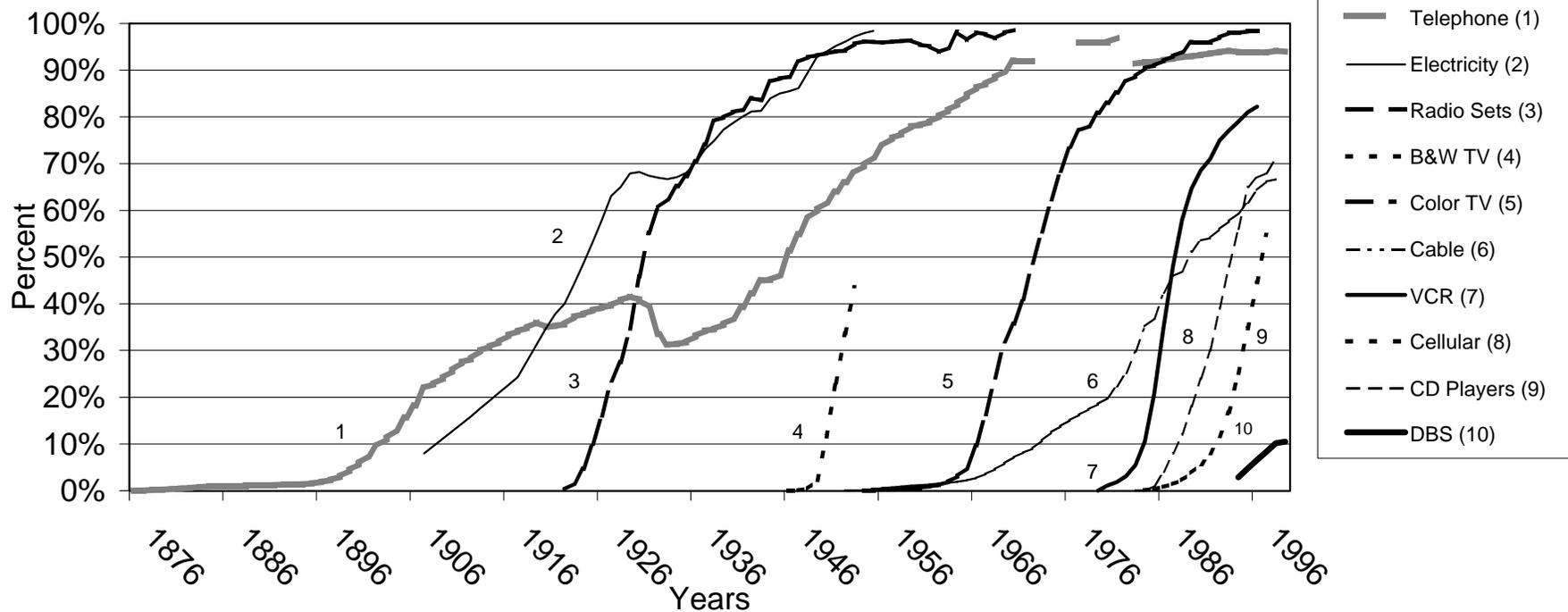


Appendix B Penetration Rates of Consumer Technologies (1876 - Present)



Sources of data: for "households" (1876-1900) and "homes with electricity" (1908-11, 1913-16, 1918-20), staff estimates based on Census Bureau information; for CD players, Consumer Electronics Manufacturers Association data (June 1999), for Direct Broadcast Satellite, THE SATELLITE REPORT 1999, by Global Satellite Research, C.E. Unterberg, Twobin (1999); for all other data, STATISTICAL ABSTRACTS OF THE UNITED STATES, by US Dep't of Commerce, Bureau of the Census (1972, 1974, 1976, 1978, 1979, 1982-83, 1987, 1989, 1990, 1992, 1995, 1997, 1998) and HISTORICAL ABSTRACT OF THE UNITED STATES: FROM COLONIAL TIMES TO 1970, by US Dep't of Commerce, Bureau of the Census (1975).