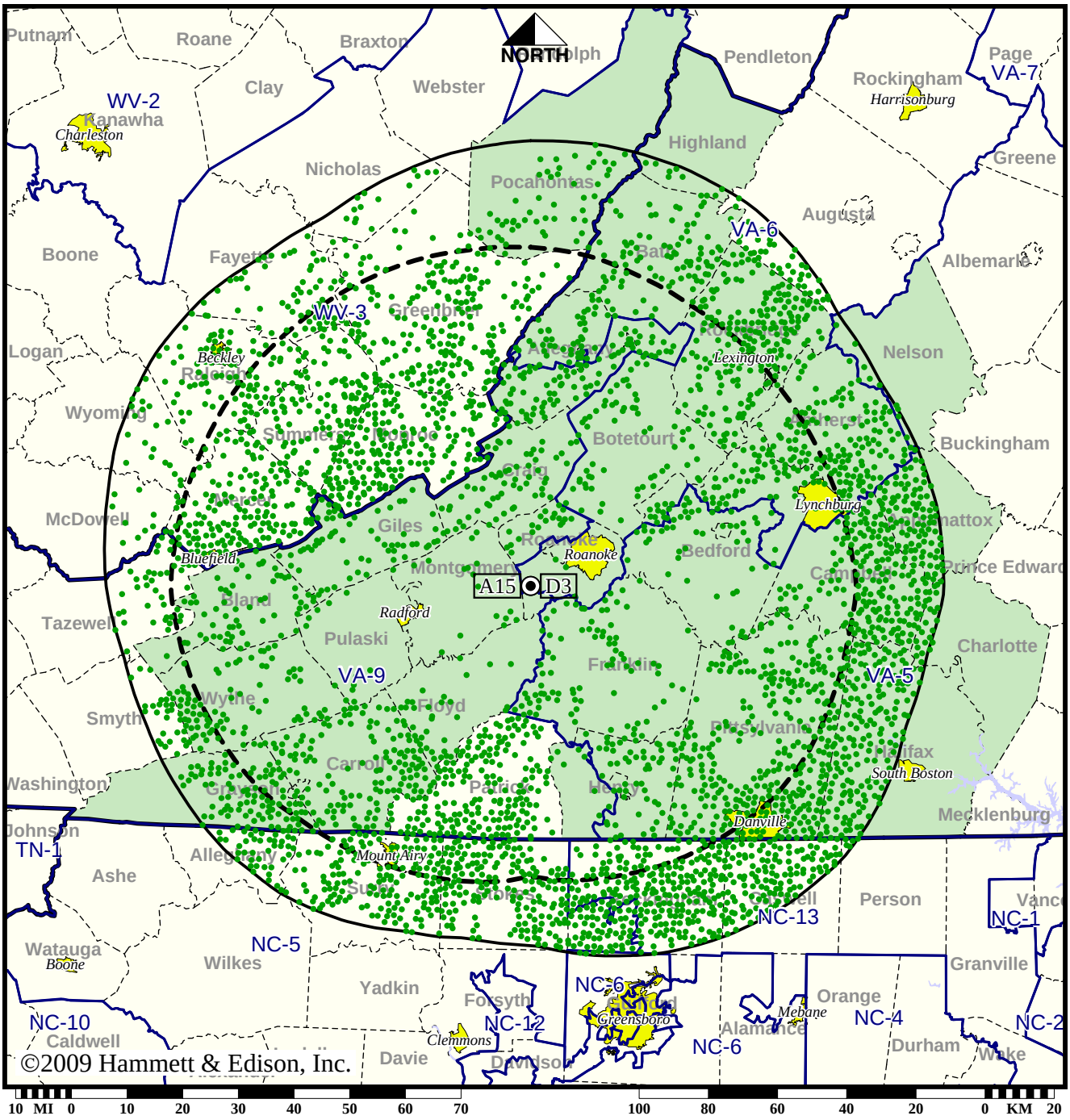
Station WBRA-TV • Analog Channel 15, DTV Channel 3 • Roanoke, VA

Expected Operation on June 13: Licensed

Digital License (solid): 7.25 kW ERP at 618 m HAAT, Network: PBS
vs. Analog (dashed): 1820 kW ERP at 634 m HAAT, Network: PBS

Market: Roanoke-Lynchburg, VA



● Coverage gained after DTV transition
No symbol = no change in coverage

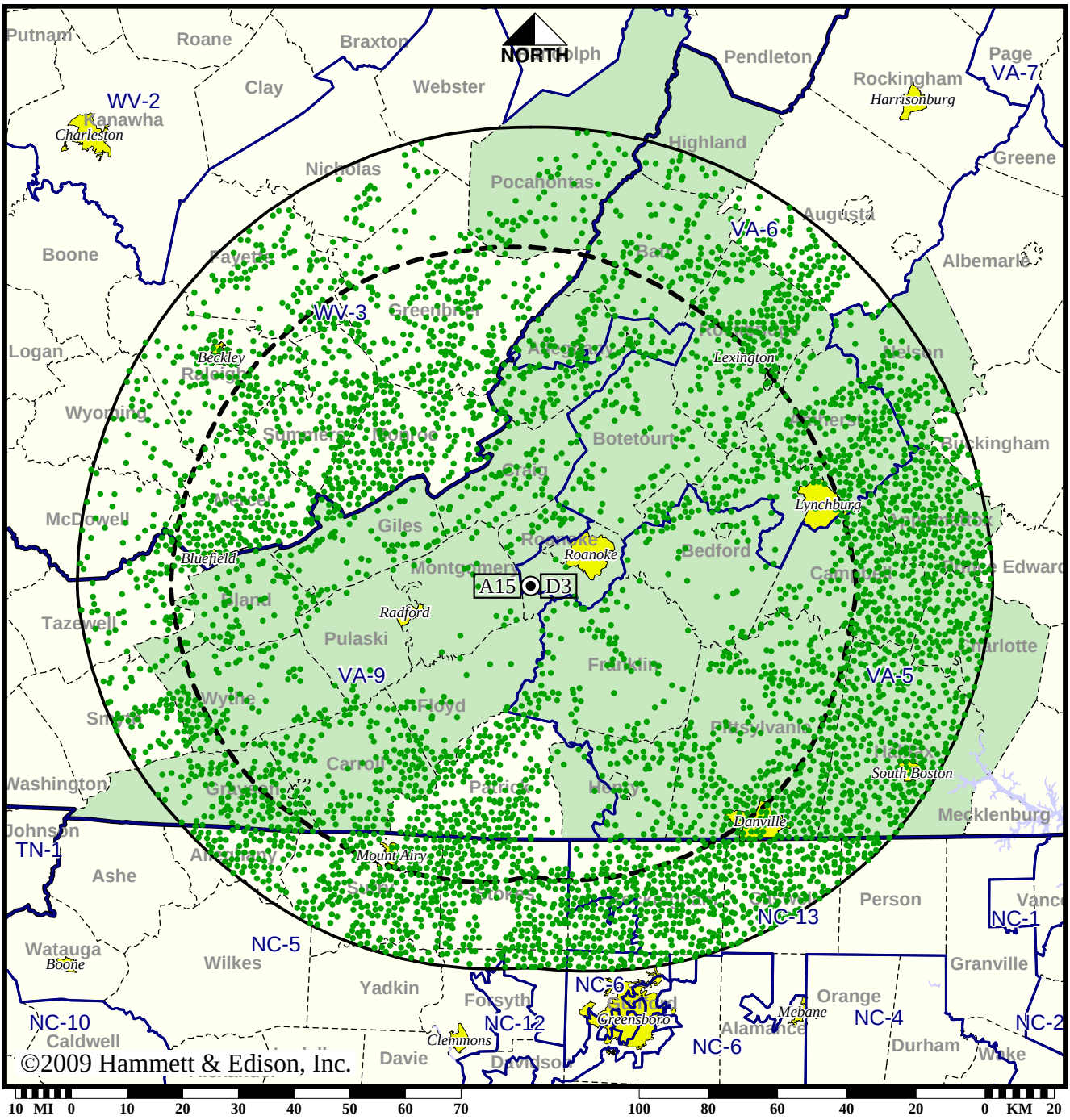
Analog service	715,248 persons
Digital service	1,369,196
Analog loss	0
Digital gain	653,948
Net gain	653,948

Station WBRA-TV • Analog Channel 15, DTV Channel 3 • Roanoke, VA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 9.80 kW ERP at 614 m HAAT, Network: PBS
vs. Analog (dashed): 1820 kW ERP at 634 m HAAT, Network: PBS

Market: Roanoke-Lynchburg, VA



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	715,248 persons
Digital service	1,497,674
Analog loss	0
Digital gain	782,426
Net gain	782,426

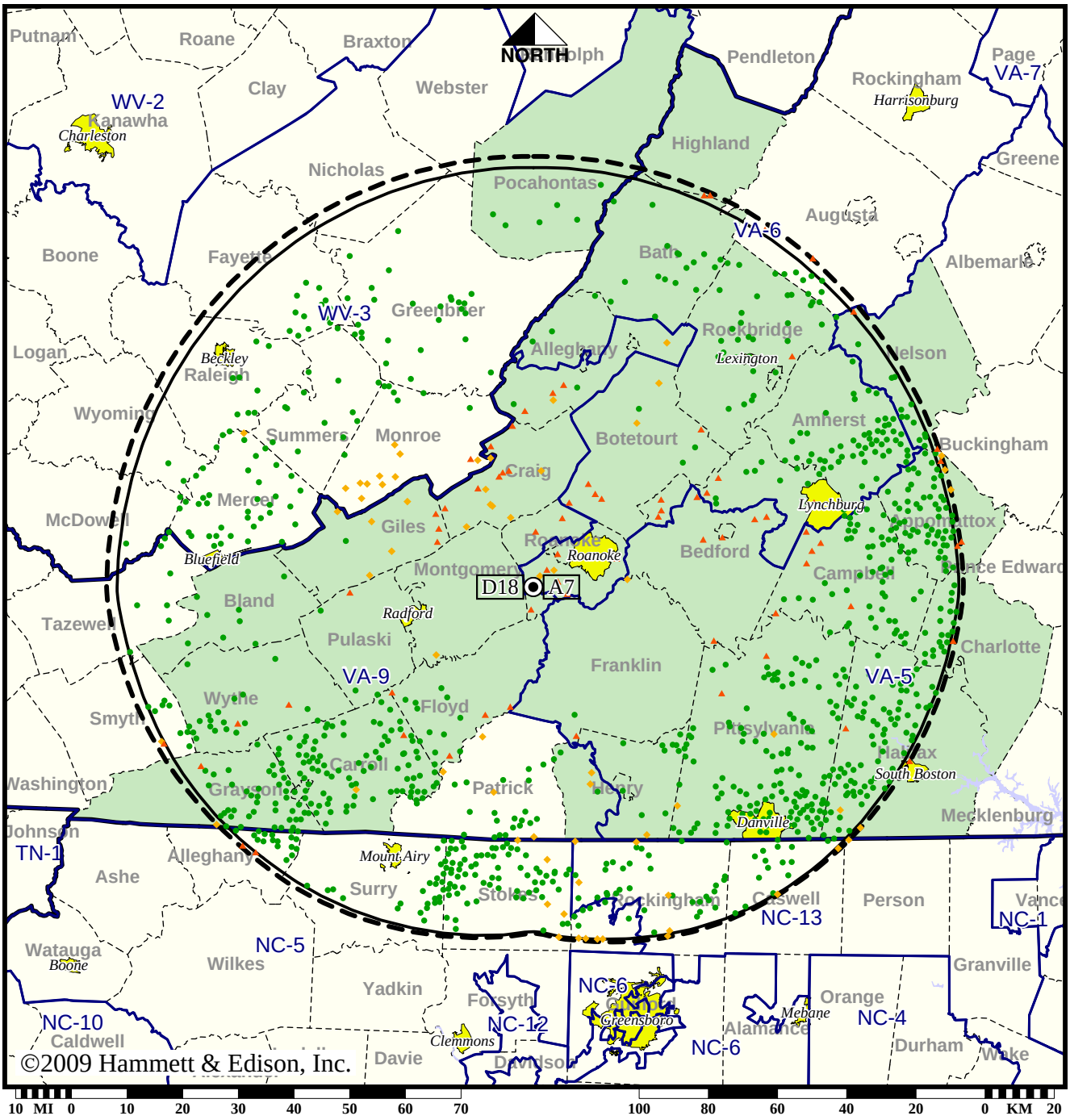
BPEDT-20080619ACF
WBRA-TV Digital CP

TV Station WDBJ • Analog Channel 7, DTV Channel 18 • Roanoke, VA

Expected Operation on June 13: Licensed

Digital License (solid): 460 kW ERP at 606 m HAAT, Network: CBS
vs. Analog (dashed): 316 kW ERP at 610 m HAAT, Network: CBS

Market: Roanoke-Lynchburg, VA



- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

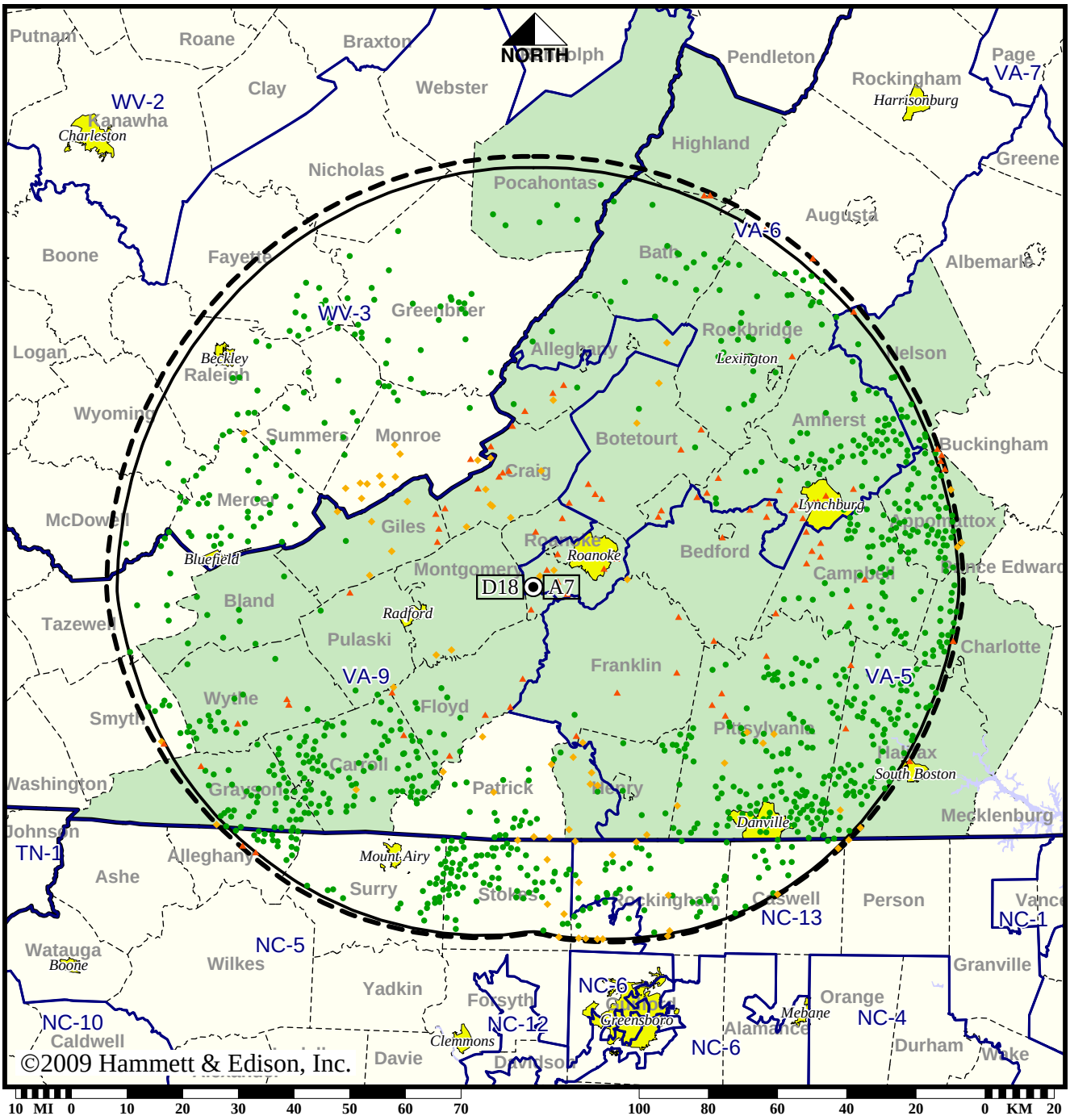
Analog service	1,007,598 persons
Digital service	1,134,701
Analog loss	19,926
Digital gain	147,029
Net gain	127,103

TV Station WDBJ • Analog Channel 7, DTV Channel 18 • Roanoke, VA

Approved Post-Transition Operation: Licensed

Digital License (solid): 460 kW ERP at 606 m HAAT, Network: CBS
vs. Analog (dashed): 316 kW ERP at 610 m HAAT, Network: CBS

Market: Roanoke-Lynchburg, VA



- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

Analog service	1,007,598 persons
Digital service	1,122,995
Analog loss	30,476
Digital gain	145,873
Net gain	115,397

Map set 2

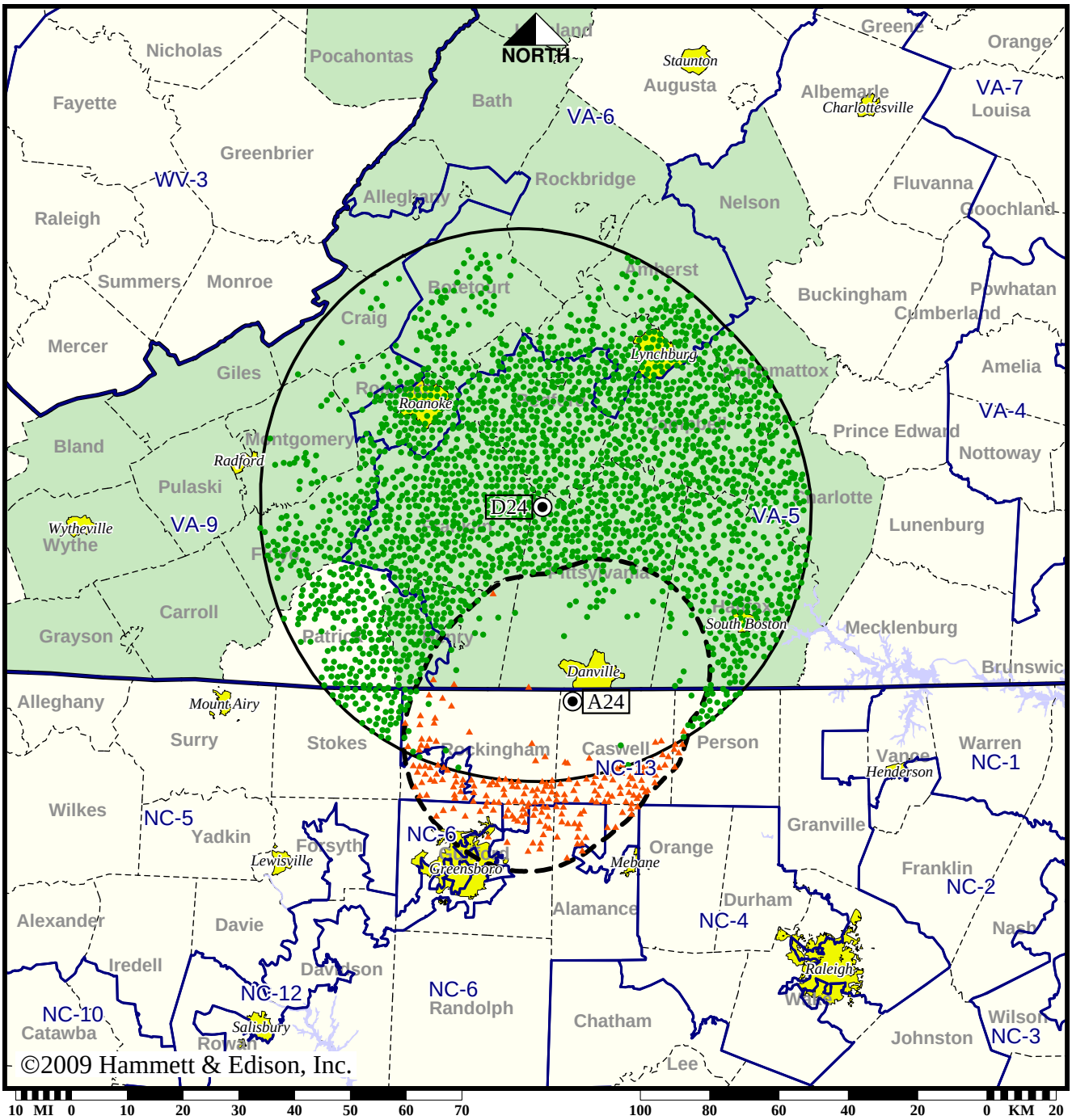
BLCDT-20020502AAP
WDBJ Digital License

Station WDRL-TV • Analog Channel 24, DTV Channel 24 • Danville, VA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 63.0 kW ERP at 378 m HAAT
vs. Analog (dashed): 1150 kW ERP at 107 m HAAT

Market: Roanoke-Lynchburg, VA



● Coverage gained after DTV transition
No symbol = no change in coverage
▲ Coverage lost after DTV transition

Analog service	242,793 persons
Digital service	798,407
Analog loss	35,518
Digital gain	591,132
Net gain	555,614

Map set 1

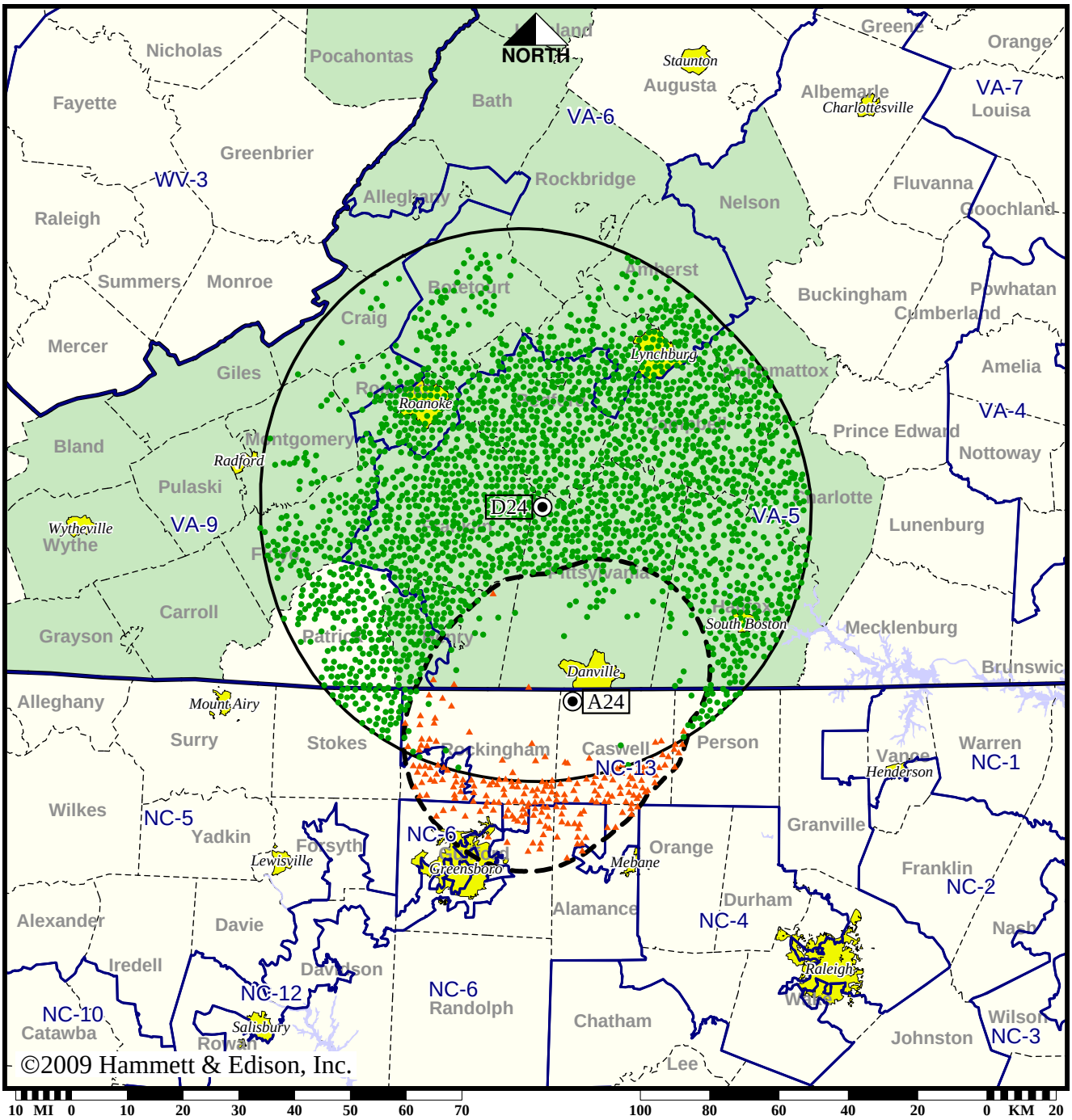
BPCDT-20080317AIL
WDRL-TV Digital CP

Station WDRL-TV • Analog Channel 24, DTV Channel 24 • Danville, VA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 63.0 kW ERP at 378 m HAAT
vs. Analog (dashed): 1150 kW ERP at 107 m HAAT

Market: Roanoke-Lynchburg, VA



● Coverage gained after DTV transition
No symbol = no change in coverage
▲ Coverage lost after DTV transition

Analog service	242,793 persons
Digital service	797,045
Analog loss	36,787
Digital gain	591,039
Net gain	554,252

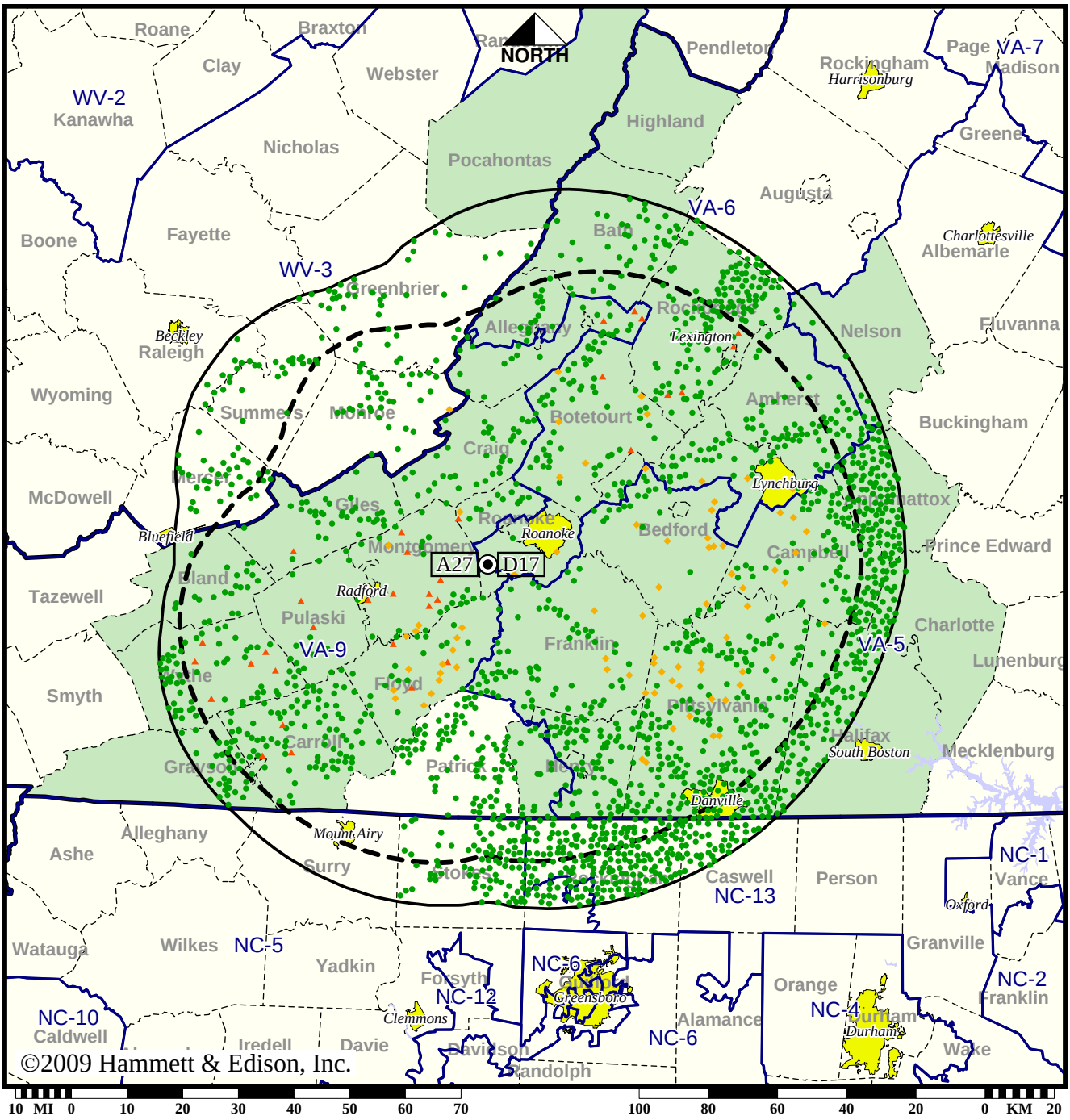
BPCDT-20080317AIL
WDRL-TV Digital CP

Station WFXR-TV • Analog Channel 27, DTV Channel 17 • Roanoke, VA

Expected Operation on June 13: Appendix B Facility

Digital Appendix B (solid): 400 kW ERP at 594 m HAAT, Network: Fox
vs. Analog (dashed): 2690 kW ERP at 607 m HAAT, Network: Fox

Market: Roanoke-Lynchburg, VA



- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

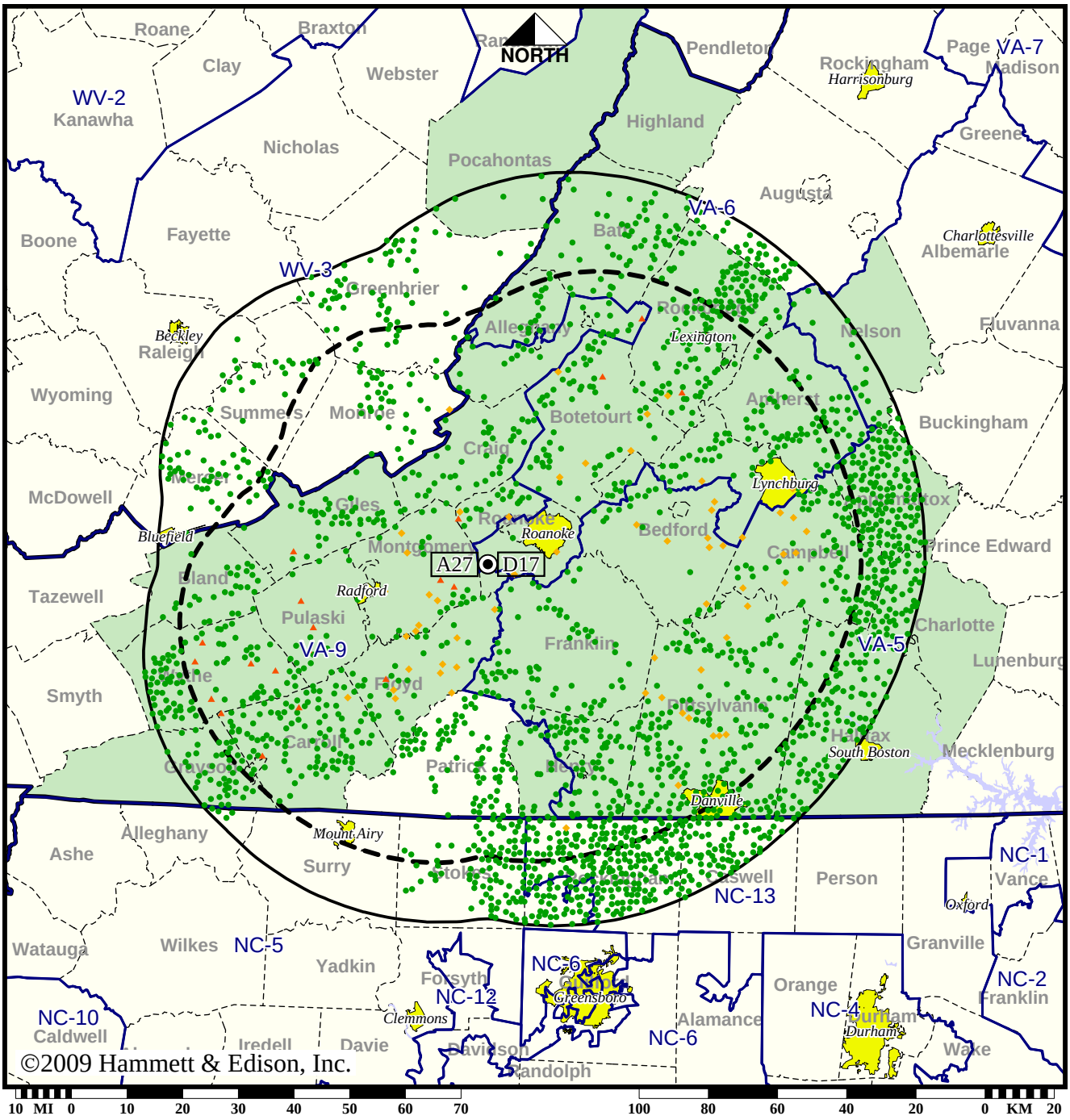
Analog service	720,918 persons
Digital service	994,366
Analog loss	29,877
Digital gain	303,325
Net gain	273,448

Station WFXR-TV • Analog Channel 27, DTV Channel 17 • Roanoke, VA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 695 kW ERP at 594 m HAAT, Network: Fox
vs. Analog (dashed): 2690 kW ERP at 607 m HAAT, Network: Fox

Market: Roanoke-Lynchburg, VA



- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

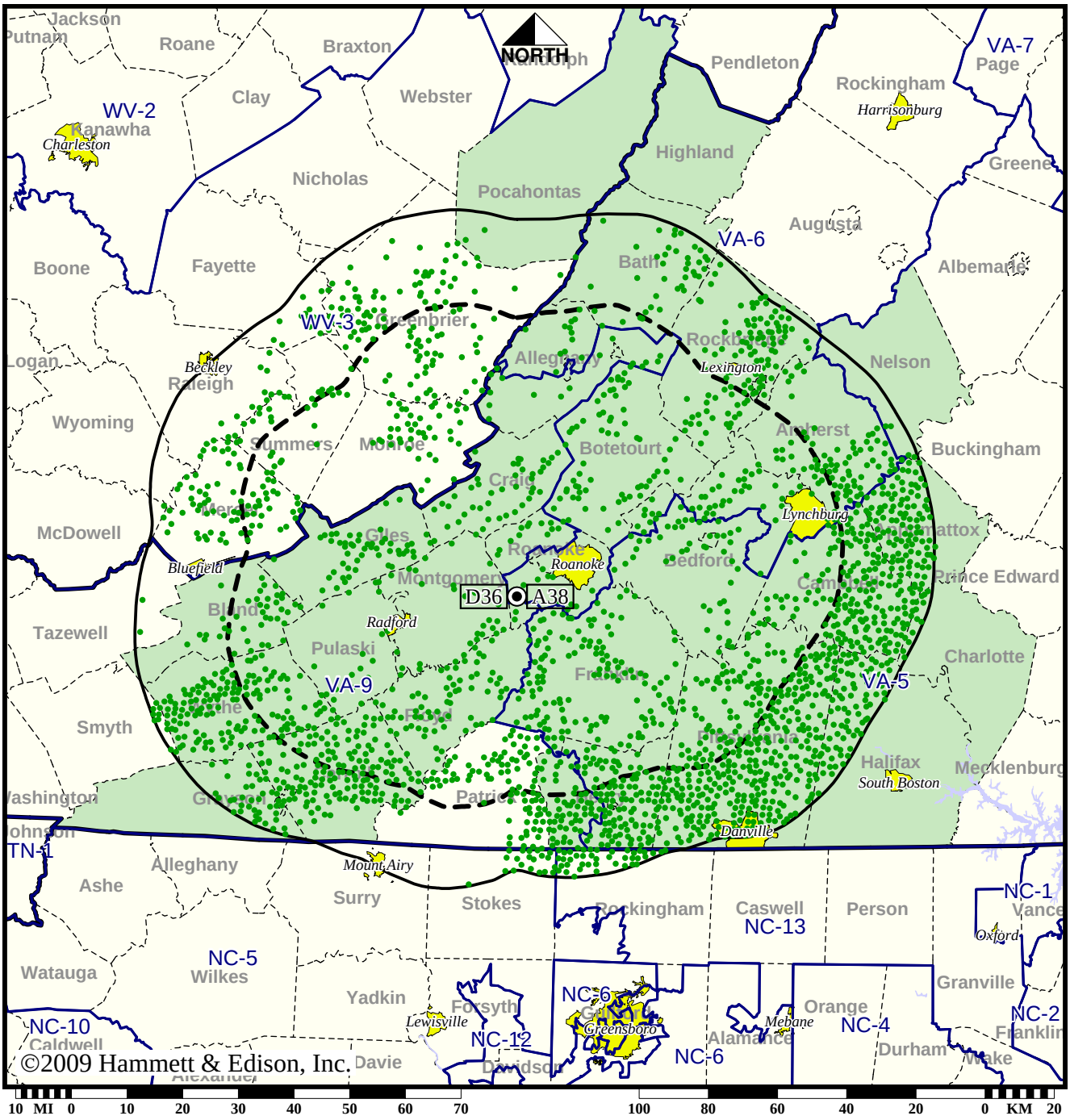
Analog service	720,918 persons
Digital service	1,034,890
Analog loss	27,237
Digital gain	341,209
Net gain	313,972

TV Station WPXR • Analog Channel 38, DTV Channel 36 • Roanoke, VA

Expected Operation on June 13: Licensed

Digital License (solid): 700 kW ERP at 623 m HAAT
vs. Analog (dashed): 1350 kW ERP at 623 m HAAT

Market: Roanoke-Lynchburg, VA



● Coverage gained after DTV transition

No symbol = no change in coverage

Analog service	571,840 persons
Digital service	951,048
Analog loss	0
Digital gain	379,208
Net gain	379,208

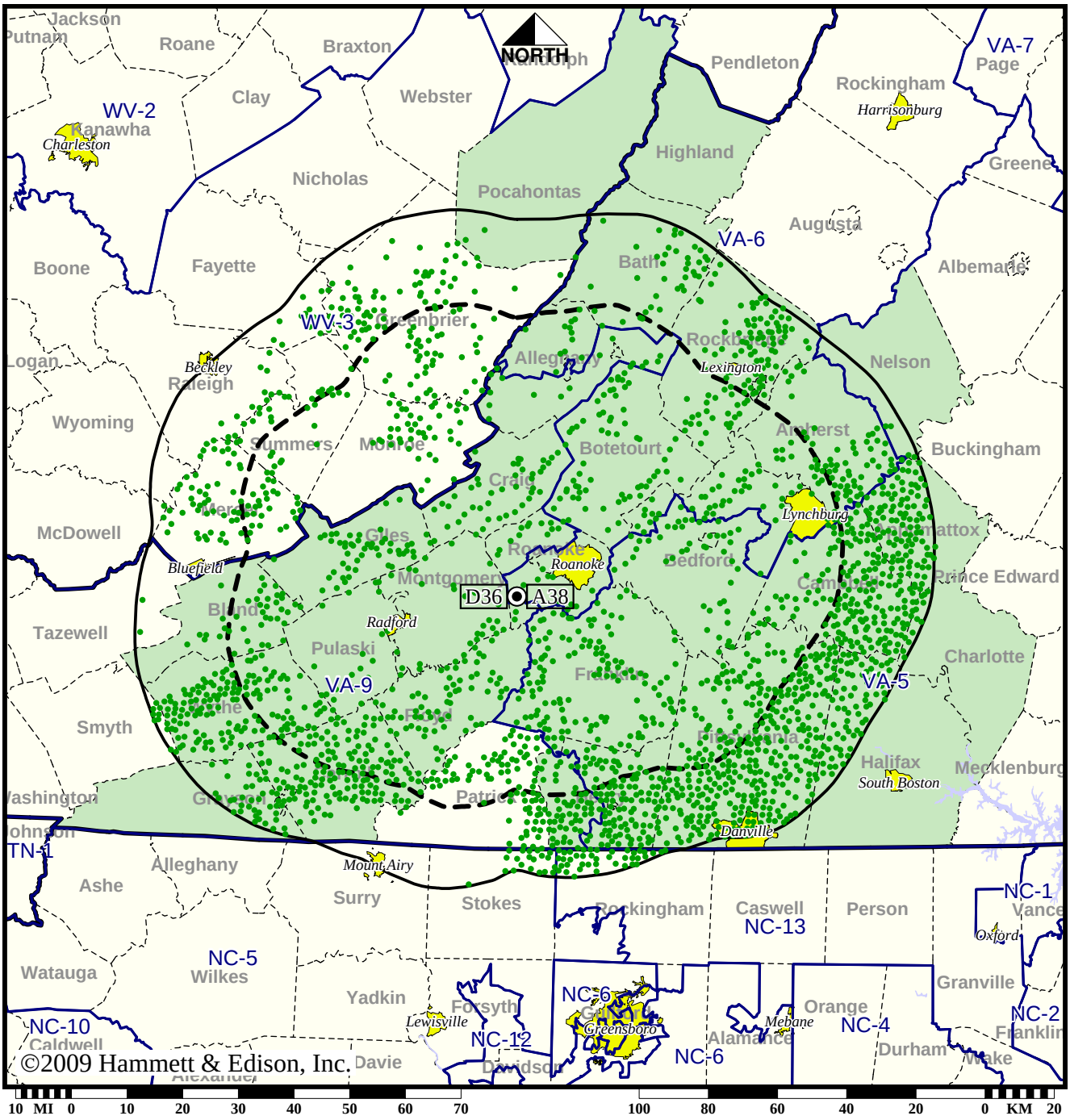
BLCDT-20020510AAB
WPXR Digital License

TV Station WPXR • Analog Channel 38, DTV Channel 36 • Roanoke, VA

Approved Post-Transition Operation: Licensed

Digital License (solid): 700 kW ERP at 623 m HAAT
vs. Analog (dashed): 1350 kW ERP at 623 m HAAT

Market: Roanoke-Lynchburg, VA



● Coverage gained after DTV transition

No symbol = no change in coverage

Analog service	571,840 persons
Digital service	946,030
Analog loss	0
Digital gain	374,190
Net gain	374,190

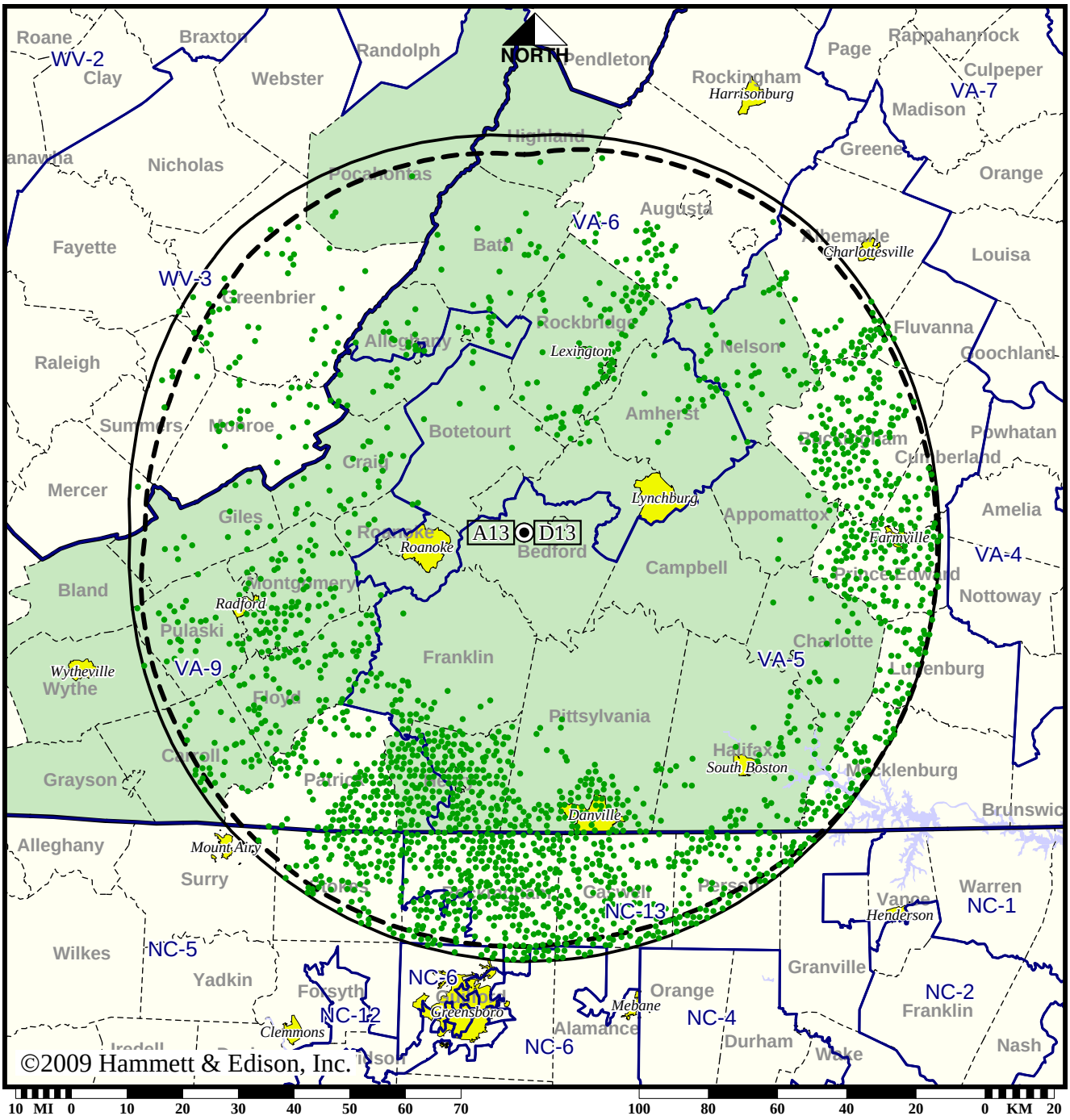
BLCDT-20020510AAB
WPXR Digital License

Station WSET-TV • Analog Channel 13, DTV Channel 13 • Lynchburg, VA

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 22.0 kW ERP at 625 m HAAT, Network: ABC
vs. Analog (dashed): 302 kW ERP at 625 m HAAT, Network: ABC

Market: Roanoke-Lynchburg, VA



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	731,578 persons
Digital service	1,124,730
Analog loss	0
Digital gain	393,152
Net gain	393,152

BPCDT-20080617AAG
WSET-TV Digital CP

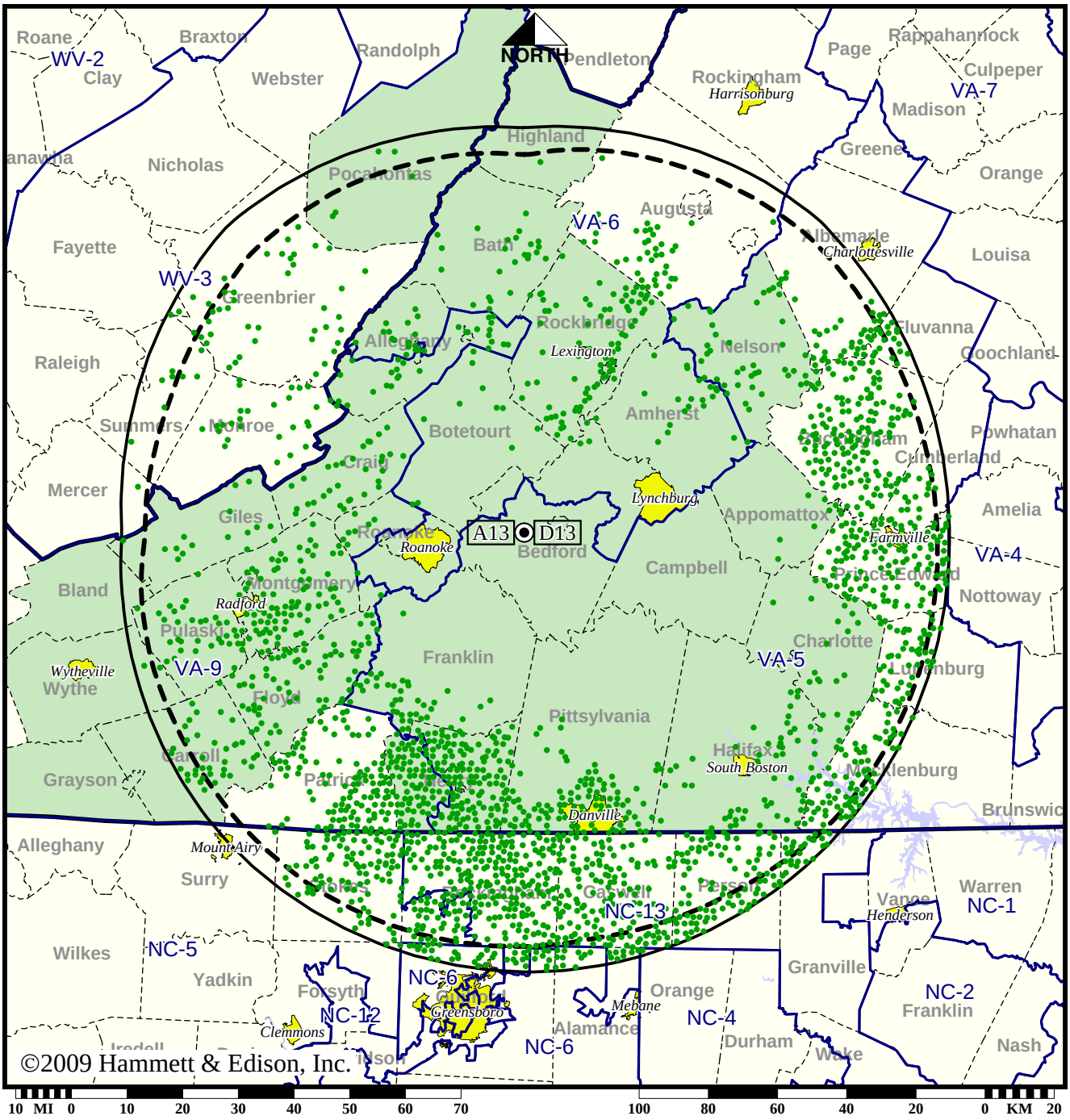
Map set 1

Station WSET-TV • Analog Channel 13, DTV Channel 13 • Lynchburg, VA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 28.7 kW ERP at 625 m HAAT, Network: ABC
vs. Analog (dashed): 302 kW ERP at 625 m HAAT, Network: ABC

Market: Roanoke-Lynchburg, VA



● Coverage gained after DTV transition
No symbol = no change in coverage

Analog service	731,578 persons
Digital service	1,145,319
Analog loss	0
Digital gain	413,741
Net gain	413,741

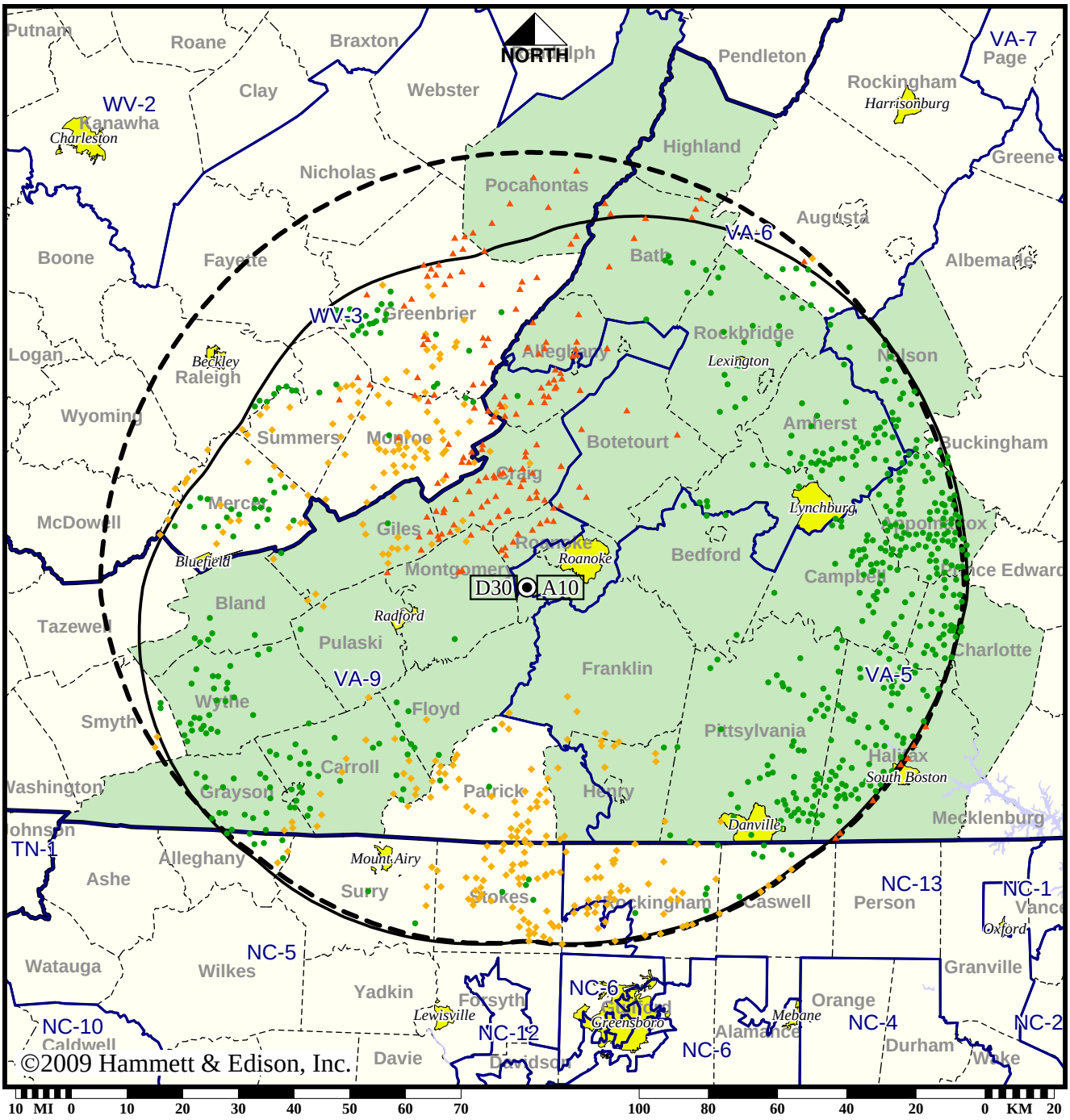
BMPCDT-20080620AIR
WSET-TV Digital CP

Station WSLS-TV • Analog Channel 10, DTV Channel 30 • Roanoke, VA

Expected Operation on June 13: Appendix B Facility

Digital Appendix B (solid): 950 kW ERP at 592 m HAAT, Network: NBC vs. Analog (dashed): 316 kW ERP at 610 m HAAT, Network: NBC

Market: Roanoke-Lynchburg, VA



- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

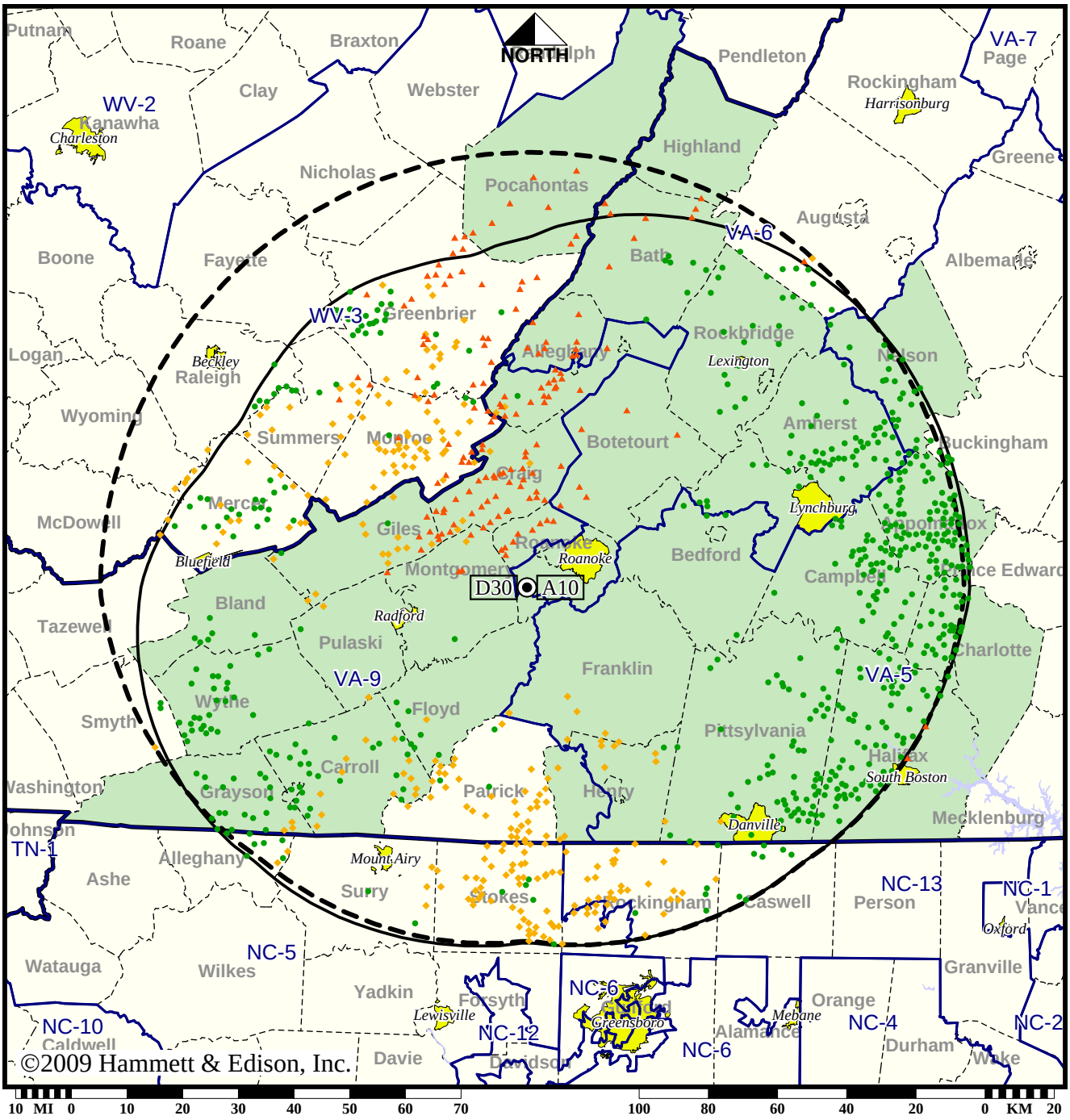
Analog service	1,043,694 persons
Digital service	1,058,443
Analog loss	52,392
Digital gain	67,141
Net gain	14,749

Station WSLS-TV • Analog Channel 10, DTV Channel 30 • Roanoke, VA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 592 m HAAT, Network: NBC
vs. Analog (dashed): 316 kW ERP at 610 m HAAT, Network: NBC

Market: Roanoke-Lynchburg, VA



- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

Analog service	1,043,694 persons
Digital service	1,063,283
Analog loss	48,468
Digital gain	68,057
Net gain	19,589

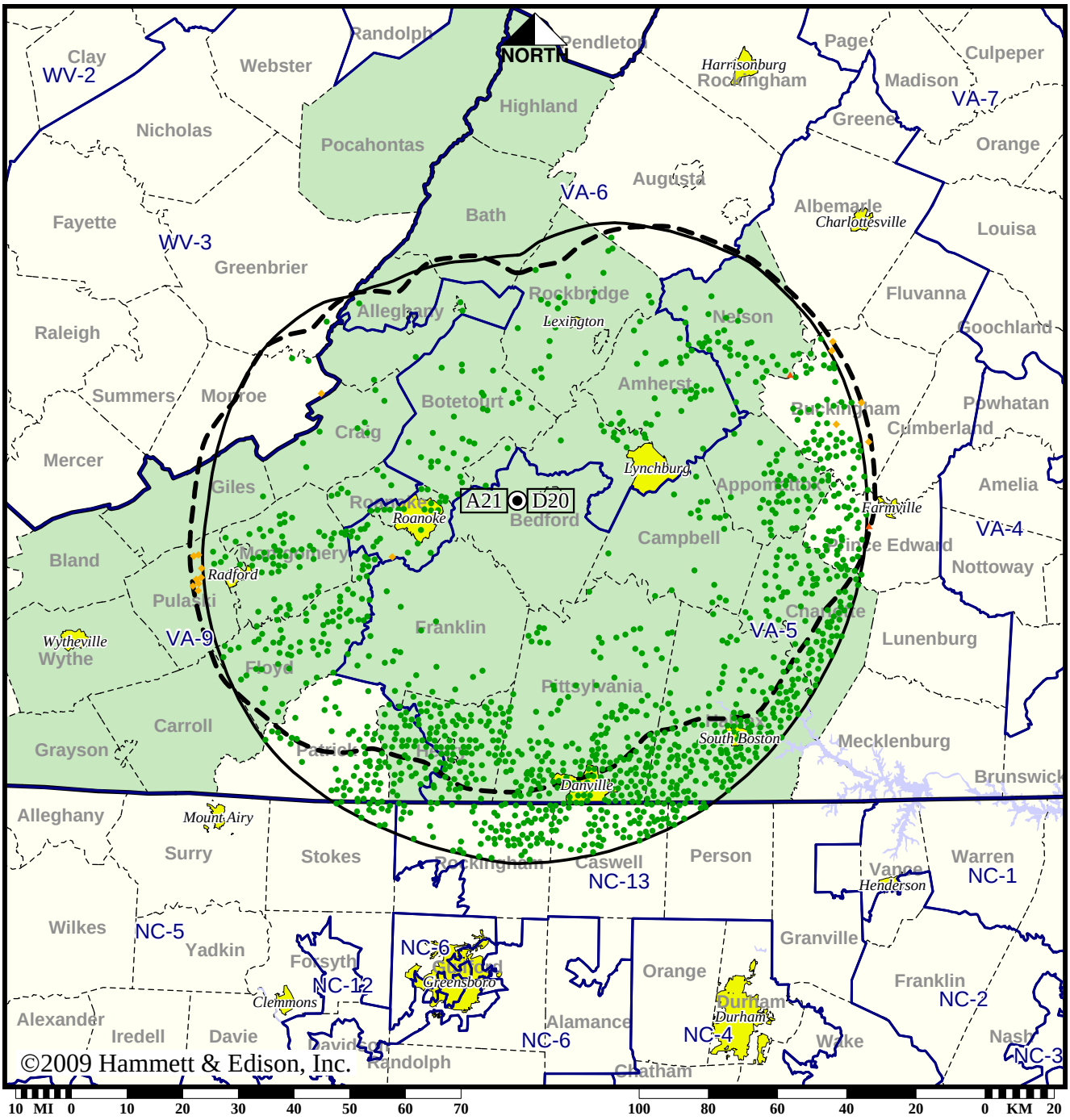
BPCDT-20080619ABS
WSLS-TV Digital CP

TV Station WWCW • Analog Channel 21, DTV Channel 20 • Lynchburg, VA

Expected Operation on June 13: Special Temporary Authorization

Digital STA (solid): 135 kW ERP at 500 m HAAT, Network: Fox
vs. Analog (dashed): 4170 kW ERP at 500 m HAAT, Network: Fox

Market: Roanoke-Lynchburg, VA



- Coverage gained after DTV transition
- No symbol = no change in coverage
- Coverage lost but still served by same network
- Coverage lost and no other service by same network

Analog service	517,477 persons
Digital service	792,071
Analog loss	7,073
Digital gain	281,667
Net gain	274,594

BDSTA-20081217AAR
WWCW Digital STA

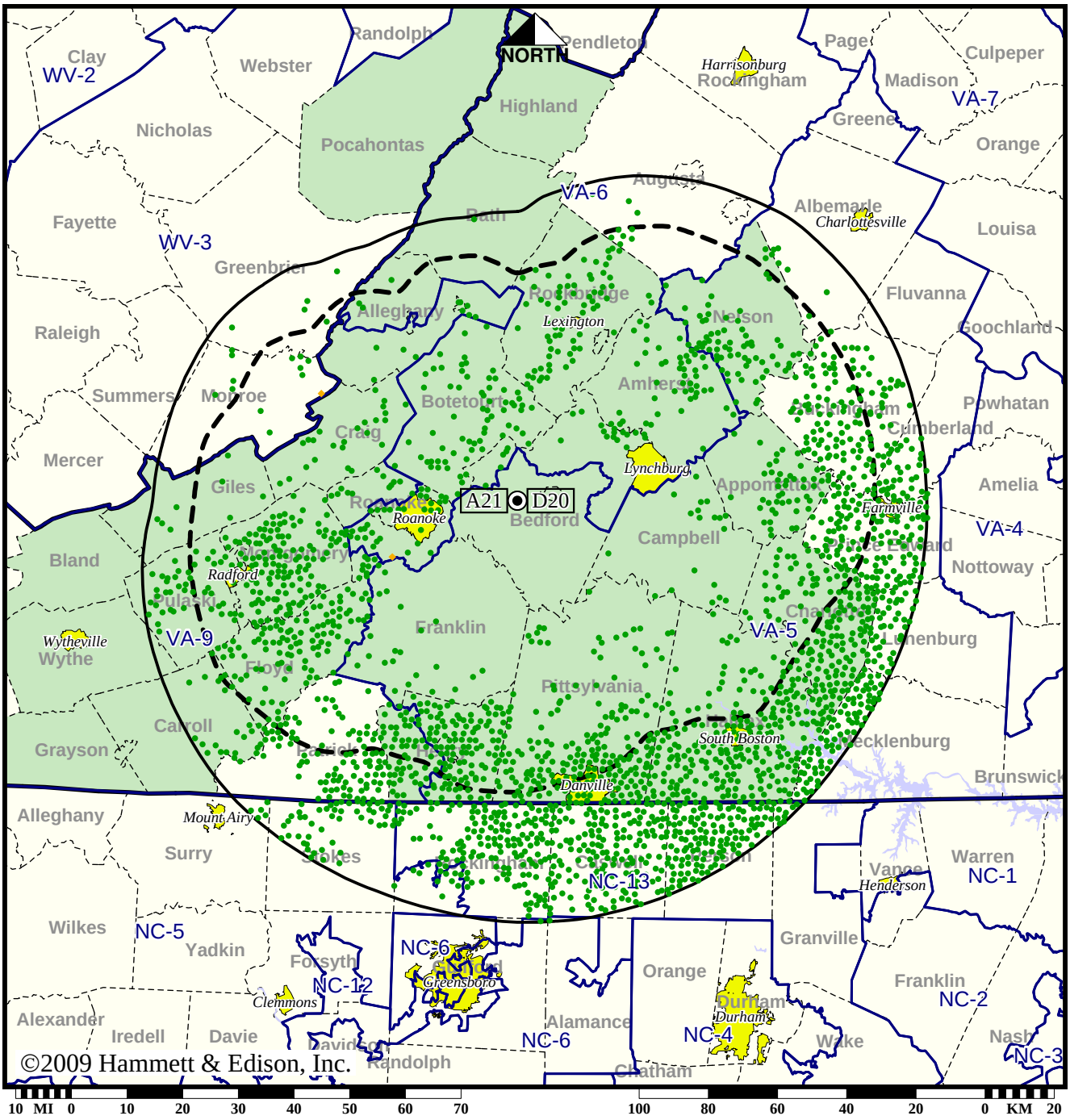
Map set 1

TV Station WWCW • Analog Channel 21, DTV Channel 20 • Lynchburg, VA

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 916 kW ERP at 500 m HAAT, Network: Fox
vs. Analog (dashed): 4170 kW ERP at 500 m HAAT, Network: Fox

Market: Roanoke-Lynchburg, VA



● Coverage gained after DTV transition
No symbol = no change in coverage
◆ Coverage lost but still served by same network

Analog service	517,477 persons
Digital service	1,008,036
Analog loss	104
Digital gain	490,663
Net gain	490,559

BMPCDT-20080619AJT
WWCW Digital CP

Map set 2