

ADVISORY

Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

Federal-State Joint Conference
on Advanced Services

FOR IMMEDIATE RELEASE:
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Federal-State Joint Conference on Advanced Services Announces Agenda, Panelists, and Keynote Speech by Assistant Secretary of Commerce Lawrence E. Strickling for the 2013 Broadband Summit: Broadband Adoption And Usage – What Have We Learned?

The Federal-State Joint Conference on Advanced Services, with the National Telecommunications and Information Administration (NTIA), will hold a Summit on February 7, 2013 to identify and discuss best practices learned from broadband adoption programs and academic studies/surveys, and how implementation of these best practices can close the broadband adoption gap among Americans – particularly low-income households, racial and ethnic minorities, seniors, rural residents, residents of Tribal lands and people with disabilities. The agenda listing committed and invited panelists for the Summit is below. In addition, the Summit will include a keynote speech by Assistant Secretary of Communications and Information and Administrator of NTIA, Department of Commerce, Lawrence E. Strickling.

Date: February 7, 2013
Time: 9:00 a.m. to 4 p.m. EST
Location: FCC Commission Room
445 12th St. SW
Washington, D.C. 20554
Webcast: <http://www.fcc.gov/live>

Agenda

9:00 Meet and Greet

9:15 Welcoming Remarks:
FCC Commissioner Mignon Clyburn and Commissioner Larry Landis (IN)

9:30 Keynote
Congresswoman Doris Matsui (CA) (invited)

- 9:45** **Panel 1: What Have We Learned from Academic Studies on How to Close the Broadband Adoption Gap**
- Moderator:**
Garnet Hanly, Attorney Advisor, TAPD, Wireline Competition Bureau, FCC
- Panelists:**
Dr. Jon Gant, University of Illinois, School of Library and Information Sciences
Dr. John Horrigan, Vice President and Director, Media and Technology Institute, Joint Ctr. for Political and Economic Studies
Dr. Karen Mossberger, University of Illinois at Chicago, Department of Public Administration
Madura Wijewardena, Director, Research and Policy, National Urban League
Tom Koutsky, Chief Policy Counsel, Connected Nation
- 10:45** **Break**
- 11:00** **Panel 2: Discussion of Best Practices Learned from Implementing Broadband Adoption Programs Within Different Communities**
- Moderator:**
Commissioner Geoffrey G. Why (MA)
- Panelists:**
Deb Socia, Executive Director, Technology Goes Home
Kyle Toto, Community Manager, Veteran’s Portal, Massachusetts Broadband Institute
Bao Vang, President/CEO, Hmong American Partnership
Sybil Boutilier, Senior Analyst for Public Policy and Programs, Dept. of Aging and Adult Services, City and County of San Francisco
Rural Utilities Service/Broadband Initiatives Program Awardee (invited)
- 12:00** **Lunch* and Keynote**
Lawrence E. Strickling, Administrator, National Telecommunications and Information Administration (NTIA), Assistant Secretary for Communications and Information, U.S. Department of Commerce
- 1:30** **Panel 3: Discussion of Best Practices Learned from Implementing Broadband Adoption Programs Within Different Communities**
- Moderator:**
Laura Breeden, Program Director for Public Computing and Broadband Adoption, BTOP, NTIA
- Panelists:**
Tamara Cox-Burnett, Community Technology Center Director, College of Menominee Nation
Richard Abisla, Latino TechNet Project Manager, Mission Economic Development Agency
Corinne Hill, Director of Chattanooga, TN Public Library
University of Arkansas (invited)

2:30

Break

2:45

Panel 4: Discussion of Industry Best Practices to Increase Broadband Adoption Among the Various Technologies

Moderator:

Commissioner Larry Landis (IN)

Panelists:

Dave Davidson, Senior Vice President and General Manager of Ohio, Frontier Communications

Bret Perkins, Vice President of External and Government Affairs, Comcast Corporation

Elaine Divelbliss, Director and Senior Counsel, Sprint Nextel Corporation/Virgin Mobile

Dale Merten, Chief Operating Officer, ToledoTel

Accommodations - Reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need and tell us how to contact you if we need more information. Make your request as early as possible. Last minute requests will be accepted, but may be impossible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (TTY).

Attendance - This Summit is open to the public. In order to ensure space availability and expedite the security check-in process, please submit name and company affiliation ahead of time by sending an email to susan.fisenne@fcc.gov. All attendees are advised to arrive approximately 30 minutes prior to the start of the workshop to allow time to go through our security process.

* **Lunch:** Attendees may pre-order lunch, to be picked up by FCC staff, from the Potbelly Sandwich Shop. To place your order online, go to: <http://www.potbelly.com/Shops/OrderOnline.aspx> and follow these instructions:

- *Which Shop?*, enter the FCC's address at 445 12th Street, SW, Washington, DC, and then select the Potbelly Shop located at 1240 Maryland Ave, SW Washington
- *Carryout or Delivery?*: Carryout
- *Pickup Date?*: February 7, 2013
- *Pickup Time?*: 11:00 am
- Make your lunch and beverage selections
- *Who is this Item for?*: **First and last name followed by "FCC,"** i.e., John Smith FCC
- *Contact Information:* Complete your contact information and after your last name, include "-**FCC**"
- *Credit Card Information:* Provide your credit card information and submit your order.

Webcast - Please send an e-mail to susan.fisenne@fcc.gov to pre-register for the webcast. To view the webcast, go to www.fcc.gov/live on the day of the event. Viewers may submit questions by e-mail to livequestions@fcc.gov.

Website – Updates to the agenda, as well as panelist materials will be available on the Summit’s website at <http://www.fcc.gov/events/broadband-summit>.

More information about the Federal-State Joint Conference on Advanced Services is available at <http://www.fcc.gov/encyclopedia/federal-state-joint-conference-advanced-telecommunications-services>.

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