

DAVID VITTER
LOUISIANA

DEPUTY WHIP

Armed Services

Banking, Housing, and Urban Affairs

Environment and Public Works

Small Business and Entrepreneurship

United States Senate

WASHINGTON, DC 20510

July 24, 2012

WASHINGTON, D.C.
HART SENATE OFFICE BUILDING
SUITE SH-516
WASHINGTON, DC 20510
(202) 224-4623
FAX: (202) 228-5061

BATON ROUGE
858 CONVENTION STREET
BATON ROUGE, LA 70802
(225) 383-0331
FAX: (225) 383-0952

Website with E-Mail Access:
vitter.senate.gov

The Honorable Julius Genachowski
Chairman
Federal Communications Commissions
445 12th Street SW, Room: 8-B201
Washington, DC 20554

*MB
Public Interest
9/11*

Dear Chairman Genachowski:

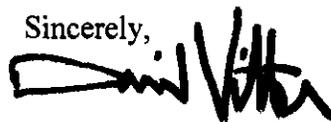
I ask that you provide clarification regarding the ability of Non-Commercial Educational (NCE) Public Interest Obligation (PIO) channels to air messages from sponsors.

I support the ability of NCE PIO's to air limited messages of for-profit entities, particularly when there is a direct correlation to the education, health, or religious aspects of the underlying mission of the station and the content of their programming.

As you know, public broadcasters already air limited messages from for-profit entities that sponsor numerous programs on their stations. I support the current practice of PBS affiliates in this regard, but I believe the policy should be uniform for all non-commercial stations. Therefore, I am asking that the FCC ensure that all NCE PIO channels are afforded this same opportunity, especially independent and religious programmers.

Thank you for your attention to this matter. I look forward to your response.

Sincerely,



David Vitter
U.S. Senator

ACADIANA
800 LAFAYETTE STREET
SUITE 1200
LAFAYETTE, LA 70501
(337) 262-6898
FAX: (337) 262-6373

8 AUG 2012 RCUD

CENTRAL LOUISIANA
230 SOUTH MACARTHUR DRIVE
SUITE 4
ALEXANDRIA, LA 71301
(318) 448-0169
FAX: (318) 448-0189

NORTHEAST LOUISIANA
1217 NORTH 19TH STREET
MONROE, LA 71201
(318) 325-8120
FAX: (318) 325-9165

NORTHWEST LOUISIANA
920 PIERREMONT ROAD
SUITE 113
SHREVEPORT, LA 71106
(318) 861-0437
FAX: (318) 861-4865

SOUTHEAST LOUISIANA
2800 VETERANS BOULEVARD
SUITE 201
METAIRIE, LA 70002
(504) 589-2753
FAX: (504) 589-2607

SOUTHWEST LOUISIANA
3221 RYAN STREET
SUITE E
LAKE CHARLES, LA 70601
(337) 436-0453
FAX: (337) 436-3163