



# NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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**FOR IMMEDIATE RELEASE**  
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## **FCC CHAIRMAN JULIUS GENACHOWSKI ANNOUNCES PUBLIC-PRIVATE INITIATIVE TO HELP DRIVE FCC BROADBAND AGENDA**

*Appoints Josh Gottheimer as Director, Jordan Usdan as Deputy Director*

Washington, D.C. – FCC Chairman Julius Genachowski today announced a new Public-Private Initiative to drive collaboration among government and private sector entities, including non-profit organizations, on broadband-related national priorities. This initiative will advance key broadband goals, including those outlined in the National Broadband Plan, such as broadband adoption, digital literacy, technology and education, cybersecurity, public safety, job creation, and broadband and healthcare. Chairman Genachowski appointed his Senior Counselor, Josh Gottheimer, to lead the initiative for the Commission. While Mr. Gottheimer’s primary focus will be on leading this Initiative, he will continue to serve as the Chairman’s Senior Counselor.

Chairman Genachowski said, “For nearly two years, Josh Gottheimer has helped focus private and public sector actors on delivering innovative solutions to connect every American with high-speed Internet, drive job creation, and empower consumers. This entrepreneurial approach has delivered major advances in areas such as technology and education, broadband adoption, cybersecurity, and public safety.”

In addition, the Chairman announced that Jordan Usdan will serve as Deputy Director of the Public-Private Initiative.

The initiative builds on the success of the Commission’s efforts to encourage public-private initiatives to advance the country’s broadband goals, including Connect to Compete, a broadband adoption program with national digital literacy and low-cost broadband offerings; the Digital Textbooks Initiative, between the Department of Education, the education technology industry, and nonprofit organizations; the FCC’s cybersecurity small business initiative, between government experts and private IT and security companies; Jobs4America, an initiative that has committed to bringing more than 100,000 new and repatriated call center jobs to the U.S. by 2013; and a joint effort with mobile carriers on a new nationwide public safety emergency alerting system.