



FEDERAL COMMUNICATIONS COMMISSION

JULIUS GENACHOWSKI  
CHAIRMAN

November 15, 2012

The Honorable Judy Chu  
U.S. House of Representatives  
1520 Longworth House Office Building  
Washington, D.C. 20515

Dear Congresswoman Chu:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

The Commission's work in its incentive auction proceeding is guided by a set of core goals and principles that include maximizing broadcaster participation by, among other things, making the auction process as transparent and easy-to-understand as possible. The broadcaster LEARN program, which is underway already, is designed specifically to reach out to educate, and to solicit substantive input from broadcasters on all aspects of the incentive auction.

I appreciate your interest in this matter and will keep you apprised of the Commission's progress. Please let me know if I can be of any further assistance.

Sincerely,

A handwritten signature in black ink, appearing to be "J. Genachowski", written over a horizontal line.

Julius Genachowski



FEDERAL COMMUNICATIONS COMMISSION

JULIUS GENACHOWSKI  
CHAIRMAN

November 15, 2012

The Honorable Emanuel Cleaver  
U.S. House of Representatives  
1433 Longworth House Office Building  
Washington, D.C. 20515

Dear Congressman Cleaver:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

The Commission's work in its incentive auction proceeding is guided by a set of core goals and principles that include maximizing broadcaster participation by, among other things, making the auction process as transparent and easy-to-understand as possible. The broadcaster LEARN program, which is underway already, is designed specifically to reach out to educate, and to solicit substantive input from broadcasters on all aspects of the incentive auction.

I appreciate your interest in this matter and will keep you apprised of the Commission's progress. Please let me know if I can be of any further assistance.

Sincerely,

A handwritten signature in black ink, consisting of a stylized 'J' followed by a horizontal line and a small dot at the end.

Julius Genachowski



FEDERAL COMMUNICATIONS COMMISSION

JULIUS GENACHOWSKI  
CHAIRMAN

November 15, 2012

The Honorable Charles A. Gonzalez  
U.S. House of Representatives  
1436 Longworth House Office Building  
Washington, D.C. 20515

Dear Congressman Gonzalez:

Thank you for your letter urging the Commission to conduct its proceeding to implement the incentive auction of broadcast television spectrum in an open and transparent manner. I appreciate the hard work of Congress to establish this significant new tool in spectrum policy. Your concerns about the future of free over-the-air television are very important, and your correspondence will be included in the record of the proceeding for Commission consideration.

The Commission's work in its incentive auction proceeding is guided by a set of core goals and principles that include maximizing broadcaster participation by, among other things, making the auction process as transparent and easy-to-understand as possible. The broadcaster LEARN program, which is underway already, is designed specifically to reach out to educate, and to solicit substantive input from broadcasters on all aspects of the incentive auction.

I appreciate your interest in this matter and will keep you apprised of the Commission's progress. Please let me know if I can be of any further assistance.

Sincerely,

A handwritten signature in black ink, appearing to be "J. Genachowski", with a stylized flourish at the end.

Julius Genachowski