives who give out wrong or inconsistent information. The oversight committee should be diverse, and include senior executives from Comcast, regulators, state officials, experienced non-profits with a mission to close the Digital Divide and a track record of accomplishment, and consumer representatives. The oversight committee should meet regularly to ensure accountability for performance.

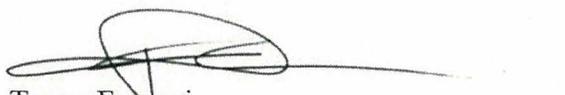
- 5. **Offer Stand-Alone Internet Service:** Offer consumers the opportunity to purchase stand-alone Internet access at a reasonable rate. If the acquisition is approved, its expanded California market will include Southern California where Comcast will heavily promote TV, phone, and Internet bundled services. Keep in mind that AT&T was required to provide a stand-alone Internet access service after its merger with SBC along with low-cost DSL for a specified period of time after being acquired by SBC.

As you, we care deeply about the future of California and America. Our nation's economic well-being and ability to compete globally are at risk unless we get all residents connected to high-speed broadband at home. Now is the time to hold Comcast accountable for delivering a real, measurable public benefit.

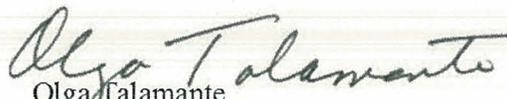
Sincerely,

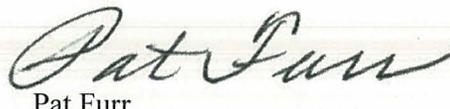

Sunne Wright McPeak
California Emerging Technology Fund

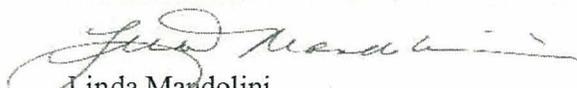

Dixon Stingerland
Youth Policy Institute

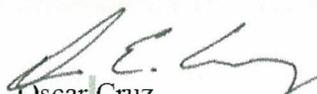

Teresa Favuzzi
California Foundation for Independent Living Centers

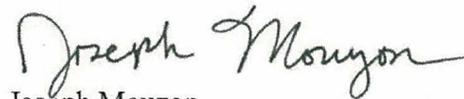

Mike Dozier
California Partnership for the San Joaquin Valley

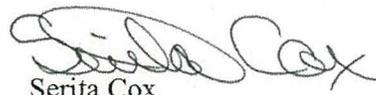

Olga Talamante
Chicana Latina Foundation


Pat Furr
Computers for Classrooms

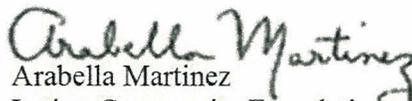

Linda Mandolini
Eden Housing

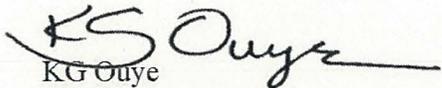

Oscar Cruz
Families in Schools

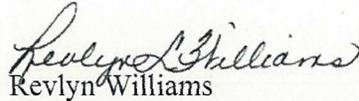

Joseph Mouzon
Giving Sphere

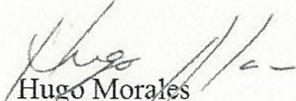

Serita Cox
iFoster


Hyepin Im
Korean Churches for Community Development

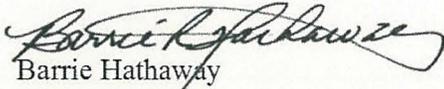

Arabella Martinez
Latino Community Foundation

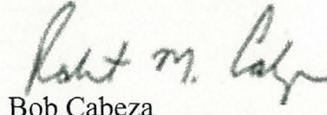

KG Ouye
Library Consultant

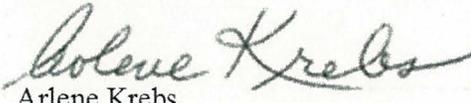

Revlyn Williams
Manchester Community Technologies

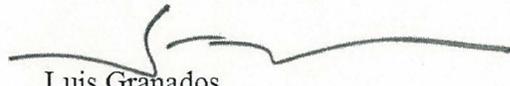

Hugo Morales
Radio Bilingüe

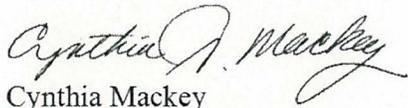

Cesar Zaldivar-Motts
Southeast Community Development Corporation


Barrie Hathaway
Stride Center


Bob Cabeza
YMCA of Greater Long Beach


Arlene Krebs
Loaves, Fishes, and Computers


Luis Granados
Mission Economic Development Agency (MEDA)


Cynthia Mackey
Winning Strategies LLC



California Partnership for the San Joaquin Valley



Chicana Latina Foundation

