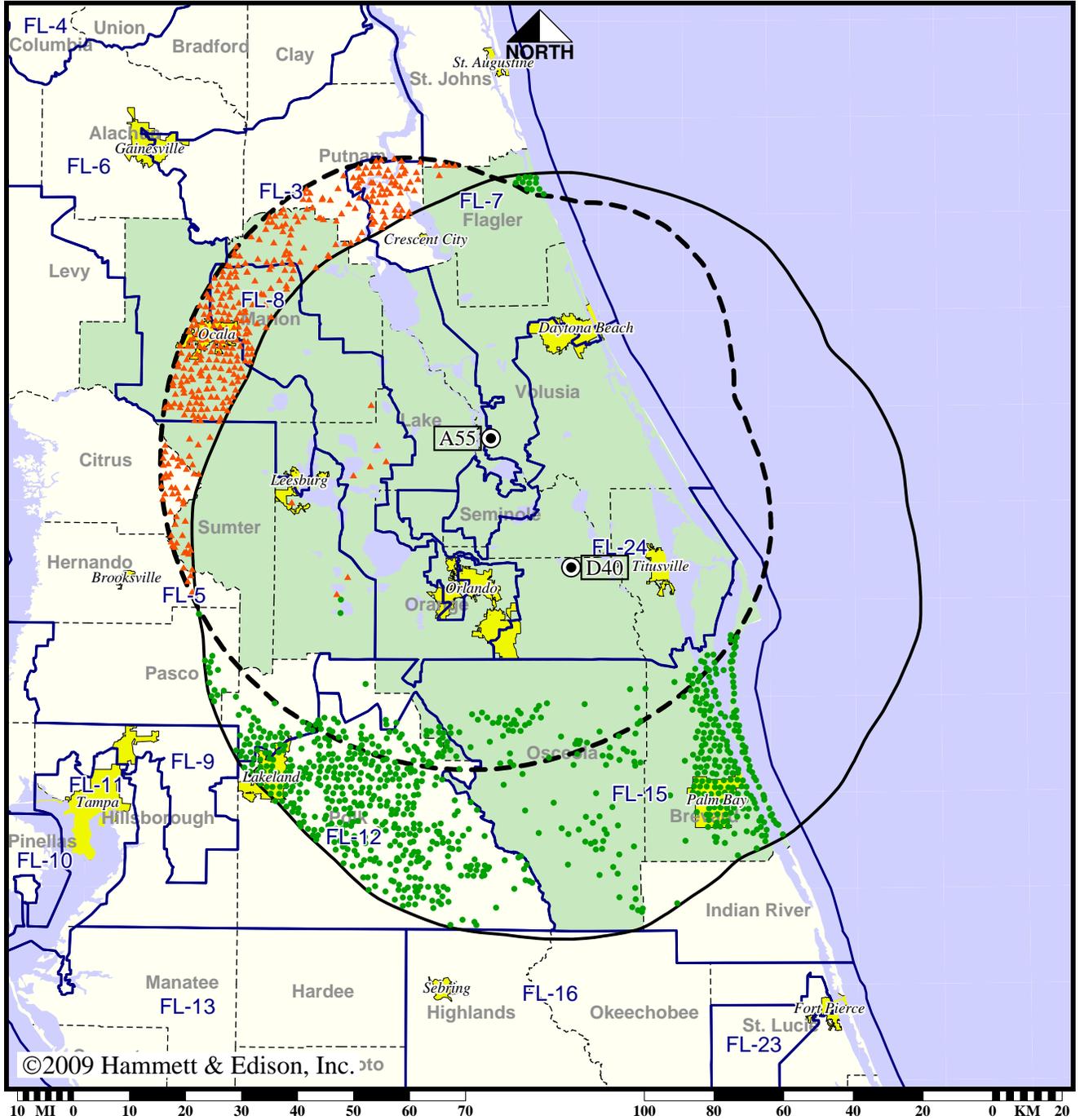


TV Station WACX • Analog Channel 55, DTV Channel 40 • Leesburg, FL

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 494 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 515 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc. eto

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

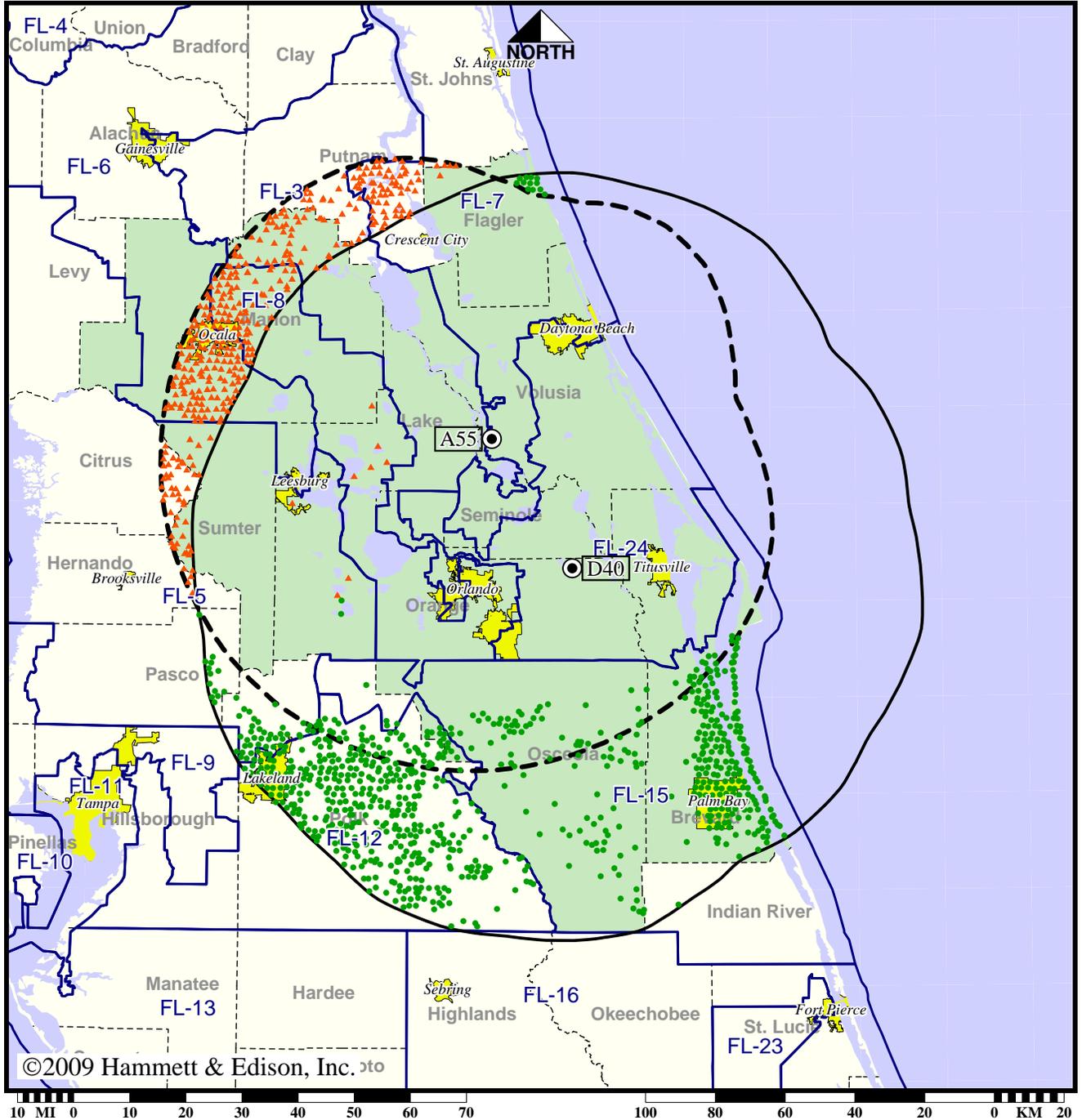
Analog service	2,596,513 persons
Digital service	3,135,413
Analog loss	192,094
Digital gain	730,994
Net gain	538,900

TV Station WACX • Analog Channel 55, DTV Channel 40 • Leesburg, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 494 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 515 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc. eto

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

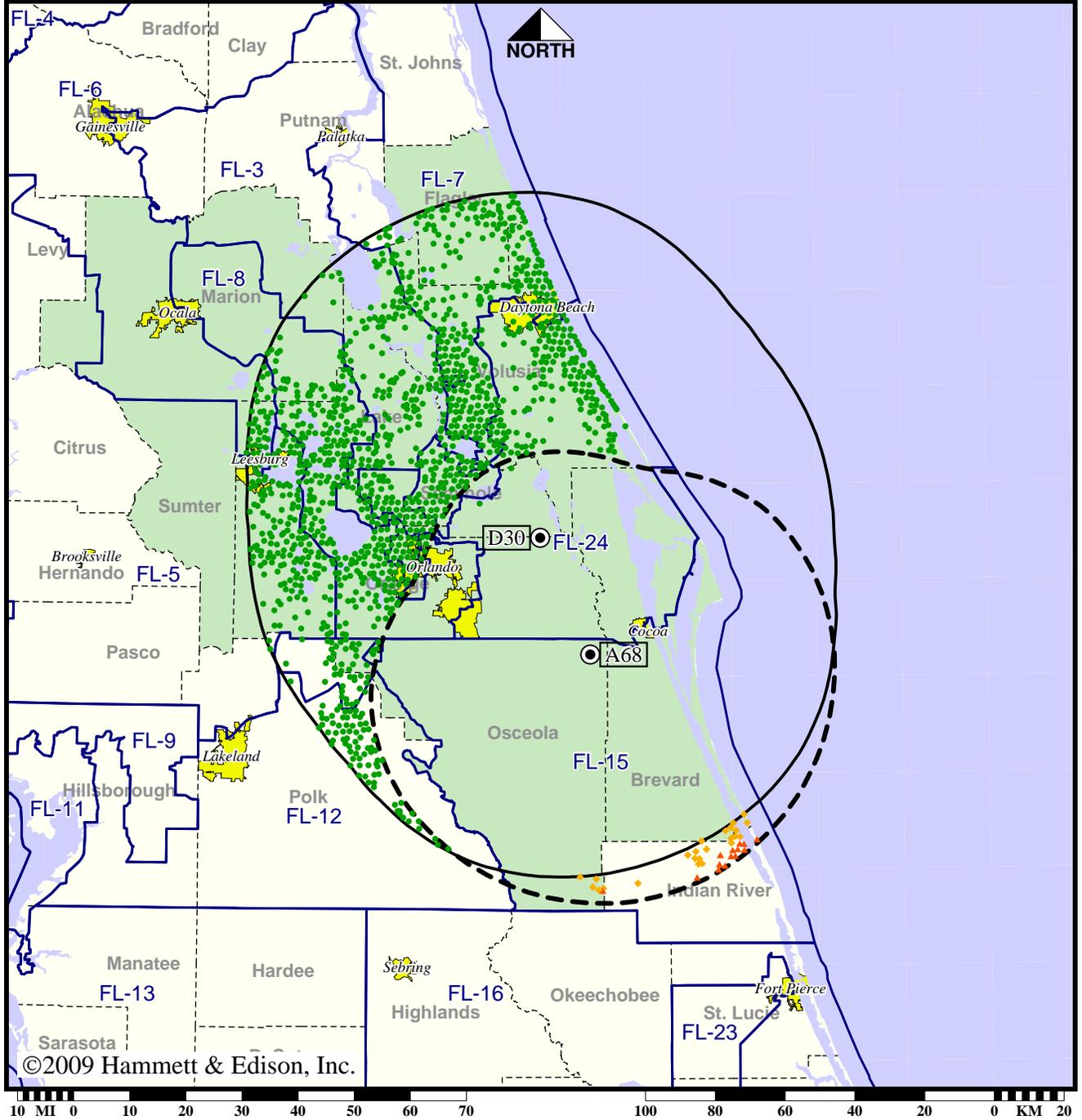
Analog service	2,596,513 persons
Digital service	3,135,331
Analog loss	192,176
Digital gain	730,994
Net gain	538,818

TV Station WBCC • Analog Channel 68, DTV Channel 30 • Cocoa, FL

Expected Operation on June 13: Licensed

Digital License (solid): 182 kW ERP at 491 m HAAT, Network: PBS
 vs. Analog (dashed): 2820 kW ERP at 287 m HAAT, Network: PBS

Market: Orlando-Daytona Beach-Melbourne, FL



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

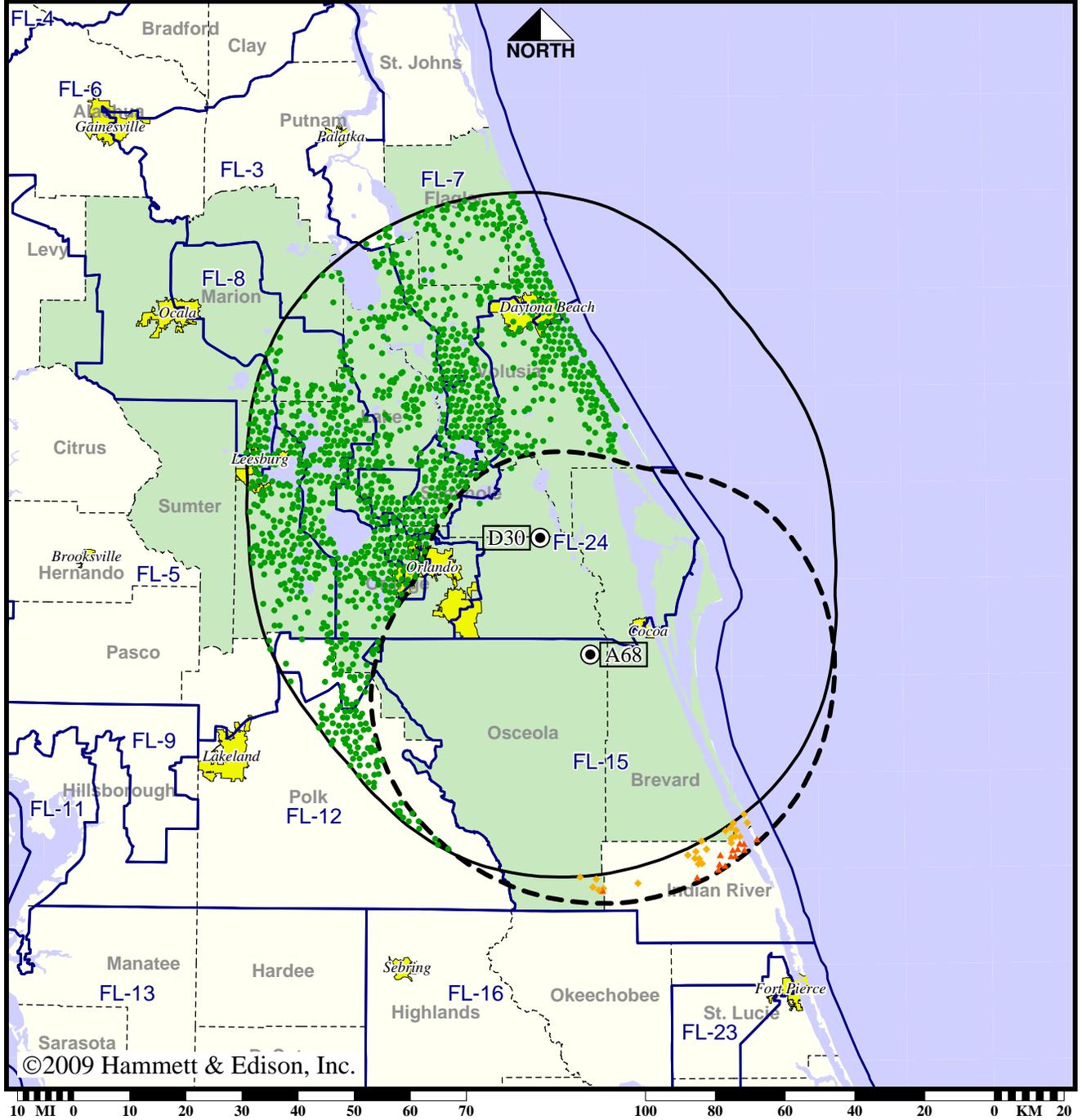
Analog service	1,353,615 persons
Digital service	2,629,187
Analog loss	19,322
Digital gain	1,294,894
Net gain	1,275,572

TV Station WBCC • Analog Channel 68, DTV Channel 30 • Cocoa, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 182 kW ERP at 491 m HAAT, Network: PBS
 vs. Analog (dashed): 2820 kW ERP at 287 m HAAT, Network: PBS

Market: Orlando-Daytona Beach-Melbourne, FL



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

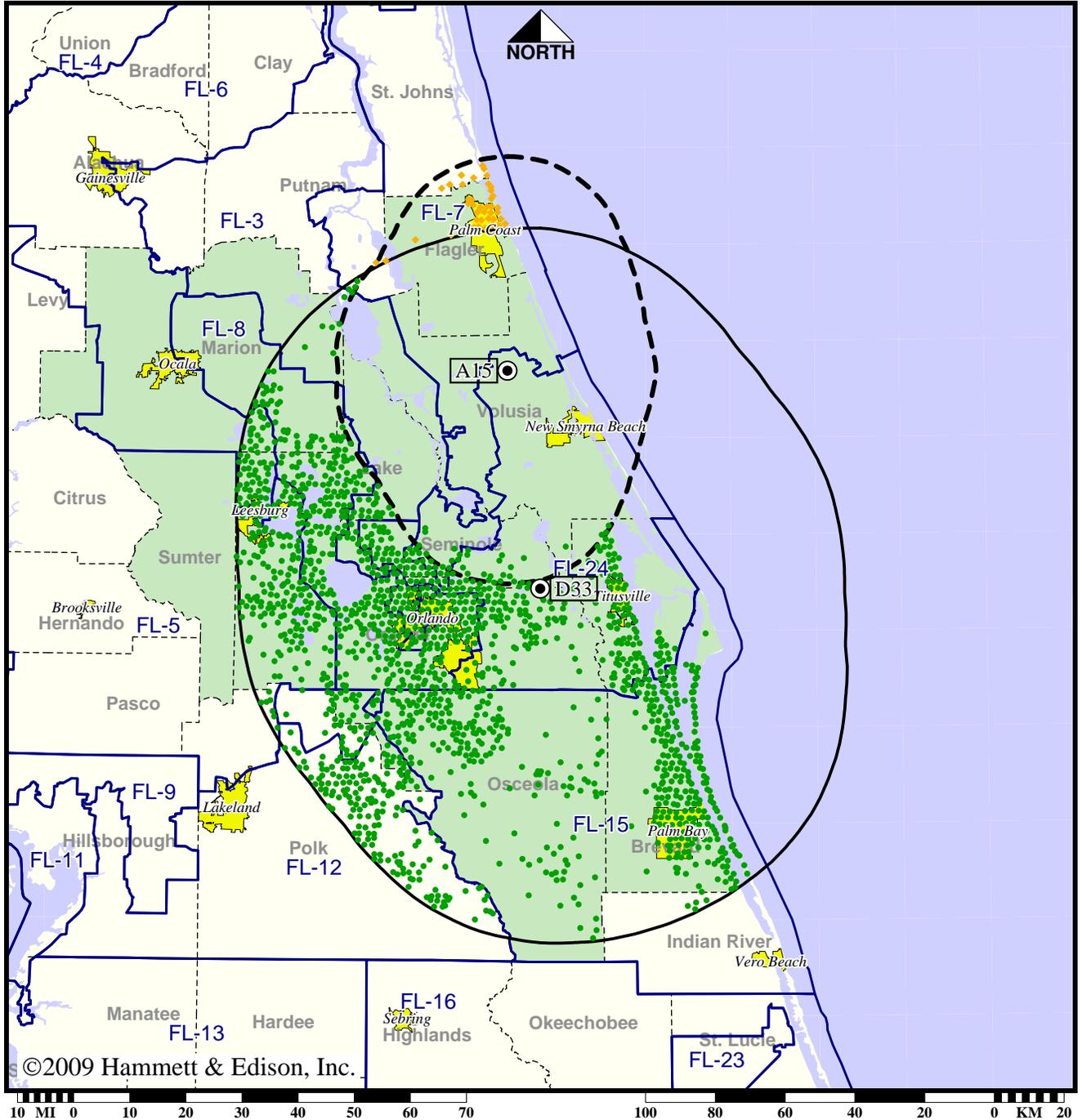
Analog service	1,353,615 persons
Digital service	2,629,187
Analog loss	19,322
Digital gain	1,294,894
Net gain	1,275,572

Station WDSC-TV • Analog Channel 15, DTV Channel 33 • New Smyrna Beach, FL

Expected Operation on June 13: Licensed

Digital License (solid): 308 kW ERP at 491 m HAAT, Network: PBS
 vs. Analog (dashed): 708 kW ERP at 176 m HAAT, Network: PBS

Market: Orlando-Daytona Beach-Melbourne, FL



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network

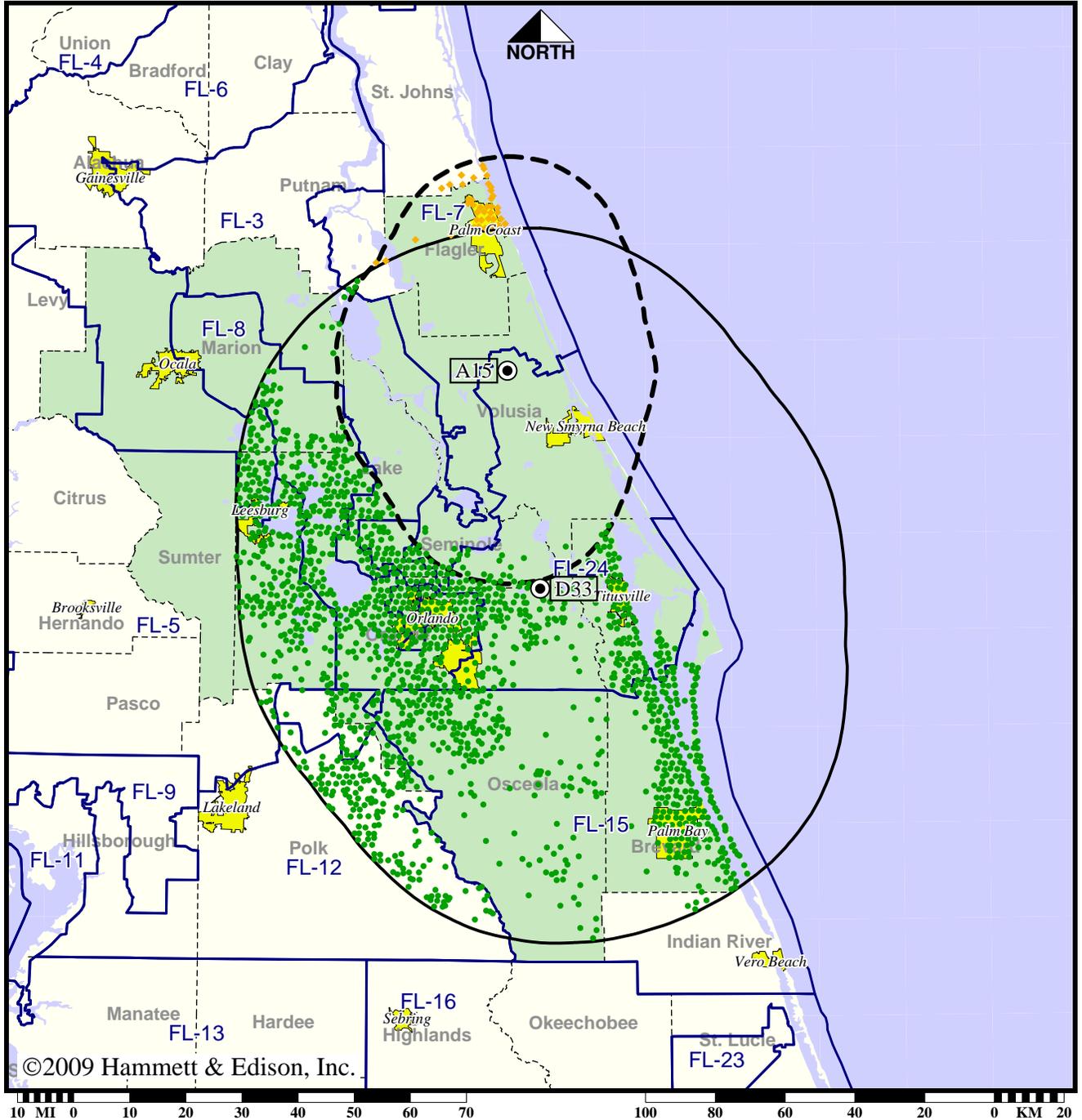
Analog service	686,985 persons
Digital service	2,680,722
Analog loss	29,021
Digital gain	2,022,758
Net gain	1,993,737

Station WDSC-TV • Analog Channel 15, DTV Channel 33 • New Smyrna Beach, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 308 kW ERP at 491 m HAAT, Network: PBS
 vs. Analog (dashed): 708 kW ERP at 176 m HAAT, Network: PBS

Market: Orlando-Daytona Beach-Melbourne, FL



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network

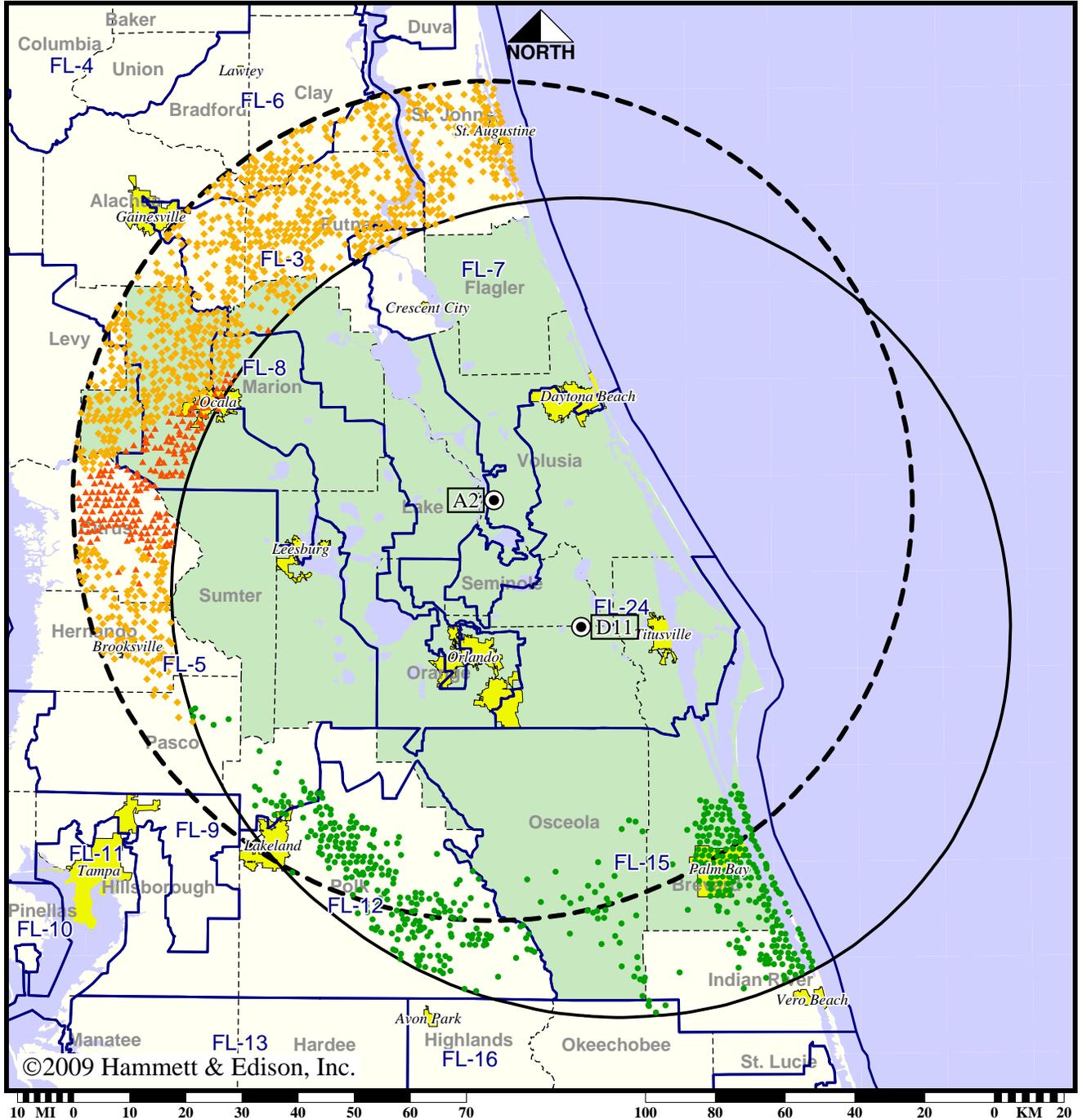
Analog service	686,985 persons
Digital service	2,679,869
Analog loss	29,021
Digital gain	2,021,905
Net gain	1,992,884

TV Station WESH • Analog Channel 2, DTV Channel 11 • Daytona Beach, FL

Expected Operation on June 13: Licensed

Digital License (solid): 54.9 kW ERP at 511 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 504 m HAAT, Network: NBC

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

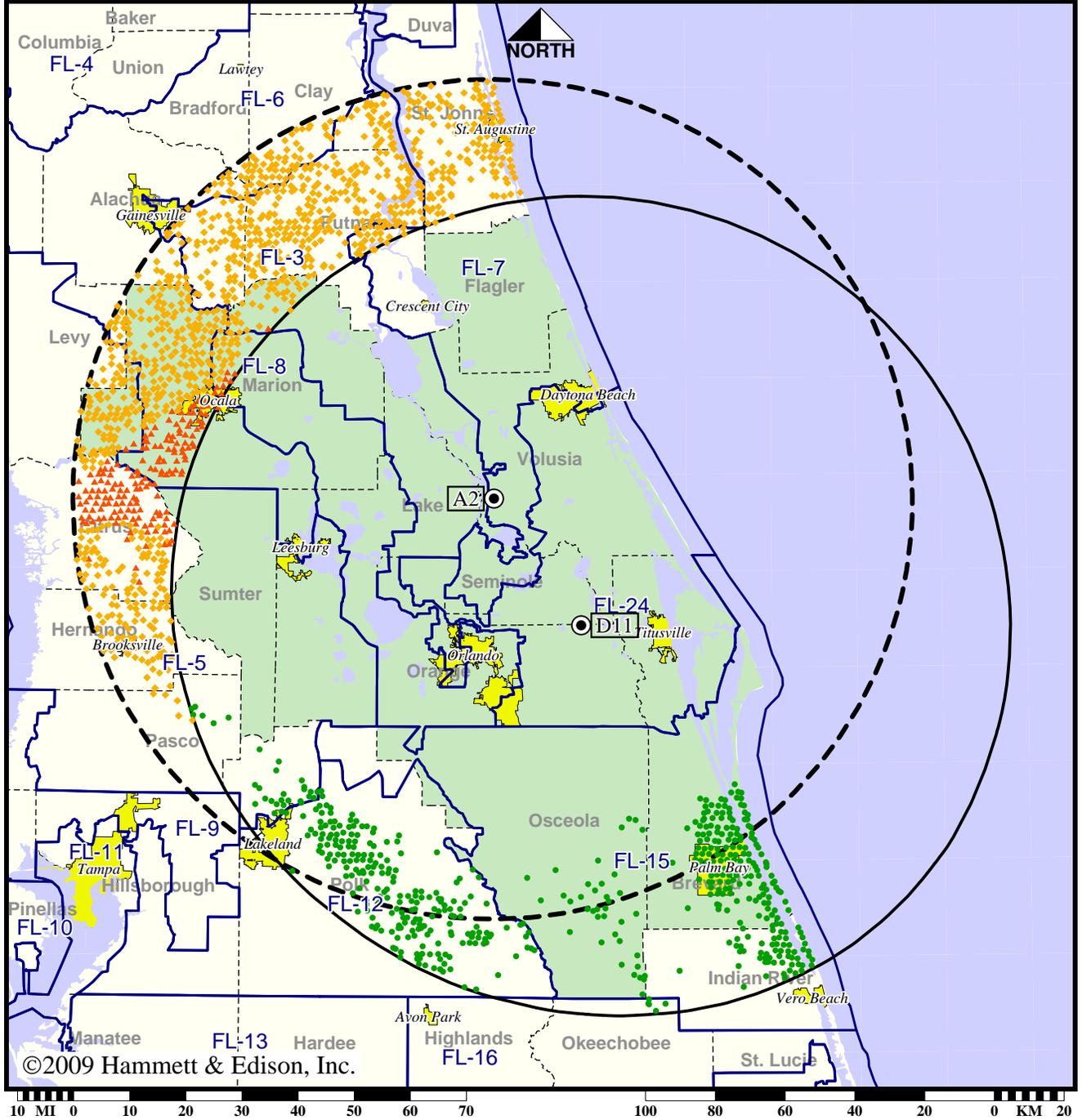
Analog service	3,083,774 persons
Digital service	3,116,549
Analog loss	391,139
Digital gain	423,914
Net gain	32,775

TV Station WESH • Analog Channel 2, DTV Channel 11 • Daytona Beach, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 54.9 kW ERP at 511 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 504 m HAAT, Network: NBC

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

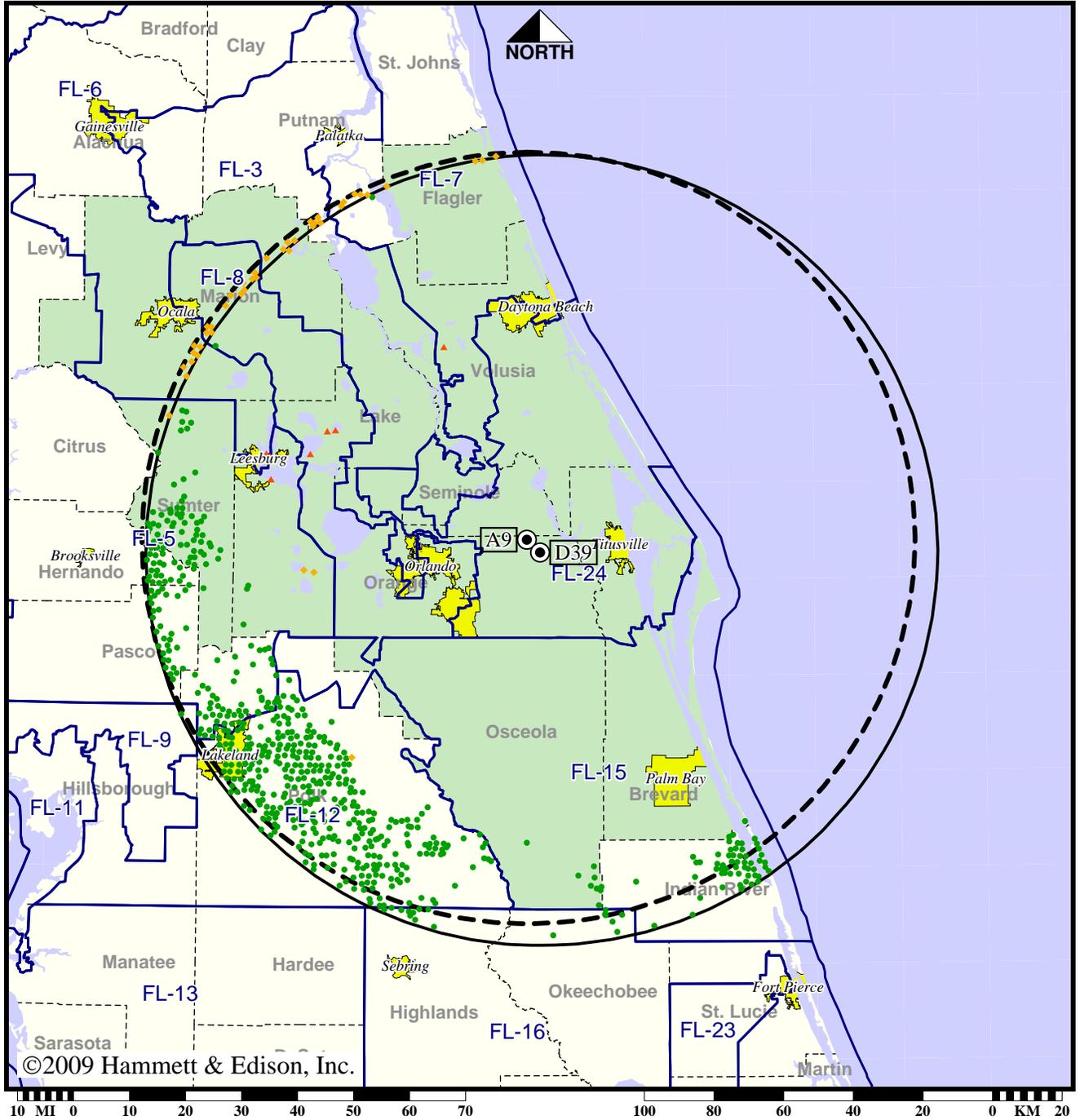
Analog service	3,083,774 persons
Digital service	3,116,549
Analog loss	391,139
Digital gain	423,914
Net gain	32,775

TV Station WFTV • Analog Channel 9, DTV Channel 39 • Orlando, FL

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 492 m HAAT, Network: ABC
 vs. Analog (dashed): 316 kW ERP at 479 m HAAT, Network: ABC

Market: Orlando-Daytona Beach-Melbourne, FL



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

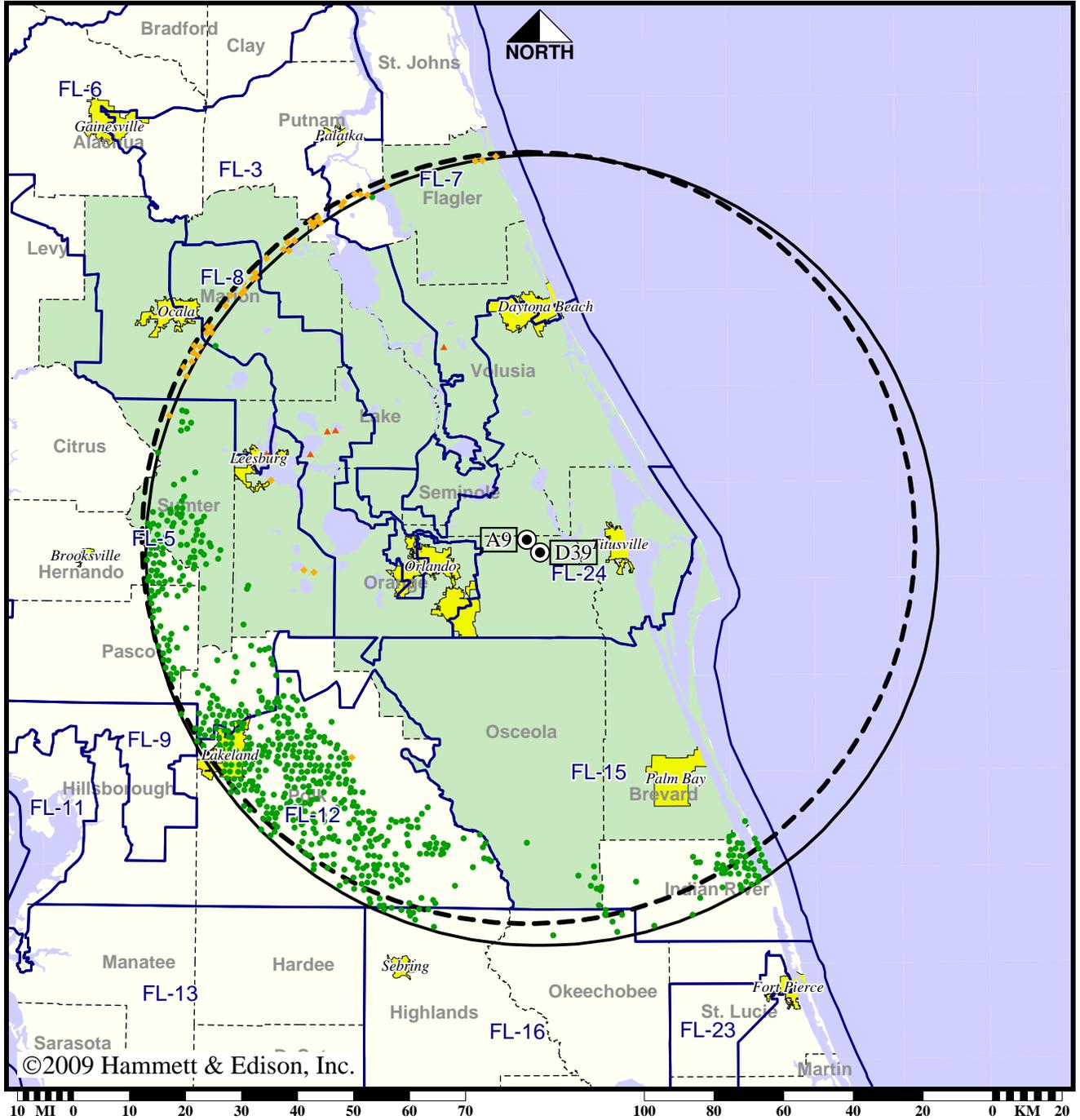
Analog service	2,790,069 persons
Digital service	3,197,308
Analog loss	16,282
Digital gain	423,521
Net gain	407,239

TV Station WFTV • Analog Channel 9, DTV Channel 39 • Orlando, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 492 m HAAT, Network: ABC
 vs. Analog (dashed): 316 kW ERP at 479 m HAAT, Network: ABC

Market: Orlando-Daytona Beach-Melbourne, FL



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

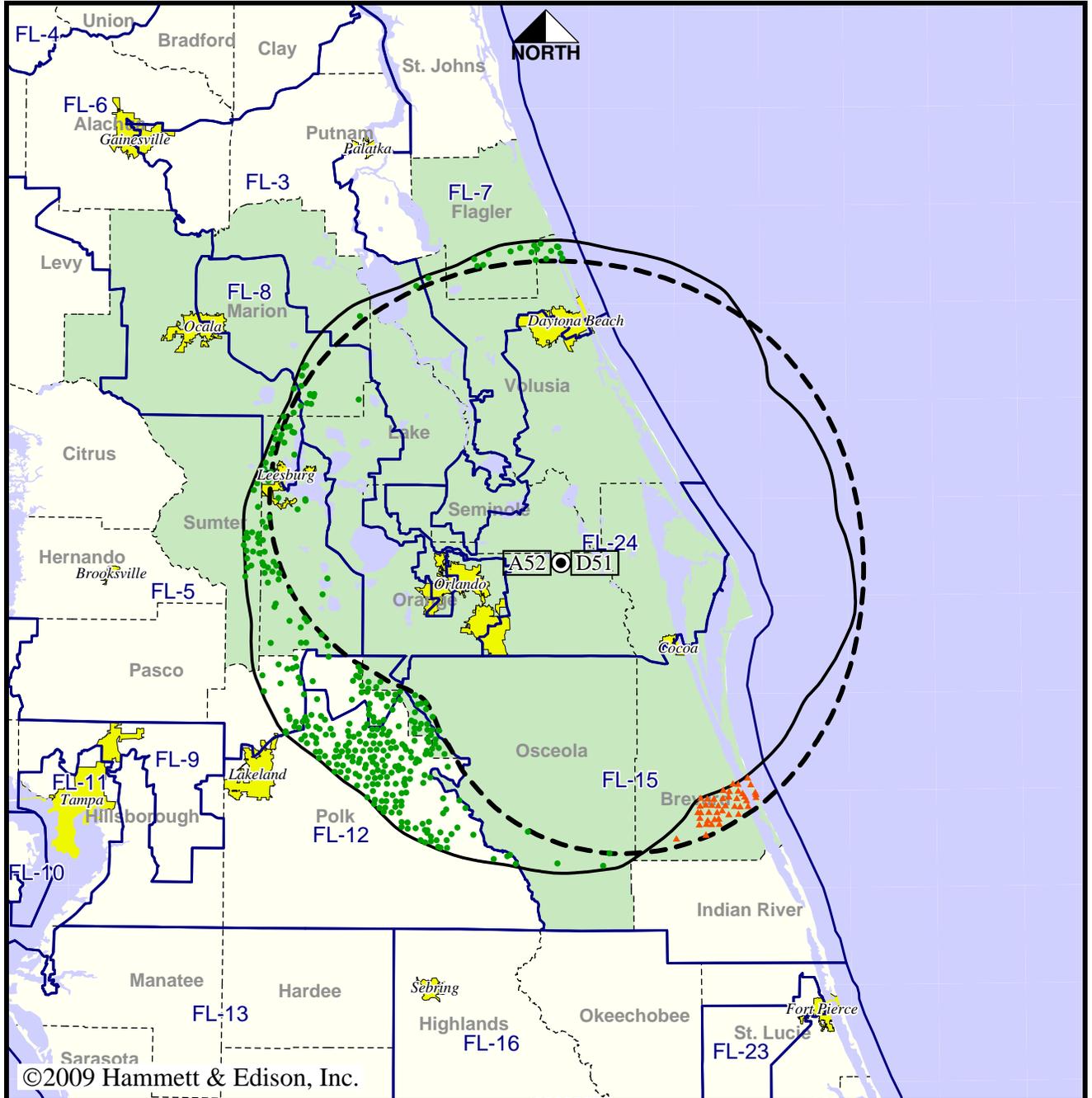
Analog service	2,790,069 persons
Digital service	3,201,252
Analog loss	16,282
Digital gain	427,465
Net gain	411,183

Station WHLV-TV • Analog Channel 52, DTV Channel 51 • Cocoa, FL

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 160 kW ERP at 494 m HAAT
 vs. Analog (dashed): 3000 kW ERP at 472 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

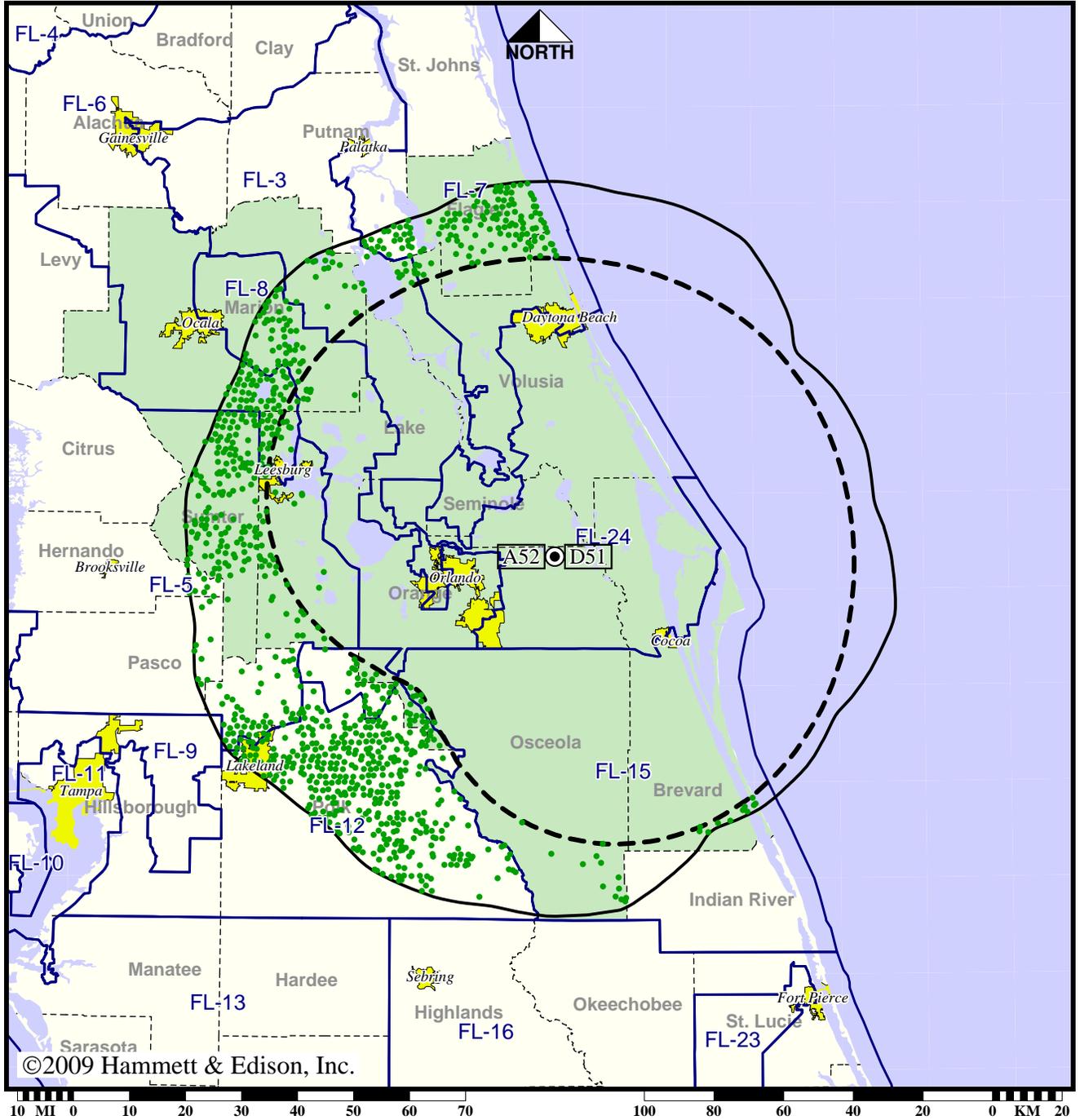
Analog service	2,506,903 persons
Digital service	2,622,292
Analog loss	31,525
Digital gain	146,914
Net gain	115,389

Station WHLV-TV • Analog Channel 52, DTV Channel 51 • Cocoa, FL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 494 m HAAT
 vs. Analog (dashed): 3000 kW ERP at 472 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

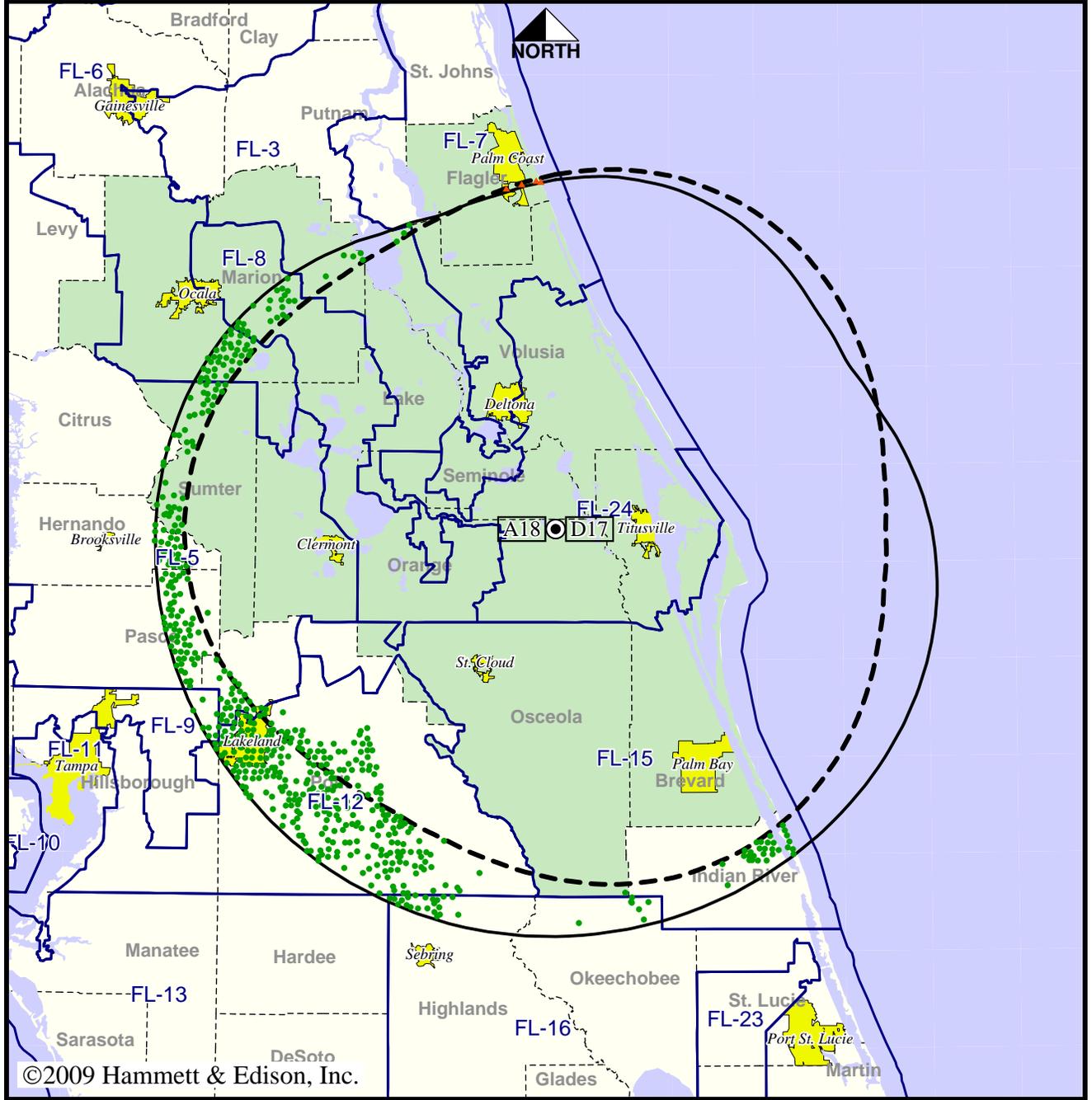
Analog service	2,506,903 persons
Digital service	3,032,691
Analog loss	0
Digital gain	525,788
Net gain	525,788

TV Station WKCF • Analog Channel 18, DTV Channel 17 • Clermont, FL

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 472 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 513 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

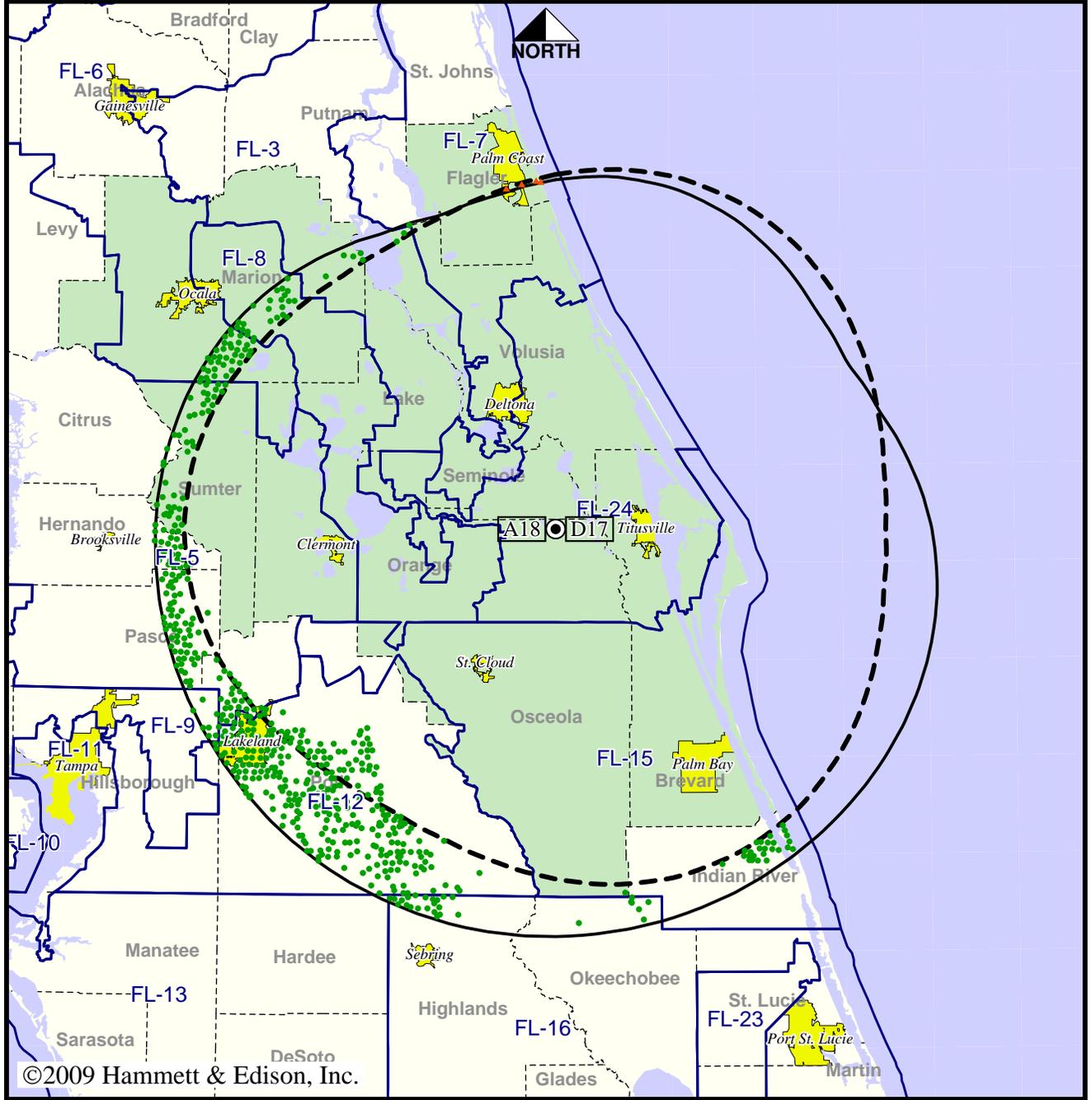
Analog service	2,797,436 persons
Digital service	3,228,030
Analog loss	1,677
Digital gain	432,271
Net gain	430,594

TV Station WKCF • Analog Channel 18, DTV Channel 17 • Clermont, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 472 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 513 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

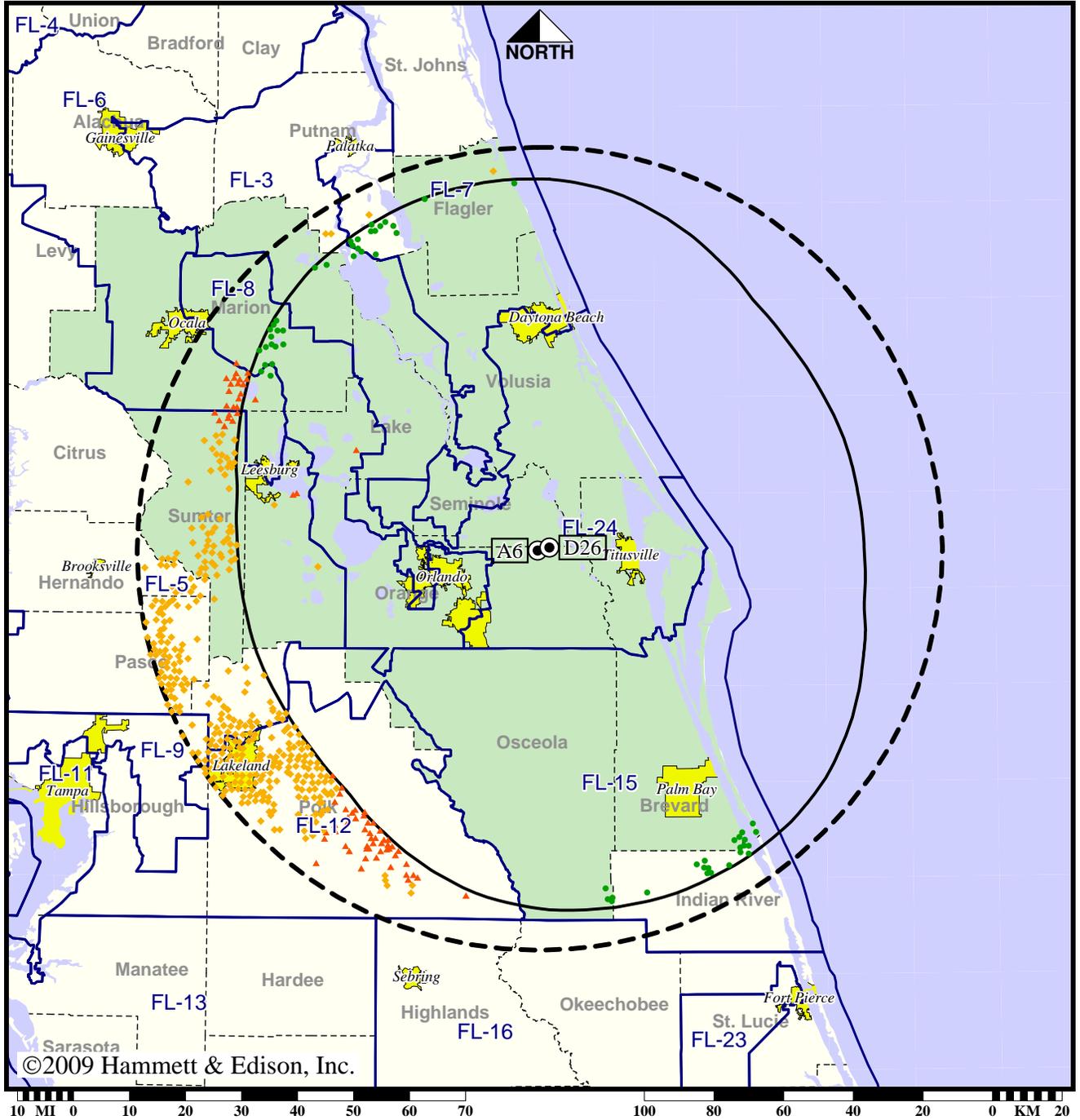
Analog service	2,797,436 persons
Digital service	3,227,284
Analog loss	1,677
Digital gain	431,525
Net gain	429,848

Station WKMG-TV • Analog Channel 6, DTV Channel 26 • Orlando, FL

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 359 kW ERP at 491 m HAAT, Network: CBS
 vs. Analog (dashed): 100 kW ERP at 445 m HAAT, Network: CBS

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

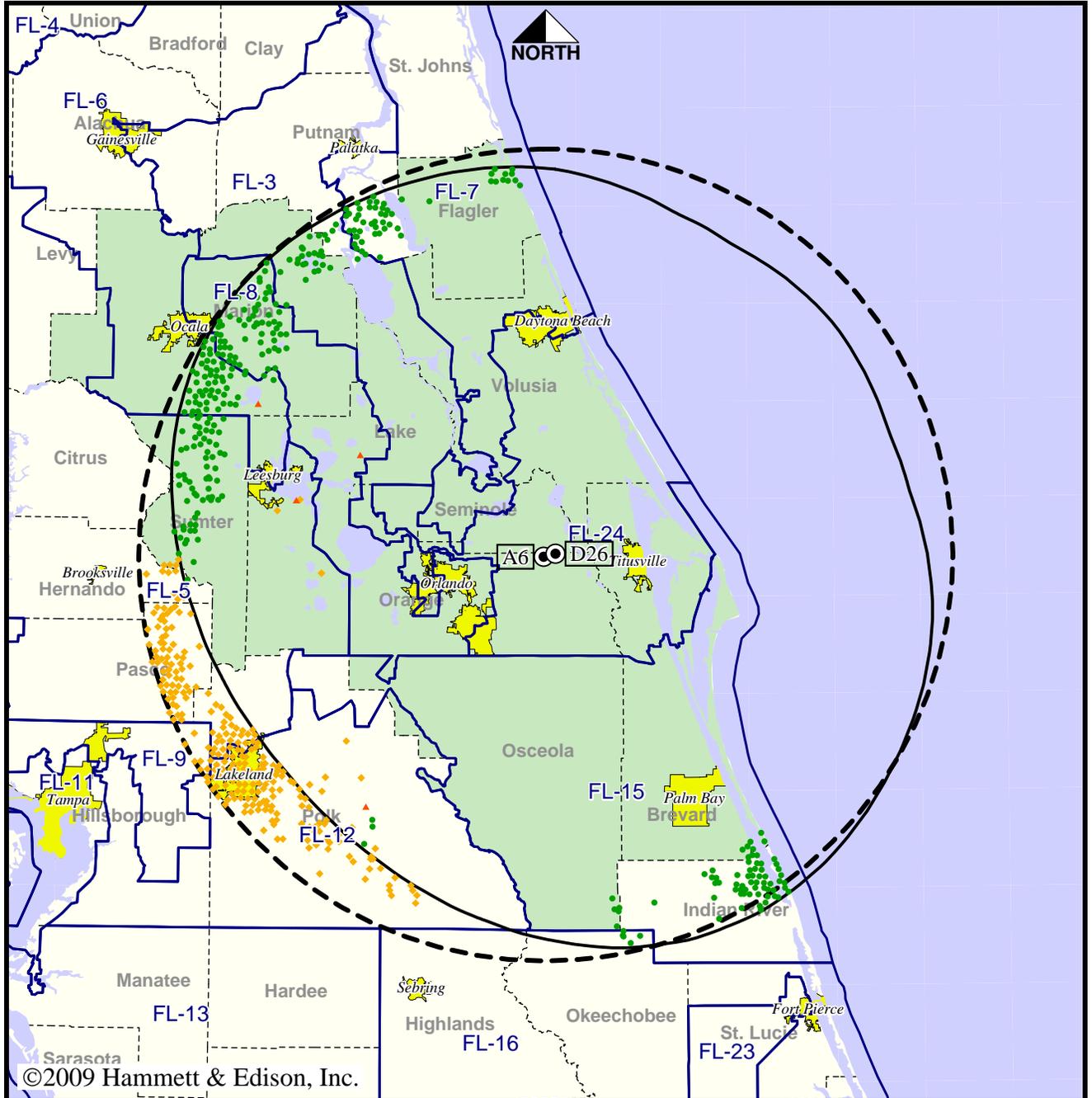
Analog service	3,113,131 persons
Digital service	2,735,395
Analog loss	396,843
Digital gain	19,107
Net gain	-377,736

Station WKMG-TV • Analog Channel 6, DTV Channel 26 • Orlando, FL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 944 kW ERP at 516 m HAAT, Network: CBS
 vs. Analog (dashed): 100 kW ERP at 445 m HAAT, Network: CBS

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

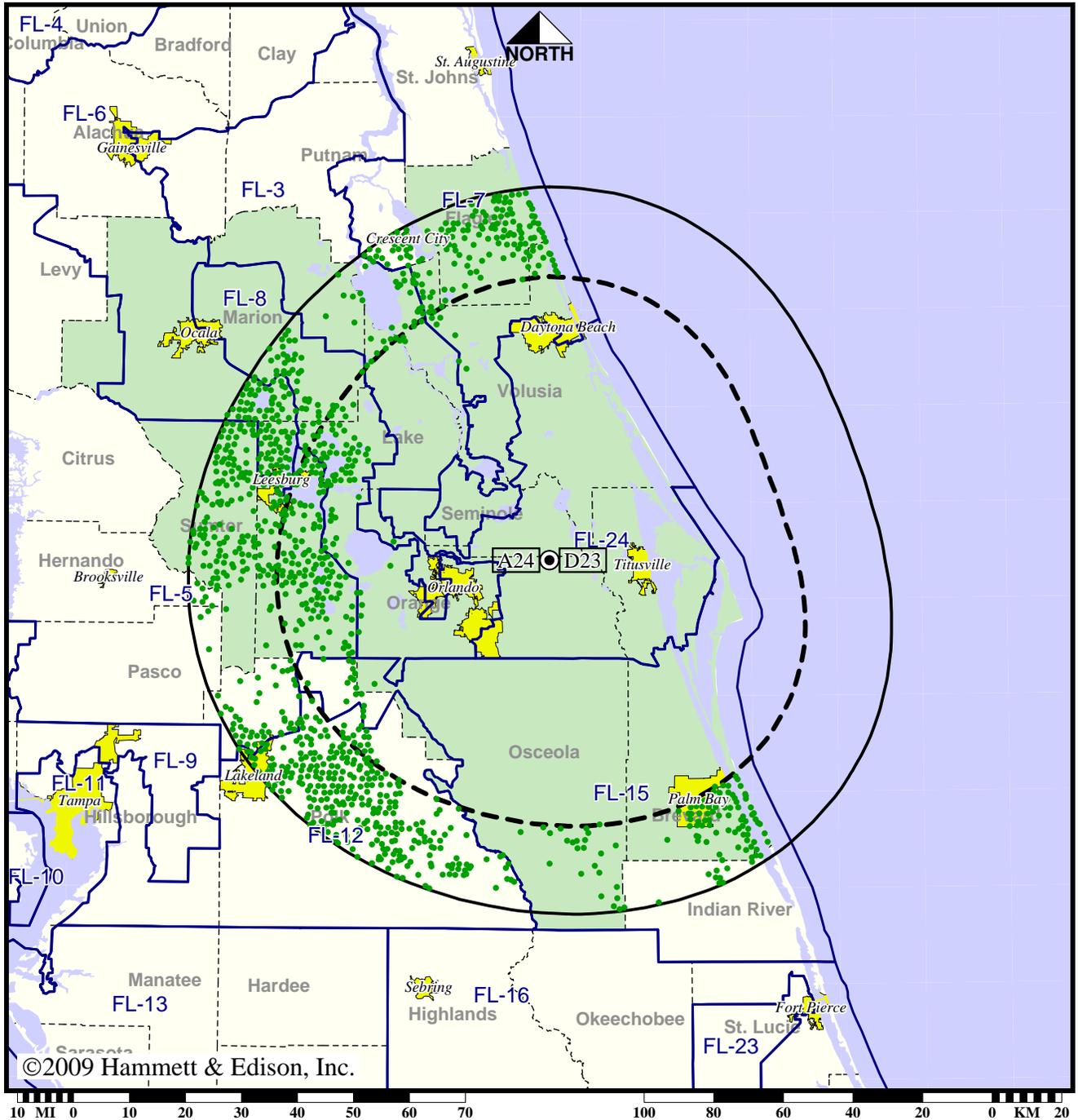
Analog service	3,113,131 persons
Digital service	2,990,243
Analog loss	266,512
Digital gain	143,624
Net gain	-122,888

Station WMFE-TV • Analog Channel 24, DTV Channel 23 • Orlando, FL

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 950 kW ERP at 380 m HAAT, Network: PBS
 vs. Analog (dashed): 1350 kW ERP at 380 m HAAT, Network: PBS

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

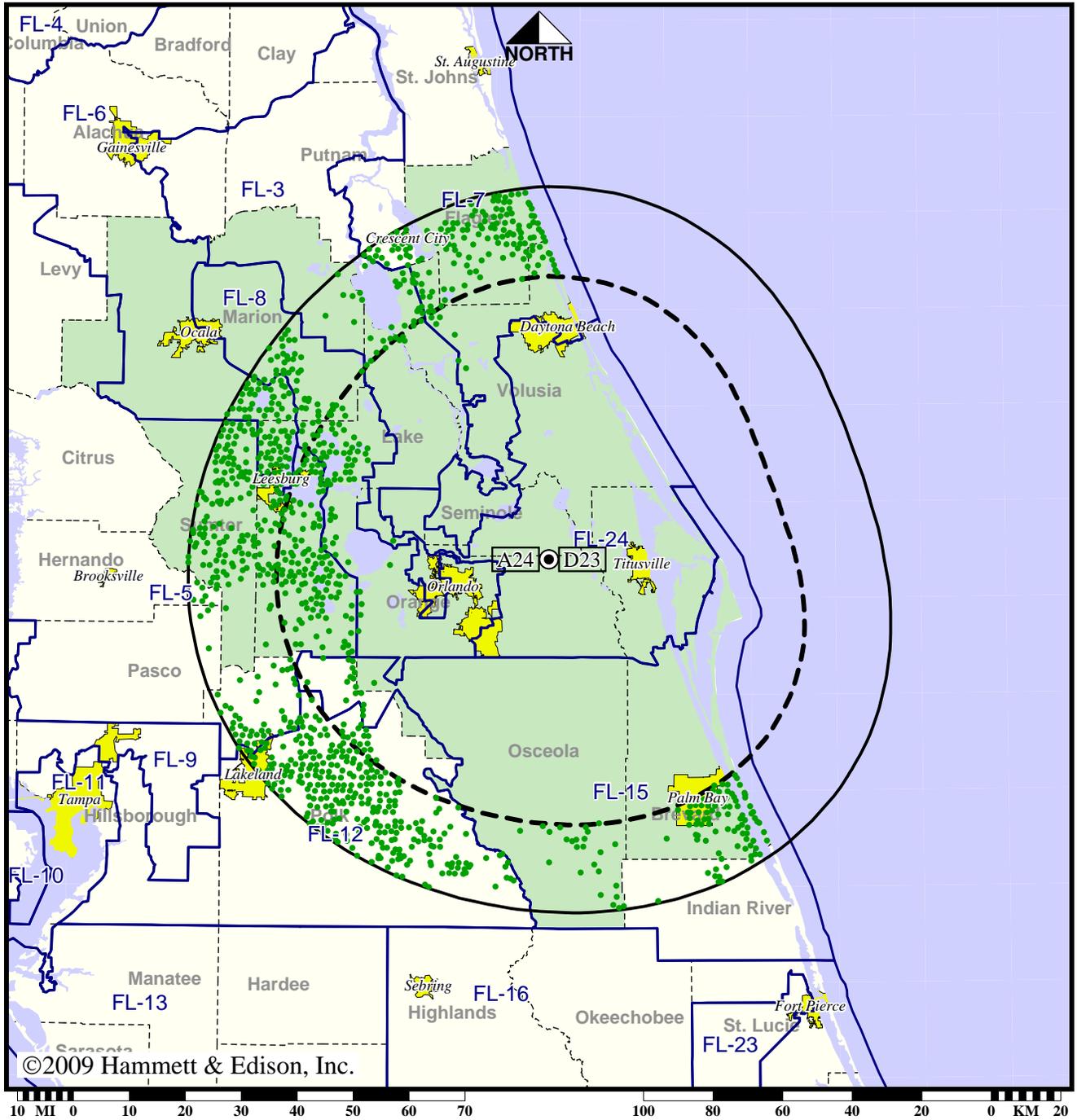
Analog service	2,367,624 persons
Digital service	2,991,031
Analog loss	0
Digital gain	623,407
Net gain	623,407

Station WMFE-TV • Analog Channel 24, DTV Channel 23 • Orlando, FL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 950 kW ERP at 380 m HAAT, Network: PBS
 vs. Analog (dashed): 1350 kW ERP at 380 m HAAT, Network: PBS

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

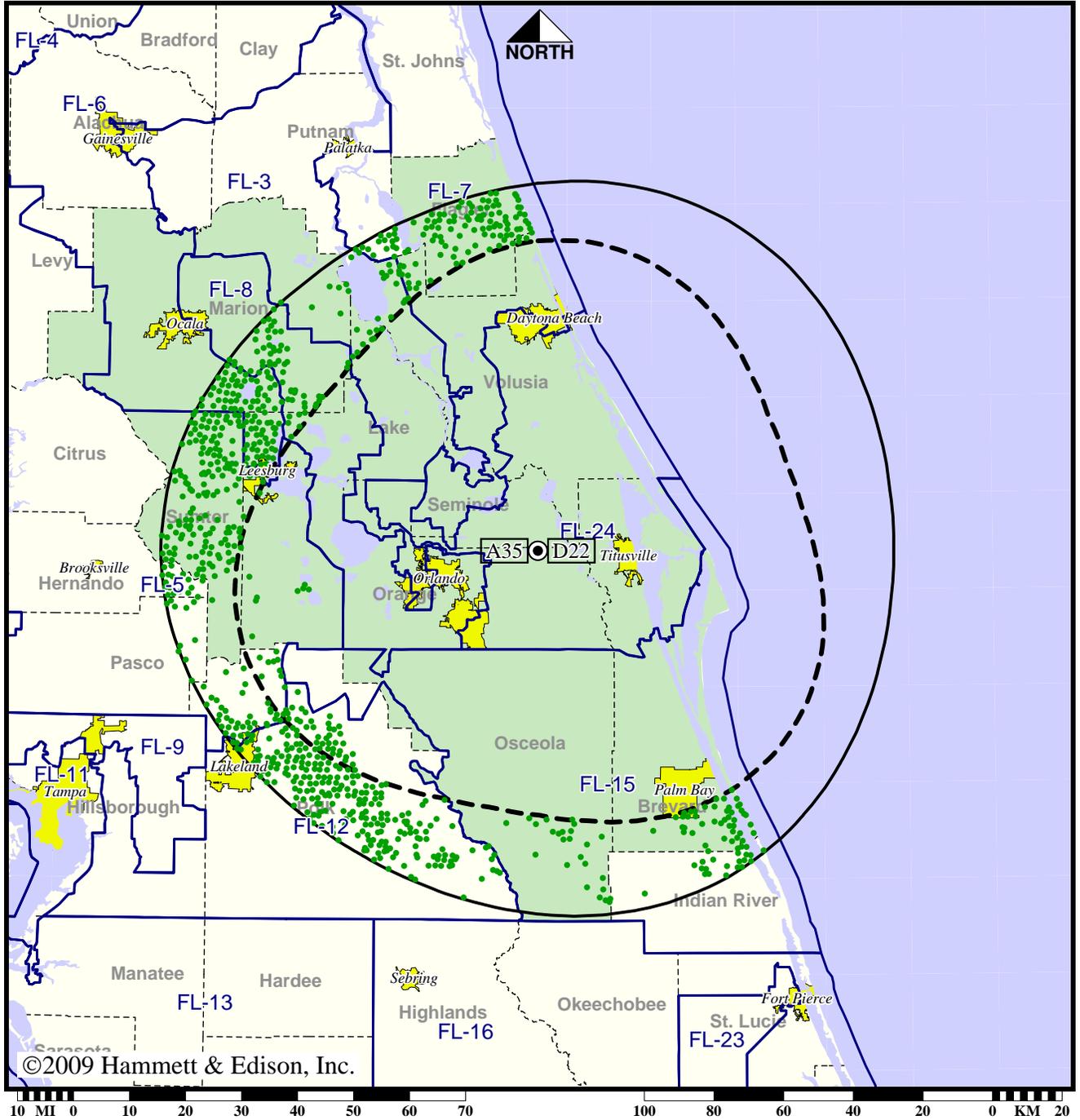
Analog service	2,367,624 persons
Digital service	2,978,176
Analog loss	0
Digital gain	610,552
Net gain	610,552

TV Station WOFL • Analog Channel 35, DTV Channel 22 • Orlando, FL

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 392 m HAAT, Network: Fox
 vs. Analog (dashed): 2570 kW ERP at 451 m HAAT, Network: Fox

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

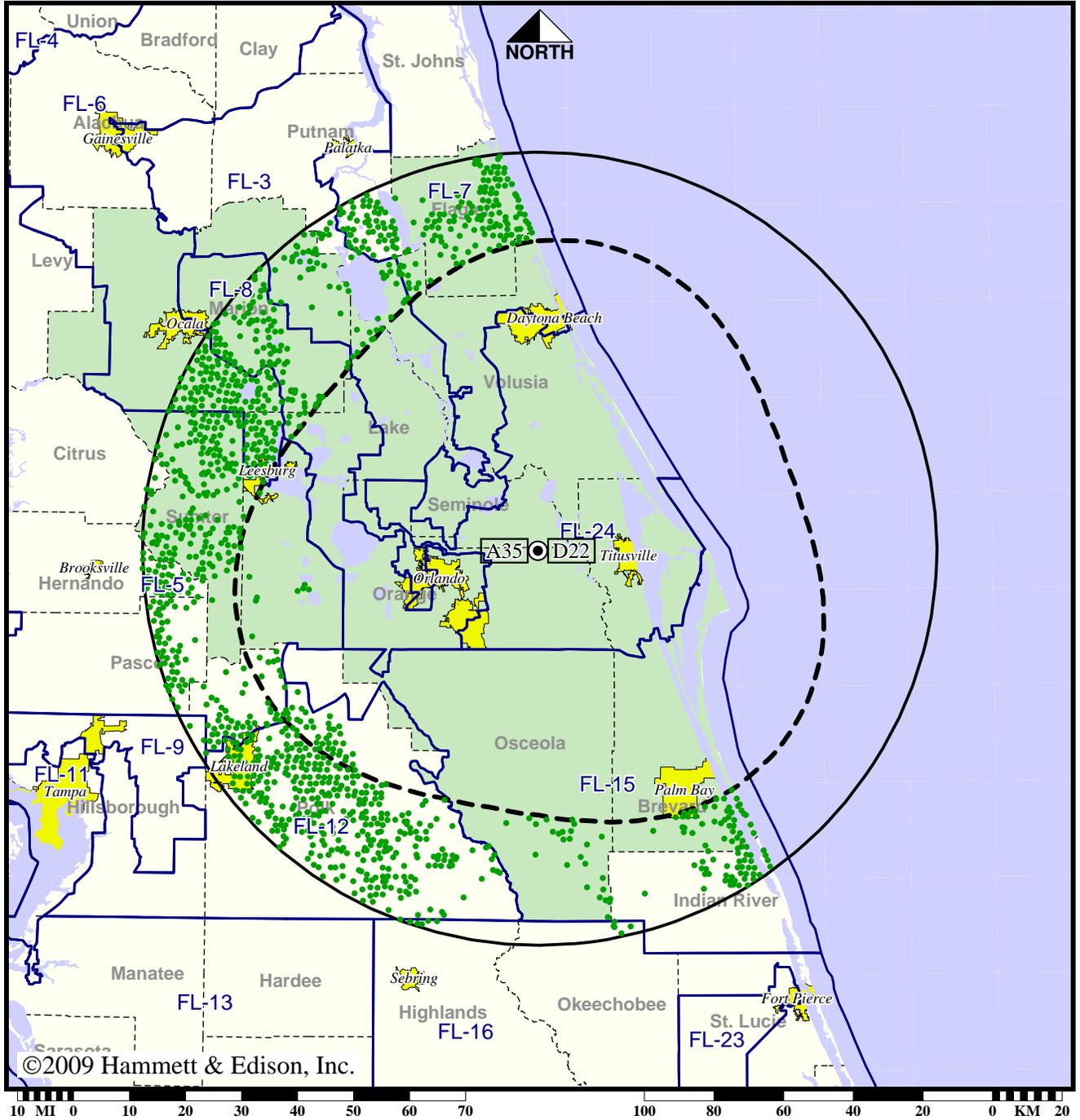
Analog service	2,546,776 persons
Digital service	2,988,513
Analog loss	0
Digital gain	441,737
Net gain	441,737

TV Station WOFL • Analog Channel 35, DTV Channel 22 • Orlando, FL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 449 m HAAT, Network: Fox
 vs. Analog (dashed): 2570 kW ERP at 451 m HAAT, Network: Fox

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

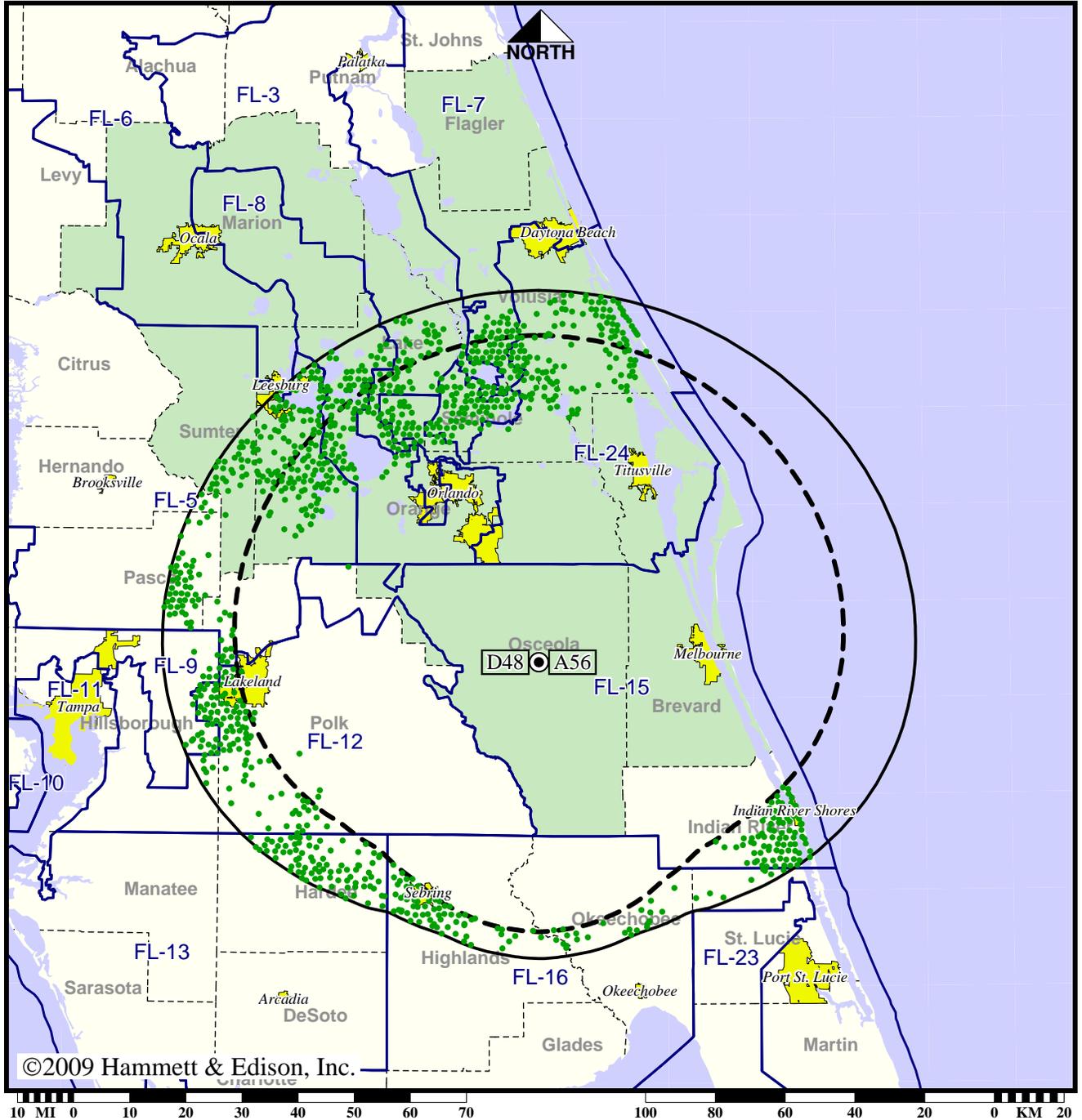
Analog service	2,546,776 persons
Digital service	3,250,428
Analog loss	0
Digital gain	703,652
Net gain	703,652

TV Station WOPX • Analog Channel 56, DTV Channel 48 • Melbourne, FL

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 456 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 472 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition
 No symbol = no change in coverage

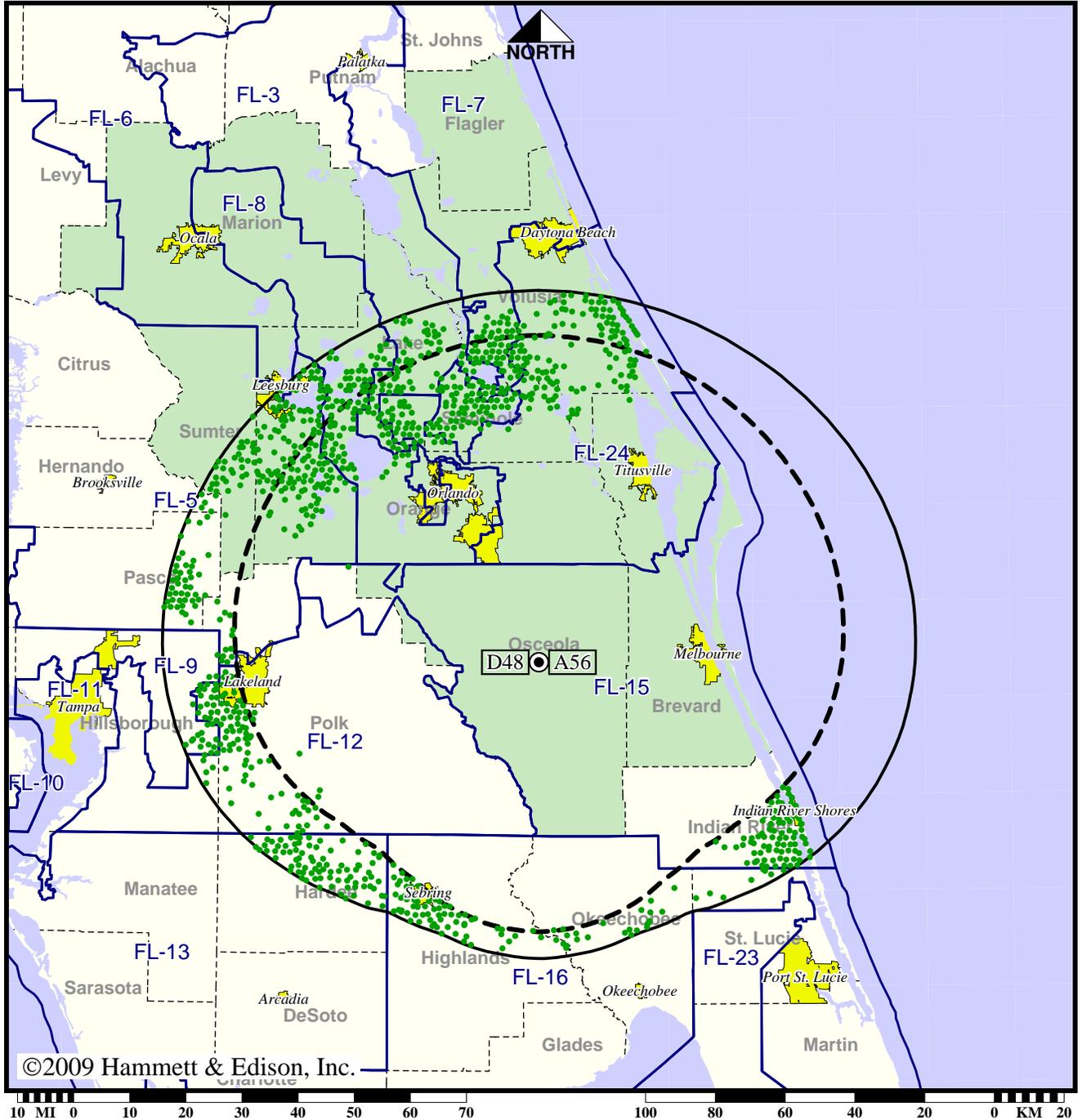
Analog service	2,169,477 persons
Digital service	2,949,112
Analog loss	0
Digital gain	779,635
Net gain	779,635

TV Station WOPX • Analog Channel 56, DTV Channel 48 • Melbourne, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 456 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 472 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition
 No symbol = no change in coverage

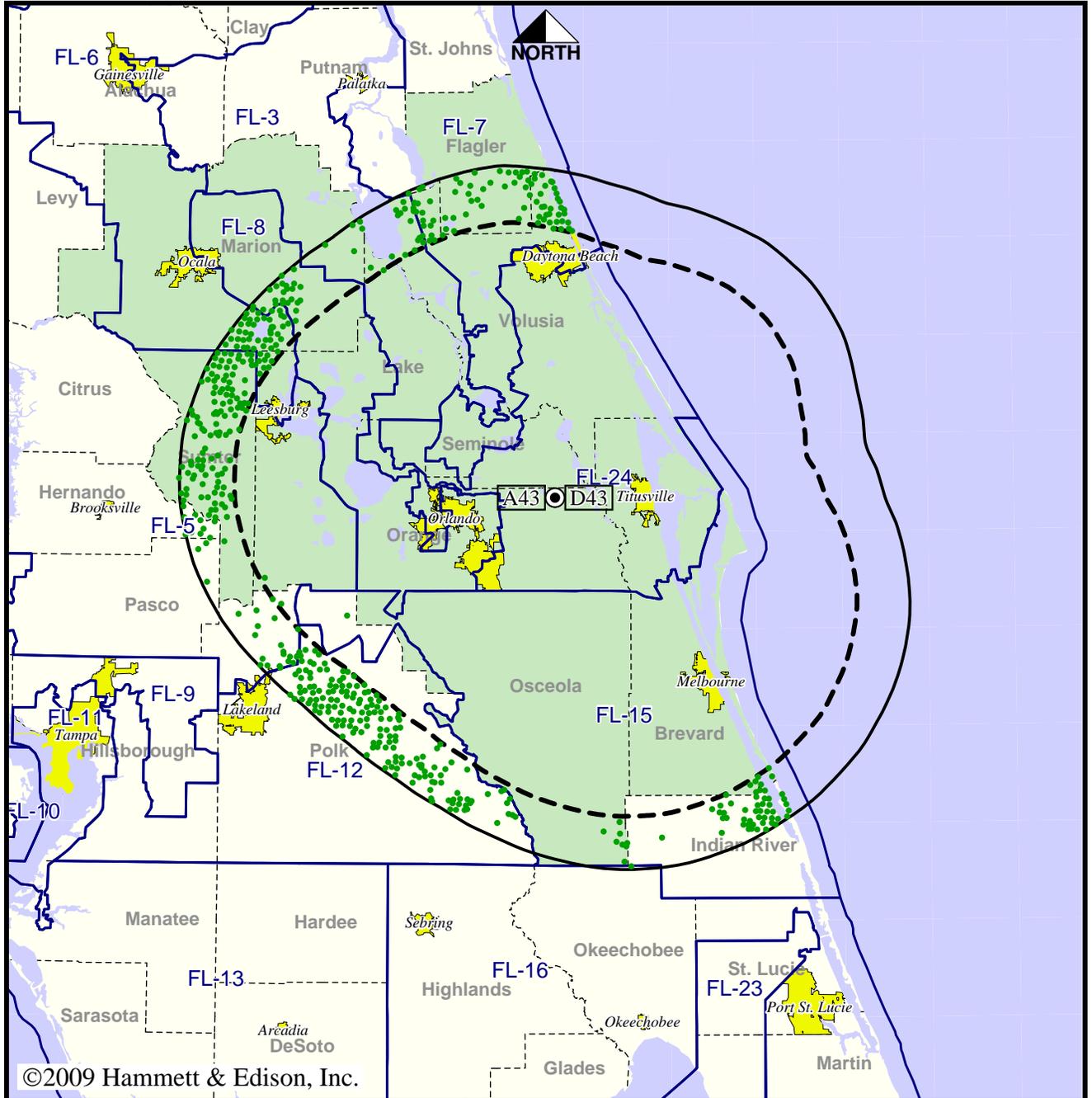
Analog service	2,169,477 persons
Digital service	2,935,747
Analog loss	0
Digital gain	766,270
Net gain	766,270

Station WOTF-TV • Analog Channel 43, DTV Channel 43 • Melbourne, FL

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 492 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 492 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

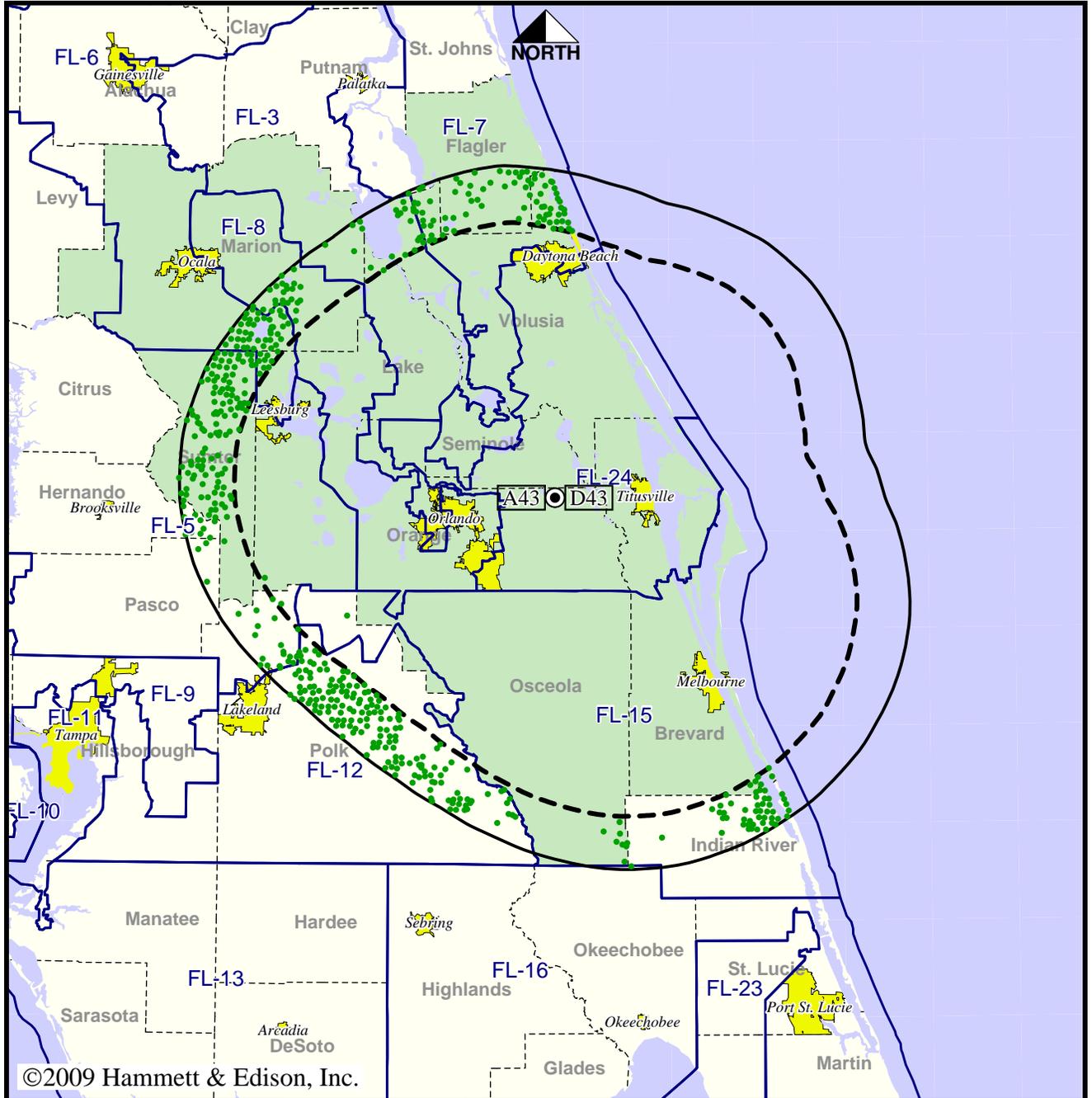
Analog service	2,556,457 persons
Digital service	2,841,510
Analog loss	0
Digital gain	285,053
Net gain	285,053

Station WOTF-TV • Analog Channel 43, DTV Channel 43 • Melbourne, FL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 492 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 492 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



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10 MI 0 10 20 30 40 50 60 70 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage

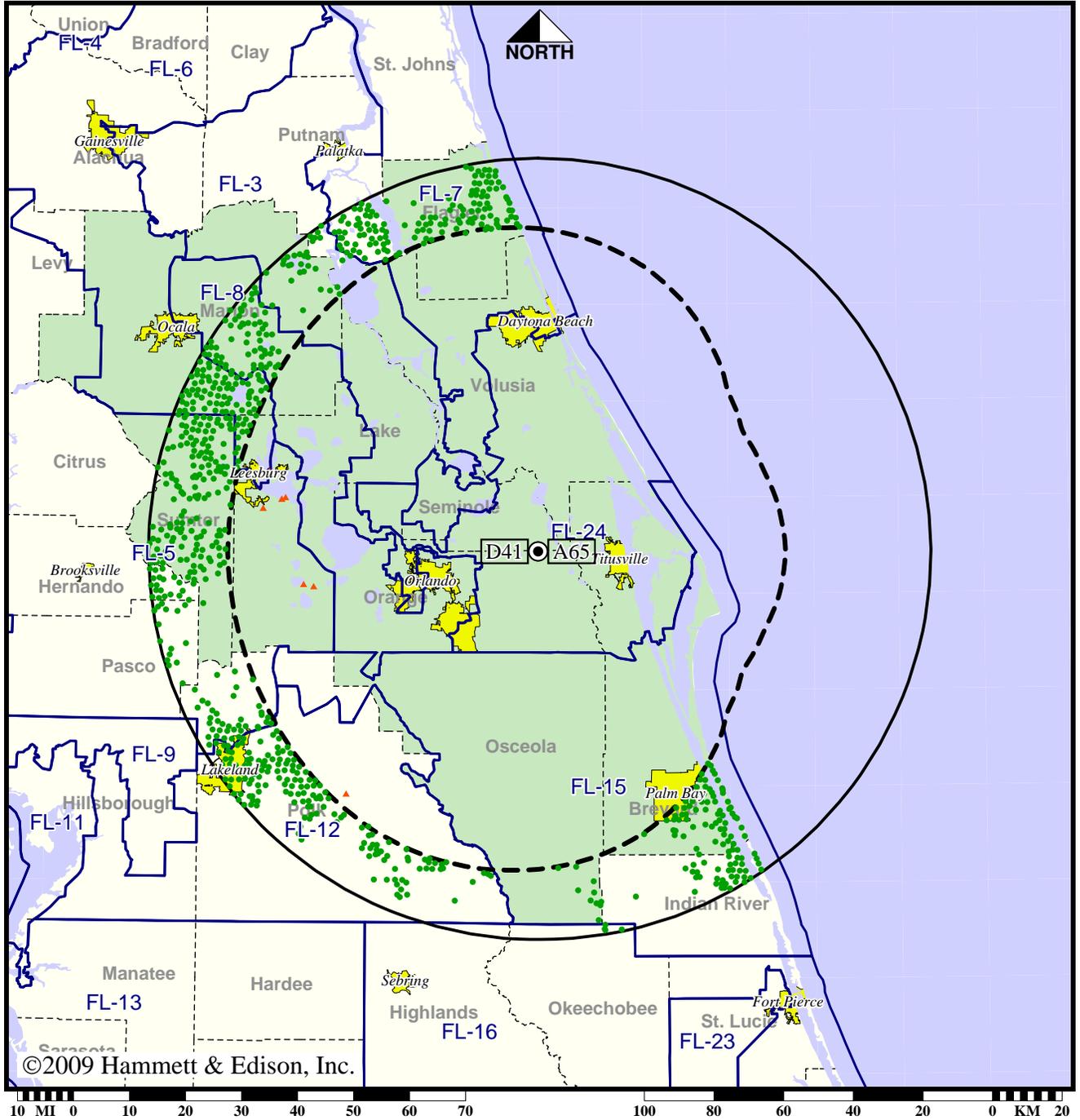
Analog service	2,556,457 persons
Digital service	2,841,510
Analog loss	0
Digital gain	285,053
Net gain	285,053

TV Station WRBW • Analog Channel 65, DTV Channel 41 • Orlando, FL

Expected Operation on June 13: Licensed

Digital License (solid): 763 kW ERP at 515 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 492 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

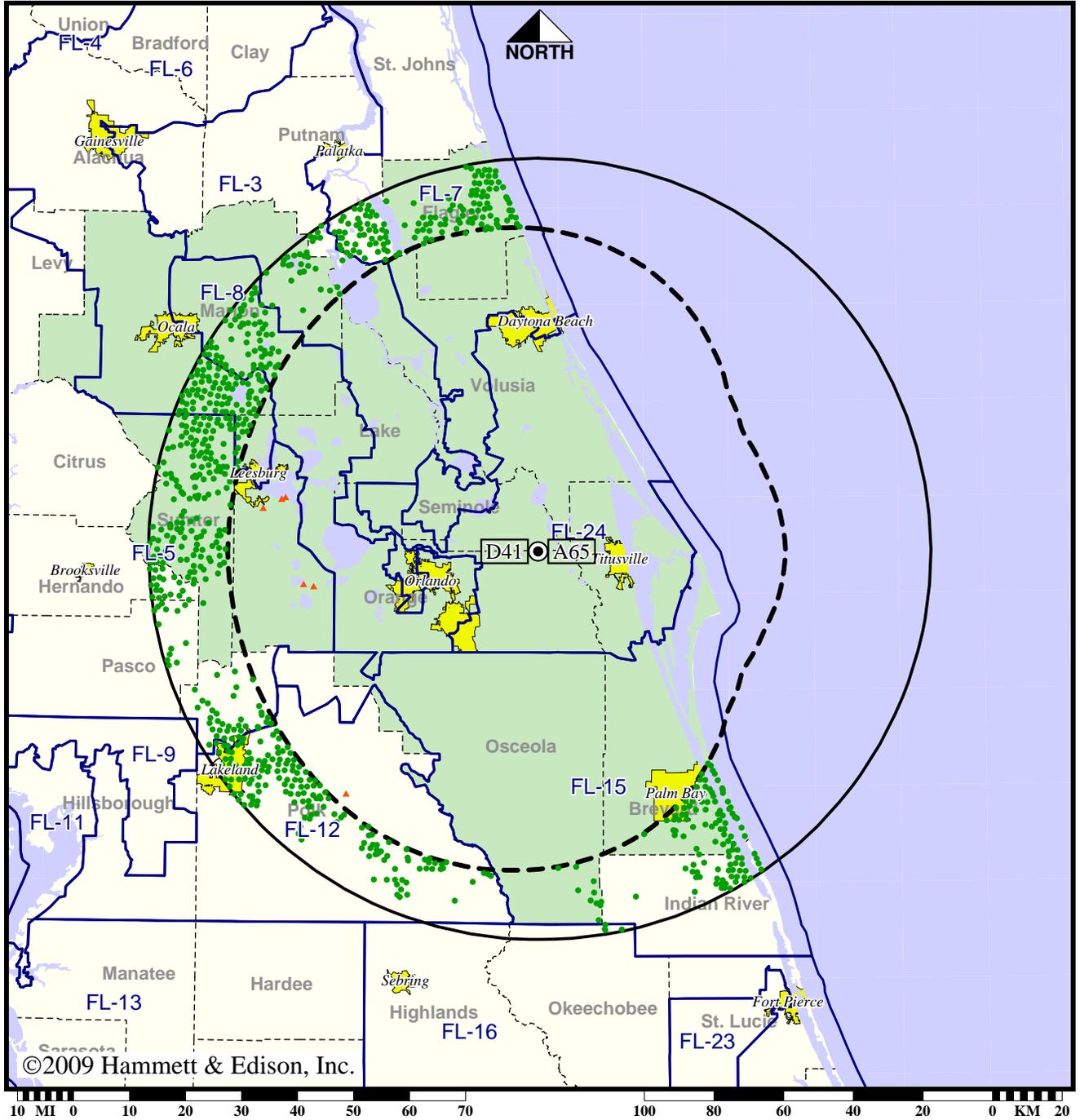
Analog service	2,639,730 persons
Digital service	3,125,818
Analog loss	3,953
Digital gain	490,041
Net gain	486,088

TV Station WRBW • Analog Channel 65, DTV Channel 41 • Orlando, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 763 kW ERP at 515 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 492 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



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10 MI 0 10 20 30 40 50 60 70 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

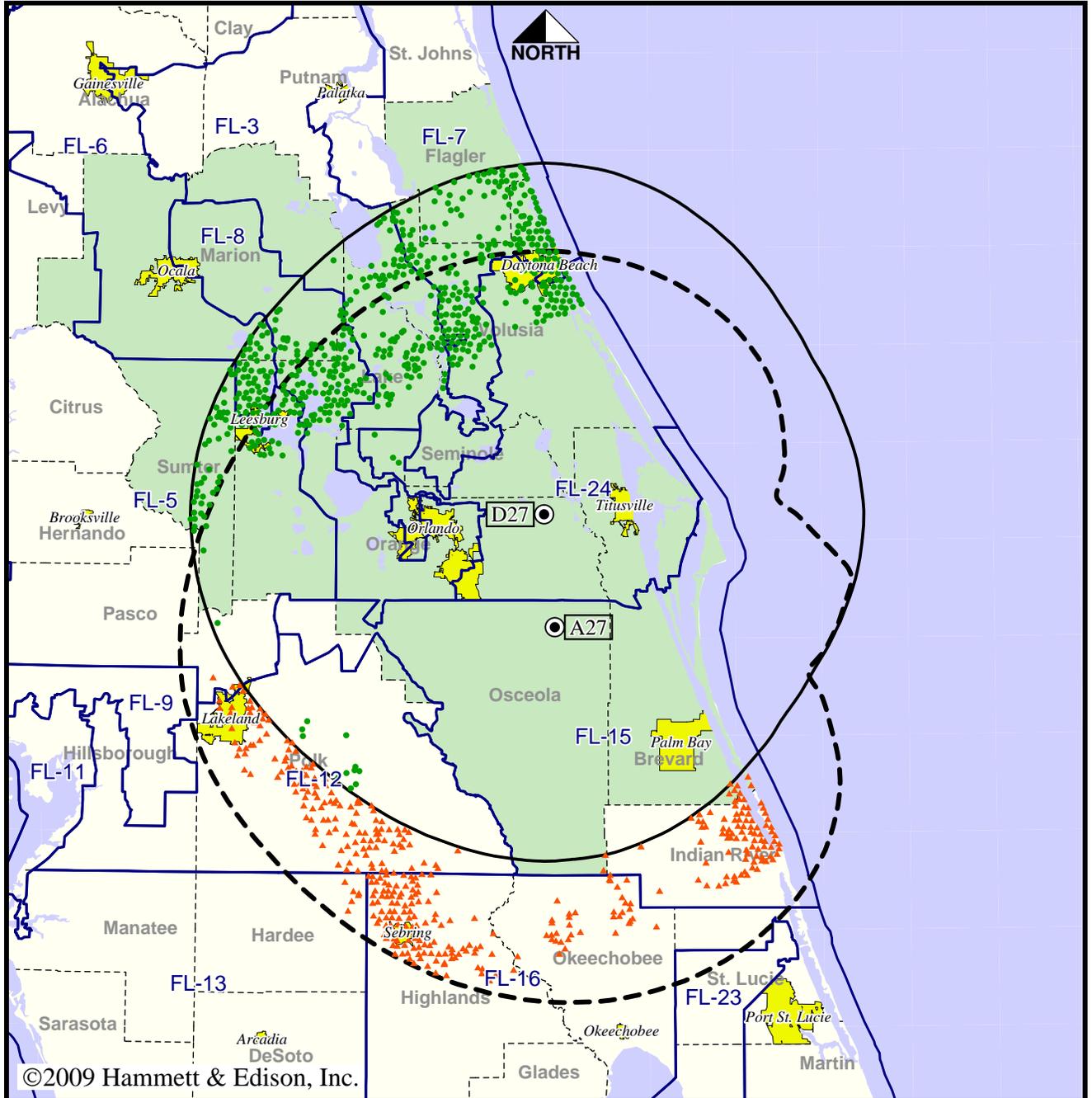
Analog service	2,639,730 persons
Digital service	3,124,950
Analog loss	3,953
Digital gain	489,173
Net gain	485,220

TV Station WRDQ • Analog Channel 27, DTV Channel 27 • Orlando, FL

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 407 kW ERP at 414 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 569 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

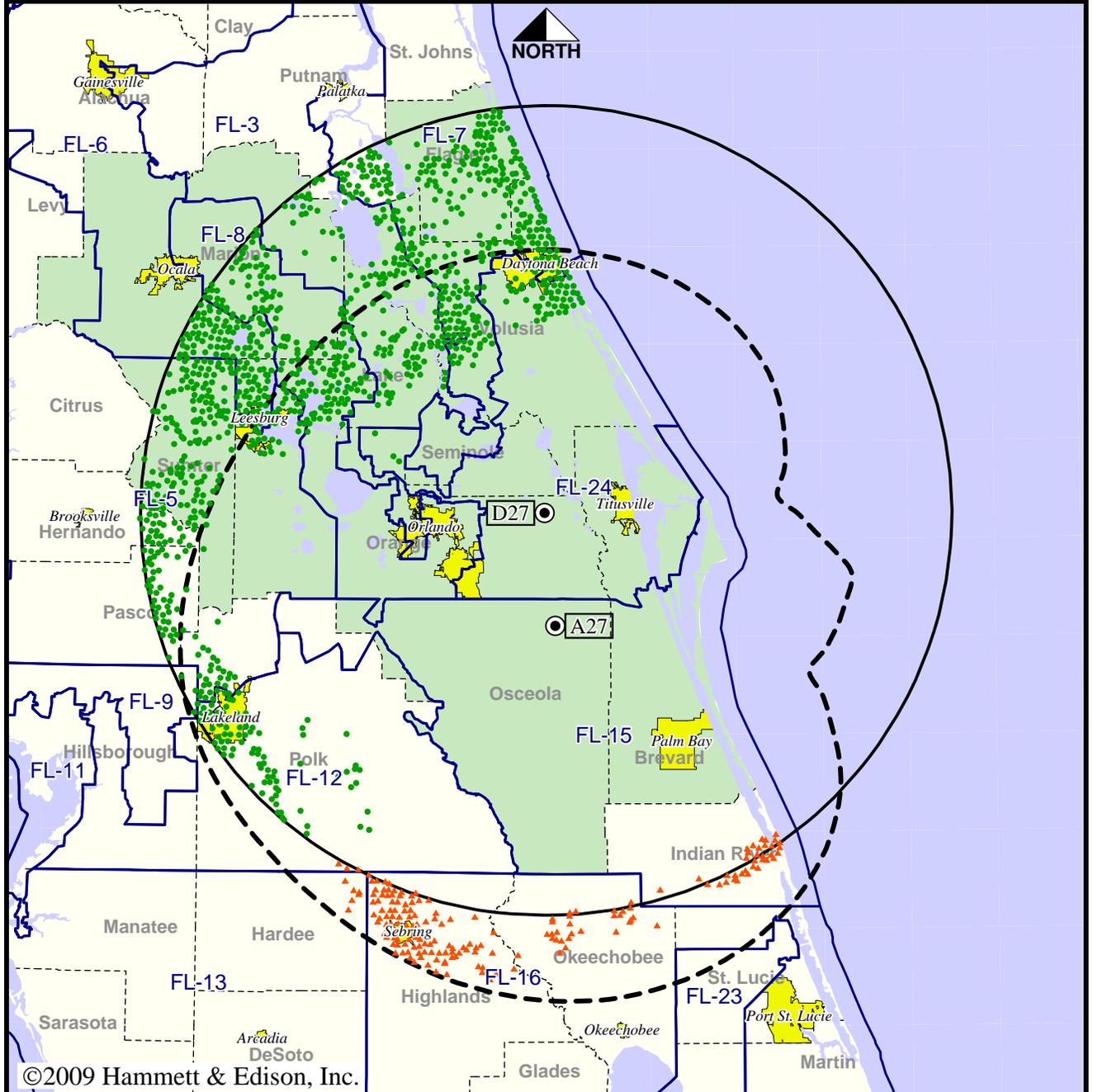
Analog service	2,551,190 persons
Digital service	2,810,496
Analog loss	193,870
Digital gain	453,176
Net gain	259,306

TV Station WRDQ • Analog Channel 27, DTV Channel 27 • Orlando, FL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 477 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 569 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

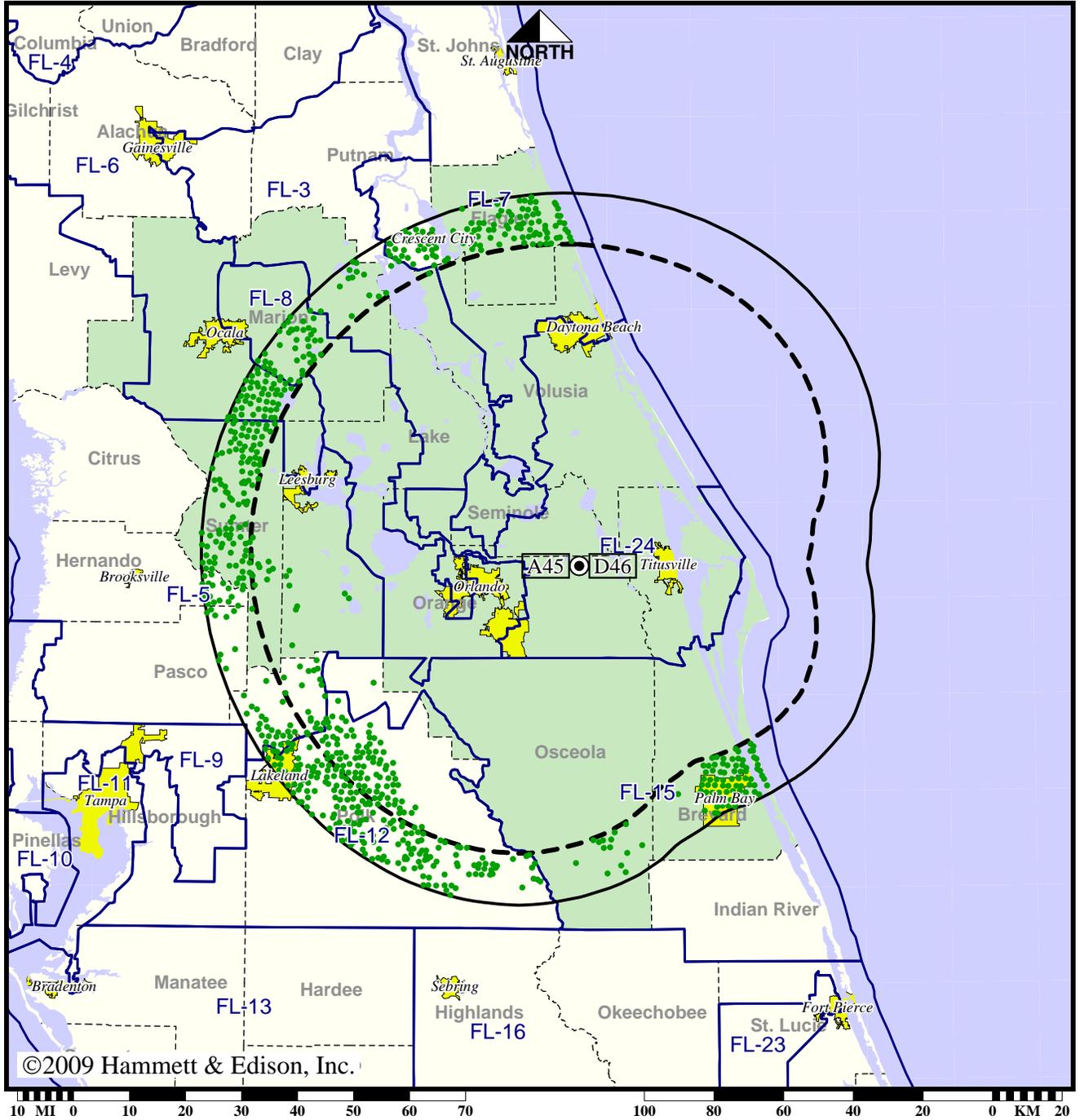
Analog service	2,551,190 persons
Digital service	3,255,460
Analog loss	78,244
Digital gain	782,514
Net gain	704,270

TV Station WTGL • Analog Channel 45, DTV Channel 46 • Leesburg, FL

Expected Operation on June 13: Licensed

Digital License (solid): 660 kW ERP at 514 m HAAT
 vs. Analog (dashed): 3700 kW ERP at 514 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage

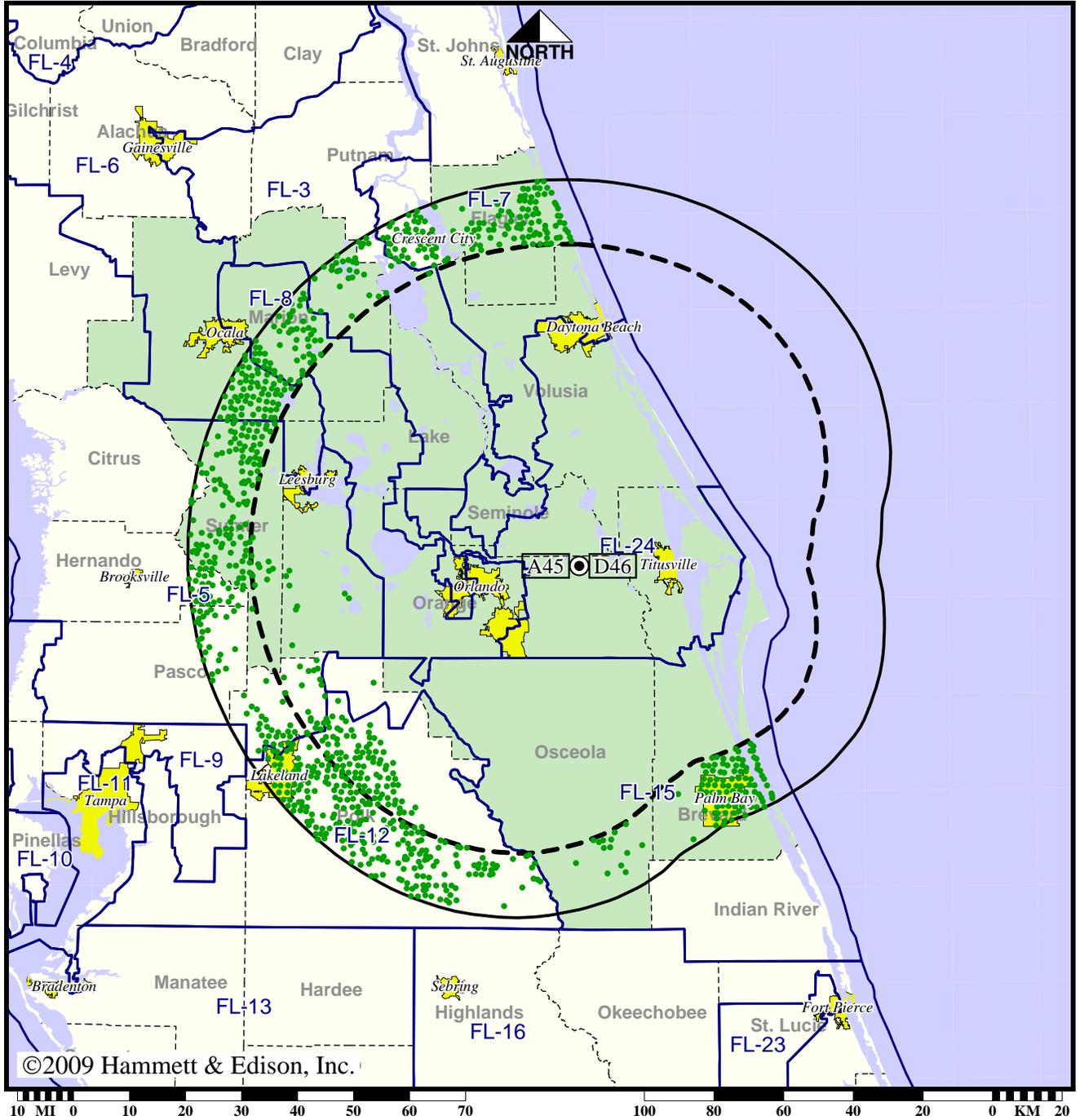
Analog service	2,482,725 persons
Digital service	3,023,510
Analog loss	0
Digital gain	540,785
Net gain	540,785

TV Station WTGL • Analog Channel 45, DTV Channel 46 • Leesburg, FL

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 514 m HAAT
 vs. Analog (dashed): 3700 kW ERP at 514 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



- Coverage gained after DTV transition
- No symbol = no change in coverage

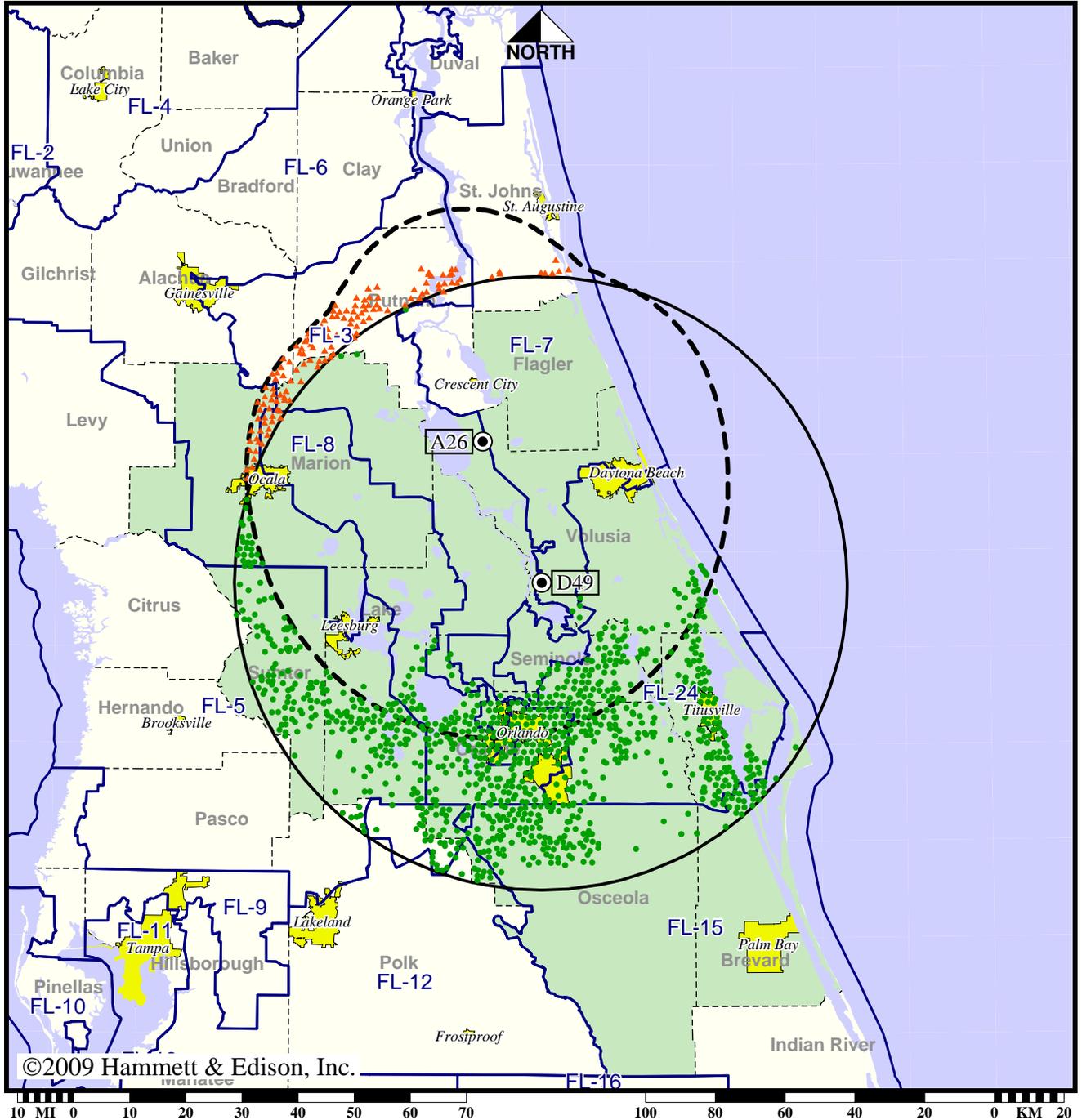
Analog service	2,482,725 persons
Digital service	3,143,349
Analog loss	0
Digital gain	660,624
Net gain	660,624

Station WVEN-TV • Analog Channel 26, DTV Channel 49 • Daytona Beach, FL

Expected Operation on June 13: Licensed

Digital License (solid): 120 kW ERP at 428 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 304 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

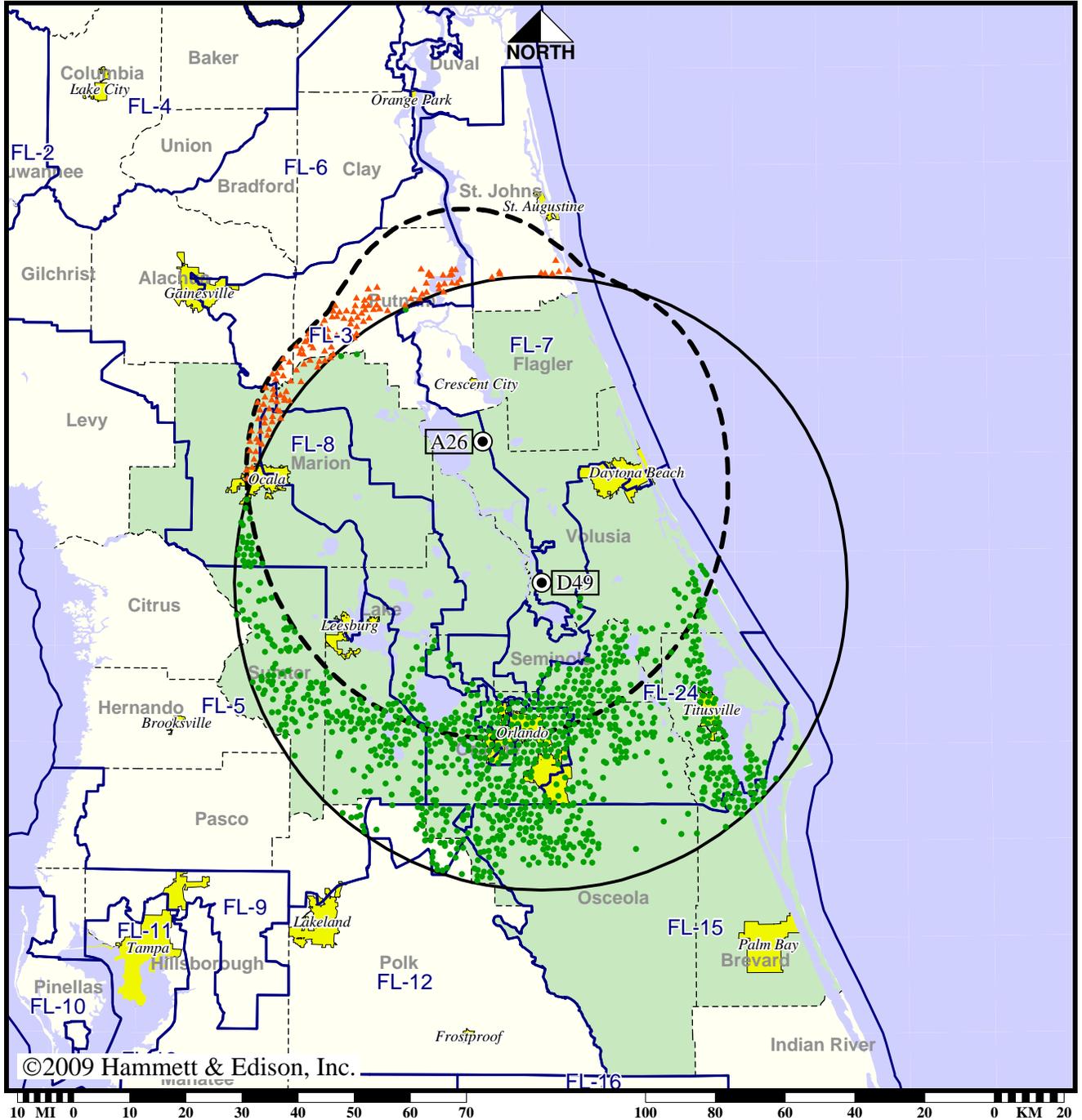
Analog service	1,277,713 persons
Digital service	2,578,247
Analog loss	25,860
Digital gain	1,326,394
Net gain	1,300,534

Station WVEN-TV • Analog Channel 26, DTV Channel 49 • Daytona Beach, FL

Approved Post-Transition Operation: Licensed

Digital License (solid): 120 kW ERP at 428 m HAAT
 vs. Analog (dashed): 5000 kW ERP at 304 m HAAT

Market: Orlando-Daytona Beach-Melbourne, FL



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

Analog service	1,277,713 persons
Digital service	2,578,247
Analog loss	25,860
Digital gain	1,326,394
Net gain	1,300,534