

Agenda
Accessing Social Media
Thursday, July 17, 2014, from 9AM to 4PM
Federal Communications Commission
Commission Meeting Room and Technology Experience Center

9:00am – 9:15am Kris Monteith, Acting Bureau Chief, Consumer and Governmental Affairs Bureau

9:15am – 10:15am **Panel 1: Government Perspectives on Accessing Social Media**

Moderator: Justin Herman, Federal-wide Social Media Program Lead, U.S. General Services Administration (GSA)

- Brittany Stevenson, New Media Associate, Federal Communications Commission (FCC)
- Janice Lehrer-Stein, Chair of Access and Integration Committee, National Council on Disability (NCD)
- Michael Reardon, Policy Supervisor, U.S. Department of Labor (DOL)

10:15am – 10:30am BREAK

10:30am – 12:00pm **Panel 2: Consumer Perspectives on Accessing Social Media**

Moderator: Mark Perriello, President & CEO, American Association of People with Disabilities (AAPD)

- Julia Bascom, Director of Programs, Autistic Self Advocacy Network (ASAN)
- Lise Hamlin, Director of Public Policy, Hearing Loss Association of America (HLAA)
- Patrick Cokley, Vice President, Lead on Update
- Andrew Phillips, Policy Counsel, National Association of the Deaf (NAD)

- Christopher Danielson, Director of Public Relations, National Federation of the Blind (NFB)

12:00pm – 1:30pm Lunch, demos and networking

12:45pm – 1:15pm Tech demos in Technology Experience Center

- Chet Cooper, Publisher, ABILITY Magazine
- Marc Solomon, Accessibility Consultant and Trainer, Ai Squared
- Lindsay Yazzolino, Research Assistant, Johns Hopkins University

1:30pm – 2:30pm **Panel 3: Industry Perspectives on Accessing Social Media**

Moderator: Shaun Kane, Assistant Professor, Department of Computer Science, University of Colorado – Boulder (CU–Boulder)

- Chet Cooper, Publisher, ABILITY Magazine
- Marc Solomon, Accessibility Consultant and Trainer, Ai Squared
- Kelby Brick, Founder, Brick Advantage
- Susan Mazrui, Board Member, US Business Leadership Network (USBLN)

2:30pm – 3:30pm **Panel 4: Business Perspectives On Accessing Social Media**

Moderator: Jennifer Smith, Sr. Web & Accessibility Strategist – Atlanta, Danya International

- Jesse Beach, Senior Front End Engineer, Acquia
- Andrew Kirkpatrick, Group Product Manager for Accessibility, Adobe Systems
- Andrew Krzmarzick, Director of Learning and Development, GovLoop
- Seth Bravin, Strategy and Solutions Manager, IBM

3:30pm – 3:45pm

Shared Wrap-up and Closing Remarks – Jamal Mazrui,
Deputy Director, Accessibility and Innovation Initiative