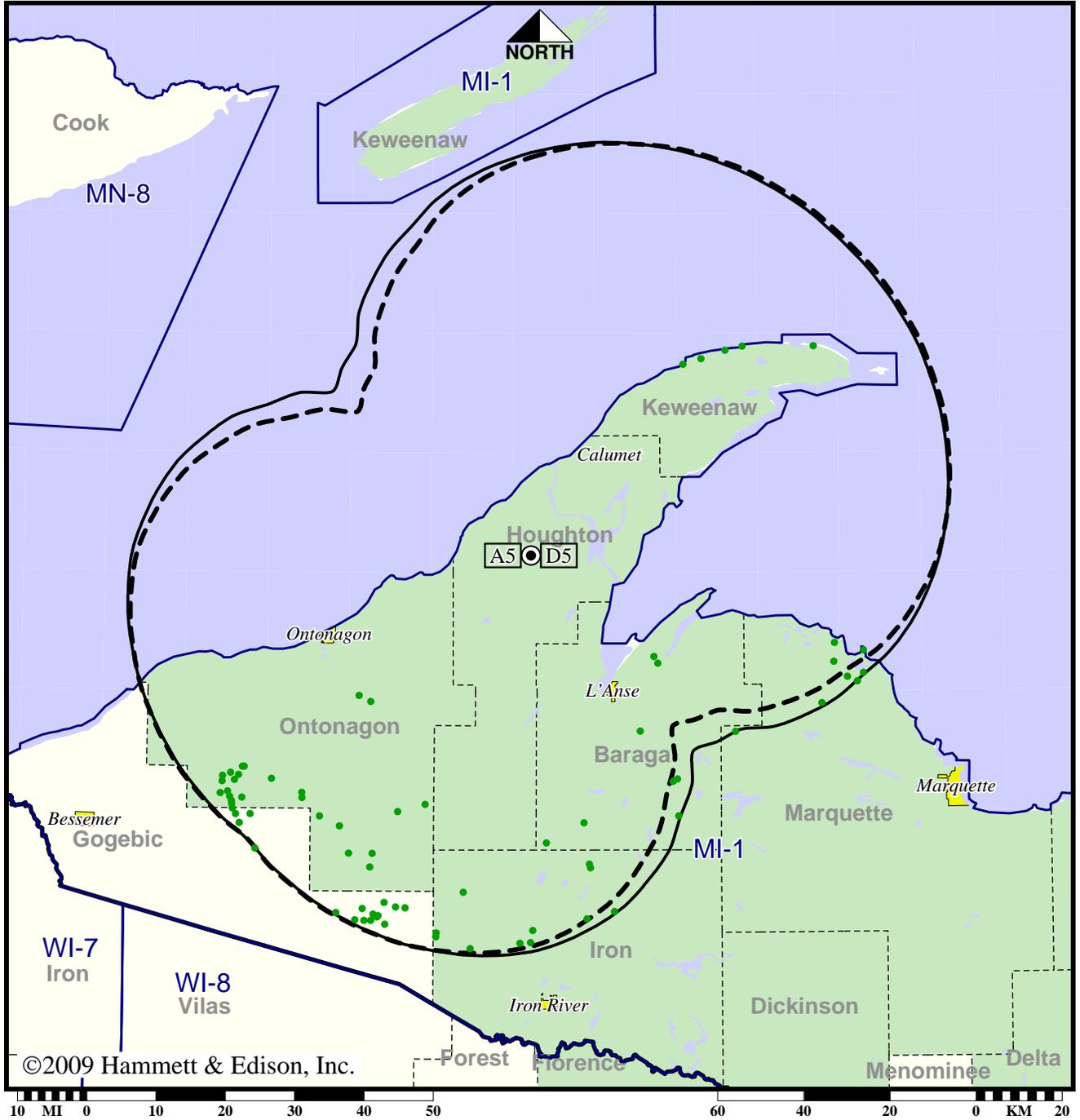


TV Station WBKP • Analog Channel 5, DTV Channel 5 • Calumet, MI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 6.40 kW ERP at 301 m HAAT
 vs. Analog (dashed): 100 kW ERP at 295 m HAAT

Market: Marquette, MI



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- Coverage gained after DTV transition
- No symbol = no change in coverage

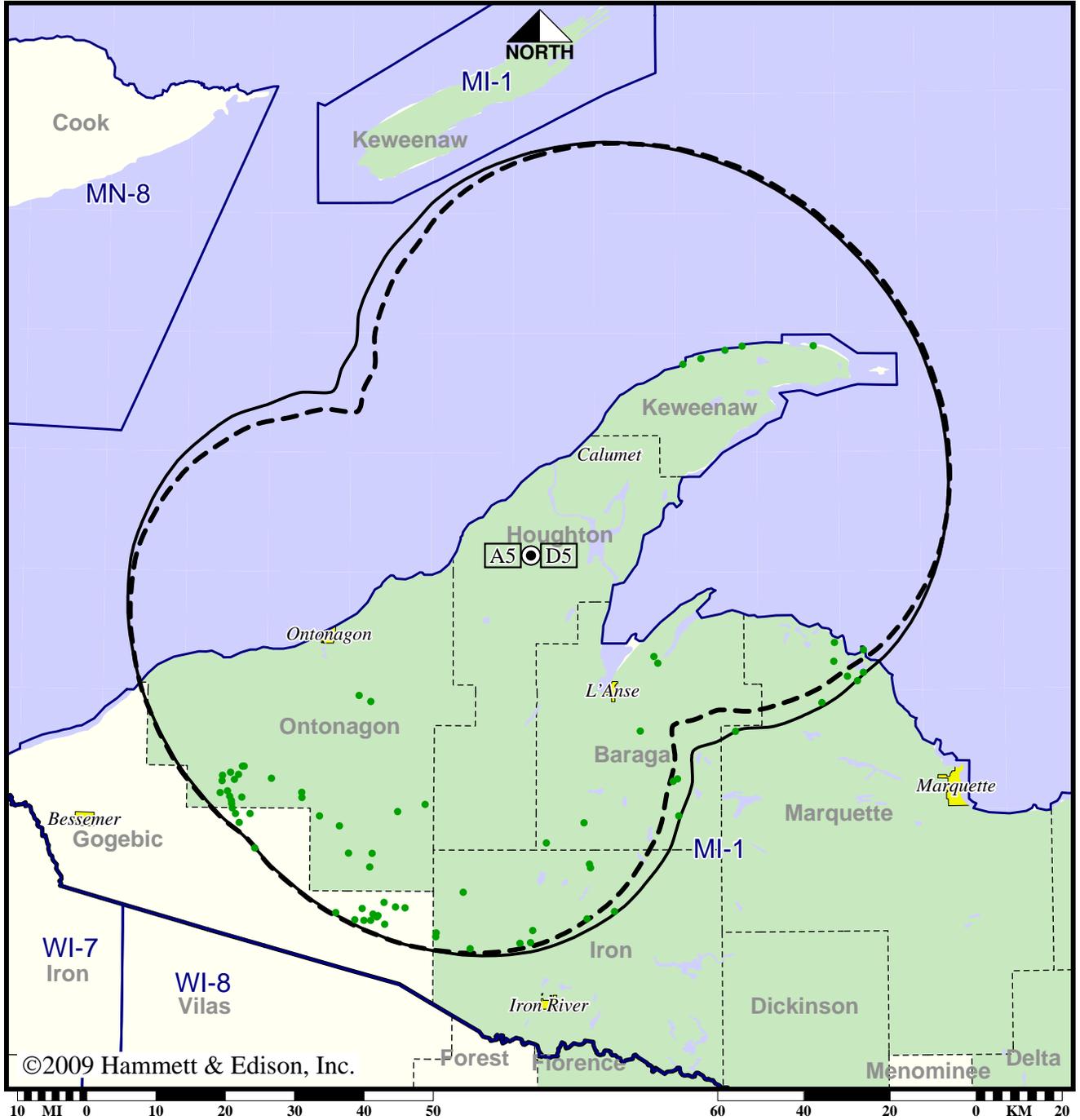
Analog service	54,011 persons
Digital service	55,838
Analog loss	0
Digital gain	1,827
Net gain	1,827

TV Station WBKP • Analog Channel 5, DTV Channel 5 • Calumet, MI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 6.40 kW ERP at 301 m HAAT
 vs. Analog (dashed): 100 kW ERP at 295 m HAAT

Market: Marquette, MI



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- Coverage gained after DTV transition
- No symbol = no change in coverage

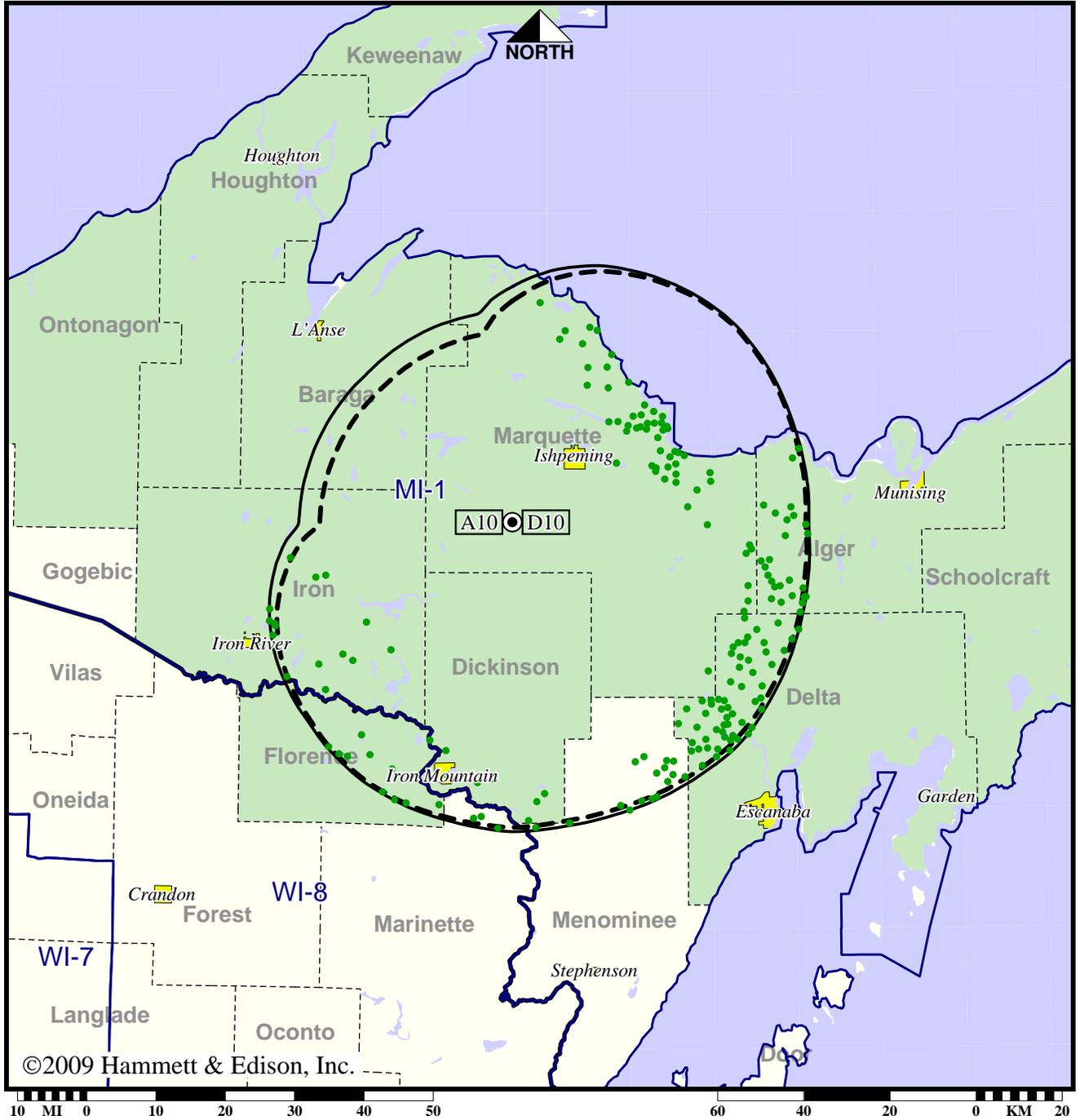
Analog service	54,011 persons
Digital service	55,838
Analog loss	0
Digital gain	1,827
Net gain	1,827

TV Station WBUP • Analog Channel 10, DTV Channel 10 • Ishpeming, MI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 4.80 kW ERP at 105 m HAAT, Network: ABC
 vs. Analog (dashed): 133 kW ERP at 105 m HAAT, Network: ABC

Market: Marquette, MI



● Coverage gained after DTV transition
 No symbol = no change in coverage

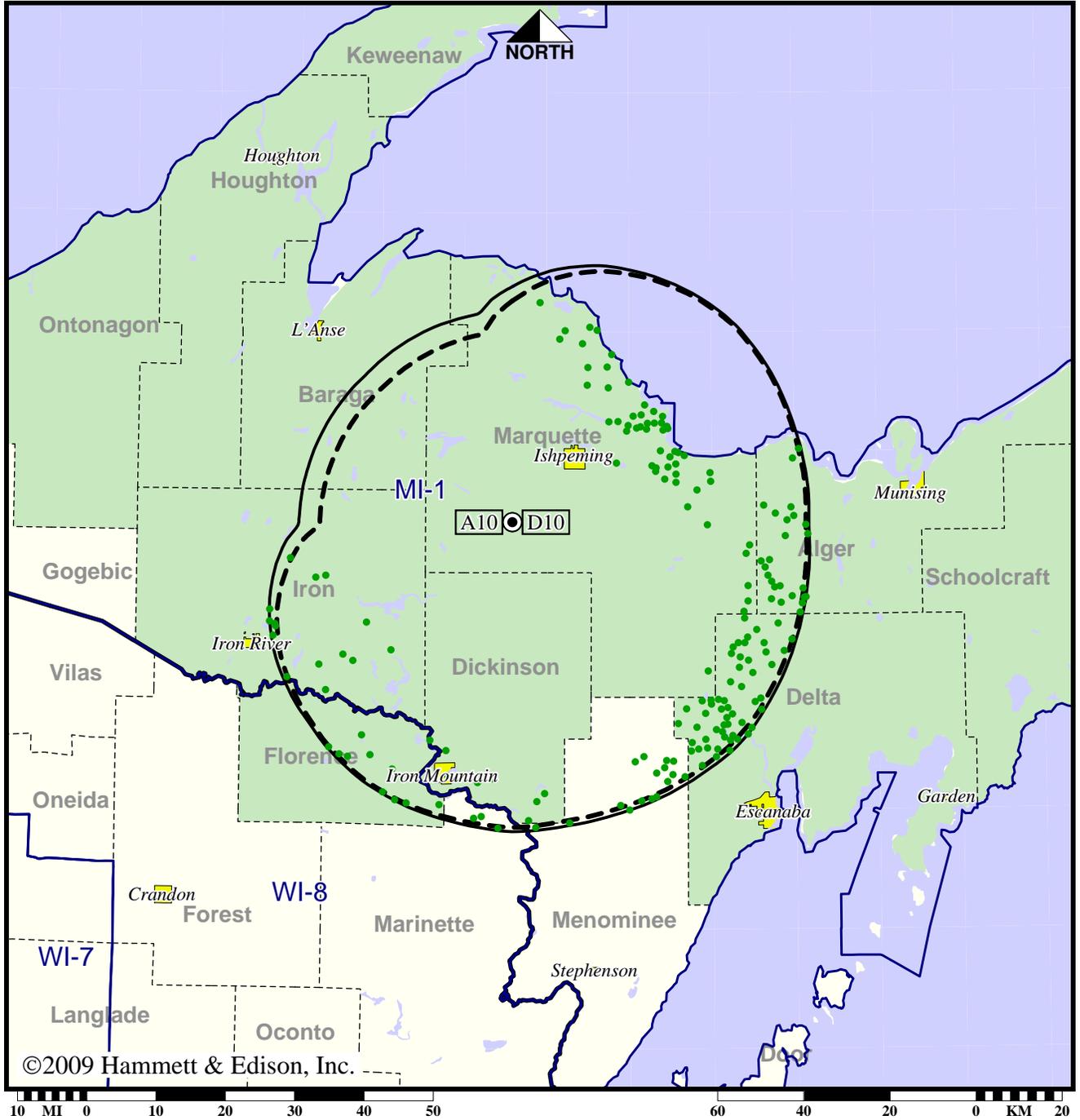
Analog service	52,815 persons
Digital service	79,753
Analog loss	0
Digital gain	26,938
Net gain	26,938

TV Station WBUP • Analog Channel 10, DTV Channel 10 • Ishpeming, MI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 4.80 kW ERP at 105 m HAAT, Network: ABC
 vs. Analog (dashed): 133 kW ERP at 105 m HAAT, Network: ABC

Market: Marquette, MI



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10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage

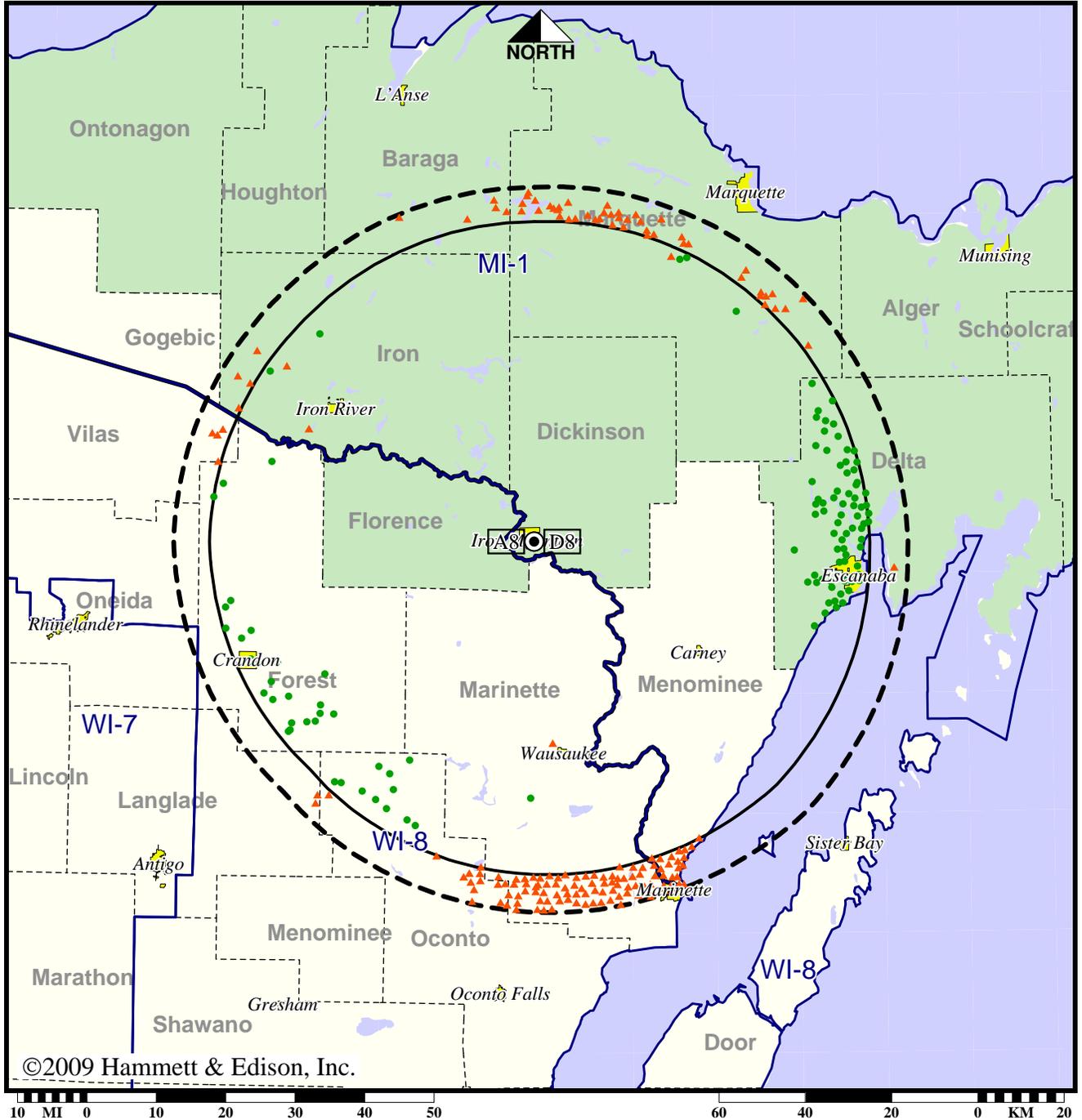
Analog service	52,815 persons
Digital service	78,984
Analog loss	0
Digital gain	26,169
Net gain	26,169

TV Station WDHS • Analog Channel 8, DTV Channel 8 • Iron Mountain, MI

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 3.20 kW ERP at 182 m HAAT
 vs. Analog (dashed): 316 kW ERP at 171 m HAAT

Market: Marquette, MI



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

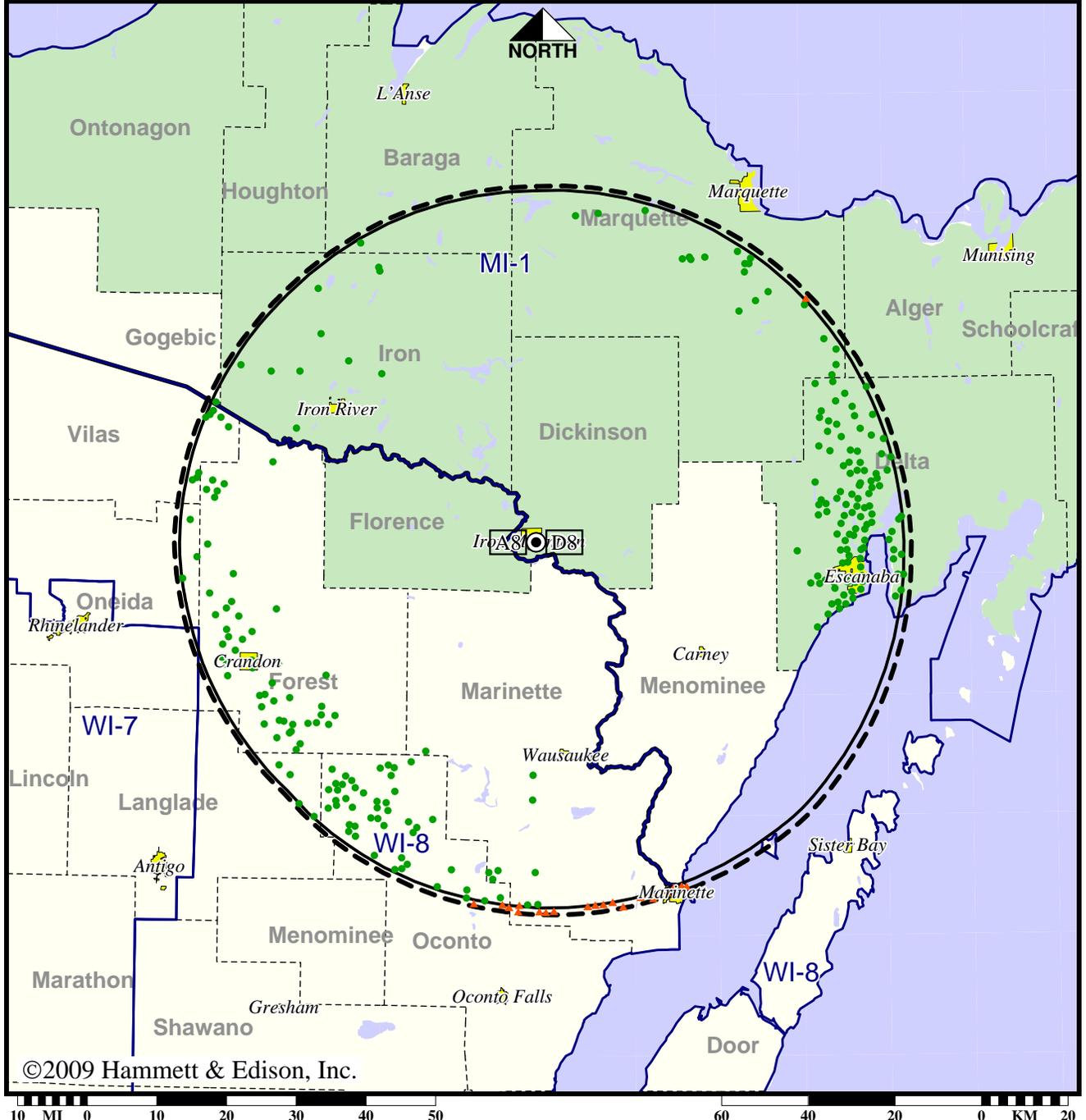
Analog service	122,264 persons
Digital service	116,454
Analog loss	29,025
Digital gain	23,215
Net gain	-5,810

TV Station WDHS • Analog Channel 8, DTV Channel 8 • Iron Mountain, MI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 9.30 kW ERP at 171 m HAAT
 vs. Analog (dashed): 316 kW ERP at 171 m HAAT

Market: Marquette, MI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

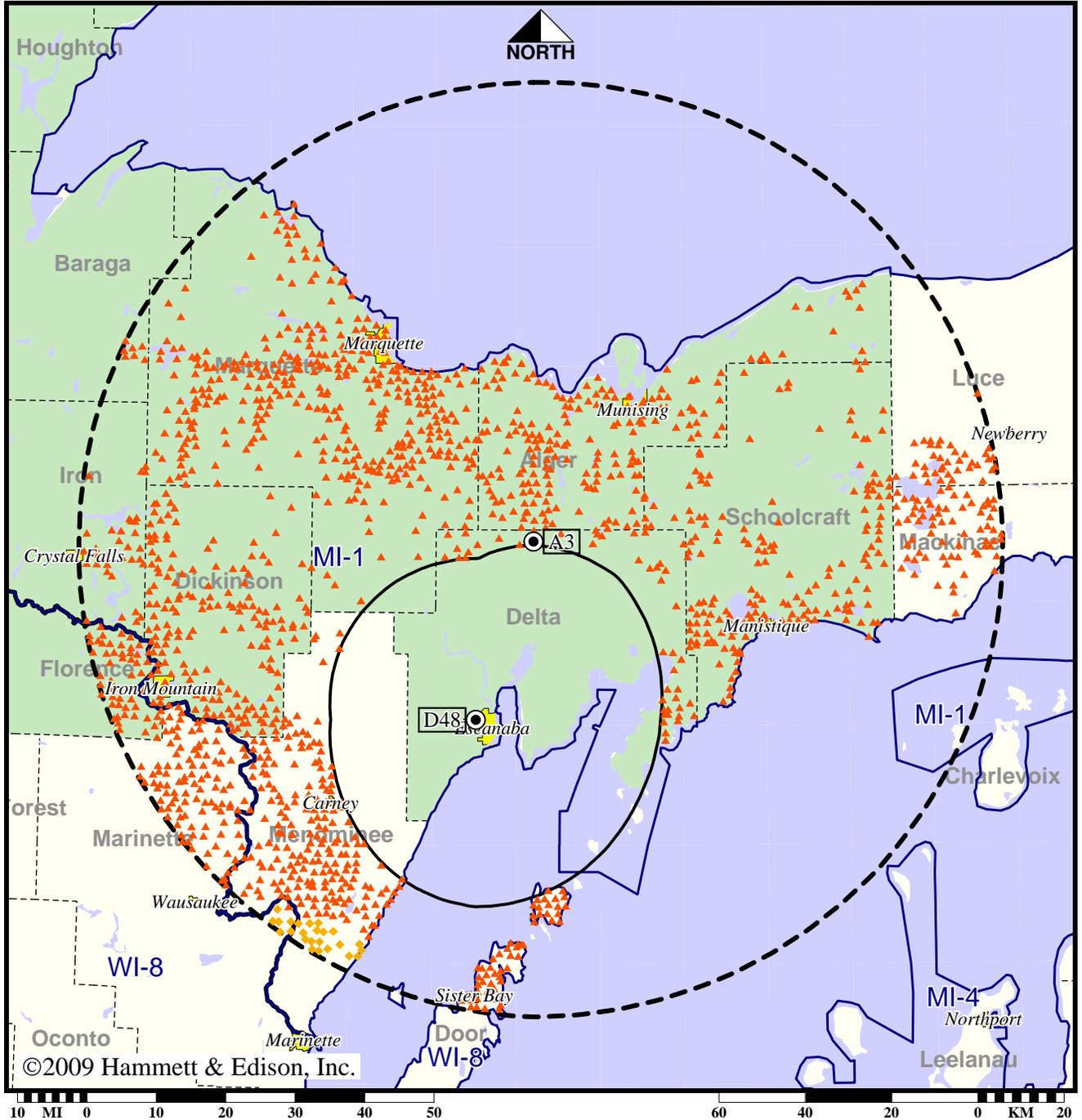
Analog service	122,264 persons
Digital service	143,185
Analog loss	8,509
Digital gain	29,430
Net gain	20,921

Station WJMN-TV • Analog Channel 3, DTV Channel 48 • Escanaba, MI

Expected Operation on June 13: Special Temporary Authorization

Digital STA (solid): 9.80 kW ERP at 55 m HAAT, Network: CBS
 vs. Analog (dashed): 100 kW ERP at 363 m HAAT, Network: CBS

Market: Marquette, MI



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- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

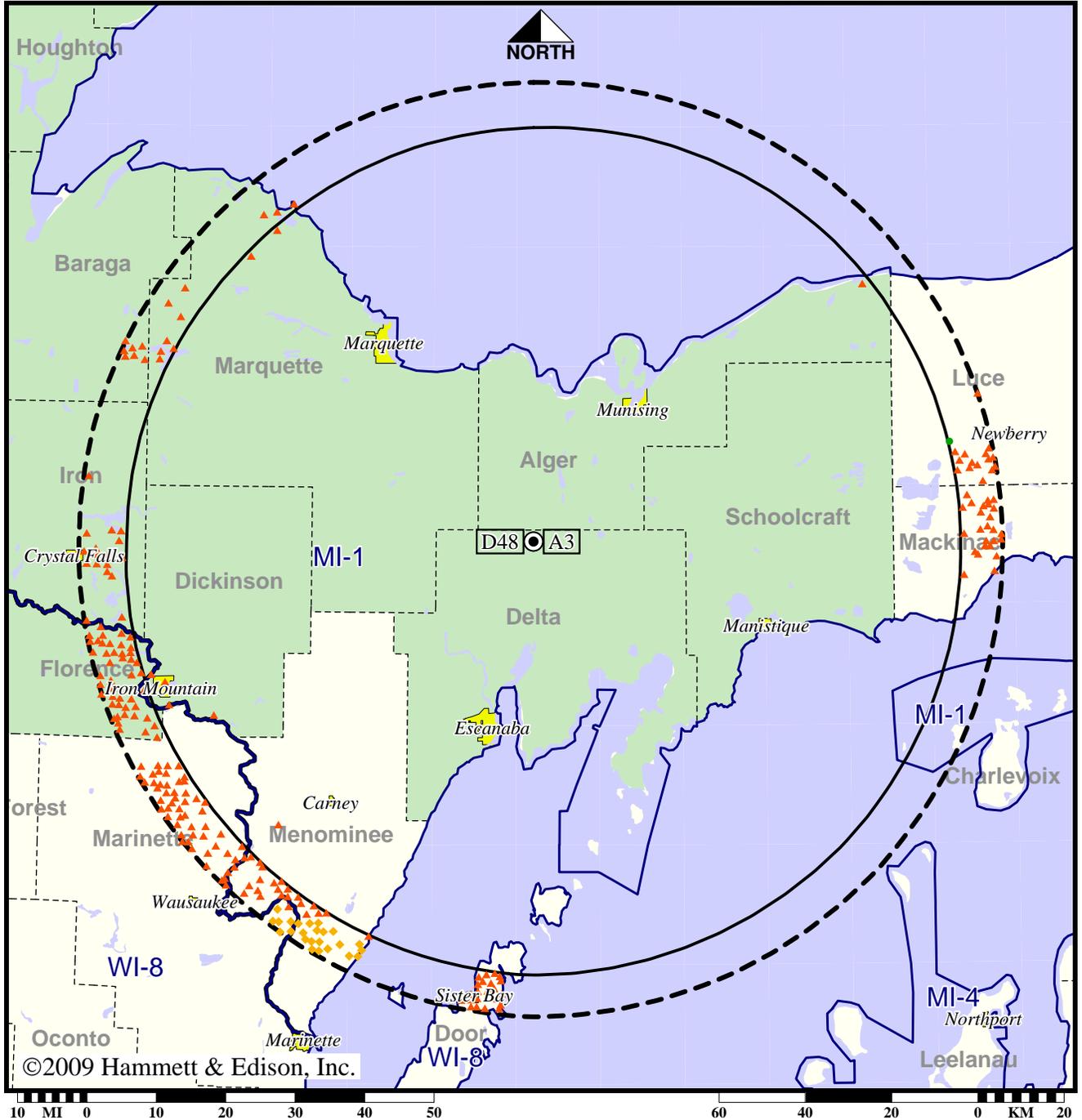
Analog service	164,392 persons
Digital service	42,050
Analog loss	122,342
Digital gain	0
Net gain	-122,342

Station WJMN-TV • Analog Channel 3, DTV Channel 48 • Escanaba, MI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 989 kW ERP at 327 m HAAT, Network: CBS
 vs. Analog (dashed): 100 kW ERP at 363 m HAAT, Network: CBS

Market: Marquette, MI



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

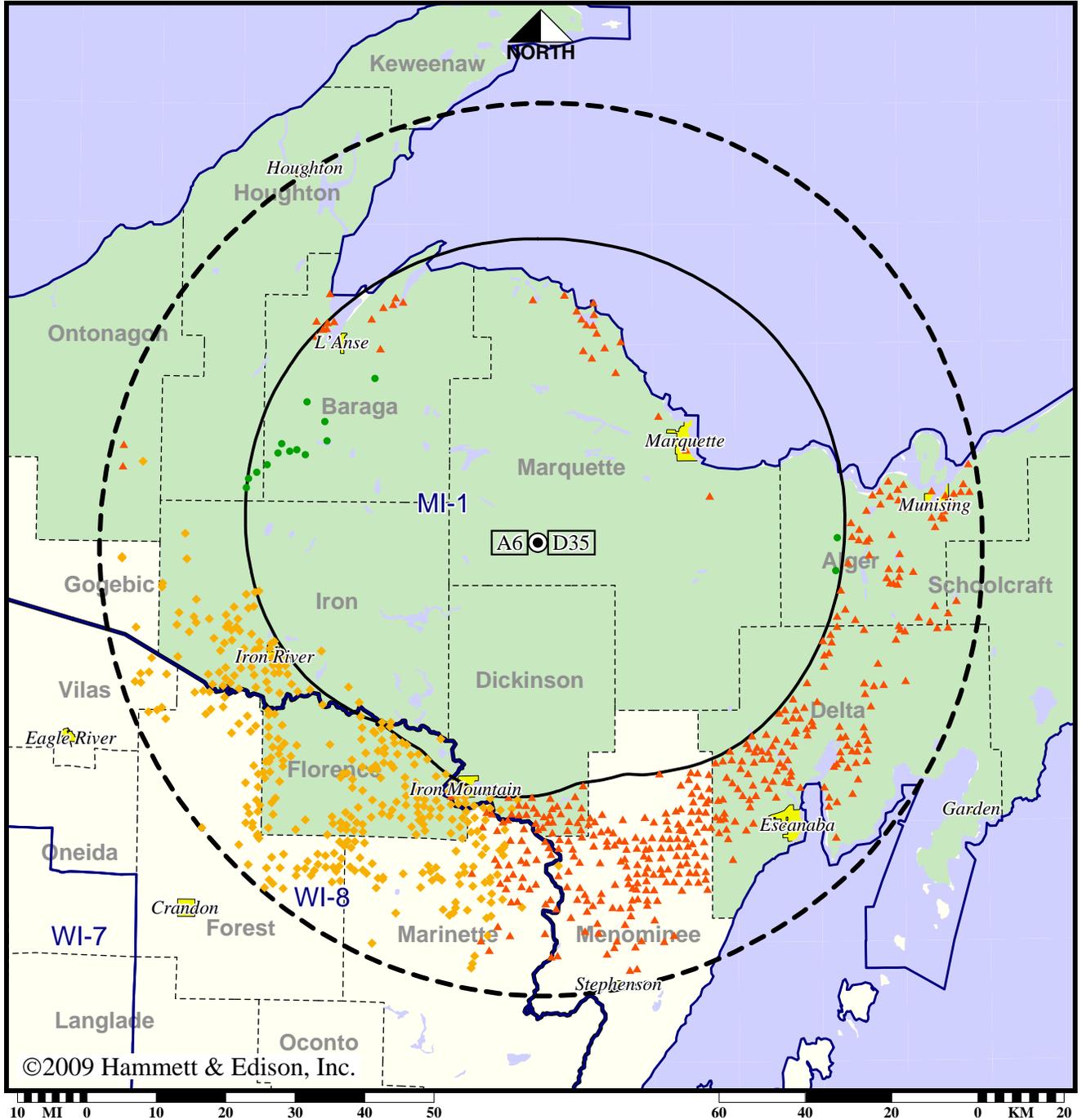
Analog service	164,392 persons
Digital service	151,650
Analog loss	12,826
Digital gain	84
Net gain	-12,742

Station WLUC-TV • Analog Channel 6, DTV Channel 35 • Marquette, MI

Expected Operation on June 13: Licensed

Digital License (solid): 63.0 kW ERP at 257 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 296 m HAAT, Network: NBC

Market: Marquette, MI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

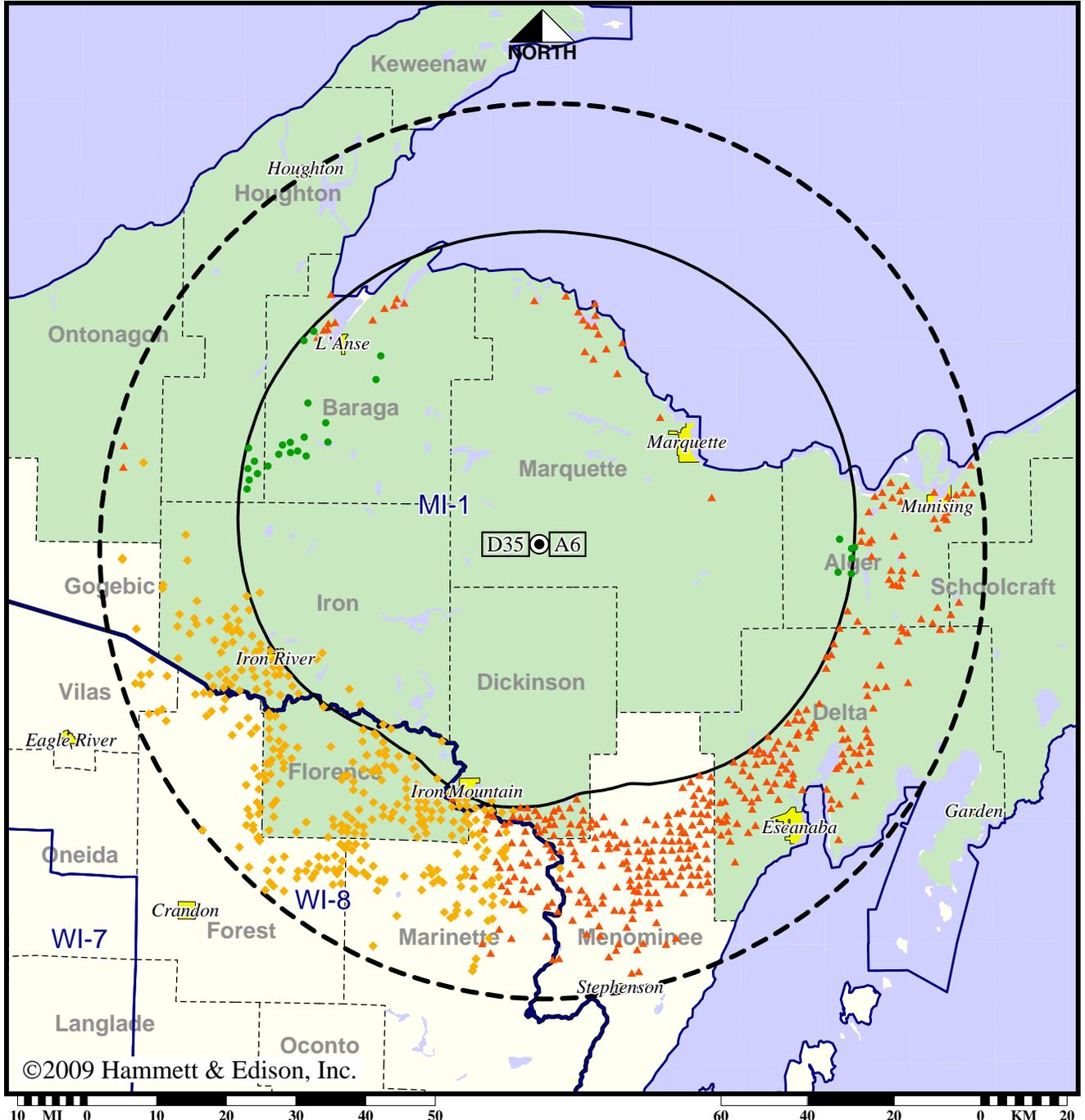
Analog service	136,843 persons
Digital service	80,830
Analog loss	56,459
Digital gain	446
Net gain	-56,013

Station WLUC-TV • Analog Channel 6, DTV Channel 35 • Marquette, MI

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 83.0 kW ERP at 262 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 296 m HAAT, Network: NBC

Market: Marquette, MI



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10 MI 0 10 20 30 40 50 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

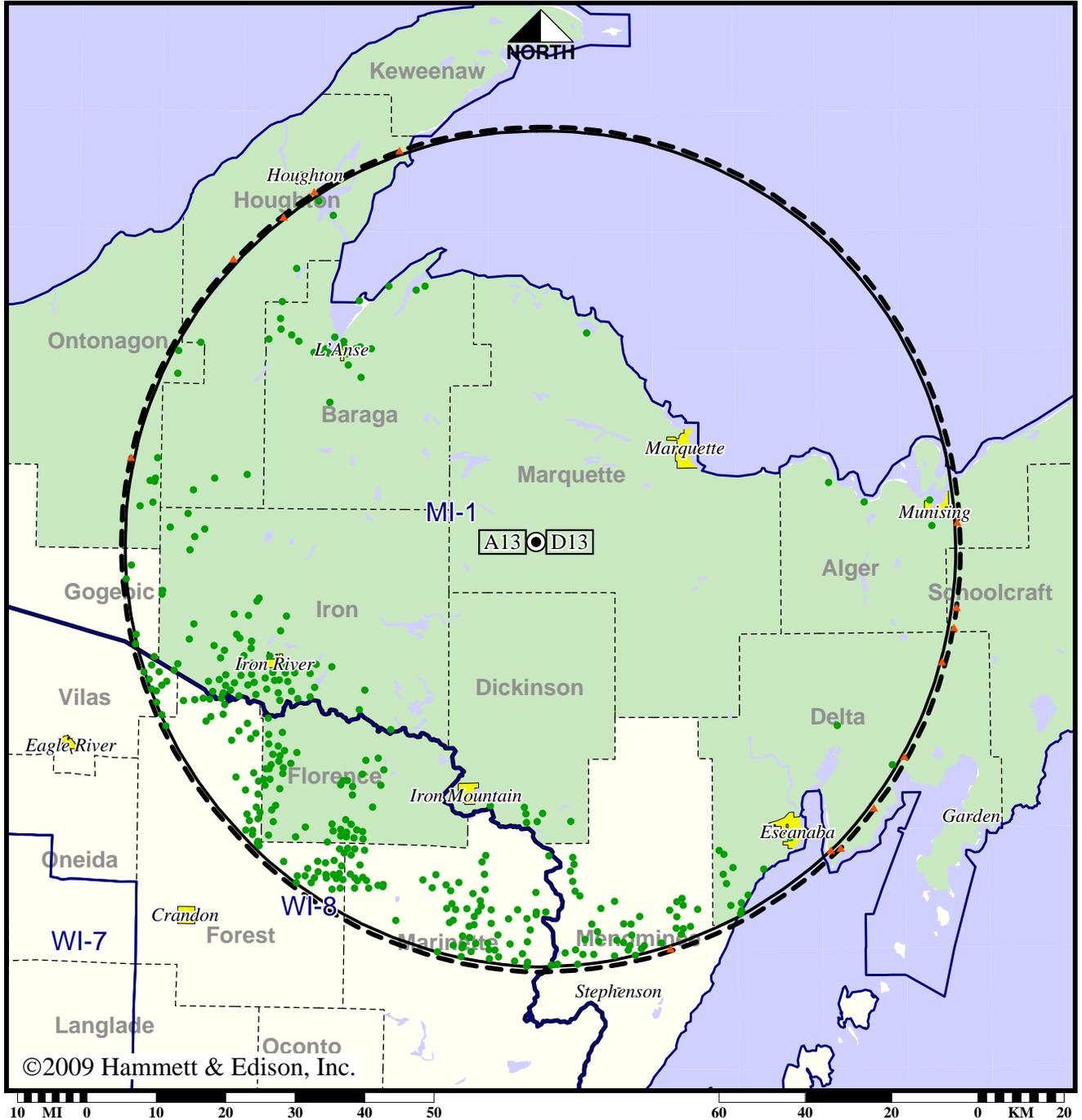
Analog service	136,843 persons
Digital service	90,274
Analog loss	47,376
Digital gain	807
Net gain	-46,569

TV Station WNMU • Analog Channel 13, DTV Channel 13 • Marquette, MI

Expected Operation on June 13: Special Temporary Authorization

Digital STA (solid): 13.5 kW ERP at 332 m HAAT, Network: PBS
 vs. Analog (dashed): 316 kW ERP at 332 m HAAT, Network: PBS

Market: Marquette, MI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

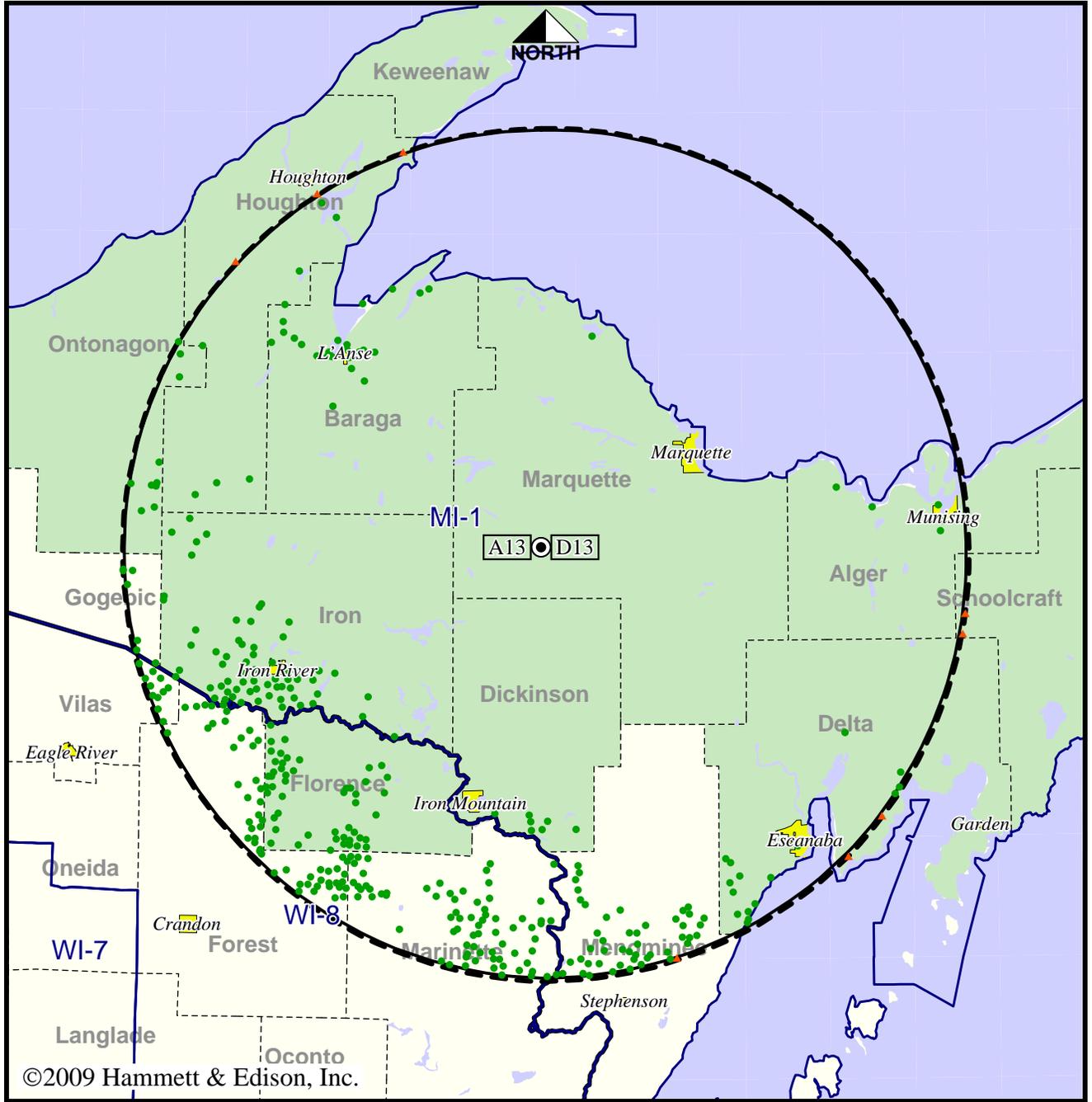
Analog service	159,727 persons
Digital service	176,709
Analog loss	539
Digital gain	17,521
Net gain	16,982

TV Station WNMU • Analog Channel 13, DTV Channel 13 • Marquette, MI

Approved Post-Transition Operation: Granted Construction Permit

**Digital CP (solid): 15.4 kW ERP at 323 m HAAT, Network: PBS
vs. Analog (dashed): 316 kW ERP at 332 m HAAT, Network: PBS**

Market: Marquette, MI



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

Analog service	159,727 persons
Digital service	177,185
Analog loss	353
Digital gain	17,811
Net gain	17,458

BMPEDT-20080312ACG
WNMU Digital CP